

# GRESHAM OUTLOOK

TWICE A WEEK  
Published every Tuesday and Friday at Gresham, Oregon.

H. L. ST. CLAIR, Editor and Publ'r.  
Our Subscription Rates

One year, \$1.50;  
six months, 75 cts;  
three months, trial  
subscription, 50c.

Advertising Rates reasonable  
Our representative  
will call.

Phone 701  
"The Linotype  
Way is the Way  
that Wins."

Official paper of the Town of Gresham, Oregon.  
Official paper of the Town of Fairview, Oregon.

Entered as second-class matter March 3, 1911, at the Postoffice at Gresham, Oregon, under the Act of March 3, 1879.

The owner of 44 acres of land adjoining Multnomah county farm on the south has offered it to the county for \$600 an acre. It is gratifying to know what land is held at over there but the figures indicate that property around Gresham should sell for more.

Now is the time to mail a few of those "having a fine time," sleeping under blankets every night," and "wish you were with us," post cards to your friends in the mountains or at the sea coast.

The great crop of submarines is probably due to the fact that so many vessels have been ploughing through the main for so many hundreds of years.

When the doctor prescribes short rations it is not fair to even surmise that he is trying to induce economy in living so that he will be sure to get his fee.

Riches don't bring happiness but can buy an automobile and if you have one you can go after happiness by the joy route.

Some kids who were raised in the lap of luxury would have turned out better if they had been spanked across it.

Notice of Sale of Real Property at Private Sale.

Notice is hereby given that pursuant to an order of the County Court of the State of Oregon, for the County of Multnomah, made and entered on the 20th day of July, 1915, in the matter of the estate of Elmer Hawk, deceased, the present Administratrix of the said estate will sell at private sale from and after the 20th day of August, 1915, subject to the confirmation of the said court, at the office of A. R. Mendenhall, 208 Commercial Block, Second and Washington streets, in the city of Portland, Oregon, all the right, title and interest of the estate of Elmer Hawk, deceased, at the time of his death or thereafter acquired in and to that certain piece of land beginning at the northeast corner of the northeast quarter of the southeast quarter of section 18, in township one, south range 4 east of Willamette Meridian, running thence south 12 rods, thence west 80 rods, thence north 12 rods, thence east 80 rods to the place of beginning, containing six acres of land more or less, in Multnomah county, Oregon, together with all the tenements, appurtenances and hereditaments thereto belonging.

Terms cash.  
ANNIE E. HALE,  
Administratrix.  
First publication, July 23, 1915.  
Last publication, August 20, 1915.

GRAND ARMY.  
M. A. ROSS POST, G. A. R.—Commander, Wm. Butler, Fairview, quartermaster, Joel Bates, Troutdale. Meets every third Saturday of each month.  
SUMNER RELIEF CORPS—Mrs. D. D. Jack, president; Mrs. Clara Kane, secretary. Meets every third Saturday of each month, Gresham.

## A Pointer

"A word in time saves nine."

Think what it will be worth to you to have the right information at the right time. It only costs a little to keep track of events, local and world-wide, and then you are prepared when the time comes. The money spent in any of these combinations is well spent.

GRESHAM OUTLOOK with		
	1 yr.	6 mos.
Daily Oregonian	\$6.00	\$3.25
Daily and Sunday Oregonian	8.00	4.25
Daily Journal	5.50	2.75
Daily and Sunday Journal	7.50	4.00
Evening Telegram	5.50	2.75
Weekly Oregonian	2.00	1.15
Semi-Weekly Journal	2.00	1.15

**Gresham Outlook**  
Phone 701 Gresham

## BUYERS' WEEK REFLECTIONS.

Portland's Chamber of Commerce, having inaugurated Buyers' Week, has found a nut to crack with a pretty tough shell. It will face the task of educating the people to buy their goods at home instead of patronizing the mail order houses.

We say it is going to be a hard nut to crack, and it is. There is not a newspaper in the United States that has not done all it could to educate its readers to patronize the home merchants. Not a newspaper, so far as we know, has ever carried an advertisement for any of the mail order houses, and are, therefore, under no obligations to them. They are unanimous in their efforts to promote home industry and home buying, and yet the people refuse to be taught.

The advertising of the Eastern concerns is carried on in a different way. Their managers know that the newspapers are loyal to their own communities and seek business through different channels, chief of them being the catalogue. Their attractive illustrations, coupled with low prices for every article listed, catches the eye and determines the buyer to spend money for goods that prove manifestly inferior to the kind they have been led to believe they would receive.

