

GRESHAM OUTLOOK

Published every Tuesday and Friday at Gresham, Oregon.

H. L. ST. CLAIR, Editor and Publ'r.

Our Subscription Rates

One year, \$1.50; six months, 75 cts; three months, trial subscription, 50c.

Advertising Rates reasonable. Our representative will call.

Phone 701. The Linotype Way is the Way that Wins.

Official paper of the Town of Gresham, Oregon. Official paper of the Town of Fairview, Oregon.

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CATALOGUE ADVERTISING

One reason for the great success of the catalogue mail order houses of the East is given in the last issue of the Chamber of Commerce News, published in Portland. It says:

"Weak catalogue distribution by Portland dealers, and thorough work by Chicago concerns, is accountable for the tremendous trade going East from Burns and other central Oregon districts, in the opinion of Mrs. Vivian Gray, secretary of the Harney County Co-operative association."

She further says: "Farm machinery, binders, twine, household furniture and supplies are ordered from the East because every member of that association has a catalogue on the center table."

These statements tell the whole story. It is in line with what we said last Friday when we stated that the mail order houses do practically all their advertising through illustrated catalogues. They do not patronize the newspapers, for the reason that the newspapers are fighting for local trade, yet the people send their money East, ignoring their home merchants and helping to pay for the catalogues while in return they get a cheap grade of goods which they imagine are as good as they can get at home.

It would be too expensive and ruinous for the local merchants to issue such catalogues, yet many of them are not even making an effort to retain their legitimate home trade. True, many of them fail to advertise properly, when they break out into print, but they could easily get the proper ideas by applying to their local newspapers. The papers of the nation, fighting the battles of the local merchants, are entitled to more advertising than they get, which if it were given them would soon array the entire press in a solid battery against the encroachments of foreign competition, thus assuring greater profits from home buyers.

The "catalogue on every center table" should be met with an advertisement in every paper by every local dealer.

LAND OF OPPORTUNITY

Jacob H. Schiff, the Jewish apostle of the tenements of New York, who visited the Pacific Coast a few years ago, emulates Horace Greely in his advice to the people of the tenderloin. He tells them to "Go West."

He speaks from personal knowledge and pays the Pacific Coast a high compliment. He has been all over the great region this side of the Mississippi. He has seen people of his race happy, prosperous and contented on ranches and farms and in the towns and cities that adorn the plains, the Rockies and beyond the sunset sea.

He has seen people of exactly the same type as those who are found struggling desperately in the great metropolis, herded in tenements, borne down by poverty and by the diseases that are bred by lack of nourishment and by crowding.

He has compared the pictures of the two classes—the tenement dwellers and the men and women of

the great widespread West, and he has pointed the lesson.

It is not merely the word to move on, to get out of the crowd, to seek habitation where there is more room. His word to them and to the others that are coming from over the ocean is the same sage advice made famous by that other Great American. It is, "Go West."

Here, not there, is the land of opportunity for the immigrant.

TOODLEDUM'S TORMENTOR

This is the month of flies, the descendants of those which escaped the swatting process earlier in the season.

Toodledums, sitting in his crib, yells, "Wah, wo, woo," and the woman who kisses his toes rushes in from the kitchen, pats him on the back and looks for an imaginary pin, which process the fly observes from the ceiling. Then the woman goes back to the kitchen.

Toodledum's visitor comes back and buzzes some more and Toodledums tries to grab him but fails. "Here," buzzes the fly, "you shouldn't do that, you might hurt my wings. You keep still and I'll walk over your mouth and those toes that the woman kisses."

Which Mr. Fly proceeds to do and then he buzzes again.

"Well, I've been here long enough this time. All my legs and feet are clean now and you haven't any more sugar on your lips, so I'm going out to play in that garbage can and dig around in a refuse heap I know of, and take a bath in some stale water. Then I'll come back and walk over your mouth again.

"Blub, blubety, blub, blub!" began Toodledums, and the woman who kisses his toes heard him. She hurried to his crib and picked him up.

"What's the massur wis mama's esshus-precious? Is um nasty old pin stickin' um again?"

Just then Mr. Fly came in again. "Oh, it's the fly! Well, ootsum-tootsum man, muvver'll murder him."

Pretty soon the man-who-kisses her came home and after he had kissed her and both had kissed Toodledums several times, she said: "Frank, don't you dare forget those new swatters another night. A fly as big as the house has been worrying Toodledums all day."

