

EVERYTHING REDUCED
Except Some Kodaks and Supplies

YOUR BIG

ABSOLUTELY NO GOODS
SOLD ON CREDIT

OPPORTUNITY

BIG SALE

OPENS

Saturday

17

JANUARY

SALE

Positively the Greatest Sensational
Price-Slashing Event in the History
of the Community. A Sale without
a predecessor in Gresham's history.

BIG SALE

CLOSES

Saturday

24

JANUARY

W. R. BURKE'S Complete Stock of High-Grade Jewelry
is now in the hands of the SELLING AGENTS. Every
article reduced regardless of former selling-price and real
value. The one thought in mind is, **SELL THE GOODS.**

Rockford Heavy-Plated Silverware

\$5.00 Fancy design Knife and Fork, set	\$3.00
\$4.50 plain design Knife and Fork, set	\$2.45
\$10.00 fancy design Knife and Fork, set	\$6.15
\$3.50 Table Spoons, set of 6	\$1.90
\$3.00 Dessert Spoons, set of 6	\$1.75
\$1.50 Berry Spoons, now	.85
\$1.75 Hot Cake Server, now	\$1.00
\$1.25 Sugar Shell and Butter Knife	.75
\$1.00 Meat Fork, pleasing design	.55
\$3.50 set of 6 Salad Forks	\$2.25
\$3.25 set of 6 Butter Spreads	\$2.15
ALL ROGERS WARE AT	1/4 OFF
COMMUNITY SILVER AT	1-4 off
COMPLETE ASSORTMENT OF	

LARGE CUT GLASS BOWL GIVEN AWAY ABSOLUTELY FREE

At 10 O'clock Saturday

Every person (over 16 years) inside the Store at that time will share alike in this Great Opportunity. Positively no obligation attached to this big liberal offer. Just to be in this store is all that is required. See Bowl in Show Window.
BE AT THE STORE AT 10 A.M. SURE

Ladies' and Men's Signet, Emblem and Plain Rings

1-3 off. Birthstone Rings for all months of the year	
Reg. \$3.00 values at	\$1.75
Reg. \$4.00 values at	\$2.35
Reg. \$5.00 values at	\$3.25
Reg. \$6.00 values at	\$3.85
Reg. \$7.00 values at	\$4.35
BABY RINGS, SETS AND SIGNET	
Regular \$1.00 values, now	.65
Regular \$1.25 values, now	.85
Solid Gold and Gold Filled Bracelets	1-3 off
lets, reg. values up to \$20.00	

We haven't space nor time to try and quote you prices on every article. However the few mentioned will give you a good idea of our great Reductions. To appreciate fully the value-giving you must come to the store, and better come early too, if you want your choice.

9 O'CLOCK Saturday Morning GRAND BARGAIN CARNIVAL O'CLOCK Saturday Morning 9

Jewelry Bargains

Hand Painted China	1/2 off
Sterling Toilet Articles	1/2 off
Waterman's Fountain Pens	1-3 off
Silver Depositware	1/2 off
Silk Umbrellas with Gold and Silver Handles	1/2 off
Small fancy Desk Clocks	1/2 off
Mantle Clocks	1-3 off
\$2.00 Alarm Clocks for	\$1.15

25c Opportunity Envelope

The greatest thing of its kind ever attempted without exception. Never before such opportunities of buying. Did you ever hear of a \$10.00 guaranteed Gold Watch, Waltham movement, selling for 25c. That's just what we will do, also many other articles of different values will be placed in this offer. You see every article before buying. That's fair enough. Better be here when the doors open.

Jewelry Bargains

Cut Glass, best makes, good assortment	1/4 and 1-3 off
Gold Filled Stick Pins	1-3 off
Solid Gold Cuff Links, fancy and plain designs, Greatly Reduced.	
Locketts, large assortment, in Solid Gold and Gold Filled, values up to \$22.00. Everyone cut clear down.	
Bar Pins, Broaches, Beauty Pins, Etc., sacrificed.	
Neck Chains, Gold Filled and Solid Gold, up to \$9.00. Greatly reduced.	

