



PRICES REDUCED

The time is apparently here when the retail dealer must go. My success in days gone by has led to its coming a little in advance, and now I propose to make the public an offer which has never been made before in Gresham by any business firm.

I am well aware that eight-tenths of the furniture trade goes abroad, not because the people really save money, but because they think they do. Now, my success is partly attributable to my careful and shrewd buying, coupled with having the cash to pay for goods, thus saving all discounts and taking advantage of opportunities.

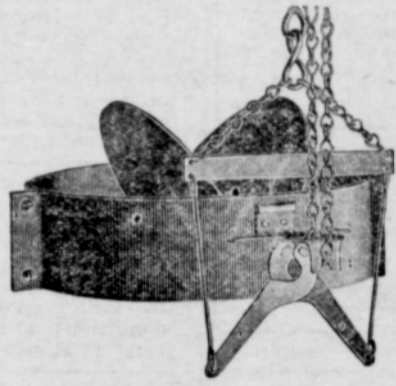
My Offer is for the next 30 Days, Commencing Jan. 1, 1915. I am going to sell any article in my stock at 10% above the Manufacturers', Jobbers' or Wholesale Price. ---FOR CASH ONLY---

Those capable of knowing a Bargain when they are offered it will do well to investigate, and if this system proves a success I will continue it. I figure the amount of trade this offer will bring will make me more money than a larger commission on small sales.

As an illustration, I will sell the largest sized PERFECTION OIL HEATERS, that have always been sold for \$4.50 and \$5.00, at \$3.75.

The next size, formerly sold for \$3.75 and \$4.00, I will sell at \$2.65.

The smaller size I will sell at \$2.25.



R. R. Carlson - Furniture Store

GRESHAM, OREGON

PHONE 548

MELROSE

Rather cold weather for Oregonians, we think. We wish it would rain.

Chester Stafford is building a house in the grove near his mother's home.

Some of our Jap neighbors have moved to Gresham.

Several families from here visited the stock show, and pronounced it good.

Captain Branson and wife will be at home until after the holidays.

Mrs. Carson, of Baker City, has rented for the winter the little house on the corner near Os. Jones' house.

Fern Randall has returned home from an extended visit with her sister, Mrs. Lula Robinson, in Utah.

Thos. Wiles is not so well at this writing.

The Christmas entertainment will be given Thursday evening, the 24th. Miss Elsie Metzger is preparing a nice program.

Mrs. J. P. Jones died Wednesday morning, December 16, aged 77 years. The funeral was conducted at the house Friday at 2 o'clock; interment at the Douglass cemetery. Rev. J. H. Wood preached the funeral sermon.

Ethel Wood is visiting her aunt, Mrs. Tune, in Portland a few days.

Theo. Mercer has a double outfit for winter spraying which he is using on his own orchard and that of some of his neighbors.

Have you got the habit? Invest in a Want Ad.

HALEY

A surprise party was given on W. F. Mueller last Sunday by a number of his friends.

Mr. and Mrs. George Wood spent Wednesday night with William Mueller and family.

Louis Summer and wife have left for California.

Mrs. O. W. Boring spent Sunday with her mother Mrs. George Tacheron.

F. Adams helped W. F. Mueller sack potatoes for a few days.

Mrs. E. Horberg spent a day in Gresham recently.

Several farmers here are busily engaged clearing land.

Mrs. E. Adams and daughter Sarah spent Sunday with friends in Gresham.

Mrs. S. Schmidt and daughter, of Portland, spent Sunday with the William and John Mueller families.

Additional Gresham Locals

Mr. and Mrs. Frederic Strickland and daughter Gladys and Mr. Scott Kent took dinner Thursday evening with Dr. and Mrs. Bittner. Mr. Kent and Mr. Strickland are members of the Portland male quartet which delighted the audience later in the evening at the benefit concert given for the Catholic church of Gresham.

