

TWICE A WEEK

GRESHAM OUTLOOK

"Ever at Your Service"

Phone 701

VOL. 4. NO. 5

GRESHAM, MULTNOMAH COUNTY, OREGON TUESDAY, MARCH 17, 1914

\$1.50 PER YEAR

PROMOTION PROBLEMS ARE TAKEN UP BY COMMITTEES

Pertinent Points.

- Gresham is the center of as good a farm country as may be found in the world.
- There is too much indifference but no limit to what can be done.
- Portland schools last year grew as much produce as any other five communities in the United States.
- Any movement must be led by local people to make a success of it.
- Co-operation the keynote of success.
- There is no such a thing as over-production but it is not evenly distributed.
- The future will develop slowly as no dependence can be placed on present growers.
- Jellies and jams are sold here made in England, and all other things are made elsewhere.
- We can control the markets with a little sense, but no crazy-quilt productions are wanted.
- Gresham transportation facilities are 24 hours ahead of any other point in western Oregon or Washington.

and asserted that there is no such a thing as over-production but it is not evenly distributed. He said that distribution can be made if conditions are right. Co-operation in communities can control these things with the northwest still leading.

"We raise," he said, in this county products which are superior to the eastern productions, especially berries. Capitalize these assets and there will be no fear of markets already located. Get into them by study, which is easy to do and an immense demand will come which cannot be supplied. The same features apply to canned goods that apply to raw materials. As much care is needed as in any other business. The future will develop slowly as no dependence can be placed on present growers. The problem has not been studied yet or there would be a big field now.

"The future of canned goods is vast but we send forth nothing while California sends away millions. The knowledge must be gained by co-operation if we expect to succeed.

Tom Richardson, the Commercial club booster from Portland, met a room full of people at the Gresham library yesterday afternoon. He was accompanied here by W. W. Cotton and C. A. Malbeauf. Mr. Richardson's address was in the interests of the producers of this vicinity, advocating closer co-operation in the production of marketable crops. Following are a few extracts from his remarks:

"Gresham is the center of as good a farm country as may be found in the civilized world. The country is as rich as cream and full of industry and great crowds are coming here in 1915 from many countries, but it is a fact that many have gone away because of no attention being given them. We must have better markets and closer relations. The same complaint comes from other sections on the coast.

"We need the force of each and every community to seek more people, and if the people will get together and talk they can find out what they can do.

"Three years ago the state was buying hogs but now we are growing them all at home and other productions are growing to an equalization, yet there is too much indifference and lack of enthusiasm here, but there is no limit to what can be done.

"It is not the county, nor the land, nor the resources, nor the conditions that will help to bring prosperity, but by co-operation and a study our needs.

"For a time everybody in the northwest thought all fruit efforts were going to pieces everywhere, but in the communities that got together they are succeeding. Get out literature telling facts, together with plain talks in meetings and in the schools and you will solve the problem.

"The garden growing by the Portland public schools last year was five times greater than in any other community in the whole country.

"The products of our farms can only be regulated by organization and by helping each other to make successes and to eliminate difficulties and losses.

"Records of the world in improvements show that Portland led for three years by over 30 per cent.

"Any movement must be led by local people to make a success of it. No one can do it for them.

"In this district Portland wants to help for selfish reasons and communities working as a whole can get anything they need, but they must have organization. They are prosperous but there is no limit to what can be accomplished. Get your strength locally and your support away from here.

"Travel is 90 per cent from city to city but not throughout the country, and we need some plain direct stories of facts to keep people from going away without seeing the rural districts, and you must handle these problems yourselves.

"There is no other country district richer than this in intellect and you have got to take up these matters as an obligation. We want a big meeting for co-operation. Gresham's influence is most powerful in this county and you can get anything, but not as individuals only through organization."

Mr. Malbeauf spoke on co-operation and recommended it as the only way to be successful. He made illustrations by comparing conditions in California, Texas and Idaho

"We are on the verge of greater things than ever before through combined effort of every influence. We are now establishing new markets in Alaska, Hawaii and British Columbia. Alaska is a great consumer. The northwest has today a better future for perishable products than it has ever had since the first tree was planted."

W. W. Cotton paid a high tribute to this part of Eastern Multnomah east of Linneman by saying that it had the best soil anywhere in the Willamette valley, but said it was hard to get adequate returns upon the prices asked for it. He was thinking of the coming generation which may find difficulties in making a living and he thought we should do something, but that there is great difficulty in selling products. Prices are improving, though, and there are now better markets than formerly.

He doesn't believe in rushing, to anything but believes this country must do something to change conditions to sell products away from home. There is a waste of economic products that does not exist elsewhere and there is a fine opportunity for building up. Ten acres will keep one man busy as manager as we have the best raw product here.

