

MONEY IN MOTOR CARS

New Manufacturing Industry For Seattle Partners Wanted!

NEARLY EVERY READER OF THIS PAPER IS FAMILIAR WITH THE TREMENDOUS SUCCESS OF THE MOTOR CAR INDUSTRY.

Most readers know that the successful manufacturers have piled up enormous profits. It is a significant fact that the greatest profits have been made by manufacturers of the lower-priced cars.

Nearly everyone knows that the Ford Motor Company paid 160 per cent dividends this last year.

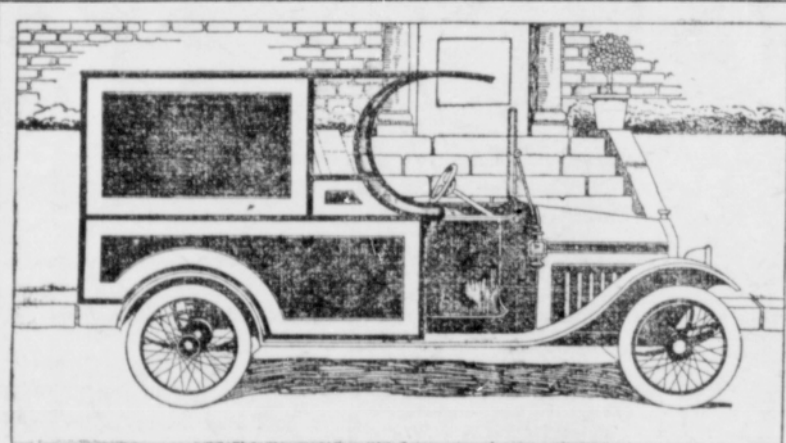
Few people, however, realize that the stock of the Ford Motor Car Company went begging only a few years ago.

Another manufacturer of popular cars paid 30 per cent on \$20,000,000 worth of common stock the past year.

Still another manufacturer, selling a car at less than \$500, admits earning a net profit of \$1,000,000 on the sale of 10,000 cars. This is at the rate of \$100 per car net profit.

CERTAINLY NO GREATER ENDORSEMENT OF OUR ENTERPRISE COULD BE HAD

The first ground floor price of stock in this company is 10 cents per share (par value \$1.00). The stock is fully paid and forever non-assessable. Only a limited block of stock is to be sold at this price, and we may be compelled to advance the price any day. In order to secure your interest at this first low price, you must act now. Do not delay, but call at our office today, or fill out the coupon in the corner and mail it with your remittance now. You can pay cash or buy on our easy monthly payment plan of one-fifth down and one-fifth monthly. If you pay cash, you may deduct five per cent. Call or write for further particulars. **DO IT TODAY.**



The Elbert Cycle Wagon fills a long felt want. Carrying capacity 500 pounds. The Elbert Cycle Car is a Seattle product. Work on model No. 1 is now progressing and a car will be on display within the next few days.

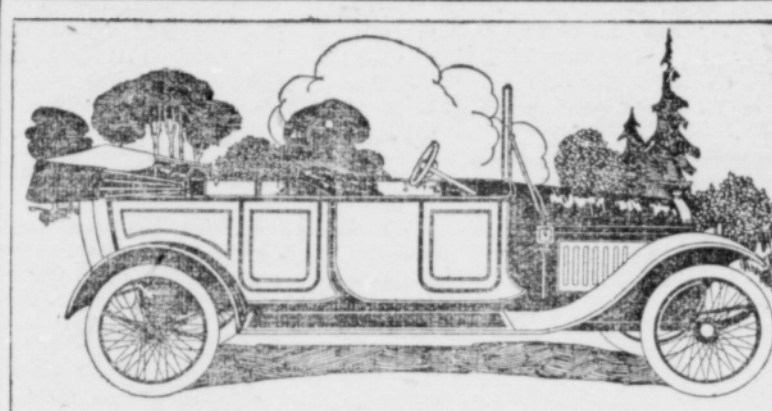
A conservative automobile journal recently stated that the present light car and cycle car movement is—

"The third and greatest step since the beginning of the automobile industry."

Another automobile journalist recently made the prediction—

"That within five years there will be several cycle car manufacturers whose product will exceed in quantity that of the present Ford Motor Company."

the possibilities of this rapidly expanding industry are the greatest. At a glance one can see that in designing the chassis of the Elbert Cyclecar, consideration has been given to the very latest developments of the business and specifications compiled to suit the demand of the cyclecar buying public. "With a car of such specifications, the list price of \$295, without equipment, seemed much lower than should be necessary, but the setting of the price so low is a clear indication that you are prepared to go out after business on a very large scale, and have set the price low so as to make the Elbert the universal low-priced car."



