

TWICE A WEEK

GRESHAM OUTLOOK

"Ever at Your Service"

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GRESHAM, MULTNOMAH COUNTY, OREGON TUESDAY, APRIL 28, 1914

\$1.50 PER YEAR

RIVIR ROAD TO HAVE DOCK

It has been a little more than a year since the Commercial club of Fairview, assisted by the Outlook and a few boosters from Gresham began their efforts to get a roadway opened from Fairview to the Columbia river.

The county commissioners took the matter in hand and the road was authorized. The property owners gave the right of way and the road was opened but not improved. It is now to be graded and made passable for its entire distance of one and one-half miles, the county commissioners having appropriated \$4000 for the purpose to which will be added some private subscriptions.

It is now reported that the Sun Dial ranch owners will build a dock and provide for a boat landing. The river end of the road is only two hundred yards from the steamboat channel and there is plenty of water for any steamer on the upper river. The Sun-Dial people need a shipping dock for stock and will build it themselves.

There are great possibilities for the river front over there. It would make a splendid site for a summer resort, and it will afford a convenient landing for a ferry to Camas which will bring the two sides of the river closer together and be of great help to the people over there as well as those of Eastern Multnomah. And it would open up a new route for automobiles for an afternoon spin from Portland by way of Vancouver. It will be great.

ROAD WORKERS FROM GRESHAM

Saturday's good roads excursion to the scene of the Columbia river highway work, was attended by twenty-four from Gresham. The train that left Portland was made up of thirteen coaches, the various working crews being composed of many of the leading business men of the city as well as city and county officials. Those from Gresham were in charge of George W. Stapleton as foreman, and they did as effective work as any of the crews. The others who went along were Charles Cleveland, George F. Honey, Maxwell Schneider, O. A. Eastman, H. E. Davis, D. M. Roberts, M. O. Nelson, William Thom, Benj. Cameron, L. L. Kidder, Joseph Patenaude, Dr. R. H. Todd, Ray H. Todd, R. R. Carlson, Fred Fieldhouse, Rev. M. T. Wire, J. T. Stillions, S. S. Thompson, James Lawrence, Ed. Aylsworth, W. F. Honey, J. F. Jones, M. C. King. The party returned about 6 o'clock having done a good day's work and having enjoyed the rare experience of working on the great highway.

REPUBLICAN RALLY, GRESHAM, MAY 5

A republican rally has been arranged for to be held at the Commercial club hall on Tuesday evening, May 5 at 8 o'clock.

The principal speakers announced are Arthur Langguth, republican candidate for state senator and D. C. Lewis, aspirant for the lower house. Other speakers are expected to appear including George W. Stapleton who is seeking the nomination for circuit judge; also one or more of the congressional candidates. Everyone is invited to be there, ladies especially.

Andy Matson, a Portland labor-shoreman, is contesting the labor vote with O. P. Hoff for factory inspector.

A Reminder

Life is largely what we make it.

You can grasp an opportunity and move on and up to something better. It takes foresight, resolution and perseverance. These will help you win.

But— You must keep your eyes open, and look where opportunities are to be found.

A live newspaper will help you in this more than any other means. Therefore read every issue of

The Outlook

BRANCH ROAD MAY BE BUILT

There is a glowing prospect in sight for a railroad to the mountain resorts before snow falls again. There is almost a certainty that the P. R. L. & P. Co. will build a branch from Bull Run to Welches during the coming summer and fall and that it will not pass through the city of Sandy.

The proposed route from Bull Run to Sandy is about 20 miles in length. It will go up the Sandy river, crossing that stream near Revenue's, thus leaving the town of Sandy about two miles away.

To compensate Sandy for the slight it is proposed to give it a railroad outlet from another direction. There will be a road from a point near Anderson to Sandy, so the rumor states, which will be operated in connection with the O. W. P. This will give the people of Sandy a more direct outlet and quicker service than if the Bull Run branch passed through the town.

The Boring-Sandy project is still hanging fire but it will probably never be built. It will not be needed if a line is built from Anderson.

Nor is there any prospect that the proposed road from Cottrell to Sandy will ever materialize, although the right of way has been cleared and is ready for grading. The evident determination of the P. R. L. & P. to build from Anderson to Sandy has effectively squelched the Cottrell-Sandy enterprise as two roads in such a sparsely settled territory would not pay, nor would both of them be needed.

An extension of the Bull Run road to Welches will open up a new territory that is gradually growing in importance and will become one of the richest fields for traffic business in the northwest. The railroad will help to make the mountain resorts more easy of access and with the development of more farms and dairy ranches there is sure to be an awakening that will place the Sandy district and those beyond it in the front rank as desirable places for investment and residence.

