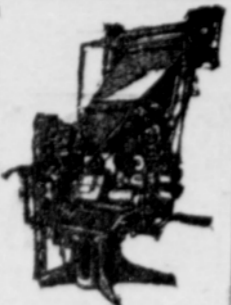


# GRESHAM OUTLOOK

Published every Tuesday and Friday at Gresham, Oregon.

H. L. ST. CLAIR, Editor and Publ'r.

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One year, \$1.50;  
six months, 75 cts.;  
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Official paper of the Town of Gresham, Oregon.  
Official paper of the Town of Fairview, Oregon.

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### THE HOLIDAY NUMBER.

The Outlook would again call attention to its forthcoming holiday edition which will be issued on December 18. Every community should be represented in its columns and every correspondent is urged to assist in making the paper a representative number of his or her locality.

A combined effort will make the Outlook annual the best one yet issued in this section, and as each individual effort will be of material assistance, the combined efforts of all will be not only interesting but profitable and entertaining.

The Outlook has never been a calamity howler but rather an advance agent of prosperity. It is striving to help build up this part of the state with good words for every legitimate enterprise and industry. Those who are in sympathy with our efforts have an opportunity to assist and are invited to do so. Send in your news items and opinions. They will be gladly received and given the attention they merit.

Nearly every business house in Gresham will be represented in the advertising columns of the holiday number—certainly of any importance—and we bespeak for them a good share of the trade they are entitled to expect. The extra papers that will be printed will help them to get it as well as to advertise the advantages of this community to a larger constituency than can be reached by our regular editions.

The Oregon state fair has barred all eugenic contests for next year. The idea of eugenics is a good one, but to make a public display of babies as has been frequently done is one thing that should not be allowed in connection with tests as to their physical condition. The old-fashioned baby show is going far enough for exhibition purposes.

The ideas advanced in another column, concerning the efforts to be made in Portland to attract summer tourists, should be taken up in Gresham. There is work along these lines for our improvement clubs. Some of the visitors will come to Gresham and they should not be allowed to leave with a bad impression.

Several instances are reported in Portland where saloons are merging for economy and will run under one license during the coming year. There will be fewer saloons as a result.

In Portland the birth rate and death rate showed a marked decrease during the past year. People are afraid to be born during hard times and can't afford to die.

With five days institute work going on at Estacada this week there has been no mention of it in any Portland paper. Where are the reporters of the big dailies?

Hood River county schools have shown an increase of 118 pupils in the past year, according to a census just completed by County Superintendent Thompson.

The Working Men's Compensation commission law, asks for more than a million dollars from the state and industries for next two years.

Creswell has been busy squaring up, all through 1914, and has only a \$1700 budget for the coming year, being almost out of debt.

An Ashland firm has begun manufacturing a folding crate to ship vegetables and fruit.

To get idle men employed upon the land is one of the problems to come before the legislature.

A new county office sought to be created by the legislature is public defender.

The Newberg cannery closed with a pack of 500,000 cans.

Oregon City claims lowest tax levy in the Willamette valley.

### A COMMUNITY CHRISTMAS.

An Eastern contemporary gives an interesting account of the plans for a community Christmas which have been formed at Montclair, N. J. Bands of singers from the various churches, are to revive the simple carols which made Christmas gay in the olden time.

Of course other musical sources might be drawn upon as well as the churches and no doubt it would be well to do so in a town as large as Portland, since a real community Christmas ought to include every variety of human interest and effort.

The Christmas tree at Montclair will be loaded with gifts somewhat more substantial than candy and popcorn and a general spirit of festivity and friendliness will pervade the town. There is something very attractive in these plans. The community Christmas is a far more appropriate celebration of the great festival than private rejoicings can be.—Oregonian.

### Game Laws and the Farmers.

Laws under which the land owner must have a license to hunt or fish on his own premises are called perfect by the game experts.

The sportsmen's clubs are holding county and state conventions to state sentiment to go before the legislature in their own behalf.

The farmers and land owners in Oregon and Washington are also interesting themselves in more stringent trespass laws.

The Fish and Game commission during the past year has collected and expended about \$160,000 in propagating game and fish.

Game farms have been established and agents have been sent to Europe to import new varieties of game birds for Oregon.

Members of the game commission are sent over the state to give illustrated lectures and expensive publications are sent out.

The citizen who does not hunt or fish is not allowed to buy game or trout in the open market, and venison is for game lords only.

### Effect of Bureaucracy.

The Heppner Gazette shows that it will only take a little more "bureaucracy" in this state to force a great many stockmen to retire from business entirely.

W. O. Minor and others in Morrow county have been holding a yearly short-horn sale at Portland in December but the same has not been permitted this year on account of some disease somewhere in the east.