Jellies and jams are sold here made in England, he said, and all other things elsewhere. We can produce here and ship away with profit, but we buy long distance products which should be turned out here.

He believed we could get the population here but some inducement should be made to get the young people to stay and we can establish industries here which would be an improvement on present conditions. He believes we can control the markets with a little sense, but no crazy quilt productions are wanted. There are wonderful demands but no market for what we now have. It will turn out that we occupy the best position.

He had a notion that we are situated here with great advantages of transportation, which are better by 24 hours than any other locality in Oregon or on Puget Sound. We could ship over the O.-W. R. & N. that much quicker by loading cars at Fairview. Build a cannery at Gresham for all productions. He asked for a committee to look into the situation at Puyallup.

Mr. Malbeauf suggested a survey of the county to find out what is produced or will be; how much acreage and best kind of fruit for shipment and when it will ripen for use; also find out full cost before proceeding.

Mr. Richardson suggested that a committee be appointed from the Commercial club, one from the Grange and one from the Women's Club of three members each. The chairman of the three committees were named, being H. W. Snashall, H. E. Davis and Mrs. Charles Cleveland. They will select the others and have issued a call for a monster meeting on Wednesday evening, March 25, at the Commercial club hall.

The committees will arrange for the meeting and will pave the way for the formation of the Powell Valley Development League.

The meeting will be attended by Tom Richardson and other good speakers and it is expected that some results will follow that will be of great benefit and that some productive enterprise will be launched for the best interests of the community.

A CHANCE FOR EVERYBODY

Everybody should get in touch with the movement to develop the fruit growing possibilities of the Powell Valley section as outlined by Tom Richardson, C. A. Malbeauf and W. W. Cotton at the meeting on Tuesday. If the plans suggested are entered into by enough growers, with the right kind of co-operation on the part of all who should be interested it will mean making this district second to none in the quality and amount especially of early fruit produced and shipped to the earliest eastern markets. These are the markets that pay the best.

Our land is too high priced and the acreage is too small for successful general farming. We must have crops that can be depended upon, that will bring the largest possible returns to the man with five acres or fifty, that can be profitably handled every year.

Our greatest opportunity is in small fruits. Our shipping facilities are excellent. After the early demand for fresh fruit is supplied the surplus and perhaps the bulk of the crop can be easily and profitably handled at home.

This is not in the interests of any dryer or cannery company or stock selling scheme whatever. It is not a get rich quick affair, but means laying a foundation for future profitable use of our small tracts and employment of our people and those who are to come.

The best wisdom of every thoughtful, businesslike man and woman is needed to develop this plan along the safest, most permanent and profitable lines.

You can show that you welcome a movement that will be directly to your interest by attending the meeting announced for Wednesday night, March 25, at Gresham.

COUNTY COMMISSIONERS ARE ASKED TO APPOINT EXPERTS

Following is a copy of the letter recently sent to each of the ten granges of Multnomah county, asking for resolutions endorsing the plan of employing agricultural experts to assist the farmers in different sections. Rockwood grange took first action by passing the resolution requested. The other granges are expected to do likewise:

"Under the provision of the law passed during the session of the last legislature, with which you are entirely familiar, the county commissioners of Multnomah county have available \$2000.00 to match a like sum appropriated by the state of Oregon to employ agricultural experts to operate in this county. In conversation with one of the commissioners only last week he informed me that they were ready to make the appointment at any time the members of the grange of Multnomah county asked for such action. The employment of these experts to travel over the country helping the various farmers and carrying on small demonstration plants in different sections will be of great benefit. Results in other counties have invariably proven the wisdom of this work, which adds many thousands of dollars annually to the value of the products."

"The appropriation has already been made for this purpose," it therefore adds nothing whatever to our taxes. We of Portland realize very fully the value of this work in the country, knowing full well that the agricultural and live stock prosperity of the country and the state means the building up of our city, therefore the city people are very glad indeed to stand their share of the taxation for this purpose.

"If your grange would pass a resolution endorsing this matter and forward it to the county commission-

ers, it would undoubtedly result in the immediate appointment of a farm advisor for Multnomah county."

(Signed) O. M. PLUMMER, Secretary, Portland Union Stock Yards Co.

In a letter received on Saturday by the secretary of the fair association Mr. Plummer says further:

"Enclosed is copy of our letter sent to the ten different granges in Multnomah county, which is more or less self-explanatory, also attached clipping from yesterday's Oregonian regarding the action of the Rockwood grange.