W. H. Phelps, of Sandy, passed through Gresham Wednesday on his way to Portland where his brother Elmer of Bull Run was being operated on for appendicitis. The operation took place at Good Samaritan hospital and was in charge of Dr. S. P. Bittner.

FAIRVIEW

A community sing is being arranged for under the direction of the Methodist and Presbyterian churches, to be held in the city hall Wednesday evening, December 23. Mrs. Jenet Grant, primary teacher, is preparing a few special numbers to be given by the school. Mrs. A. L. Stone and Mrs. L. C. Dixon are arranging the program.

Owing to Christmas coming on the fourth Friday which is the regular meeting day of the Parent-Teachers' association, there will be no meeting until the fourth Friday in January.

Mrs. J. P. Province gave a tea on Wednesday for the benefit of the Methodist Aid society at which time various articles were finished for the bazaar which will be given on the afternoon and evening of December 19. Those present were Mr. and Mrs. D. S. Dunbar, J. H. Peterson, A. L. Stone, E. E. Heslin, Claude Hurst, J. W. Moller, S. C. Dixon, H. T. Shutes, P. W. Province, D. W. McKay, J. B. Lent, A. B. Moller, Grant Shaw, C. E. Cree, George Burlingame, B. Wentworth Grant, Misses Dorothy Benecke, Merle Heslin, Nancy Anderson, Nellie and Mable Brown and Ada Cree.

The Presbyterian Aid met with Mrs. D. W. McKay on Thursday afternoon when after a short business meeting the time was devoted to filling candy bags for the pupils of the Sunday school which will be distributed Sunday morning.

Mrs. P. H. Peterson has gone to Cello, Oregon, where she will spend some time with her grand daughter, Mrs. George Larson.

Mr. and Mrs. A. L. Harvey have returned home after spending several weeks visiting relatives in several of the eastern states.

Mr. and Mrs. C. Shepard, who have been the guests of their son, P. P. Shepard and family, of Walla Walla, Washington, have returned home.

As a portion of Oregon's display at the Panama-Pacific exposition next year, ten carloads of products of this state will be shipped south within a few days under the auspices of the Willamette Valley Exposition association. Already 164 boxes of apples have been forwarded and will be promptly installed in the Oregon building. Fifty thousand booklets will be printed for distribution at the exposition, containing articles regarding the resources of the valley.

BORING

Boring Lodge No. 234, I. O. O. F., together with Boring Rebekah Lodge No. 213, held a joint meeting Tuesday evening in honor of the visit of Grand Warden Henry Westbrook, and Grand Secretary E. E. Sharon, Mrs. Westbrook and Mrs. Sharon.

The following program was rendered: piano solo, Miss Mildred Foster; address of welcome, E. F. Donahue, P. G.; song, Miss Mildred Foster; recitation, "Our Chair," C. F. Cross; address, Grand Secretary E. E. Sharon; piano and violin medley, H. A. Beck and Verna Beck; recitation, "The Settler's Wife," May Knox; song, "In the Hills of Old Kentucky," Miss Mildred Seifer; address, Grand Warden Henry Westbrook; piano, violin and cornet, "The Star Spangled Banner," The Franks and Wm. E. Childs. After the program a banquet was served in the Odd Fellows dining room. Several members of Sandy Rebekah Lodge 193 were in attendance.

Boring Lodge 234, has elected the following officers for the ensuing term: Wm. E. Wheeler, N. G.; Geo. Tacheron, vice grand; Wm. A. Morand, secretary; W. R. Telford, treasurer.

Boring Rebekah Lodge 213 has elected for the ensuing term: Minnie Meyers, N. G.; Louisa Johnson, vice grand; Nora Meyer, secretary; Myrtle Telford, treasurer. A joint installation will be held January 5.

Harold Fessenden has been wiring the residence of O. A. Palmer, who expects to move out from Portland in the near future.

The young folks of Boring are getting up an entertainment and basket social for Saturday evening.