The stock growers of eastern Oregon who have spent hundreds of thousands of dollars building up the stock breeding business were cut off from their annual means of getting cash returns for fine stock.

It has not been shown that there is a particle of foot and mouth disease in any state west of the Rocky mountains, but the order of the state veterinary board causes a big loss to the fine stock breeders.

In the same way the law to provide for tests of tuberculosis is working a hardship on the stock industry as no one but a state official can apply the test and he takes his own time to do it and blocks sales.

The law creates a fat job for veterinarians and costs the stockmen and the taxpayers a big round sum, and they care little what happens to the owner or breeder so long as they get their fees.

### The Press and the Taxpayers.

The state press is the only effective agency to secure reduction of taxes.

By showing up the extravagant demands of the scores of Boards of Commissions reform will come.

There is no other way to check the rising tide of high taxes but by giving the abuses the most fearless publicity.

The press is the only power to hold back the organized legislative raid on the taxpayers.

Every official, board and commission, every state institution is making demands for more money.

The press is very generous in publishing these "official reports" and the plausible arguments for increased incomes.

The officials who are reducing expenses, who are showing economy and advocating retrenchment are a minus quantity.

This publication proposes to show its readers just who is piling up the burdens of taxation.

It will also give its readers information about officials who help lower taxes.

The Oregon State Fair board asks for \$123,638 to erect new buildings in 1915.

North Bend banks are cashing more pay checks than ever before.

Lents has \$75,000 in new buildings going up.

### Card of Thanks.

We wish to thank our friends for their sympathy and help in our late bereavement and for the beautiful floral offerings. We are also grateful to the pastors and singers who assisted us.  
MRS. A. H. GOULD and FAMILY.

Editor and Paper Town's Best Asset.

"Advertising in the country paper is the best investment a country merchant can make," says Eric W. Allen, head of the department of journalism at the State University.

"The merchant's advertising should be news. It should tell something very definite about what the store offers, and the copy should be changed frequently. The advertising columns should be made as interesting as any other part of the paper, and the merchant's 'ad' should appear with the same regularity as the editor's news. An advertisement in the local paper is by no means charity. It brings big returns: first, in direct business when it is handled with a little common sense; second, in building up the community.

"The paper should be made as important an agent of a town's improvement and prosperity as the church or school. The great problem of the small town in these days of centralization and parcel post is to make itself a good place to live in and a pleasant place for the country people to come to. If it doesn't do that it is doomed to disappear.

"So no town should be so shortsighted as not to give every encouragement to the man who is trying to make a newspaper there. He is in one sense the most important citizen. He can do more for the town both at home and abroad than any other one man. He should be backed up in his effort to do business at business prices and in a business way. It would be just as sensible for you to let your schools run down, or your stores run down, or your churches run down, as to let your newspaper run down."

### High Cost of School Books.

A committee created by the last legislature is investigating the high cost of school books in Multnomah county.

The same subject should interest the legislature so far as the rest of the state is concerned, for there is general complaint.

Public school books not only cost too much but changes are forced upon the people altogether too frequently.

The first Textbook Commission, appointed by Governor Geer under great public pressure, was composed altogether of business men.

It cut the list of books used one-half and reduced the price materially, giving the pupils a high class of textbooks.

The next textbook commission was partly composed of business men and partly of "educators."

This commission increased the number of books and made some changes, also increasing the total expenses.

By adding "educators" to the commission, and reducing the number of business men the purposes of economy reform arrived at in creating this board have been lost sight of.

Its functions will probably be merged with those of the state board of education.

### The End of Radicalism.

Better business conditions are coming about by the people putting an end to radicalism in legislation. State taxes have gone up inordinately in states like Wisconsin and Oregon where the most progressive legislation has been enacted.

In both states taxes have nearly doubled under the regime of experimentalism, and the Oregonian comments on this as follows:

The state of Wisconsin, long the home of LaFolletteism and the proving ground of legislative and administrative experimentation, has defeated ten LaFollette amendments to the constitution, including a plan for the initiative and referendum on state laws, state life insurance and power to own and operate public utilities.) No amendment was adopted.

The state of Missouri by a vote of two to one on a referendum, rejected a full-crew train bill.

The people of Oregon, through the initiative and referendum, rejected twenty-five measures out of a total of twenty-nine, including a confiscating tax bill, and a bill to divest private owners of waterfront properties.

But new propositions to be unloaded on the taxpayer are being hatched and fostered like the public defender act, and state employment bureaus.

The stern rule must be enforced on the legislature that matters of an experimental character that have been rejected by the people shall not be taken up in the general assembly.

Mrs. McClain's Experience With Croup.