"Mr. J. J. Johnson, one of your directors, I believe, is still Master of Evening Star grange, one of the most powerful granges in the county. Think a good stiff resolution from the Evening grange, together with a personal letter from Mr. Johnson would have tremendous influence.

"Commissioner Holman advised me that so soon as these different requests are made the appointment would take place. When this man is appointed would suggest that Multnomah County fair get in close touch with him, and that he may be made traveling representative of the fair without any salary, and that he meet the different granges and individual breeders in the country, encouraging them to attend this show.

"At Heppner they hold a fair in the fall and the county advisor has acted as manager without expense to the fair association. If we succeed in having a man appointed who is in sympathy with this fair work it is almost impossible to figure the amount of good he can do. Ask your Mr. Johnson to hurry up his resolution and letter, also suggest that if necessary he write to every other grange in the county."

BENEFIT BALL GREAT SUCCESS

The charity ball given by the Knights and Lady Maccabees at Rockwood was a complete success in every way. The big hall was crowded until everyone was tired and ready to go home.

After all expenses had been paid the sum of \$55.20 remained, which was given over to the relief of Mrs. Mary Schram, for whom it was intended. Her condition is very critical and she may not be able to make her proposed trip to British Columbia, but the money will give her many comforts of home for her relief.

Mr. Schram has made the following acknowledgment to those who gave their assistance for the relief of his wife:

"To every individual directly or indirectly interested in the charity ball given in the behalf of Mrs. Schram, we most heartily thank you and assure you that your kindness will never be forgotten. We fully realize and appreciate the kind act and every dollar will be used for the benefit of Mrs. Schram. In special would we thank the officers and members of the L. O. T. M. and K. O. T. M. Last but not least our prayers will go up for the Gresham Outlook which so generously advertised the ball, and to Rockwood grange for the free use of its hall.

CLUSTER LIGHTS WANTONLY DESTROYED

A cluster light recently placed at the new railway station at the crossing of Stanley avenue was totally destroyed by some vandal a few days ago.

The cluster contained five lights placed on a pole, similar to the others in use along the road, and in destroying it the wire was broken, two sockets torn out and all the bulbs were broken.

There is no clue to the perpetrator of the deed but the railroad company has begun an investigation that may lead to arrests. Cars are now stopping there and the lights are necessary during the darkness of night.

WILL RUN AGAIN FOR COMMISSIONER

T. J. Kreuder, who was very close to success as a candidate for county commissioner two years ago, was in Gresham yesterday and made a call on the Outlook. While here he made his first announcement that he would be a candidate again this year for commissioner and will soon begin an active campaign for the nomination. Mr. Kreuder is well known as a fraternal worker and is master of Pomona grange. He is fully qualified for the position and should his former strength hold out he is likely to land the office.

INSTRUCTIVE HORTICULTURAL LECTURE BEFORE THE GRANGE

Aphorisms by Lewis.

- "Neglect your duties and attend to business, or neglect your business and attend to duties."
- One can remember names of trees and plants and fail to remember people."
- "Some people who order trees and shrubs say there is no money in anything except something to eat. They don't want the ornamental."
- "Pruning for better fruit, produces more fruit and requires less money for boxes."
- "If it don't pay to prune and spray your trees, dig them up."
- "It is easier to take a limb off than to put one on."
- Lots of people don't believe in training a child, but if you don't he will train you afterward."

W. B. Parsons, lecturer of Gresham grange and the man "who reminds one of Lincoln," is providing an entertainment during the lecture hour of the grange that is ranking Gresham grange with the progressive educational granges of the state. And his efforts, besides being of an instructive character, are attracting new members and filling the hall at each session with visitors from other places who come to be entertained and gain a more expert knowledge of the problems discussed.

Last Saturday's lecture period was filled with the rendition of an excellent musical program and a talk on horticultural subjects by H. A. Lewis, the well known Russellville nurseryman.

Mr. Lewis began his remarks by quoting the first aphorism above and stating that he always believed the successful man attended to both business and duties.

His second aphorism followed closely in describing his experiences with his subject, but he digressed from his subject long enough to announce that he, as president of the fair association had lined up with the school of Portland for an attendance of 10,000 children at the fair on one day, and wanted every person within five miles of Gresham to be there on that occasion. He said that Portland people would be disappointed if they did not see something and declared that every effort would be made to entertain them.

"People order trees and shrubs," said Mr. Lewis, "and say there is no money in anything but something to eat. They don't want ornamental trees, considering them useless and unprofitable, but for that class there are the natural ornamental trees of our forests such as the fir, cedars, hemlocks and the Oregon grape, all of which are beautiful, right at home."

