

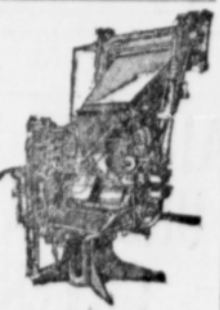
GRESHAM OUTLOOK

TWICE A WEEK
Published every Tuesday and Friday at Gresham, Oregon.

H. L. ST. CLAIR, Editor and Publ'r.

Our Subscription Rates
One year, \$1.50;
six month, 75 cts;
three month's trial
subscription, 50c.

Advertising
Rates reasonable
Our representative
will call.
Phone 701
"The Linotype
Way is the Way
that Wins."



Official paper of the Town of Gresham, Oregon.
Official paper of the Town of Fairview, Oregon.

Entered as second-class matter March 3, 1911, at the Postoffice at Gresham, Oregon, under the Act of March 3, 1879.

HOW TO SELL APPLES.

The apple crop last year in the United States was the largest ever known, amounting to 259,000,000 boxes. About 40 per cent of it was marketed, the remainder being used at home or left to rot on the ground. There is a problem for the apple growers to solve. How shall they make the crop profitable by selling it all, either in high-grade fruit or in the form of by-products? The problem is not an easy one to solve but if a campaign of education were undertaken and successfully carried out it might be done.

National apple day is an idea that is being tried. Statistics from Seattle, taken during one week, show that 50,000 boxes were sold in that time. The population being about 300,000 it would mean that one box went to every five people. The sales were made by arrangement with the retailers that only 15 cents a box profit should be charged, and a contract was made with a delivery company to deliver over the entire city for the same figure. Thus the apples were sold and eaten.

The population of the United States is only 300 times greater than that of Seattle. It is easy to figure out that the whole country could eat 15,000,000 boxes of apples in a week. By a concerted national effort the apple crop of last year would be used up in less than fifteen weeks if the Seattle plan were adopted all over the country. Five people can easily eat a box of apples in a week, but as apples are capable of lasting over a period of eight months it is plain that a concerted effort could easily produce an apple famine.

The apple crop is going to be continually larger, and as a goodly portion of it is shipped out of the country there need be no fears of a glutted market or low prices if intelligent efforts are put forth to sell the fruit over the whole country. It will bring better prices than ever before and create a demand that it will be hard to fill.

Since no one knows what the war in Europe is really about, suppose we ascribe it to the apple, that being the discordant cause of the greatest war of antiquity. The Trojan war was fought because Paris gave the golden apple brought by the goddess Discord as a wedding gift to Venus. Hood River apples, shipped to Europe may have been the real cause of the war, therefore Oregon may be to blame.

Portland is asking for a slogan for the festival this year and it is a hard nut to crack, so hard, indeed, that the whole country is being invited to suggest something appropriate. If we were to have a word we would say that the festival is a "rose corsage without a thorn." That may not be literally true but it is a good simile.

A Portland pastor insists that there is a literal hot place of everlasting torment, but he forgot to mention where it is. Probably he is conforming to the strict neutrality admonitions of President Wilson and didn't want to raise a ruction by mentioning any particular European nation.

Those who have not paid their subscriptions to the capital stock of the cannery association will be allowed to give their notes payable on or before October 1. The notes will be negotiable and can be used to raise funds for the enterprise.

Plans are maturing for the rebuilding of the "burnt district." Gresham will have a building boom on during the coming summer and the result will be a better looking town than ever before.

"Jitney" is the latest. It means the auto bus you ride to Portland on, but where in the world did the word originate? Not in Gresham.

St. Johns wants to be annexed to Portland; it also has a tract of land suitable for a cemetery. Is there any connection between the two?

REWARD OF KINDNESS.

When the cows are feeding quietly, Or are resting on yon knoll, 'Tis a sad, but oft repeated, Custom of a thoughtless soul, Just to call the yellow Shepherd, Or to "Hike 'em in old sport," Just because the dog is willing, Or because the time is short.

Yes his time is ever priceless, And his cows are never sold Unless they fail to reach the record Or this one is getting old; So he must not stop to call them, Or to coax them with some feed; For they never knew his kindness Therefore calling never need.

In the barn door stands the milker With a vexed and threatening face If he only were among them He would send them to their place When at last they reach their stanchions With a hurried nervous rush Then the milker has no patience To quiet them with a brush.

Surely unaware they are not Of the peace throughout the day Which they have while in the pasture Why should not they like to stay Even when they see old Tower Coming after them at night Knowing well his frightful barking "Hurry" or their legs he'll bite.

If while in the barn they're waiting, They are brushed and quieted all; They will gladly leave the pasture When they hear the milker's call. They will always know their places, They will never get confused, And will reach the highest standard If in kindness they are used. —Harry Cooley.