In combatting the large mail order concerns of the country and in fighting to hold the money at home it should only be necessary to prove to the public that when a mail order catalogue is used as a buying medium, and when money is sent for an article listed at a fabulously low price, the quality of that article when it arrives will prove to be on the same plane as the price.

Take the item of house furnishings. You look through your Chicago catalogue and you find handsome lithographs of massive parlor suits, listed at prices 15 to 50 per cent lower than you saw what looked like the same set listed at in the display window of a local merchant.

But you overlook the fact that what you saw in the catalogue is a picture pure and simple, while in the window you saw the actual goods. You will recall this fact when the goods arrive at your freight depot and are finally brought to your home scratched and manhandled after a trip of two thousand miles.

It is a fact well known to legitimate dealers that the big catalogue houses, in ordering their goods manufactured, tell the makers to follow the general lines of some standard article, but to leave out about 30 per cent of the quality. The result is plain. When you buy these goods you are going to be about 30 per cent shy on your purchase. The goods will not measure up to your expectations. They cannot because they are not made to stand up. They are made for the single purpose of being sold by descriptive tactics. When they are shipped the mail order house has terminated its interest. That interest was simply and solely to get your money.

They take a chance on Barnum's maxim to the effect that the American people are tickled to death every time somebody makes a sucker out of them, and for that reason you will come back to get bit again. And if you don't, they recall the words of wisdom some other philosopher once uttered to the effect that there is a new one born every minute. That statement was made some years ago. With the growth of the country and the enormous increase in population, not to mention the millions of dollars in dividends annually declared by the catalogue order houses, it appears that there are at least two suckers born each minute.

The local dealer occupies a position vastly at variance with the national catalogue houses. He is right here every day in the year, pays good taxes and has got to make his living by doing business on the square and giving value for money received. It means a great deal to him if some customers are disgruntled and do not come back. It means loss of his trade. That is the specter that haunts every business man. It means failure in the long run.

With the keen competition he faces from other local dealers he has no alternative but to sell goods that he knows to be full value for every cent he receives. He has to figure his profit to the lowest cent to prevent the local man in the same line of business from underselling him and taking away his trade. He has to run his business strictly on the level, because, if he doesn't, a discriminating public is going to steer clear of his establishment.

He is here to serve you not to "stick" you. The day when the grocer doubled his sugar profits by depleting the sand bank is gone. It lives today only in the pages of the cheap comic weekly. Competition among merchants is too sharp to allow for fraud.

So it should be easy to decide whether or not you will buy the substantial goods from the home store and know what you are getting when you buy, or allow yourself to be fascinated by a pretty picture and an angle-worm price tag in a mail order catalogue.

### Notice of Special Municipal Election

NOTICE IS HEREBY GIVEN that a petition has been presented to the Common Council of the Town of Gresham, Multnomah county, Oregon, requesting that the boundaries of the said town of Gresham be changed so as to include new and additional territory within such boundaries, same being as follows, to-wit:

Beginning at a point in the center of the Powell Valley road, 1043-18 feet east of the east line of the James Powell D. L. C., thence north to the center of the Section Line road, thence west to the east line of the present town limits, thence south, tracing the east line of the present town limits, to the center of the Powell Valley road, thence east along the center of the Powell Valley road to the point of beginning.

Beginning at a point at the northeast corner of the town limits of the town of Gresham, 100 feet east of the east line of Main street, thence north parallel to the east line of Main street 737.32 feet; thence west parallel to the north line of the

present town limits of Gresham 1260 feet; thence south 737.32 feet to a point on the north line of the present town limits, paralleling the east line of Main street; thence east, tracing the present town limits of Gresham on the north, to the point of beginning.

Beginning at a point in the center of the Section Line road at the northwest corner of the present town limits of Gresham, thence west 1518 feet; thence south 1177 feet; thence east 1518 feet to a point on the west line of the town of Gresham; thence north on the said line of the present town limits of the town of Gresham to the point of beginning.

And as said petition was signed by more than one-fifth of the legal voters of the town of Gresham as shown by the vote cast at the last municipal election held therein, the said Common Council has ordered that a special election be held at which the proposition proposed by said petition shall be submitted to the legal voters of the town of Gresham and of territory to be annexed.