GOV. WHITMAN ARRAIGNED

Lieutenant Becker was electrocuted Friday morning at Sing Sing, N. Y., for complicity in the murder of Herman Rosenthal. His long fight for life failed and he died protesting his innocence to the last. On Thursday he prepared a letter to Governor Whitman, which is the most severe arraignment a prisoner could make against his former prosecutor. If Becker is innocent and Whitman has really hounded him to his grave, the tragic fate of Becker is preferable to the living fate that will pursue Whitman all his days.

Whitman has been mentioned as a possible presidential candidate, but the Becker episode will probably eliminate all his chances, even though Becker were guilty.

Mrs. Becker used her utmost influence to the last for a stay of execution, but having failed she placed a name plate on her husband's coffin bearing the inscription, "Murdered by Governor Whitman."

AN AVIATION SCHOOL

The United States is to have a national aviation school and the Portland Chamber of Commerce is hard at work to secure its location at Portland. It will be necessary to meet the advantages offered by sites on the Atlantic Coast, the Gulf Coast and at other places on the Pacific Coast. The establishment of the school is only a tentative plan at best. No appropriation has been made by Congress for the purchase of a site for the school or for its equipment. The matter will come

before the next session of Congress, when the committee of officers headed by Colonel Samuel Reber submits a report and makes a recommendation for a site.

The Chamber of Commerce should have the benefit of any information or help from eastern Multnomah. While the odds are greatly against this locality, there is a chance for Portland to win, and what particular spot would surpass this section for such a school in the vicinity of Portland? No one knows where the lightning is going to strike.

"Learn to labor and to wait," used to be our inspiration. In these days it is best to learn to labor only. Waiting seems to be natural with too many of us, and we do not usually wait in the right place, either. Some of us are even prone to "watchful waiting."

Ella Wheeler Wilcox says, "If you have a burning thought, let the world have it." Be careful, Sister Ella. Most people, when they get their thoughts on fire, say things that wouldn't look good in print.

We are certainly glad that Mr. Bryan is a teetotaler. If he were to imbibe something stronger than grape juice there is no telling what kind of a landslide there would be in his talk for peace.

Nothing is likely to happen in American relations to the rest of the world which can change our prospects for active and better business.—New York Sun.

Notice of Special Municipal Election

NOTICE IS HEREBY GIVEN that a petition has been presented to the Common Council of the Town of Gresham, Multnomah county, Oregon, requesting that the boundaries of the said town of Gresham be changed so as to include new and additional territory within such boundaries, same being as follows, to-wit:

Beginning at a point in the center of the Powell Valley road, 1043-18 feet east of the east line of the James Powell D. L. C., thence north to the center of the Section Line road, thence west to the east line of the present town limits, thence south, tracing the east line of the present town limits, to the center of the Powell Valley road, thence east along the center of the Powell Valley road to the point of beginning.

Beginning at a point at the northeast corner of the town limits of the town of Gresham, 100 feet east of the east line of Main street, thence north parallel to the east line of Main street 737.32 feet; thence west parallel to the north line of the present town limits of Gresham 1260 feet; thence south 737.32 feet to a point on the north line of the present town limits, paralleling the east line of Main street; thence east, tracing the present town limits of Gresham on the north, to the point of beginning.

Beginning at a point in the center of the Section Line road at the northwest corner of the present town limits of Gresham, thence west, 1518 feet; thence south 1177 feet; thence east 1518 feet to a point on the west line of the town of Gresham; thence north on the said line of the present town limits of the town of Gresham to the point of beginning.

And as said petition was signed by more than one-fifth of the legal voters of the town of Gresham as shown by the vote cast at the last municipal election held therein, the said Common Council has ordered that a special election be held at which the proposition proposed by said petition shall be submitted to the legal voters of the town of Gresham and of territory to be annexed.

That said special election is called to be held in the town of Gresham on the 12th day of August, 1915. That at said election the legal voters of the town of Gresham and of the territory to be annexed are invited to attend and vote on said proposition of increasing and changing the boundary limits of the town of Gresham so as to include new and additional territory as hereinbefore specifically set out, and said voters are requested to express themselves on said proposition by placing on their ballot at said special election the words "for annexation" or "against annexation," or other equivalent words expressing their preference; that the polling places fixed for the holding of such election shall be at the City hall (precinct 309), Murphy & Metzger hall (precinct 308), and that the polls will be open from 1 p. m. to 7 p. m., on August 12, 1915, for the holding of said election.