Attention is called to the letter of stockholders, issued by the officers of the Beaver State Motor company. The people have been waiting for a long time and it is now up to the company to redeem its promises and "make good."

The closed season for ducks, also drakes, will be on after today. Gresham people don't care, as they don't hunt for ducks and drakes, but it is advisable to keep them posted on such important matters.

It is said that the people of San Francisco are a whole lot different now than they were before the great earthquake. Perhaps the Rosarians had something to do with it.

John Barrett came home and stayed two days. He likes to see how we do things about once in every four years. Some day he will come home to stay.

Congress turned down national equal suffrage, leaving the matter for the states to settle as they see fit. They are doing it and will continue.

A bill has been introduced in the legislature, providing for consolidation of nearby cities, which means Portland's expansion. It's coming.

Governor West in his retiring message said "forget politics." Rather late in the day but then it is sour grapes now.

With the legislatures of several Pacific coast states in session the European war is getting insipid.

BANK OF GRESHAM ELECTS OFFICERS

R. R. Carlson's building on Powell street has been vacated by its tenants, Ben Rollins and Adams the barber on account of its weakened condition, owing to an insecure foundation.

Ben Rollins has moved into the Jacobson brick next door, he having leased the entire lower floor. Hollywood's restaurant will vacate its portion when the lease expires next spring.

Adams moved his barber shop to the old White Crow hotel, one door west of the postoffice.

Mr. Carlson is receiving bids for tearing down his building and will let the contract in a few days. It is probable that a new building will take its place during the summer.

For Few Days Only.

Bargain offer on Evening Telegram. Telegram alone 1 year, \$3.50, with Outlook, \$4.50. Speak for these quick.

GILLIS' NEW CHURCH DEDICATED SUNDAY

The dedication services of the new Seventh Day Adventist church at Gillis was well attended. The seating capacity of the church was not sufficient to accommodate the attendance, many being obliged to stand during the entire service.

The symposium address delivered by Pastor H. W. Cottrell and Evangelists M. H. St. John and E. W. Catlin was something unique in arrangement for a dedicatory service, and was much appreciated by all present.

The treasurer's report showed that the church was dedicated free of debt, or at least there was enough money on hand and pledged, to pay all outstanding bills.

There will be a Sabbath and Sunday school organized in the near future. It was also announced there will be a series of meetings to begin in a few days. The ground where the church stands and some of the material was donated, also all the work but about \$60 and a conservative estimate of the value is \$1500, and the only way to appreciate the beauty and neatness of the interior of the building is to come and see it.

This service has been followed by revival services during the week conducted by the pastor, O. E. Sandness, assisted by Evangelist E. W. Catlin, recently from Walla Walla, Wash. Stirring and thrilling Bible subjects have been presented to exceedingly interested audiences.

The subject for Sunday evening will be "Prophecy" or "Jehovah speaking to mankind through His prophets and His son Jesus." Do not fail to hear the evangelist present this important subject.

Old fashioned religion and Bible truths still convert sinners in this progressive 20th century.

MELROSE

Miss Mary Kibberly was a guest last week at the home of Mr. and Mrs. A. B. Conrad.

John Hosteler of Suver, Oregon, spent a few days recently with his cousin A. B. Conrad and family.

Rev. and Mrs. J. H. Wood, and Rev. and Mrs. Thos. Wiles and Mr. and Mrs. Chas. Tallman attended the quarterly conference at Boring last Tuesday. A change was made in the plans leaving IHf church off from the Boring circuit. A supply will be sent as soon as possible. Sunday school will be held at IHf each Sunday morning at 10 o'clock and preaching at 11. Services are announced for next Sunday and someone will be sent to fill the appointment.

Mr. and Mrs. Geo. Haldane and children of Bridal Veil are visiting at the homes of G. W. Alder and I. T. Wood.

The sing Thursday evening in preparation for the social was well attended considering the stormy evening.

Basil Mercer has been quite sick with a bad cold.

Miss Ethel Wood has returned home again.

Don't forget the social Saturday evening at Cedar schoolhouse. You'll miss a good time if you stay away.

HURLBURT

Mrs. Amber Leland, of Gresham, spent Wednesday night with her sister Mrs. S. M. Davis.

Vancil Evans came home to spend two weeks with the home folks. A party was given in his honor. A good time was reported.

The friends of Cecil Pounder had a surprise party on him January 8th. All present had a fine time.

Roy Emily has the sand and cement hauled for his new garage.

James Pounder has sold one car load of potatoes at \$1.00 per hundred pounds.

F. M. Lasley is putting in his water system to supply water for his new bungalow.

The high school of Taylor, District No. 1 has four more pupils enrolled.

Two pupils, Esther Kinkade and Emma Spybrock took the eighth grade examination at the Taylor school last week.



When You Deal With US

Simply because we put ourselves in your place. We try to treat you as we would like to be treated.