Men's Gold Watches

\$55.00 Rockford, 17 jewel Solid Gold	\$39.50
\$40.00 Elgin 21 jewel, 20 year case at	\$28.00
\$38.00 Illinois, 21 jewel, 20 year case at	\$26.00
\$35.00 Waltham, 21 jewel, 20 year case at	\$26.50
\$35.00 Elgin, 17 jewel, 25 year case at	\$26.50
\$25.00 Rockford, 17 jewel, 25 year case at	\$18.50
\$22.00 Hampton, 17 jewel, Life-time case at	\$16.50
\$20.00 Swiss, 17 jewel, 20 year case at	\$14.85
\$14.00 Waltham, 15 jewel, 20 year case at	\$10.35
\$11.00 Elgin, 7 jewel, 20 year case at	\$8.35

Ladies' Gold Watches

\$45.00 Illinois, 15 jewel, Solid Gold	\$30.00
\$38.00 Illinois, 15 jewel, Solid Gold	\$27.00
\$32.50 Southbend, 7 jewel, Solid Gold	\$22.50
\$25.00 Hamdon, 17 jewel, 25 year case	\$18.50
\$20.00 Waltham, 15 jewel, 25 year case	\$14.50
\$16.00 Elgin, 7 jewel, 25 year case	\$11.85
\$15.00 Swiss, 7 jewel, 25 year case	\$10.85
\$11.00 Swiss, 7 jewel, 20 year case	\$8.00
\$9.00 New York Standard, 7 jewel, 20 year case	\$6.25

Full Assortment of Watches Many Other Prices.

The Opportunity of a Life Time to Buy Watches.

Old Prices Fade Away

Old prices fade into oblivion. The only mention of them will be in the way of comparison. Every Article greatly Reduced. You won't recognize the article by the price, so prepare to meet a great value-giving surprise.

OUR POLICY

Fair and honest treatment above all else. Under no circumstances whatever will any article be misrepresented. Satisfaction equal to our guarantee goes with every sale. No inflated values. No goods but from our regular stock. You are absolutely insured against inferior quality. You may buy with confidence. Our reputation is at stake.

You're Mighty Lucky

Luck was not intended for the few. Luck is simply grasping your opportunities. This is your opportunity. You'll be mighty Lucky if you take advantage of this Sale.

W. R. BURKE, The Jeweler

IN GRESHAM AND VICINITY

Services as usual on Sunday at the Methodist Episcopal church. Preaching both morning and evening by the pastor, Rev. Melville T. Wire. On Monday night, January 19, at the parsonage, Dr. James Moore, district superintendent will hold the second quarterly conference Sunday school on Sunday at 10 a.m., Junior League at 3:30 p. m., Epworth League at 6:45 p. m.

Mr. and Mrs. J. A. Davidson have been entertaining the latter's father P. B. Leabo, of The Dalles, and M. B. Leabo, of Aurora, Oregon.

Principal Stubbs and Miss Young of the Gresham high school are greatly encouraged by the interest taken in the recent debates, and consider that the Gresham debaters did well in view of the fact that they were all beginners, none having debated before. Mr. Stubbs and Miss Young coached both teams alternately and not separately as stated in the last Outlook. There were this year six who tried out for the team. Already there have been twenty-one high school students who have signified their intention to try for the teams next year.

Neighbors J. O. Wilson and A. L. Keenan of Camp 77 Woodmen of the World were in Gresham yesterday in the interest of the Multnomah Booster, the Camp's monthly magazine.

Claude Smith is assisting in the Outlook office this week during a rush of work.

Several prospective buyers of Gresham property, have visited Gresham within the past few days as a result of the announcement that the automobile factory is going to be built. Another factory or two and Gresham will have a little prosperity boom all of its own.

John Brown went to his gold mine in southern Oregon yesterday and expects to make a sale of the property while away. He has still another good piece of mining property there which he expects to develop if the sale of the developed mine is made.

Word was received here yesterday morning of the death of Mrs. Elizabeth Gullickson, who died at 5:45 in Portland. She would have been 84 years of age on the 28th of next month and death was due to the infirmities of age. She was the mother of Alex. Gullickson and the late Henry Gullickson, of Gresham. Interment took place this afternoon in the Gresham cemetery, Rev. M. T. Wire officiating, with services at the M. E. church.

The case of assault and battery, preferred against Lee Merrill in a Portland court by C. R. Gundrum, was dismissed. It was the outcome of a street fight in Gresham last Saturday evening between the two, in which both received a few delicate mementoes of the occasion.

E. G. Kardell has turned over the office of fair secretary to his successor, E. L. Thorpe, and is making arrangements to leave for Manzanita beach as soon as the transportation facilities will allow.

Tonight's basket ball game between the high schools of Gresham and Stevenson is sure to be a great attraction at the skating rink. Stevenson has a crack team and will give Gresham High a hard tussle.

Mrs. Ola Boyle's prize ball tonight should draw a big crowd. The prizes will be given away as advertised if fifty or more numbers are sold. Tickets will be \$1. Gentlemen spectators, 25 cents. Ladies free.