Miss Mattie Brooks is clerking in the drug store during the Christmas season.

Grand Warden H. Westbrook and Mrs. Westbrook, Grand Secretary E. E. Sharon, and Mrs. Sharon were the guests of Mr. and Mrs. Wm. A. Morand for dinner Tuesday evening.

A carload of about 1200 Xmas trees was shipped from here for the south.

Several cars of potatoes are being loaded this week.

These are hard days on the rural carriers. Buy plenty of stamps, place them on your mail matter before mailing, make out your money order applications, and save your carrier time. Let him get back to his home, out of the cold wind.

IT'S BROWN AND THE PIONEER MARKET

Last year it was Howitt's Market, now it's Brown's, but it is a distinction without a difference except in the name and the change of proprietors.

When it was stated a year ago that the pioneer market of Gresham was holding its own against all competitors in the sale of everything good to eat that is kept in a first-class establishment, the Outlook only said what it is ready to repeat at this time. Brown has kept abreast of the times, just as he did when employed by Mrs. Howitt. Now that he is the proprietor he fully understands the conditions that are necessary to conduct a successful business.

New sanitary arrangements protect the meats and keep them fresh at all seasons of the year. This fact alone, coupled with the unfailing courtesy to be found in 'ae pioneer market have brought the reward of good patronage and increased success.

FOR SALE—1200 lb. Fairbanks Morse platform scale, cheap. See M. D. Kern.

LOSS TALE RECITED

The following story recounts the evils of the saloon and the economic loss entailed by it on society. It is an equally strong argument against the carrying of concealed weapons. Both are now under the ban of the law in Oregon.

In a small town in Minnesota the people had kept saloons out for eight years and everything was going on very well. Of course we did not have a fight or two every week to make things lively and every child could go to school as none had to stay home on account of lack of shoes, but we had some men in town in whose eyes money was more important than for all to have peace and plenty. So that element got a county license for which they paid \$300 and about one half of a mile from town put up a cheap building for a saloon. Of course they had some customers as all such places have and among them was one man who had to drink when he saw the stuff and could not keep away from trying to see it and his other feeling was when he had a drink he had to lick some one if he could. Also in that town there were some boys from 14 to 18 who could not be told about the evil of the saloon but must see for themselves, which was not seeking after knowledge but a desire to satisfy a morbid curiosity and among them Dave B. So one evening unbeknown to their parents and when it was dark they went over to the saloon and Dave, who had an old pistol, loaded it up and put it in his pocket to be smart. When the boys arrived the scrapper was there and it was not long before he took the notion to lick Dave who was a good natured, large, overgrown boy. In the scrap Dave concluded it was time to use his pistol so he did use it and killed his man at the first shot. I suppose there was never a more startled set of boys. It did not take them long to get to their several homes, but that was not the end of the scrape. Dave was arrested and the rest of the boys had a chance to tell what they knew of the trouble and poor Dave's foolishness in taking his loaded pistol was against him. So he had to go down to Stillwater and spend a few years at the penitentiary, to wear the stripes. The trial cost the county \$1100, so the county was out \$800, one man killed and one boy sent to the pen, which is about how those things turn out financially. And what of poor Dave? His life and comfort in life was ruined, and the shame of those prison clothes could he ever forget or murder or the stripes? What of the father and mother? I knew them both. The father, a quiet old man was completely crushed. I do not think he was ever off the place after Dave was taken away, till he was carried out to the cemetery. The mother was a hard working motherly old woman with her knitting in her hands on her trips to the store and postoffice. Poor souls! The father's life shortened and the mother, broken-hearted, left alone! This is a true story and I hope some boy will take warning and avoid such places that might cause them a world of trouble not only for themselves but for others. Serl Bendit.

Harry Thomas, of Sandy, is here assisting in the painting of the new Regner building.

Baptists Hold Reception.

