

TWICE
A
WEEK

GRESHAM OUTLOOK

TUESDAYS
AND
FRIDAYS

VOL. 5, NO. 58

GRESHAM, MULTNOMAH COUNTY, OREGON, FRIDAY, SEPTEMBER 17, 1915

\$1.50 PER YEAR

BAPTISTS WIN WITH LARGE PERCENTAGE

Sunday School Day proved such a success that it will be one of the annual features of the fair hereafter.

The parade formed on Hood avenue promptly at 2 o'clock and marched to the grand stand, headed by Parson's cornet band and a few automobiles in which were seated some of the veteran Sunday school workers. N. O. Fuller and E. S. McCormick were in charge. By actual count there were 510 Sunday school pupils at the track meet where the sporting events were held. Probably 1000 more witnessed the sports. The report of the judges made awards as follows:

School with largest percentage of enrollment—Pleasant Home Baptist with 58 present out of 60.

Second prize was awarded to the Hiff M. E. Sunday school at Melrose, which had an attendance of 44 out of 47.

For the most unique float the first prize went to the Bethel Baptist school of Gresham.

The most unique feature was Troup 1, Boy Scouts of America.

Fairview Presbyterian school made the best display of banners.

The racing events were hotly contested with the following as winners:

Boys under 15, 75 yards, Carl Goger of Cottrell; boys over 15, 100 yards, William Keenan of Portland; girls under 15, 50 yards, Anna Wetterfield, Gresham; girls between 15 and 20, 50 yards, Violet Githner of Pleasant Valley; women's race, Georgina Hamlin of Gresham; egg race, Lionel Hamlin of Gresham; boys' sack race, James Lively, a boy scout of Portland; men's sack race, R. A. Palmquist of Gresham; shoe race, Felix Choldo of Gresham; three-legged race, Felix Choldo and George Pullen. Tug of war, C. P. Tallman of Melrose.

A. M. Grille of the Portland Y. M. C. A. acted as starter.

NEWLYWEDS HIKE FOR EIGHT DAYS

Reference was made some weeks ago to a trip made by C. M. Zimmerman with a newly-married couple to Pacific City in an Overland auto on July 25.

The Estacada Progress tells the sequel.

"Mr. and Mrs. John C. Peterson of Springwater, who since their marriage on July 24th, have been spending their honeymoon at Pacific City, Oregon, returned to Springwater last week.

"The couple made the return trip walking from the coast to Estacada in eight days, leisurely viewing the country through which they passed and spending the nights at hotels along the route. Their itinerary comprised Hebo, Dolf, Midway, Willamina, McMinnville, Newberg, Sherwood, Oregon City and home."

Arrested for Impropriety.

John Sawyer, a race track follower, was arrested Wednesday on a warrant from Justice Rollins' court, charged with improper conduct toward three young girls. He was released on \$500 bonds to appear before the grand jury.

Look at the new iceless refrigerator displayed by Sterling & Kidder Hdw. Co. at the fair.—Adv.

PARCEL POST EXHIBIT OF EDUCATIONAL VALUE

Opportunity is now offered all farmers and other producers to engage in the mail order business by disposing of their products through the medium of the parcel post. Never before has a greater opportunity been offered to producers to build up a profitable business. The postoffice department agrees to advertise your business, your name, and the products you have for sale, without cost to you. Experiments conducted so far indicate that the "Farm to Table" plan is a comparative success and is capable of being developed to much larger proportions. Many consumers in Portland are now receiving weekly shipments of farm products. Many more are willing to co-operate. Avail yourself of this opportunity of securing customers for your surplus products.

If you have farm products to ship by parcel post to city consumers, write the postmaster, Portland, or Gresham, Oregon, and leave your name at the postoffice booth at the fair, and state what you have and the prices you want. Your name will then be published in the list now being compiled. There is a big demand in Portland for home-cured hams and bacon, smoked and fresh meats, poultry, eggs, butter, cheese, nuts, maple syrup, fruits, vegetables and other farm products at reasonable prices. Do not expect prices asked by city grocers. Divide your profits with the consumers. Offer inducements to your customers in order to retain them. Remember, one satisfied customer recommends another. Use business methods. Will you not, Mr. Producer, join hands with the postoffice department and help make this plan a success for your own benefit as well as for the people at large?

Information regarding containers, rates, and other matter concerning the "Farm to Table" plan may be had by writing Gresham postoffice.

TRUCK TORPEDOES A FORD QUICK CAR

Wood Butler, the master mind of the Ford Quick Service line, met with a mishap Tuesday night near Russellville and was out with a load of passengers until after 2 o'clock Wednesday morning.

A loaded auto truck of the East Side Milling company crowded his Ford to the edge of the pavement, clipped a nut off and sent a wheel rolling into the gutter. Ed Osburn and Mrs. Strebin happened along with their machines and a service car was sent for. The combined help got the cripple and its passengers safely home.

