

GRESHAM OUTLOOK TWICE A WEEK

Published every Tuesday and Friday at Gresham, Oregon.

H. L. ST. CLAIR, Editor and Publ'r.

Our Subscription Rates One year, \$1.50; six months, 90c; three months, 50c.

Advertising Rates reasonable. Our representative will call.

Phone 701. "The Linotype Way is the Way that Wins."

Official paper of the Town of Gresham, Oregon. Official paper of the Town of Fairview, Oregon.

Entered as second-class matter March 3, 1911, at the Postoffice at Gresham, Oregon, under the Act of March 3, 1879.



A ONE-MINUTE SERMON

An ancient Hebrew set it down in words to the effect that in the grave there is no device. Long centuries after, Robert Blair wrote the only poem by which he is still remembered, "The Grave." It was published in London in 1743. In it occurs the passage about musicians and no music, lover and no caresses, husbands and wives between whom there is no expression of affection. It is an expanding of the ancient thought that in the grave there is no device, nothing new. But how many of us think of it as we go on day by day? Are we as kind and thoughtful toward those we love as we should be if it was more frequently in our minds? And how many thousands have never heard those words at some time or other—perhaps in the past few days. It did not matter from what poem the language was taken. It was the thought that was worth while. Will they be the kinder for the lesson? That is the important thing. A little while are we together, then—in the grave is no device. Music is stilled, husbands and wives have no word together. There are short sermons in everything and this is one of the best.

All nations are looking to the United States as a haven of peace and the custodian of their welfare. It is not astonishing that intelligence is recognized by inferior nations as the bulwark that affords a shelter of protection.

American scenery will be more in demand for the present season. It will be fashionable to see America first.

DON'T SEND AWAY

Continued from page 1

are sold by catalog houses, and the reason for it is very apparent. A glance through their catalog will show that such as they do have listed are priced just as high, transportation charges being taken into consideration, as in the average up-to-date small town department store. As price is invariably their strong selling argument, they have quoted in their catalog substitutes of their own which, on account of inferior quality and workmanship, they are able to sell considerably cheaper than either they, or the local dealer, could sell the article of standard make. The success of the mail-order houses of the country has been built upon the fundamental principle of selling cheap goods at cheap prices.

A case in mind that recently came under the observation of the writer quite clearly establishes this fact. Waterloo is a manufacturing town of some 20,000 people situated in north-eastern Iowa. A firm of that town manufactured a popular line of cream separators which had quite a sale throughout Iowa and adjoining states. The idea of handling cream separators in their business, and accordingly offered to take the firm's entire output for a year. The terms were liberal and the offer was accepted.

The ink on the contract was hardly dry before the mail-order house sent an expert to Waterloo to cheapen the cost of production. He demanded less expensive material here, and less careful workmanship there, until the manufacturers declared in high wrath that the house might put out such cheap and shoddy separators if they liked, but their name and brand should never go on them. This is a fair sample of the factory methods employed by catalog houses. They talk much about cheapening production. Well, they do cheapen it—by using shoddy materials and doing slovenly work. The result is an inferior class of goods, which, even though looking as well as similar lines of standard make which your home merchant sells, will not wear nor hold its pleasing appearance half so long.

The service given by the local dealer is a very important part of the value received in the purchase of all lines of supplies, but is very generally little appreciated by the prospective buyer. This is especially valuable to the buyer of farm machinery of every class. Consider the saving in time and money as well as the convenience of having always within reach, without any expense whatever, an expert ready at all times to remedy any defects that may appear, and always willing to do everything he can to help the buyer keep his machinery in first-class condition and running order. On the other hand, if a farmer has been tempted by the apparently low prices quoted by a mail-order house, he will generally find upon receiving it that it is of an obsolete pattern and one that, even though found to give reasonable service, would probably be discarded as a result of the first accident, not matter how trifling, on account of the aggravating delays and kindred troubles incidental to setting repairs.

This matter of service is perhaps of more value to the purchaser of gasoline engines and cream separators than other lines. He can go to the implement house and inspect all the standard makes, see them run, put them to any number of tests and then select the one that seems best suited to his requirements. If at any time anything goes wrong with it the dealer can be reached by phone and within the day will have a man on the ground to render the trouble. The mail-order house in Seattle or Chicago can't send a man to fix the trouble every time something gets out of whack with one of their machines, and in the course of time the cost of repairs for such machines would very probably exceed the difference in first cost.

Local dealers, in selecting their lines, always try and get the best, as their success in getting future business will depend largely upon the service and satisfaction given by the merchandise sold. For this reason price must be a secondary consideration in choosing his stock. Quality always has been, and always will be, the cornerstone of commercial success.