Unless you are benefitted by our service and goods, we do not expect nor desire your patronage.

Be assured we will try to do our part so well that there will be

No Kick Coming PULFER MERCANTILE CO. GRESHAM, OREGON

MISSIONARY SOCIETY APPRECIATES HELP

The Woman's Home Missionary society, is in receipt of a letter from the corresponding secretary of the Old People's Home at Salem, expressing deep appreciation for the fruit and clothing sent them from Gresham at the Christmas season. The Home family consists of eleven happy, contented old people who would be homeless and suffering except for the comfort given them by missionary societies of the Salem district.

Besides the supplies sent to Salem, the Missionary society sent a substantial contribution to the Portland Industrial Home and aided a number of local families. The supplies included clothing, fruit and comforts. Eleven comforts in all were made and distributed through these various sources.

The society held an interesting meeting this afternoon at the home of Mrs. R. R. Carlson. Mrs. M. T. Reed of Portland, a delegate to the recent W. H. M. S. national convention at Syracuse, N. Y., was present and addressed the meeting. Mrs. Reed's talk was greatly appreciated by the ladies. The officers of the society, acting as a committee, have completed the calendar of topics and hostesses for the coming year, which will be published in a later issue of the Outlook.

A delightful social hour followed the program, when Mrs. Carlson, assisted by Mrs. Maxwell Schneider and Mrs. A. Hevel, served luncheon.

Dangers in a Cold.

Do you know that of all the minor ailments colds are by far the most dangerous? It is not the colds themselves that you need to fear, but the serious diseases that they so often lead to. For that reason every cold should be gotten rid of with the least possible delay. To accomplish this you will find Chamberlain's Cough Remedy of great help to you. It loosens a cold, relieves the lungs, aids expectoration and enables the system to throw off the cold. For sales by all Druggists.

Eyes tested and glasses fitted. Dr. Geo. Inglis.

Local Druggist Makes Many Friends.

The Gresham Drug Co., reports they are making many friends through the Quick benefit which Gresham people receive from the simple mixture of buckthorn bark, glycerine, etc., known as Adler-I-ka. This remedy became famous by curing appendicitis and it is the most thorough bowel cleanser known, acting on both the lower and upper bowel. Just one dose of Adler-I-ka relieves constipation and gas on the stomach almost immediately.

Attention! The Farmers' Mutual Fire Relief Association OF PORTLAND, OREGON

Invites all farmers who have no insurance on their farm buildings to insure with us. This association is the cheapest and safest in the state. It insures only country property and has over \$3,000,000 insurance in force.

Write or phone H. W. SNASHALL, Pres. The Farmers' Mutual Fire Relief Association. Gresham Route No. 3 Phone 74 Notary Public Real Estate

E. T. JONES & CO. CONTRACTORS

WE DESIGN BUILDINGS
Ettel T. Jones Frank C. Jones
Gresham, Ore. Phone 851

PROFESSIONAL AND BUSINESS CARDS

DENTISTS

W. J. OTT H. H. OTT
OTT BROS.
DENTISTS
GRESHAM, OREGON

PHONES:—Office 517 Residence 51x
J. E. CLANAHAN R. G. MOSS
DENTISTS
OFFICE
FIRST STATE BANK BUILDING
GRESHAM, OREGON

PHYSICIANS

S. P. BITTNER, M.D.
Physician and Surgeon
OFFICE HOURS
10 a. m. to 12 m., 1 p. m. to 3 p. m.
7 to 8 p. m. at Residence
Phones: Office 621 Res. 626
Office Howitt Bldg., over P. O.

PHONES: Residence, Tabor 120;
Office, Main 4812; Home A 5182
J. M. SHORT, M.D.
Physician and Surgeon
Res., 93 East 60th St.
Office, 1111-12 Selling Building
PORTLAND, OREGON

Office Phone 46 Residence, 339
GEO. INGLIS, M.D.
PHYSICIAN and SURGEON
All professional calls promptly attended. Special attention to diseases of the Eyes and fitting of glasses.
Office Hours 9 to 12 a. m., 1:30 to 5.
Over First State Bank Gresham

DR. MABEL JANE DORING
DR. JOHN LEWIS
OSTEOPATHIC PHYSICIANS
Office Hours: 9 a. m. to 5 p. m.
Office over First State Bank
Phone 517

MRS. R. STONER
Trained Nurse.
General Nursing. Terms Reasonable.
1297 E. 17th St. Portland, Ore.
Reference Dr. S. P. Bittner
Phone Sellwood 927

Phone 16 City Attorney
M. C. KING
ATTORNEY AT LAW
Practice in all Courts. Probating a Specialty.
GRESHAM, OREGON

INSURANCE

JOHN BROWN
INSURANCE
Representing only RELIABLE INSURANCE COMPANIES
Phone 513 Gresham, Oregon

JAMES ELKINGTON
INSURANCE
ACCIDENT SURETY BONDS
FIRE AUTOMOBILE
LIFE PLATE GLASS
HEALTH
Offices on Main Street
PHONES: Office 416 Res. 44

CONTRACTORS

ALFRED HAMMAR
Plasterer and Cement Contractor
Estimates furnished free on request. All work Guaranteed.
Phone 501 Gresham P. O. Box 81

Gossip never dies from lack of circulation.
Daily Oregonian, 1 yr. reg. \$6.00
Twice-a-Week Outlook, 1 yr. 1.50
Combination, 1 year. 6.00

WANTS



Try a Want Ad.