The Ladies' Guild of the Gresham Baptist church will hold a bake sale at Walrad's store on Saturday afternoon, September 18.

Eyes tested and glasses fitted. Dr. Geo. Ingalls.—Adv.

More than 500 autos were seen inside the race track yesterday when Portland was dumped into Gresham.

Policeman No. 19, lost the stand of his music rack yesterday. Finder please leave at secretary's office.

ART EXHIBITIONS ARE EDUCATORS

One of the most attractive and interesting features of the art exhibition, and one that should command the careful attention of every thinking person at all interested in matters of education is the exhibit of Rev. Melville T. Wire. His pictures are all new again this year and he has the largest collection, although his pictures are all small ones.

Mrs. G. H. Dammeler has four beautiful pictures in oil that are attracting all beholders. They formed a part of the loan exhibit four years ago but are now entered for prizes for the first time.

The art department under the supervision of Mrs. H. E. Poppleton is fully up to the standard of exhibits at Our Fair, and reflect her taste, energy and enterprise. She has proved to be a worthy successor of Mrs. Ida M. Thorpe, who held the place for five years.

Baby Show Tomorrow.

Tomorrow afternoon the baby show will be the drawing card about 3 o'clock. All mothers are requested to make their entries early with the secretary. The winner of first prize will get \$5.

The fair association probably won't get out of debt with the receipts from this week's fair, but they will put a crimp in the outstanding notes.

The new race track arrangements is proving satisfactory and there will be no friction when next year's arrangements are up for consideration.

STOCK JUDGING FINISHED LATE

Stock judging began Wednesday morning and continued all day and none of the fine points of blooded stock escaped the professional eye of Professor Fitts, of Oregon Agricultural College. Gresham took the majority of the honors in the stock judging, for of the 11 classes in Holstein stock, eight firsts were awarded to David McKeown's herd, of Gresham. In the classes of Brown Swiss stock, six firsts and five seconds were captured by the Theodore Brugger herd, of Gresham, and nine firsts and three seconds were taken by the herd of Guernseys exhibited by Clarence True Wilson, owner of the Spring Crest Farm, also of Gresham. J. A. and J. F. Richey, of Boring, took a number of ribbons for their exhibits of Guernseys. The judge finished his task at a late hour and all awards were made in the stock division.

HALEY

Mr. and Mrs. Halvarson, of Minneapolis, Minnesota, and Mrs. Nygren of Cakato, Minn., visited at the home of J. Olson. They were returning from California.

Rev. Aug. Olson is holding special meetings here. Next Sunday, Rev. J. Ph. Forsander of Chicago, will speak at the morning service and at 7:45 p. m. the service will be in English. All are cordially invited to these meetings.

The Melrose confectionery has their stand on the fair grounds.

ART EXHIBIT SHOWS TASTE IN DISPLAYS

The fact that color in its diffusive arrangement in art has many schools, and that each school has its admirers and followers, furnishes an effective argument in the mouths of would-be artists to cover their shoddy productions.

The inexorable common law that binds the educated artist to the observance of fixed proprieties of coloring as well as drawing, and excluded the possibility of such outrage of them as are to be found in the brass-mounted attempts of many amateurs, and some professionals, is entirely pointless to these color murderers.

Few exhibitions escape the positive necessity for a "hanging" committee, especially for the benefit of these last named.

Well—as art in its best sense, inclines to charity, let us briefly say that everything shown at Our Fair is good, and much of it is really better than is to be seen in some of the city show windows marked "for sale" in the hopes of getting some eastern sucker to bite.

POWELL VALLEY

Rev. E. Scherstrom from Chicago and Mr. and Mrs. A. Bester of Portland were guests of Mr. and Mrs. John Palmblad on Tuesday. Rev. Mr. Scherstrom was pastor of the Swedish Baptist church in Portland a few years ago.

Mr. and Mrs. John Palmblad are moving into their fine new house, a six room modern bungalow. A Colonial range has been installed in the new home by Sterling & Kidder Hardware Co.

FAIRVIEW WINS FIRST PRIZE IN CONTEST

Judging of the grange and farm exhibits was completed Wednesday evening and the prize ribbons were hung in every booth. Fairview captured first prize in the grange class with Russellville second. There has been a keen but friendly rivalry between Fairview and Russellville at every fair and between them they have taken down first money all the time.

The scoring of the different granges stood as follows:

Fairview, 91½, prize \$120.
Russellville, 88¼, prize \$110.
Pleasant Valley, 78¾, \$100.
Gresham, 78¾, prize \$100.
Lents 78¾, prize \$100.
Multnomah, 73¼, prize \$100.
Rockwood, 72½, prize \$100.