Best Country Weekly Sought by University.

Prominent newspaper men in every state of the United States have been asked by the Department of Journalism in the University of Oregon to express their opinions as to what is the best country weekly in the United States, or at least to name one that comes near to combining the different qualities of excellence: intimate local interest, enterprise, typography, leadership, uprightness, and financial success.

The purpose of this nation-wide survey is to get the best country papers in the United States for the use of the students in the Department of Journalism, which plans to devote much of the time of the coming year to the special study of the country newspaper.

The results of these inquiries will be shared with the 30 other schools of journalism in the United States.

The Seattle Times solemnly points out to its readers the fact that 89,999 quarts of liquor were imported into and consumed in Topeka, Kansas, during May, 1914, but it carefully refrains from explaining that if Topekans had consumed the average amount of liquor for a city of their size, they would have consumed more than 499,999 quarts.

Before West Virginia voted for prohibition the electors of that state were told that a dry policy would wipe out the property value of every saloon, brewery and distillery. Now, Mida's Criterion says: "Some of the saloons and breweries will be idle, but the majority of them will be put to other uses."

Betcha a million Huerta doesn't go to any foreign country. By the way, where is he?

Notice of Public Sale.

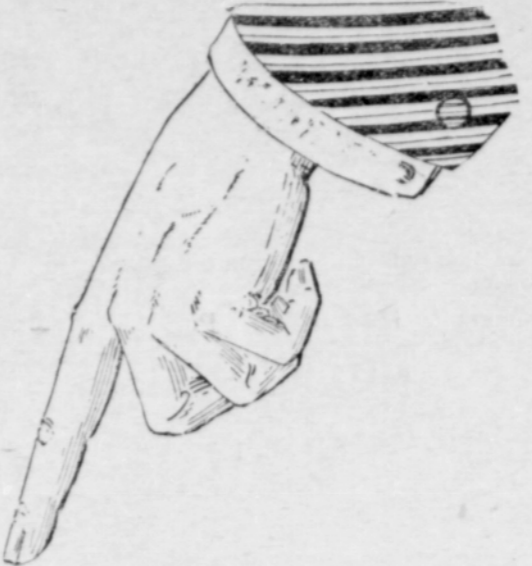
Notice is hereby given that I will sell at public auction on Saturday, August 8th, 1914, at 10 o'clock a.m., at my residence about one mile northwest of the city limits of Gresham, Oregon, to the highest bidder for cash, the following described animal, taken up by me on July 24, 1914, and advertised according to law, to-wit:

One dark brown, iron-gray mare, weight about 900 pounds, right fore-foot and left hind foot white, with white stripe in face and branded Y on right shoulder. The iron-gray feature is a sprinkling of white hairs in the brown over sides and back. E. L. THORPE, Gresham, Oregon. Dated this 30th day of July, 1914.

NOTICE OF SALE.

\$625,000 Multnomah County, Oregon Interstate Bridge 4 1/2 per Cent Coupon Bonds.

The Bonding Committee of Multnomah County, Oregon, consisting of the Board of County Commissioners and the County Clerk of said county, will receive sealed bids for an issue of coupon bonds for \$625,000 of the tenor as follows: Bonds shall be dated July 1, 1914 and bear interest at the rate of four and one-half per centum per annum, payable semi-annually. Bonds shall be issued in denominations of \$1,000 each; principal and interest to be payable at the fiscal agency of the State of Oregon, in New York City, New York, or at the office of the Treasurer of Multnomah County, Portland, Oregon, and will mature as follows: \$25,000, July 1, 1918 and \$25,000 on the first day of July of each and every year thereafter until the entire issue of said bonds shall have been paid. These bonds are issued for the purpose of raising funds to build an interstate bridge between Multnomah County, Oregon, and Clarke County, Washington, and have been authorized by a general act of the legislature of the State of Oregon. Bidders will be permitted to submit alternative bids offering to accept the entire \$625,000 in bonds to be delivered on or about twenty days from the date of the award, or they may bid for the acceptance of \$250,000 in bonds to be delivered on or about twenty days from the date of the award, \$200,000 in bonds to be delivered on October 1, 1914, and \$175,000 in bonds to be delivered on November 1, 1914. A duly certified check drawn on a responsible bank for five per cent of the par value of bonds bid for, payable to John B. Coffey, County Clerk of Multnomah County, Oregon, must accompany each bid. Such deposit to be returned if the bid is not accepted, otherwise to be applied by the county on the sum so bid, or, if the bidder fails to comply with the terms of his bid, the amount to be forfeited to the county as and for liquidated damages. Bids must be submitted on blank forms furnished by the clerk of the Bonding Committee. No bid for less than par and accrued interest will be considered, the right being reserved to reject any and all bids. Bonds will be sold for cash only. The successful bidder will be furnished with an opinion approving the legality of the issue by Messrs. Storey, Thorndike, Palmer & Dodge, of Boston, Massachusetts; also with a copy of the opinion of the Supreme Court of the State of Oregon, upholding the constitutionality of the act authorizing the issuing of these bonds. All bids must be in the hands of the clerk of the Bonding Committee by two o'clock p. m., Pacific Time, August 25, 1914, at which time the same will be opened and considered. Address all inquiries to John B. Coffey, County Clerk of Multnomah County, Oregon, Portland, Oregon. JOHN B. COFFEY, County Clerk. First publication July 24, 1914. Last publication Aug. 24, 1914.