He declared that homes not ornamented looked like distress and that he could nearly always tell the kind of a farmer who neglected his grounds.

"A few rose bushes," he said, "makes property more valuable than all the crops, because, the passerby sees the dooryard first and says to himself that the owner is making money who keeps it up. It costs nothing to enhance the value of property in that way."

Mr. Lewis then launched off to the main subject of his lecture in short but pithy sentences, all connected in the idea of growing and marketing of trees and fruit. He said:

"Old orchards are like sores to the eyes of newcomers.

"By pruning for better fruit you get more fruit and pay less money for boxes.

"Pruning stimulates growth and gives firmer fruit spurs for first year.

"Pruning stimulates growth, size and quality when it is necessary to get a market.

"If it don't pay to prune and spray your trees, dig them up. It is the same with a cow or hog—if they don't pay you sell them to the butcher. Treat your orchards the same as stock. Prune all varieties."

Mr. Lewis showed some limbs from a cherry tree and illustrated with them how to cut off insect pests which always lay their eggs on the young growth. As a dairyman can tell the age of a cow by the wrinkles on her horns, so the nurseryman can tell the age of a fruit tree by its wrinkles and the growth of its fruit spurs. Without pruning the spurs will "go back" leaving only the leaf spurs. On peach trees the fruit

grows on wood one year old and the orchardist must do pruning to stimulate the tree by cutting off one-half of last year's growth. This treatment will give a finer thickened head and more laterals with more fruit spurs.

"It is easier," said Mr. Lewis, "to take a limb off than it is to put one on, but by pruning you will get the wood spurs for a growth and by thinning out you will get size of fruit."

About the future of roses Mr. Lewis said that an old rose bush never bears a flower except on the ends of the limbs and advised that they be cut back to get an expansion of branches and more flowers. He would apply the same rule of pruning for them as for trees.

Speaking of grafts the speaker said that most everybody thinks Oregon can't grow them, but they grow just as well near Mount Tabor as anywhere, but they, too, must be pruned for. The growth of the root must be stimulated first then the fruit growth by proper pruning and training.

To remedy the disfigurement of trees damaged by sleet he would trim for new sprouts which will come in a few years the trees will be better than before.

Mr. Lewis advises budding of seedlings or other trees that need changing instead of grafting. Trim back and when new sprouts are thrown out bud on them and the branches will not break off nor leave dead spots. This is the only way to change successfully. Never graft.

For successful farming on ten-acre tracts Mr. Lewis suggested berries with which this section can compete with other localities. Portland is coming nearer every year and the market is growing.

One acre of berries will yield 8 to 10 tons at a net profit of 1 to 1 1/4 cent a pound. Actual figures for Loganberries showed a net profit for 1912 of \$67; for 1913 the profit was \$225 at the cannery. We must raise for the cannery the kinds they want, or for shipment the kinds that will bear transportation.

The best time of the year, he said to cut out big limbs on apple trees is in February or March, before the sap rises too much.

The best time to trim walnuts is in December or January, or after the leaves are out. Chestnuts may be trimmed later; grapes in January.

Trees and shrubs must be trimmed at the proper time, he said, and then one of his apt aphorisms: "Lots of people don't believe in training a child, but if you don't train him he will train you afterward."

Bordeaux spray was recommended as best for blight on any tree. It will also help to protect trees from gummosis by toughening the bark.

In transplanting evergreens the speaker advised taking up plants with ball of dirt and then transplant in wet earth. The roots must never get dry; cut the roots back and give top dressing of dry soil. The main thing is to cut the roots fresh when planting.

Mr. Lewis was kept busy for half an hour answering many interesting questions and offered his advice freely at any time on all problems pertaining to the subject of horticulture with which he is closely identified and very familiar. All persons were invited to visit his extensive nurseries at Russellville and inspect for themselves.

Mrs. D. W. Metzger gave a discourse on how she raises flowers of all kinds in her home garden. She illustrated her talk with all the early flowers now in bloom. Her address was highly entertaining and instructive.

The other features of the program of the lecture hour were singing and instrumental music, the unique feature of which was a song in German, followed by a translation in English by Mrs. F. W. Fieldhouse, Mrs. Theodore Brugger, Mrs. Ernest Schwedler and Mrs. George Sleret. It was encored and repeated.

Committees Appointed.

The following members of the joint committees have been appointed to arrange for the meeting on Wednesday night of next week.

Commercial Club—O. A. Eastman, H. L. St. Clair and H. M. Miller.

Grange—H. W. Snashall, H. E. Davis and E. L. Thorpe.

Women's Club—Mrs. Chas. Cleveland, Mrs. M. Schneider and Mrs. Hattie Westell.