"When my boy, Ray, was small he was subject to croup, and I was always alarmed at such times. Chamberlain's Cough Remedy proved far better than any other for this trouble. It always relieved him quickly. I am never without it in the house for I know it is a positive cure for croup," writes Mrs. W. R. McClain, Blairsville, Pa. For sale by all Dealers.

Sick Two Years With Indigestion.

"Two years ago I was greatly benefited through using two or three bottles of Chamberlain's Tablets," writes Mrs. S. A. Keller, Elida, Ohio. "Before taking them I was sick for two years with indigestion." Sold by all Dealers.

# Good 'Eats'

FRESH FRUIT and VEGETABLES  
Apples, Apples, 50c to \$1.10 a box.  
Fresh Bananas Oranges Lemons  
Grape Fruit Grapes Cranberries  
FRESH NUTS of all kinds  
Popcorn Candies Etc. Etc.

SWEET POTATOES PUMPKINS  
SQUASH RUTABAGAS  
CARROTS TURNIPS CABBAGE  
CELERY LETTUCE  
GREEN PEPPERS ONIONS  
Fish, all kinds, Salt Salmon, Herring, Mackerel, Cod, Kip'r'd Herring, Salmon, Sardines, Oysters  
Fresh Honey, Finest Cream Cheese, Mince Meat, Pickles  
Fresh Sliced Boiled Ham, Sliced Bacon, Sliced Dried Beef

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Agriculture, including Agronomy, Animal Husbandry, Dairying, Horticulture, Poultry Husbandry, Insects, Plant and Animal Diseases, Creamery Management, Marketing, etc.  
Home Economics, including Cooking, Home Nursing, Sanitation, Sewing, Dressmaking and Millinery.  
Commerce, including Business Management, Rural Economics, Business Law, Office Training, Farm Accounting, etc.  
Engineering, including Shopwork and Roadbuilding.  
**FARMERS WEEK—FEBRUARY 1-6**  
A general clearing house session of six days for the exchange of dynamic ideas on the most pressing problems of the times. Lectures by leading authorities. State conferences.  
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# WANTS

1c word for first insertion; one-half cent a word each subsequent insertion.  
Minimum, any insertion, 10c.

**LIVESTOCK**  
FOR SALE—One fresh cow with calf. Three miles south of Gresham. Louis Yunker. Phone 278.  
FRESH COWS for sale.—E. J. Gradin, Gresham. Phone 325.  
FIFTY SMALL PIGS for sale. Enquire W. J. Hillyard, Gresham. Phone 776.  
ONE SPAN of matched black driving horses for sale cheap or will take a good cow or young stock in exchange. D. M. Cathey, phone 9x2.  
TWO HEIFERS for sale. One with young calf, other fresh soon. Price \$100. A. H. Burns Troutdale, Oregon. Phone 134.  
TEN MILCH COWS for sale, some fresh, some fresh soon; also Brown Leghorn hens for sale. B. F. Hoover, Hoover Sta., Estacada, Line. Phone 42x.  
FOR SALE—Team, wagon and harness. All in good condition. Enquire of Hoover, Hoover station, Estacada Line.

**REAL ESTATE, RENTALS**  
FOR RENT—6-room house, good condition; \$7 a month. Enquire Mrs. T. R. Howitt.  
**HOPGROWERS, NOTICE!**  
Do not contract or sell your hops. Strong co-operative association being formed to finance you and make you independent. For particulars, address, Organization Dept. Oregon Hop Growers' Association, Sheridan, Ore.

**MISCELLANEOUS**  
DRY CORDWOOD delivered anywhere. S. M. Marston. Phone Gresham 338.  
DRY CORDWOOD, second growth, delivered in Gresham. \$3.50. C. A. Pratt. Phone 338.  
Lost  
LOST—Two Holstein heifers, one white and black, the other black with white face, black around eyes; \$5 reward. Finder drop a card to John Gastenbein, Gresham, Ore., R. 3.

FOR SALE—Saturday, December 12, 1914, one 1200 pound Fairbanks Platform Scale; also a lot of apple and pear boxes, prune crates and hallowcks and tomato crates, at the building opposite Kern's Lumber Yard, Powell street, Gresham, Oregon.  
CORDWOOD for sale. Live wood, \$4.50; dead wood, \$3.50. Phone 756.  
FOR GOOD WOOD phone 385. J. Cunningham, R. 4, Gresham.  
WANTED—Small potatoes in exchange for mill feed. Sun Mill, Fairview. Phone 611.

## Attention!

**The Farmers' Mutual Fire Relief Association**  
OF PORTLAND, OREGON  
Invites all farmers who have fire insurance on their farm buildings to insure with us. This association is the cheapest and safest in the state. It insures only country property and has over \$3,000,000 insurance in force.  
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