IN WITNESS WHEREOF the said town of Gresham has caused this notice to be signed by its mayor and attested by its clerk and the seal of said corporation affixed this 12th day of July, 1915.

G. W. STAPLETON, Mayor
D. M. ROBERTS, Recorder.
First publication July 13, 1915.
Last publication August 10, 1915. PHONE 31

STILL IN THE BUSINESS Emery's Truck Service

BETWEEN PORTLAND AND GRESHAM Office with Pioneer Auto Truck Co., 226 Ash St. Phone Marshall 2854 B. W. EMERY, Prop. Res. Phone 173. Gresham, Ore. FARMER'S HAULING SOLICITED

Notice of Sale of Real Property at Private Sale.

Notice is hereby given that pursuant to an order of the County Court of the State of Oregon, for the County of Multnomah, made and entered on the 20th day of July, 1915, in the matter of the estate of Elmer Hawk, deceased, the present Administratrix of the said estate will sell at private sale from and after the 20th day of August, 1915, subject to the confirmation of the said court, at the office of A. R. Mendenhall, 208 Commercial Block, Second and Washington streets, in the city of Portland, Oregon, all the right, title and interest of the estate of Elmer Hawk, deceased, at the time of his death or thereafter acquired in and to that certain piece of land beginning at the northeast corner of the northeast quarter of the southeast quarter of section 18, in township one, south range 4 east of Willamette Meridian, running thence south 12 rods, thence west 80 rods, thence north 12 rods, thence east 80 rods to the place of beginning, containing six acres of land more or less, in Multnomah county, Oregon, together with all the tenements, appurtenances and hereditaments thereunto belonging.

Terms cash. ANNIE E. HALE, Administratrix. First publication, July 23, 1915. Last publication, August 20, 1915.

Daily Oregonian, 1 yr. reg... \$6.00
Twice-a-Week Outlook, 1 yr... 1.50
Combination, 1 year... 6.00

Gresham Time Table

Trains for Estacada or Bull Run (Bull Run Trains leave Mt. Hood Depot) 12:25 AM Sunday Only. 5:35 AM Dly. Mail and Express. 6:52 AM Dly. Ex. Sun. to Pleas. Home. 7:45 AM Dly. to Estacada. 8:45 AM Gresham Sat. & Sun. to Est'da. 9:50 AM Dly. to Bull Run. 10:50 AM Dly. to Bull Run. 12:50 PM Sat. & Sun. Only to Bull Run. 1:50 PM Dly. to Bull Run. 2:40 PM Sat. & Sun. Only. 3:45 PM Dly. 4:50 PM Dly. to Bull Run. 5:45 PM Dly. 6:35 PM Dly. Ex. Sun. Gresham Only. 7:00 PM Dly. to Bull Run. 7:45 PM Dly. Gresham Only. 9:10 PM Dly. Gresham Only. 11:10 PM Dly. Gresham Only. 12:25 PM Dly. Gresham Only.

Trains for Portland 12:30 AM Dly. Ex. Sun. 2:04 AM Sun. Only. 5:40 AM Dly. Ex. Sun. 6:25 AM Dly. from Mt. Hood Depot. 7:32 AM Dly. 8:15 AM Dly. from Mt. Hood Depot. 9:10 AM Dly. 11:30 AM Dly. from Mt. Hood Depot. 12:30 PM Sat. & Sun. Mt. Hood Depot. 12:40 PM Dly. Ex. Sun. 1:24 PM Dly. 2:40 PM Dly. 3:30 PM Dly. from Mt. Hood Depot. 4:40 PM Sat. and Sun. Only. 5:10 PM Sat. & Sun. Mt. Hood Depot. 5:34 PM Dly. 6:40 PM Dly. Ex. Sun. 7:21 PM Dly. from Mt. Hood Depot. 9:15 PM Dly. 11:15 PM Dly.