That said special election is called to be held in the town of Gresham on the 12th day of August, 1915. That at the said election the legal voters of the town of Gresham and of the territory to be annexed are invited to attend and vote on said proposition of increasing and changing the boundary limits of the town of Gresham so as to include new and additional territory as hereinbefore specifically set out, and said voters are requested to express themselves on said proposition by placing on their ballot at said special election the words "for annexation" or "against annexation," or other equivalent words expressing their preference; that the polling places fixed for the holding of such election shall be at the City hall (precinct 309), Murphy & Metzger hall (precinct 308), and that the polls will be open from 1 p. m. to 7 p. m., on August 12, 1915, for the holding of said election.

IN WITNESS WHEREOF the said town of Gresham has caused this notice to be signed by its mayor and attested by its clerk and the seal of said corporation affixed this 12th day of July, 1915.

G. W. STAPLETON, Mayor

### STILL IN THE BUSINESS

## Emery's Truck Service

BETWEEN  
PORTLAND AND GRESHAM

Office with Pioneer Auto Truck Co., 226 Ash St.  
Phone Marshall 2854

B. W. EMERY, Prop. Res. Phone 173. Gresham, Ore.

FARMER'S HAULING SOLICITED

### COTTRELL

A family reunion was held at the home of Mr. and Mrs. E. F. Andre on Sunday, July 18. Those present were, Mr. and Mrs. M. V. Andre of Tampico, Mexico, Mr. and Mrs. J. Spain, daughter Gladys and son Gail, of Portland, Mr. and Mrs. C. Cathey and little son Allen of Gresham, Arthur Dentler, Alex McDougal and Miss Eva Gilbrith, of Portland, Jerry Andre of Gresham, Mr. and Mrs. E. F. Andre, Elva, Earl and Glenn Andre, of Cottrell.

Mr. and Mrs. M. V. Andre spent the week at the Andre home.

Mr. and Mrs. George Blackburn spent Thursday in Portland with Mrs. Blackburn's sister, Mrs. Harry Lusted.

Mrs. R. A. Hutchins entertained the Ladies Embroidery Club Wednesday. Fifteen ladies were in attendance.

Mr. and Mrs. Orville Manary are spending the week with Mrs. Manary's parents, Mr. and Mrs. Frank Beers.

The Baptist Aid society will meet Thursday in Mr. Hunter's grove and have an all-day picnic in addition to their regular meeting. All members are cordially invited to be present.

It is expected the Chapel car will be at Cottrell station during all of next week.

Hazel Goger entertained the I. B. G. club on Thursday.

The Methodist Aid society will meet at the home of Mrs. Brower at Orient on Wednesday next.

### Gresham Time Table

#### Trains for Estacada or Bull Run

(Bull Run Trains leave Mt. Hood Depot)

12:25 AM	Sunday Only.
5:43 AM	Dly. Mail and Express.
5:43 AM	Dly. Ex. Sun. to Pleas. Home
5:52 AM	Sat. & Sun. to Bull Run.
7:45 AM	Dly. to Estacada.
8:45 AM	Gresham, Sat. & Sun. to Est'da
9:50 AM	Dly. to Bull Run.
10:00 AM	Sat. & Sun. Only.
10:50 AM	Dly. to Bull Run.
11:45 AM	Dly.
12:50 PM	Sat. & Sun. Only to Bull Run.
2:00 PM	Sat. & Sun. Only.
2:40 PM	Dly. Gresham Only.
2:45 PM	Dly. to Bull Run.
4:50 PM	Dly. to Bull Run.
5:45 PM	Dly.
6:35 PM	Dly. Ex. Sun. Gresham Only.
7:00 PM	Dly. to Bull Run.
7:45 PM	Dly.
9:10 PM	Dly. Gresham Only.
11:10 PM	Dly. Gresham Only.
12:25 PM	Dly. Gresham Only.

#### Trains for Portland

12:30 AM	Dly. Ex. Sun.
2:04 AM	Sun. Only.
5:40 AM	Dly. Ex. Sun.
7:23 AM	Dly. from Mt. Hood Depot.
8:15 AM	Dly. from Mt. Hood Depot.
10:40 AM	Dly.
11:30 AM	Dly. from Mt. Hood Depot.
11:45 AM	Sat. and Sun. Only.
12:30 PM	Sat. & Sun. Mt. Hood Depot.
1:24 PM	Dly.
2:40 PM	Dly. from Mt. Hood Depot.
4:40 PM	Sat. and Sun. Only.
5:10 PM	Sat. & Sun. Mt. Hood Depot.
5:34 PM	Dly.
6:40 PM	Dly. Ex. Sun.
6:40 PM	Dly. from Mt. Hood Depot.
9:15 PM	Dly.
9:45 PM	Dly.
11:15 PM	Dly.