1c word for first insertion; one-half cent a word each subsequent insertion.
Minimum, any insertion, 10c.

LIVESTOCK

FOR SALE—Poland China brood sows, also pigs. G. N. Sager, Phone 71. 94

FOR SALE—Three young pure bred Ohio Improved Chester White boars, extra fine. Milton O. Nelson, Cherry Park, Troutdale. tf

FOR SALE—Two fresh cows. Wm. Peterson. Phone 26x2. *92

BEEF CATTLE, Stock cattle and fresh cows wanted. Andrews Bros., Pleasant Home. Phone 279.

Taken Up.
At my place, January 4th, one grey horse; weight about 1400 pounds. Wire cut on right hind leg. C. Taylor, R. 4, Gresham, Oregon. 93

Milk and Cream Wanted.
Twenty or thirty gallons good milk daily. Buyers of cream also. Notify Jensen Creamery, Grand avenue and Morrison, Portland.

POULTRY

Why Worry With Hens?
Why worry with a few setting hens or a small incubator when you can get chicks hatched at the White Knoll Poultry Farm?
Eggs that will hatch.
Pullets, the laying kind.
Let me know what you want and put in your order early to make sure of getting them.
All White Leghorns. Come and see them. They are beauties.
H. W. COOLEY, Troutdale.
Phone 434. tf

FOR SALE—One dozen White Leghorn cockerels for breeding. From \$2.50 to \$10 each. Nels Rodlun, Route 4, Gresham. Phone 151, Damascus. tf

FOR SALE—Plymouth Rock cockerels, from good laying strain. Phone 25x. tf

REAL ESTATE, RENTALS

FOR RENT—7 1/2 acres, new buildings. Bairdsdale station. Enquire phone 494. tf

FOR SALE—5-room house and one acre land. Price \$1000 cash. For particulars enquire A. R. Holloway, R. 4, Gresham. *94

MISCELLANEOUS

WANTED—Two tons small potatoes, also two guinea hens. G. N. Sager. Phone 71. 94

PRUNING

Now is the time to prune. Let me do your work.
Experience, satisfaction, reasonable price guaranteed.
WM. McCONNELL, Fairview.
Phone 493.

FOR SALE—Team, wagon and harness. All in good condition. Enquire of Hoover, Hoover station, Estacada Line. tf

Grinding and Rolling.
at A. E. DeHaven's mill at New Pleasant Home. Open every day.

FOR DRY CORDWOOD, delivered anywhere, call phone 338. T. Almqvist, Gresham. tf

GOOD SEASONED LIVE WOOD, \$4.50 a cord. Good dead wood, \$4.00. J. Cunningham. Phone 385. *100

WANTED—Small potatoes in exchange for mill feed. Sun Dial Mill, Fairview. Phone 611. tf

Coal.
I have recently unloaded a car of the celebrated King coal. \$9 a ton. Beats Rock Springs at less than Portland prices. M. D. KERN.

Gravel and Sand.
I am prepared to furnish gravel and sand in any quantity from Bell pit. Also teaming, grading and excavating. J. H. Hoss. Telephone 79x. tf

Cough Medicine for Children.
Never give a child a cough medicine that contains opium in any form. When opium is given other and more serious diseases may follow. Long experience has demonstrated that there is no better or safer medicine for coughs, colds and croup in children than Chamberlain's Cough Remedy. It is equally valuable for adults. Try it. It contains no opium or other harmful drug. For sale by all Dealers.

COMBINATION SUBSCRIPTIONS

GRESHAM OUTLOOK with		
	1 yr.	6 mos.
Daily Oregonian.....	\$6.00	\$3.25
Daily and Sunday Oregonian.....	8.00	4.25
Daily Journal.....	5.50	2.75
Daily and Sunday Journal.....	7.50	4.00
Evening Telegram.....	5.50	2.75
Weekly Oregonian.....	2.00	1.15
Semi-Weekly Journal.....	2.00	1.15

Get the Latest War News
Get the Legislative News
Read the Congressional News

E. T. JONES & CO. CONTRACTORS

WE DESIGN BUILDINGS
Ettel T. Jones Frank C. Jones
Gresham, Ore. Phone 851