MONTAVILLA-TROUTDALE LINE Lv. Montavilla 6:15 a. m. 7:15 a. m. 8:15 a. m. 9:15 a. m. 10:15 a. m. 12:35 p. m. 2:35 p. m. 3:30 p. m. 5:50 p. m. 6:55 p. m. Lv. Troutdale 6:45 a. m. 7:40 a. m. 8:00 a. m. 9:15 a. m. 10:05 a. m. 11:15 a. m. 12:05 p. m. 4:00 p. m. 5:10 p. m. 6:15 p. m. 7:20 p. m. *Daily except Sunday. *To Linnemann, connect with O. W. P. trains for Portland.

FORD QUICK SERVICE

BETWEEN PORTLAND and GRESHAM Car Every 20 Minutes PHONE 901 LET US CALL FOR YOU

LELAND AUTO SERVICE

Four Cars, Leave Every Half Hour LEAVE GRESHAM Main and Powell Streets LEAVE PORTLAND First and Alder

WANTS

1c word for first insertion; one-half cent a word each subsequent insertion. Minimum, any insertion, 10c.

LIVESTOCK

COWS

FOR SALE—2, two-year old registered Guernsey Bulls, both in perfect health and condition, from high producing stock. Inquire Russell K. Akin, Gresham, R. 3, phone 9x3. 46

FOR SALE—Five Cows, six Heifers and seven Calves. Also a young registered Jersey Bull. Phone 26x, G. C. Irwin, Gresham. *47

15 JERSEY cows for sale, two will freshen soon, one registered Jersey bull. Sundial Ranch, Fairview, Ore. tf

BEEF CATTLE, Stock cattle and fresh cows wanted. Andrews Bros., Pleasant Home. Phone 279.

PIGS

PIGS FOR SALE—S. T. Lind, phone 28x1, Gresham, R. 4. 45

POULTRY

FOR SALE—Cocks, cockerels, hens and pullets. H. W. Cooley & Son, White Knoll Poultry Farm, Troutdale. Phone 434. tf

HORSES

TEAM OF MARES FOR SALE—7 years old, weight 3000. Also new set of harness and new wagon. By Pratt, Gresham, phone 335. tf

REAL ESTATE, RENTALS

HOME FOR SALE—Two acres, 9-room house, barn and other buildings, good well, young family orchard. On Powell Valley road just outside limits of Gresham. Mrs. Ella Aton, phone 176. 44

FOR RENT—Five room cottage, furnished. See W. E. Wood. tf

MISCELLANEOUS

FOUND—A pocket book, Friday evening in Gresham. F. A. Holliday. Phone 524. *45

WANTED—Single buggy. Phone 296. tf

Best Cash Prices Paid for Hymalayas and Evergreen Blackberries. Under ripe fruit desired. Boxes not necessary. Home Packing Co., Gresham, Phone 148. tf

OAT HAY FOR SALE—20 acres of fine oat hay mixed with clover and timothy. Ready to cut. M. H. Dunham, Eastwood Sta., Base Line road. 46

LOST—No. 1 Junior Folding Kodak and case, on road between Gresham and Welches. Finder please notify H. E. Davis, Gresham, phone 21. Reward. tf

RAPE PLANTS FOR SALE—Now is the time for resetting. Fine for hog feed. Mrs. E. M. Douglass, Troutdale, phone 781. tf

FOR SALE—Six Louden Cow Stanchions. Phone 753. tf

AIRDALE PUPPIES FOR SALE—Well bred. Come early for choice. S. B. Hall, Fairview, Ore., phone 188. 47

WAGON—2 1/2 Bain Wagon, good condition. C. F. Cross, Boring, Ore. tf

FOR SALE—New 2-horse riding cultivator, cheap. Phone Tabor 431. 185 East 87th St., N., Portland, Ore. 46

WILD BLACKBERRIES WANTED. M. E. Stocker, Gresham, phone 148. tf

SECOND HAND HARNESS—For Sale—Two sets for heavy work. In good condition. S. E. Palmquist. Gresham Harness Shop. tf

PASTURE TO RENT. Anderson Station. Ed Osburn, Gresham. tf

FOR SALE—Second hand windows and doors in good condition. If you need anything in this line phone R. R. Carlson, 548. tf

BORING M. E. CHURCH—Sunday services: Sunday school 10 a. m., preaching 1st and 3d Sundays, 8 p. m., 2d and 4th Sundays 11 a. m.; Epworth League 7:30 p. m. Prayer meeting, Thursday 8 p. m. O. W. Boring, Sunday School Supt. Claude F. Cross, Epworth League Pres. Rev. David Wolfe, prayer meeting leader. Rev. L. F. Smith, pastor.