#### MONTAVILLA-TROUTDALE LINE

Lv. Montavilla	Lv. Troutdale
6:15 a. m.	6:40 a. m.
7:15 a. m.	7:40 a. m.
8:45 a. m.	8:00 a. m.
10:25 a. m.	9:15 a. m.
12:35 p. m.	10:05 a. m.
2:35 p. m.	11:15 a. m.
5:20 p. m.	12:05 p. m.
5:50 p. m.	4:00 p. m.
6:55 p. m.	5:10 p. m.
	6:15 p. m.
	7:20 p. m.
	8:00 p. m.

\*Daily except Sunday.  
\*To Linnemann, connect with O. W. P. trains for Portland.

### FORD QUICK SERVICE

BETWEEN  
PORTLAND and GRESHAM

Car Every 20 Minutes

PHONE 901

LET US CALL FOR YOU

### LELAND AUTO SERVICE

Four Cars, Leave Every  
Half Hour

LEAVE GRESHAM  
Main and Powell Streets

LEAVE PORTLAND  
First and Alder

PHONE 31 GRESHAM

## WANTS

1c word for first insertion; one-half cent a word each subsequent insertion.

Minimum, any insertion, 10c.

### LIVESTOCK

#### COWS

FOR SALE—2, two-year old registered Guernsey Bulls, both in perfect health and condition, from high producing stock. Inquire Russell K. Akin, Gresham, R. 3, phone 9x3. 46

FOR SALE—Five Cows, six Heifers and seven Calves. Also a young registered Jersey Bull. Phone 26x, G. C. Irwin, Gresham. \*47

#### STOCK FOR SALE

—One cow and six-months' old calf; one two-year old heifer, just fresh, gentle. See Cross, Boring, Ore. \*48

15 JERSEY cows for sale, two will freshen soon, one registered Jersey bull, Sundial Ranch, Fairview, Ore. \*49

#### BEEF CATTLE

Stock cattle and fresh cows wanted. Andrews Bros., Pleasant Home. Phone 279. \*49

#### HORSES

FOR SALE—Single driving horse, \$35. Well broken. Two sets of single driving harness cheap. Apply at Outlook office. \*49

#### MARE FOR SALE

1400 pounds. Sound, 8 years old. Robert Jonsrud, Kelso, Oregon. Phone 413. \*49

#### PIGS

PIGS FOR SALE—S. T. Lind, phone 28x1, Gresham, R. 4. 45

#### POULTRY

FOR SALE—Cocks, cockerels, hens and pullets. H. W. Cooley & Son, White Knoll Poultry Farm, Troutdale. Phone 424. \*49

#### REAL ESTATE, RENTALS

HOME FOR SALE—Two acres, 9-room house, barn and other buildings, good well, young family orchard. On Powell Valley road just outside limits of Gresham. Mrs. Ella Aton, phone 176. 44

FOR RENT—Five room cottage, furnished. See W. E. Wood. \*49

HAVE IN EXCHANGE for a Gresham home 40 acres of good timber land in neighborhood of timber of the East Side Lumber company of Portland, 3 miles southeast of Sandy. Address H. S. Eddy, Sandy, Oregon. \*49

#### MISCELLANEOUS

RAPE PLANTS FOR SALE—Now is the time for resetting. Fine for hog feed. Mrs. E. M. Douglass, Troutdale, phone 781. \*49

FOR SALE—Six Louden Cow Stanchions. Phone 753. \*49

#### AIRDALE PUPPIES FOR SALE

Well bred. Come early for choice. S. B. Hall, Fairview, Ore., phone 188. 47

LOST in Gresham on Tuesday, a square gold locket. Finder return to Outlook office. 44

WAGON—2 1/2 ton wagon, good condition. C. F. Cross, Boring, Ore. \*49

WANTED—Cull apples, Waxens, Gravensteins, Astrachans. Also Evergreen blackberries. Home Packing Co., Gresham, phone 148. \*49