FREE LECTURE AT THE LIBRARY

Dr. C. J. Bushnell, president of Pacific University, will address an audience at the library next Thursday night, April 30. His subject will be "Play Grounds and Civic Improvement," illustrated with many stereoscopic views. This will be free and all parents and citizens are invited. Under auspices of Patron-Teachers' association.

Dr. Bushnell will also address the high school students next Thursday morning at 9 o'clock. "The Challenge of the Twentieth Century to the Youth of America," will be his subject. Visitors are invited.

EXCELLENT PROGRAM FOR AID SOCIETY

Following is the program of a fine entertainment to be given at the Commercial hall on Friday evening May 1, beginning at 8 o'clock under auspices of the Ladies' Aid society of the Methodist Episcopal church. Selection.....High School Orchestra Male Quartet, "Old Kentucky Home" C. E. Lindsey, Guy Jones, A. E. Lindsey, J. Jones. Violin solo.....Mrs. O. J. Brown Vocal solo.....Mrs. O. J. Brown Reading, "Settin' with Peggy McKeag" Mrs. C. M. Zimmerman Ladies' chorus, "Welcome Pretty Primrose" Mrs. O. J. Brown, Mrs. James Elkington, Mrs. Myrtle Myers Mrs. E. A. Leonard, Mrs. J. N. Clanahan, Miss Towle. Piano duet, "Radiance".....Misses Ada and Florence Honey Swiss Yoedling, costume song.....Lillie and Jack Luscher Vocal solo, "I hear a Thrush at Eve".....Mrs. Emil Oswald Reading, "A Woman This and a Woman That".....Mrs. R. Lansdown Duet, "Voices of the Past".....Mrs. Myrtle Myers and C. E. Rusher. Cornet solo, "Awakening of Spring".....O. I. Neal Reading, "Ladies' Aid".....Glen Rusher Duet, "Who Knows".....Good Night Echo and Jackson Jones Good Night song.....Mildred Metzger, Myrtle Rusher, Marjorie Stillions, Joyce Kidder Margaret St. Clair. Selection.....Orchestra

The California-Oregon Power Co. is seeking franchises in Douglas county.

Washington population 1,250,000, Oregon 700,000. What's the matter? An \$8000 meat packing plant is being erected at Burns.

Tint your walls with Standard Kalsomine. Sold by Sterling & Kidder.

CANNERY MEETING COMMITTEE NAMED FOR INVESTIGATION

Commercial club hall was well filled last night with interested people all of whom want a cannery in Gresham, but only a few were ready to take up the project of getting one without further investigation.

The result of the meeting was the appointment of James Sterling, D. E. Towle and M. O. Nelson as a committee to go to Brownsville tomorrow and investigate the plant which is offered for sale. Upon their return, if a satisfactory report is to be made the matter of soliciting stock will be taken up, and the matter will be definitely settled at another and final meeting to be held next Monday night.

The proposition comes from H. A. Lewis and Mr. Hutchins who are the principal owners of the cannery at Brownsville and who are anxious to move the establishment to Gresham. They estimate the property to be worth \$13,000 as it now stands but recommend a capitalization of \$20,000 for Gresham, so as to have about \$7000 as a working capital.

The property at Brownsville is worth something like \$3500 and can be sold for that much. The machinery is worth between \$4000 and \$5000 and may be moved. It will go with the plant. The good will and experience, including orders for this year which are large enough to keep the cannery going are worth \$2500. It is proposed to capitalize the company here with \$20,000. Of this sum there will have to be

- Registration of voters for the May primaries will close on Friday evening. There are many who have not registered and those who do not do so will lose their votes unless they are sworn in at the polls, which is inconvenient and often embarrassing. Recorder Roberts and Justice Rollins will be glad to register all applicants up to the hour of closing.

GRESHAM ATHLETICS HAVE WALK AWAY

Despite the heavy rainfall on Sunday a game of baseball up to six innings was played between showers by the Gresham Athletics and the Sandy team. Gresham won by a score of 23 to 4.

While sliding to second base Earl Hammond slipped on the wet track and sprained an ankle.

Next Sunday the Athletics will play a return game on the Gresham diamond with the St. Mary's of Portland if the weather is favorable. A close game is predicted.

MEAT ORDINANCE MAY BE AMENDED

A number of amendments to the proposed meat inspection ordinance of Portland prepared by the city health bureau to make its provisions more specific are being worked out by City Commissioner Brewster. When he completes the work this measure and that prepared by John F. Logan and Dan J. Malarkey will be sent to the commission for final consideration.

Mr. Brewster is inserting in the measure specific statements as to what constitutes bad and good meat. Instead of the proposition of condemnation being left to the judgment of the meat inspectors of the city and federal government it is proposed to set forth the various things for which meat can be condemned.