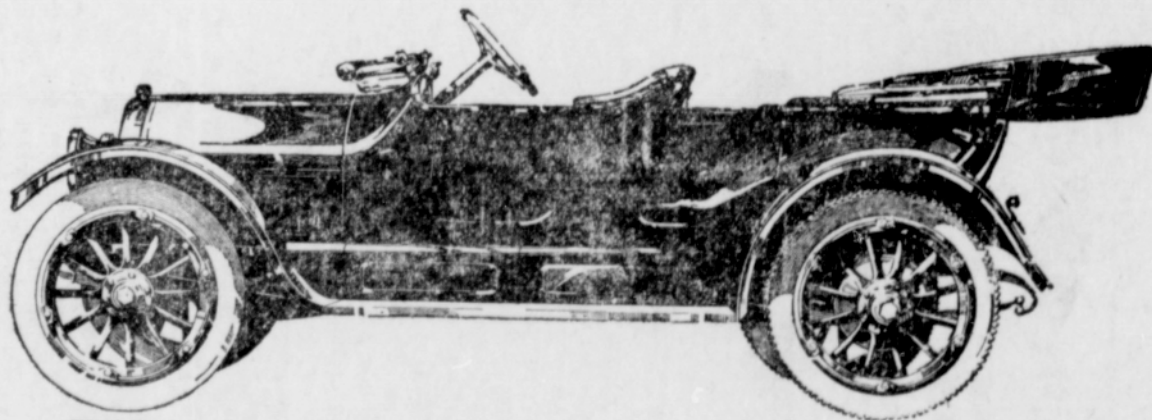
In the farm display contest Chester Mickelson was again winner of the first prize of \$75 with a score of 90 1-3. T. L. D. Thomas won second, scoring 80. Ralph Mercer scored 78 1-3 and was awarded third money. The prizes are \$75, \$50 and \$30.

Chester Mickelson will take his exhibit to Salem and enter it for best farm display in competition with all others farms in the Willamette valley district.

President Lewis will select the Multnomah county display for the state fair from the products shown by the granges.

An "award of honor," a lavender ribbon printed the same as the grange ribbons, was given the Multnomah county farm exhibit which was not in competition.

Overland
TRADE MARK REG.
\$750
Model 83 4-c. 4-cyl. 4-cyl. 4-cyl.
Roadster - \$725
This is the largest 4-cylinder Overland
that will be produced this year



The Newest Overland \$325 Less Than Last Year

The 1916 Overland is essentially the same as the 1915 Overland—the famous Model 80 that sold for \$1075.

But the price is \$325 less.

The stream-line body is the same as the \$1075 model of last season.

It has the same magnificent finish; that deep, rich tone of dark Brewster green

with fine hairline striping of clear ivory-white.

It has the same powerful, economical thirty-five horsepower, four-cylinder motor, but weighs less.

It has high-tension magneto ignition.

It has the same under-slung rear springs. It has the convenient arrangement of electric control buttons on the steering column.

It has the same easy-working clutch which any woman can operate; the same "easy to handle" shifting levers; the same "easy to steer with" wheel; the same positive brakes.

It has 33" x 4" tires which is unusual on a car at this price.

In detail, finish, mechanical fineness, comforts and conveniences, this newest Overland gives you all there was in the

\$1075 Overland and even more power.

And it costs you but \$750—\$325 less than last season's large 35 horsepower Overland.

Deliveries are being made now all over the country.

Every Overland dealer already has a waiting list.

Place your order immediately and you can be sure of a speedy delivery.

35 Horsepower motor
High-tension magneto ignition
5-bearing crankshaft
Thermo-siphon cooling

Under-slung rear springs
33" x 4" tires, non-skid in rear
Demountable rims; with one extra
Electric starting and lighting system

Headlight dimmers
Radiator-cowl, ventilating type, built-in windshield
Instrument board on cowl dash

Left-hand drive, center control
One-man top; top cover
Magnetic speedometer



This Car Is Now On Display Here

C. M. ZIMMERMAN, Gresham, Ore.

"Made in U. S. A."

The Willys-Overland Company, Toledo, Ohio

New Models Now on Display at the Panama Pacific Exposition

The Difference

A poet could take a worthless sheet of paper, write a poem on it and make it worth thousands of dollars.
THAT'S GENIUS

Our government can take an ounce and a quarter of gold and stamp it with an eagle bird and make it worth twenty dollars.
THAT'S MONEY

A mechanic can take material worth five dollars and make into wheels worth a thousand dollars.
THAT'S SKILL

A merchant can take an article worth fifty cents and sell it for a dollar.
THAT'S BUSINESS

The Author of this can write a check for ninety thousand dollars but it wouldn't be worth a cent.
THAT'S TUGH

There are Automobile makers in this country who use four thousand pounds of material to build an automobile and they will tell you that this Automobile will serve them with pleasure and economy.
THAT'S DECEIT

Everybody who is posted and wants the most for their money buys a "FORD."
THAT'S GOOD JUDGMENT

By F. J. DeTamble, Charlotte Branch.

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