#### BIDS WANTED

For several thousand feet of used lumber. R. R. Carlson. 44

FOR SALE CHEAP—About 7 acres of fine clover. Will be ready to cut the last of this week. M. H. Dunham, Eastwood Sta., on Base Line road. \*49

FOR SALE—New 2-horse riding cultivator, cheap. Phone Tabor 471, 185 East 87th St., N., Portland, Ore. 46

WILD BLACKBERRIES WANTED. M. E. Stocker, Gresham, phone 148. \*49

SECOND HAND HARNESS—For Sale—Two sets for heavy work. In good condition. S. E. Palmquist, Gresham Harness Shop. \*49

PASTURE TO RENT. Anderson Station. Ed Osburn, Gresham. \*49

FOR SALE—Second hand windows and doors in good condition. If you need anything in this line phone R. R. Carlson, 548. \*49

### PROFESSIONAL AND BUSINESS CARDS

#### DENTISTS

W. J. OTT R. H. OTT  
OTT BROS.  
DENTISTS  
GRESHAM, OREGON

PHONES—Office 517 Residence 61x  
J. E. CLANAHAN R. G. MOSS  
DENTISTS  
OFFICE  
FIRST STATE BANK BUILDING  
GRESHAM, OREGON

#### PHYSICIANS

S. P. BITTNER, M.D.  
Physician and Surgeon  
OFFICE HOURS  
10 a. m. to 12 m., 1 p. m. to 3 p. m.  
7 to 8 p. m., at Residence  
Phones—Office 621 Residence 626  
Office over Bank of Gresham

PHONES: Residence, 111; Office 11x  
H. H. HUGHES, M.D.  
Hours—10-12 a. m., 2-4 and 7-8 p. m.  
Office, Howitt Building  
GRESHAM, OREGON

PHONES—Residence Tabor 120  
Office, Main 4812; Home A-5152  
J. M. SHORT, M.D.  
Physician and Surgeon  
Res. 93 East 69th St.  
Office, 111-12 Selburt Building  
PORTLAND, OREGON

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PHYSICIAN AND SURGEON  
All professional calls promptly attended. Special attention to diseases of the Eye and fitting of Glasses.  
Office Hours 9 to 12 a. m., 1:30 to 6.  
Over First State Bank Gresham

DR. MABEL JANE DORING  
OSTEOPATHIC PHYSICIAN  
OFFICE HOURS—9 a. m. to 5 p. m.  
522 Morgan Bldg., Portland, Ore.  
Phone Marshall 1809

Diseases of Women and Children a Specialty.  
DR. MATILDA M. GREINER  
Chiropractic Nerve Specialist  
Naturopath  
Gresham—Room 10, Congdon Hotel,  
Phone 201. Hours: 9 to 12 a. m.  
Other hours by appointment.  
Portland, Sweetland Bldg., Main 4095

Phone Main 310 Res. Gilbert Sta.  
GEO. F. A. WALKER, O. D.  
Optometrist and Optician  
Glasses Fitted, Lenses Duplicated.  
Prescriptions Filled  
761-2 Morgan Bldg.  
Washington at Broadway Portland.

Phones: Office Main 232  
Res. East 6726  
DR. H. SCHWARTZ, M. D.  
Stomach and Intestinal Troubles  
Office Hours: 10-12 a. m. and 2-5 p. m.  
227 Mohawk Bldg.  
PORTLAND, OREGON

#### INSURANCE

JOHN BROWN  
INSURANCE  
Representing only RELIABLE INSURANCE COMPANIES  
Phone 513 Gresham, Oregon

JAMES ELKINGTON  
INSURANCE  
ACCIDENT SURETY BONDS  
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LIFE PLATE GLASS  
HEALTH  
Office on Main Street  
PHONES—Office 816, Res. 63

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WE DESIGN BUILDINGS  
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MRS. ELLEN POMEROY  
MAIN STREET GRESHAM  
THE MUSIC SHOP  
AND STUDIO  
Teachers' Supplies  
Over R. R. Carlson's Store

#### MACCABEES.

ROCKWOOD TENT, K. O. T. M.,  
—Meets first Saturday and third Friday evenings each month. Commander, James H. Schram; record-keeper, Herman Anspach. R. D. 1, Gresham.

CHARITY HIVE, L. O. T. M.—Meets second Thursday and fourth Saturday afternoons each month. Commander, Mrs. Josie Stanley; record keeper, Miss Maie Shantin. Gresham, R. F. D. 1.