A reception was given last night at the home of Mr. and Mrs. Boone Johnson in honor of the new members received into the Baptist church during the recent revival meetings. A pleasant and profitable evening was spent which included readings by Mrs. D. R. Shoemaker and Mrs. Ray H. Todd and an interesting history of the local church by Mrs. H. L. Wostell, who told of seeing the church built up from a handful to a membership of between thirty and forty. Rev. A. J. Ware, the acting pastor, told of his vision of the possibilities of the church. At the close of the program a bountiful luncheon was served.

Those present besides the host and hostess were Rev. A. J. Ware, W. H. Congdon, Mr. and Mrs. Ray H. Todd, Mrs. E. Davidson, Mrs. J. N. Clannahan, Dr. J. E. Clannahan, Daisy Davidson, Mrs. M. Roton, Miss Winnifred Osburn, Mr. and Mrs. Ernest Peterson, Mr. and Mrs. D. R. Shoemaker, Mrs. E. W. Aylsworth, Mrs. J. M. Shoemaker, Mrs. C. Atterbury and daughters Bell and Wilma, Mrs. H. L. Wostell and children Harry and Helen, Eli Parker, Mr. and Mrs. J. O. Downing and sons Everet and Clarence, Mrs. A. J. W. Brown and Mrs. Jas. Lawrence.

FILL YOUR CHRISTMAS STOCKING

—at—

ROLLINS'

NUTS FIGS FRUITS CANDIES

Christmas Cigars

in boxes of 12, 25, 50 and 100 GENUINE HAVANA QUALITY

B. F. ROLLINS

Powell St., - Gresham, Ore. Phone 4x

PHOTOS

All Kinds and Sizes

Open Every Day. Sunday by Appointment

Picture Framing

Gilt or Natural Wood NEAT AND CHEAP

MAX SCHNEIDER

MAIN STREET GRESHAM

The Gresham SHOE SHOP

Wishes you all a Merry Xmas Every man and boy wants a pair of new

Shoes or Rubbers

For the Holidays, Remember I have the best money can buy. At Lowest Prices

Carl Dahl Prop.

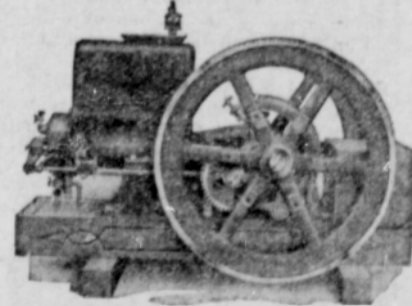
BEST TO BUY 1915 BEST TO USE

OLIVER CHILLED PLOWS WITH OLIVER GUARANTEED MACHINERY

Lowden Stanchions, Litter Carriers, Barn Door Hangers Track, Hay Carriers, Fuller Johnson Pumps Leader Water Systems

P&O

FULL LINE OF GUARANTEED MACHINERY



1 1/2 to 50 h. p. Field Type-W Gas Engines. No batteries and start on Magneto without cranking

Hessels Farm Machinery

Phone 544

Gresham, Oregon

Nisco Lowdown wide-spread Spreaders, Superior Drills, Potato Planters, Etc., Disc and Spike-tooth Harrows, Cultivators, Garden Seeders, Etc.

WAGONS BUGGIES HACKS, CARTS

With all Guaranteed Machinery, not only against breakage, but to give Satisfaction.

WHY GO ELSEWHERE

HELSEL'S Gresham

RIGHT PRICES RIGHT TREATMENT

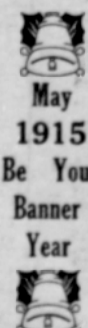


Holiday Greetings

To All Our Friends

Remember Old Dobin with a new Blanket.

And yourself with a fine plush robe or a nice auto shawl.



Let us all be duly Thankful that we live in a land of

PEACE and PLENTY

Winter goods of all sorts. Handmade Harness to order. **S. E. Palmquist, Harness Shop** GRESHAM, OREGON