As the ordinance stood before the inspector was in a position to condemn meat on the general broad proposition of its being "unwholesome."

WANTED—FARMS AND SMALL TRACTS.

List your farms and small tracts with us. We are well equipped to handle your sales, exchanges and rentals. Let us hear from you at once.

GRESHAM REAL ESTATE CO.

Labor union and closed shop policies on the Portland water front are driving shipping more and more to Puget Sound on account of high cost of loading and unloading vessels.

The Springfield cement block factory is working a larger force.

\$5000 used to buy out the Brownsville stockholders, as much more may be in negotiable paper. Mr. Lewis and Mr. Hutchins will retain \$3000 in the business.

It is proposed to capitalize at \$20,000, which will leave a balance of \$7000 for a working capital until returns can be had.

The meeting was addressed by several speakers and a rapid cross fire of questions was answered in regard to the business.

It was explained that the main object in moving is to get closer to the market and in a community where there is plenty of produce, which latter is lacking at Brownsville. The business has been conducted for several years and the products of the cannery are eagerly sought for by the wholesalers, thus assuring a ready disposal of all products.

It was agreed that there is no question about raising enough of every commodity here to keep the cannery going to its greatest capacity; the only question is one of finances.

It was fully decided that only a co-operative plan will be adopted if the enterprise is to come here. The matter of marketing green fruit was spoken of and that feature will probably be a part of the plan, as it was shown that when products are high it is best to sell them in the fresh state. This part of the business can easily go with the canning project and become a part of the enterprise.

Subscription to the capital stock may be based on the number of acres a man has in cultivation. It was the idea that \$25 would represent one acre and that the subscription could either be paid in cash or in produce, to be deducted from consignments. None but shareholders may participate in having their produce taken for shipment or canning, but the management may buy for cash if available stocks are offered for sale by outsiders.

W. W. Cotton subscribed \$100 in cash provided the cannery comes here, and there were other subscriptions amounting to nearly as much more. All are contingent on the report of the committee at the meeting to be held next Monday evening.

AUTO TRUCK WRECKS BRIDGE ACROSS SANDY

The county bridge across the Sandy river at the Automobile clubhouse, on the Base Line road, collapsed under the weight of a five-ton auto truck on Saturday. The truck and five men were dropped through into the river, one of the men, Charles Bramhall, having an arm broken.

The road has been closed to travel and a new bridge will be built. It was the intention to replace the old structure anyway, as it was about 20 years old, out of date and unsafe.

Sale of 30 Head of Registered and High Grade Jerseys.

In the near future O. W. Tarr will sell his entire herd of cows without reserve at auction on his place 1/4 mile east of Gresham on the Section Line road. Without doubt this is the finest bunch of milk cows in Multnomah county as prices have not stood in the way of bringing this herd together. Some of these cows have a milk record of 11,000 lbs. of milk a year with a butter fat record of over 500 lbs. People wanting good cows should watch for the announcement of this sale.

Plants for Sale.

I will be in Gresham with bedding plants, hanging baskets, plants for porch boxes and tubs, on Tuesdays and Fridays each week during the season. Watch and wait for me. Prices reasonable. *22 J. GOULD, Florist.

The Vancouver bridge across the Columbia is to be on the draw or built of Oregon fabricated steel.

The Nyssa cheese factory on the Snake river in March made 12,232 pounds of cheese.

Zeroline, the best automobile oil; sold in any quantity at Sterling & Kidder's.

An ad. in the local newspaper is a good investment that all merchants can afford to make.

Utah Land Plaster. Good stock on hand at warehouse in Gresham. Metzger Bros.

A new Christian church has been dedicated at North Bend.

Best \$5.00 Lawn Mower in town at Sterling & Kidder's.

HYDRO ENERGY FOR CITY USE

Hydro-electrical energy for municipal purposes is an absolute necessity these days, and it seems remarkable that every city does not acquire its own means of providing it. Electric lights and power are absolutely indispensable. They have superseded all other kinds of lights and all other kinds of energy for machinery. Gas plants are still in operation in the big cities, but are more used for heating than for lighting. They will remain but are not so necessary as they were before electricity became so universal. For street and office lighting they have been relegated to the past; for residence lighting they are yet in small demand, but in a few more years they will be entirely out-classed and obsolete. In fact the use of gas for illuminating purposes will soon become a tradition, except as gas may be supplied from carbide or gasoline plants for limited use.

The stationary steam engine is also going the way of the gas plant. It is rarely seen now-a-days except in some of the largest manufacturing plants, and even there the use of electricity will be more common as the years roll on and as more electrical energy is provided.