POINTING THE WAY TO CONVENIENCE AND INCREASED PROFITS

1c a word for first insertion; one-half cent a word each subsequent insertion. Minimum, any insertion, 10c.

LIVESTOCK.

FOR SALE—Two Mules, weight 2330, might take in trade one or two dairy cows or buggy. Phone 509. E. Davidson, Gresham (47)

Team at a Bargain FOR SALE at a bargain, if taken at once—a Team of Six Year Old Bay Geldings. Wt. 2600 lbs. Sound and true. Also a new team harness and new Bain Wagon. This is a rare chance. You will miss it if you miss it! Enquire of D. E. Towle, on the Grimes Ranch, or call phone 256.

FOR SALE—Three young horses, cheap. H. P. Christensen, Gresham, R. 2. Phone 263.

FOR SALE—Two large five-year-old mules, also four large horses, well broke; 1300 to 1400 pounds. H. E. Davis. Phone 21.

BEEF CATTLE, Stock cattle and fresh cows wanted. Andrew Bros., Pleasant Home. Phone 279.

FRESH COW for sale. Gilbert Jonsrud, R. 2, Boring. Phone Gresham 416.

FOR SALE—Good horse, true and gentle, or will trade for good cow. John Jonas, Fairview. #45

POULTRY.

WANTED—Young Rhode Island Red chickens. Offer with price. Peter Lenard, Gresham. #45

FOR SALE—White Mallard Ducks, 10 weeks old, also pullets. Enquire Cleveland av. and Powell street. (45)

REAL ESTATE RENTALS

FOR SALE—Four 1-6 acres, seven blocks from Ruby station, half acre cleared. Price \$1900 net. T. A. O. Stensland, Gresham, R. 1. 45

MISCELLANEOUS.

SECOND HAND MOTORCYCLE for sale. Flying Merkel. Good condition. Terms reasonable. Gresham Garage. Phone 891.

FOR SALE—At a bargain. Peck's restaurant. Apply at once. If

Special Fence sale, 39 in. Field Fence at 27c per rod; 3 ft. Wire Gate \$2.25. Metzger Bros.—Adv.

OAT HAY for sale cheap. T. E. Mercer, R. 1, bx. 49, Troutdale. 40

Miscellaneous.

ANYONE WISHING small pole wood may have same by coming after it. John Wuchter, on Reed place, 1 1/2 mile east of Twelve-mile House. 47

Sacrifice Sale.

"High grade mahogany case, upright piano. Cost new \$485.00, used but a short time. Owner leaving city. Will sacrifice this beautiful instrument for \$300.00. Terms allowed responsible parties. Write E. E. Robinson, 889 E. Madison St., Portland, Oregon. 45

Twenty per cent off on Lawn-mowers at Sterling & Kidder's.

BIDS WANTED

Sealed Bids.

Sealed bids will be received up to August 20, by the clerk of school District No. 8, for supplying the district with six cords of live wood, to be delivered at the schoolhouse on or before Sep. 1, 1914. Submit bids for first growth and second growth wood. Right is reserved to reject any or all bids. LAWRENCE R. ALLEN, Clerk. Troutdale, R. 1.

Bids Wanted.

Sealed bids will be received up to August 1st by the clerk of Dist. 28 for supplying the district with six cords of live wood, to be delivered at schoolhouse on or before August 20, 1914. Right is reserved to reject any or all bids. MARTIN KRONENBERG, Gresham, R. 3. Clerk.

Bids Wanted.