Motor—Cast en bloc, 4-cylinder, water cooled, 2 1/4 bore, 4-inch stroke.
Wheelbase—102 inches.
Tread—36 inches, clearance 10 inches.
Transmission—Sliding gear, two speeds forward, one reverse.
Springs—Semi-elliptic over in front, full elliptic over in rear.
Clutch—Cone type, leather faced.
Wheels—Wire spokes, regular motor car type, 23-inch diameter by 3-inch.
Tires—Clincher, non-skid.
Ignition—Low tension magneto or Atwater-Kent.
Horsepower—Full 18.
Price—\$295. Top and windshield extra.
Write Today for Complete Specifications and Full Particulars.

The Elbert Motor Car Company was organized in Seattle on September 5th. A temporary factory has been established on Fifteenth Avenue West, where work is now in progress. Additional funds are being obtained with which to establish a factory with a capacity for turning out 1,000 cars or more monthly.

This company has designed a practical, dependable little motor car to sell at the low price of \$295.00. There is a tremendous demand for such a car. The first announcement brought in many inquiries for cars, many applications for agencies, and has brought men from Japan and New Zealand, who wish to handle cars in those countries.

It seems that there is no question but that this company will be able to sell at least 1,000 cars monthly. With such a capacity the company will be able to earn tremendous profits and pay an enormous dividend to the stockholders in the company.

Right now we need additional capital, and for this reason we are putting this advertisement in the paper calling for partners. We would like you to become interested with us, even though for only a small amount. In order to quickly raise the necessary money, we have placed our stock on sale at the first ground floor price so low that it must appeal to people in all walks of life.

In addition to that, we are giving to first subscribers an option on an equal number of shares at the same price until November 30th. This option will undoubtedly prove of value for the reason that we are just now about to advance the price of the stock, and by November 30th it will be selling at a much higher price.

Our car has received the endorsement of engineers, mechanics and trade journals. Only yesterday we received a letter from the publishers of the Cyclecar Age in New York, in which they state:

"These most vitally concerned in the cyclecar industry have for some time past felt that some live Western organization would be formed to produce cars on the Pacific Coast, and we extend to you our heartiest congratulations for having entered the field in such a large way at a time when the possibilities of this rapidly expanding industry are the greatest. At a glance one can see that in designing the chassis of the Elbert Cyclecar, consideration has been given to the very latest developments of the business and specifications compiled to suit the demand of the cyclecar buying public. "With a car of such specifications, the list price of \$295, without equipment, seemed much lower than should be necessary, but the setting of the price so low is a clear indication that you are prepared to go out after business on a very large scale, and have set the price low so as to make the Elbert the universal low-priced car."

ELBERT MOTOR CAR COMPANY

355-357 Empire Building, Seattle, Wash.

READ MOTOR FINANCE

MOTOR FINANCE is published by the accounting department of the Elbert Motor Car Company. Its purpose is to give the public and the individual a glimpse of the huge industrial and economic side of the automobile game. It discusses in a light, breezy way, problems of interest to everyone from errand boy to capitalist, who is effected in the slightest degree by the word motor car or cycle. Fill out the coupon below for free sample copy.

ELBERT MOTOR CAR CO.,
355 Empire Bldg., Seattle, Wash.
Please send me without charge and without obligation on my part your monthly magazine, "Motor Finance," for 3 months.

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A HANDY REFERENCE

Cash or Installment Payment.

100 shares cost \$9.50 cash.
200 shares cost \$19.00 cash.
250 shares cost \$23.75 cash, or \$25.00 in 5 equal monthly payments of \$5.00 each.
300 shares cost \$28.50 cash, or 5 equal monthly payments of \$6.00 each.
500 shares cost \$47.50 cash, or 5 equal monthly payments of \$10.00 each.
1,000 shares cost \$95.00 cash, or 5 equal monthly payments of \$20.00 each.
2,500 shares cost \$237.50 cash, or 5 equal monthly payments of \$50.00 each.
5,000 shares cost \$475.00 cash, or 5 equal monthly payments of \$100.00 each.
10,000 shares cost \$950.00 cash, or 5 equal monthly payments of \$200.00 each.
Other amounts in proportion.
No installment subscription will be considered unless payment of at least \$5.00 per month is made.
payments may be made, one-fifth down, balance four equal monthly payments.
Remit in any way convenient.
Personal checks accepted without being certified.
Kindly register mail containing currency.

SUBSCRIPTION FOR ORGANIZERS' STOCK ELBERT MOTOR CAR COMPANY INCLUDING OPTION AGREEMENT

ELBERT MOTOR CAR CO.,
355 Empire Building, Seattle, Wash.

I hereby subscribe for..... shares of Elbert Motor Car Company, at ten (10c) per share, and enclose remittance of \$..... in } full payment for same, with the understanding that I am hereby granted an option upon an equal number of shares of said company, at 10 cents per share, said option to be without obligation or liability upon my part, and to hold good until November 30, 1914. When subscription is fully paid, mail certificate to

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City..... State.....