With such an advance in the uses of electricity it is astonishing that each city and town, where water power is available, has not taken the first step toward providing its own energy. With the proverbial apathy of municipalities there are very few cities that are making an effort in this direction. The water powers of the country are being taken up and owned by corporations. Conservation by the United States has held out a few from the speculative grab, but they are few.

There are, however, a great number of available falls and rapids, in Oregon especially, that may be harnessed for light and power. Many of them are very small but there are many small communities and towns that they would serve. It is astonishing that the small cities of Oregon have not taken advantage of their opportunities in this direction. There is but one city in Oregon which has had the forethought to provide itself with a water power. It is Eugene. The people there have placed an eternal grip on a section of rapids that will give them light and power for all time.

And the initial cost was only five dollars.

For the same trifling sum Gresham may do the same thing. Five dollars won't buy a plant and bring electricity into the town, but it will pay for the cost of filing on a splendid water power only five miles away, which in time would be the greatest asset of the town.

This story is written with the idea that the matter will be taken up. Gresham may be the possessor of a water power right almost for the asking. Those who are interested can easily get the necessary information as to the methods of procedure.

The Eugene street car system is to be equipped with \$40,000 pay-as-you-enter cars.

Home industry won out at Eugene by an order of the city giving all orders for sewer pipe to the Eugene Concrete works.

The grange in many parts of the state is refusing to support the eight hour laws and other propositions emanating from labor unions.

Enlarged Outlook

With the next issue of the Outlook, and once each week during the summer, our readers will be given a 16-page illustrated supplement, brim full of articles on home and farm life, society, fashions, etc.

This will enlarge our paper and give our readers more for their money.

We want your subscription. Pay up, read up, lift up.

Get It -- Read It

ACTIVE WORK IN TWO WEEKS

Gresham's automobile factory is going to be the scene of active operations within two weeks. More buildings are to be erected at once—the report says two—one for administration and office purposes, the other as an electric generating station. The ground for the administration building was staked off last week and it will be built as soon as possible.

Electric energy is to be supplied from the transformers at Main and Division streets, from which a direct wire will extend to the factory. Wiring for electric lights and for power purposes is now under way and the buildings will be fully equipped for operations in that respect as soon as work is ready to begin on actual automobile construction.

The machinery is in Portland ready to be sent here for installation. With a solid concrete floor and the immense weight of the metal cutting machines they merely have to be set on the right spot, ready for operation. Material for automobiles is ready to begin work upon and the crew of expert workmen has been selected for a beginning.

The announcement that the company will build a popular priced car has brought in more orders than can be filled this year, owing to the late start in getting ready. The new model will be practically a 1915 car. It will have all the equipment of the high priced Beaver Six, but will be on improved lines that will require but slight modification to make it the model for next year.

It is expected to begin work with about twenty-five men and to increase the number as the capacity for more cars is provided. It is the confident prediction of those who know that work will never stop, once it has begun, and that there will be ten factory buildings instead of one before two years.

REQUEST MADE FOR MARKET MEETINGS

C. D. Minton, chairman of the public market committee, is anxious to hold meetings in Eastern Multnomah so as to meet the farmers and tell them about the public market plan.

The formal opening of the market will take place on May 16, with a parade and other exercises. The location is Yamhill street between Third and Sixth, where the growers may meet the buyers and sell their produce instead of peddling it out or turning it over to the commission merchants.

Mr. Minton in his efforts to get the matter before the country people has sent out circular letters to several in which he says:

"It is our desire to meet the farmers in your vicinity at an early date and explain this matter fully to them.

"It is the desire of the promoters of this market to bring the producer and consumer together and thus eliminate the profit of about three or four middlemen.

"It is the hope of those who have the work in hand to have not less than 15,000 persons in the parade, all of whom will be buyers."

Previous to the cannery meeting last night the audience was given a talk on public markets by J. T. Carroll and C. F. Eastman of Portland. They urged the assistance of every producer as it means better prices for what they have to sell and lower prices for the consumer as the middleman is prevented from getting the profits that he makes under the present system.

J. Fred Larson was present and stated that the P. R. L. & P. Co. will operate a series of market cars if the plan is a success and would dispose of the produce for shippers and make returns.

Competition with hucksters will not be allowed at the market. Every seller must be a producer or his direct representative and must show deed or lease to get the privileges of the system.

All the grocers of Portland are helping, also the railroad companies. The granges are giving all assistance and the active co-operation of every farmer is requested. The market will open on May 16.

The Smith-Powers logging road is to be completed south to Myrtle Point

Merchants and farmers plead the right of their sons to learn trades from which they are shut out by the apprentice ruling of the minimum wage commission.