PROFESSIONAL AND BUSINESS CARDS

DENTISTS W. J. OTT H. M. OTT OTT BROS. DENTISTS GRESHAM, OREGON

PHONES—Office 517 Residence 61x J. E. CLANAHAN Z. G. MOSS DENTISTS OFFICE FIRST STATE BANK BUILDING GRESHAM, OREGON

PHYSICIANS S. P. BITTNER, M.D. Physician and Surgeon OFFICE HOURS 10 a. m. to 12 m., 1 p. m. to 3 p. m. 7 to 8 p. m. at Residence PHONES—Office 621 Residence 626 Office over Bank of Gresham

PHONES: Residence, 111; Office 11x H. H. HUGHES, M.D. Hours—10-12 a. m., 2-4 and 7-8 p. m. Office, Howitt Building GRESHAM, OREGON

PHONES:—Residence Tabor 120 Office, Main 4812; Home A-5152 J. M. SHORT, M.D. Physician and Surgeon Res. 93 East 69th St. Office, 1111-12 Sellings Building PORTLAND, OREGON

Office Phone 46 Residence 339 GEO. INGLIS, M.D. PHYSICIAN and SURGEON All professional calls promptly attended. Special attention to diseases of the Eyes and fitting of Glasses. Office Hours 9 to 12 a. m., 1:30 to 5. Over First State Bank Gresham

DR. MABEL JANE DORING OSTEOPATHIC PHYSICIAN OFFICE HOURS—9 a. m. to 5 p. m. 532 Morgan Bldg., Portland, Ore. Phone Marshall 1809

Diseases of Women and Children a Specialty. DR. MATILDA M. GREINER Chiropractic Nerve Specialist Naturopath Gresham—Room 10, Congdon Hotel, Phone 201. Hours, 9 to 12 a. m. Other hours by appointment. Portland, Sweetland Bldg., Main 4095

Phone Main 310 Res. Gilbert Sta. GEO. F. A. WALKER, O. D. Optometrist and Optician Glasses Fitted. Lenses Duplicated. Prescriptions Filled. 701-2 Morgan Bldg. Washington at Broadway Portland.

PHONES: Office Main 232 Res. East 6726 DR. H. SCHWARTZ, M. D. Stomach and Intestinal Troubles Office Hours: 10-12 a. m. and 2-5 p. m. 327 Mohawk Bldg. PORTLAND, OREGON

INSURANCE JOHN BROWN INSURANCE Representing only RELIABLE INSURANCE COMPANIES Phone 513 Gresham, Oregon

JAMES ELKINGTON INSURANCE ACCIDENT SURETY BONDS FIRE AUTOMOBILE LIFE PLATE GLASS HEALTH Office on Main Street PHONES—Office 816, Res. 63

CONTRACTORS If You Want First Class Work See E. T. JONES & CO CONTRACTORS WE DESIGN BUILDINGS Etsel T. Jones Frank C. Jones Gresham, Ore., Phone 351

MRS. ELLEN POMEROY MAIN STREET GRESHAM THE MUSIC SHOP AND STUDIO Teachers' Supplies Over R. R. Carlson's Store

MACCABEES. ROCKWOOD TENT, K. O. T. M.—Meets first Saturday and third Friday evenings each month. Commander, James H. Schram; record-keeper, Herman Anspach. R. D. I, Gresham. CHARITY HIVE, L. O. T. M.—Meets second Thursday and fourth Saturday afternoons each month. Commander, Mrs. Josie Stanley; record keeper, Miss Marie Shantin. Gresham, R. F. D. 1.

A Pointer "A word in time saves nine." Think what it will be worth to you to have the right information at the right time. It only costs a little to keep track of events, local and world-wide, and then you are prepared when the time comes. The money spent in any of these combinations is well spent. GRESHAM OUTLOOK with 1 yr. 6 mos. Daily Oregonian \$6.00 \$3.25 Daily and Sunday Oregonian 8.00 4.25 Daily Journal 5.50 2.75 Daily and Sunday Journal 7.50 4.00 Evening Telegram 5.50 2.75 Weekly Oregonian 2.00 1.15 Semi-Weekly Journal 2.00 1.15 Gresham Outlook Phone 701 Gresham