Sealed bids will be received by the clerk of school District No. 107 for painting the schoolhouse, two coat work, and the best of material to be used. Also for kalsomining the two lower rooms. Bids will close August 5th, work to be done by September 1st, 1914. The board reserves the right to reject any or all bids. E. E. Van Fleet, Clerk. Boring, Oregon, R. No. 1. 45

Fort Smith, Arkansas, goes dry

on August 1st, as Judge Hon has refused to countenance the crooked petition which on the face of it would have sentenced Fort Smith to wet rule for a year. The Fort Smith Herald reports a prominent liquor dealer as saying: "Our list would not stand careful investigation. I am convinced that the dry sentiment in Fort Smith and Arkansas is growing, and that we have but scant chances under the white petition plan. I believe that the time is coming when our business will be confined to the states and cities where there are enormous investments in breweries, distilleries, etc. It is all bosh to say that blind tigers, etc., can do business in a dry community if the officers are on the square. When there is illicit selling to any extent the officers are worse than the crooked dealers."

The Voting Contest is on. Are you a candidate? If not and you want a valuable prize, send in your name, then get your friends to vote for you.

PROFESSIONAL CARDS

INSURANCE

JOHN BROWN INSURANCE Representing only RELIABLE INSURANCE COMPANIES Phone 513 Gresham, Oregon

James Elkington INSURANCE ACCIDENT FIRE LIFE HEALTH SAFETY BONDS AUTOMOBILE PLATE GLASS Office on Main Street PHONES: Office 816 Res. 68.

CONTRACTORS

ALFRED HAMMAR Plasterer and Cement Contractor. Estimates furnished free on request. All work Guaranteed Phone 501 Gresham P. O. Box 31

If You Want First Class Work See E. T. JONES & CO CONTRACTORS WE DESIGN BUILDINGS Eitel T. Jones Frank C. Jones Gresham, Ore., Phone 851.

City Bakery

Paul Hoetzel Prop.

Best Bread

ON THE MARKET FRESH EVERY DAY

Pies, Cakes, and other Pastry

Main St. Gresham, Ore.

Remarkable Cure of Dysentery.

"I was attacked with dysentery about July 15th, and used the doctor's medicine and other remedies with no relief, only getting worse all the time. I was unable to do anything and my weight dropped from 145 to 125 pounds. I suffered for about two months when I was advised to use Chamberlain's Colic, Cholera and Diarrhoea Remedy. I used two bottles of it and it gave me permanent relief," writes B. W. Hill of Snow Hill, N. C. For sale by Gresham Drug Co., and all Dealers. Eyes tested and glasses fitted. Dr. Geo. Inglis.

DENTISTS

W. J. OTT K. H. OTT OTT BROS. DENTISTS GRESHAM OREGON

J. E. CLANAHAN R. G. MOSS DENTISTS

will open Dental Offices over First State Bank about Aug. 1st 704-5 Selling Building PORTLAND, OREGON

PHYSICIANS

S. P. Bittner, M. D. Physician and Surgeon OFFICE HOURS 10 a. m. to 12 m., 1 p. m. to 2 p. m., 7 to 8 p. m., at Residence PHONES: Office 112 Residence 118 Office Howitt Bldg., over P. O.

PHONES: Residence, 111; Office, 111x H. H. HUGHES, M. D. Physician and Surgeon Hours: 10-12 a. m., 2-4 and 7-8 p. m. Office, Howitt Building GRESHAM OREGON

PHONES: Residence, Tabor 120; Office, Main 4812, Home 5152 J. M. SHORT, M. D. Physician and Surgeon Res., 92 East 69th St. Office, 1111-12 Selling Building PORTLAND, OREGON

Office Phone 46. Residence, 339 Geo. Inglis, M. D. PHYSICIAN and SURGEON All professional calls promptly attended. Special attention to diseases of the Eyes and fitting of glasses. Office Hours 9 to 12 a. m., 1:30 to 5. over First State Bank Gresham.

Dr. W. C. Belt PHYSICIAN AND SURGEON Office on Main Street, op. Library Phone 18 Gresham, Ore.

DR. MABEL JANE DORING OSTEOPATHIC PHYSICIAN Office over First State Bank Tuesday, Thursday and Saturday 10 A. M. to 5 P. M.

PAINTING and PAPER-HANGING Contract or Day Work GOOD WORK - PRICES RIGHT B. F. Murray Office in Logan Bldg. TROUTDALE

DRESSMAKING PARLOR MRS. M. SQUIRE Main Street opposite Bank of Gresham

Attention!

The Farmers' Mutual Fire Relief Association OF PORTLAND, OREGON

Invites all farmers who have no insurance on their farm buildings to insure with us. This association is the cheapest and safest in the state. It insures only country property and has over \$3,000,000 insurance in force. Write or phone H. W. SNASHALL, Pres. The Farmers' Mutual Fire Relief Association. Gresham Route No. 3 Phone 74 Notary Public Real Estate