Dr. W. T. Milliken, of Oregon City will preach at the Baptist church tonight at 7:30. Come and hear him. Rev. E. A. Smith, of Oregon City, who has been very successful in evangelistic meetings in Portland and elsewhere, will be here Sunday and preach for eight days, every evening except one, when Dr. Hinson, of Portland, will preach for us. E. A. Leonard, pastor.

Election of officers of the First State bank yesterday replaced the old officers in their present positions. They are A. Meyers, president; Theodore Brugger, vice president; C. J. Lundquist, cashier; Laura V. Buikley, assistant cashier. A. Meyers, Theodore Brugger and C. J. Lundquist are the directors of the bank.

Burke's opportunity sale will begin tomorrow and will be the attraction tomorrow. The show window is filled with numerous articles of jewelry and other articles, all of which are to be sold at low prices. The "Opportunity" envelope is a feature that will draw, and the cut glass dish to be given away is worth being there for at 10 o'clock, tomorrow.

Word was received from Seattle yesterday that Mrs. Maude Hisei, daughter of W. H. Congdon, would have to undergo another surgical operation. She will be taken to Providence hospital next week. It will be her third operation.

The morning services at the Free Methodist church next Sunday will be at the usual hours. Love feast service will follow the sermon. The pastor, Rev. E. W. Hight, will preach. There will be no service in the evening.

W. R. Gould has recovered from his recent accident and has gone to work in the woods again.

Mrs. E. W. Hight returned this week from Forest Grove where she has been since Christmas with her parents, Rev. and Mrs. D. W. Cook.

S. C. Knighton of La Center, Washington, spent a day or two this week with his son, Aaron Knighton and family.

Mrs. Joe Hamlin and daughter, Laura, of Portland, visited yesterday with Grandma Hamlin.

Mrs. Pearl Becker, of Portland, and her father-in-law, Mr. Becker, of Los Angeles, California, are the guests of the former's parents, Mr. and Mrs. D. C. Ross.

Mrs. Clara Kane is improving her home by the addition of a bathroom. E. C. Lindsey is doing the carpenter work and Howard Truscott the plumbing.

Mrs. W. J. Wirtz and daughter, of Portland, were callers in Gresham today.

The Gresham Girls' Hose Team has moved its club room to a new location in the First State Bank building and has christened it, Hose Team Manor. The new room is very attractive and is fitted up with a piano and other articles of use and comfort.

An inquiry has come to the Outlook for milk goats. Anyone having such animals will please leave word.

Mrs. E. M. Grimes, who recently sold her farm to D. E. Towle, of Park River, North Dakota, has moved into John Bliss' cottage on the Base Line.

Fred Powell, of Portland, spent Sunday with his parents, Mr. and Mrs. Chas. Powell.

Mrs. Ella Aton left today for Lamonta, Oregon, where she will spend about a month with her brother, J. F. Wilmarth, formerly of Boring. Mrs. Aton was accompanied by her mother, Mrs. L. M. Taylor, of Boring.

Rev. F. H. Freund has returned from Idaho and will hold services at the usual hours in Zion Evangelical church next Sunday.

Roy McClung, of Boring, was operated on for appendicitis at the Good Samaritan hospital in Portland last Wednesday. He is reported to be making a good recovery.

Daily and Sunday Oregonian and Twice-a-Week Outlook, special combination, 1 year, \$8.00.

Best Cough Medicine for Children
"I am very glad to say a few words in praise of Chamberlain's Cough Remedy," writes Mrs. Lida Dewey, Milwaukee, Wis. "I have used it for years both for my children and myself and it never fails to relieve and cure a cough or cold. No family with children should be without it as it gives almost immediate relief in cases of croup." Chamberlain's Cough Remedy is pleasant and safe to take, which is of great importance when a medicine must be given to young children. For sale by Gresham Drug Co., and all Dealers.

WRITING A CHECK

"Just wait a minute and I'll write a check for it" Say this to yourself and see how good it sounds. A prominent business man says that the proudest act of his life was the writing of a two-dollar check, to pay for a hat, when he was fifteen years old.

There is a certain satisfaction in signing your name to your first check that cannot be compared with any other feeling of elation.

THINGS TO REMEMBER.

Write legibly. Never leave any room for doubt as to the amount and the person it is to be paid to. If there is any doubt in the mind of the teller as to the amount of the check as shown by the figures he always goes by the amount written out in full in the body of the check.

A check must be endorsed just as the name is written on the face of it. If the name is incorrectly written on the check it should be endorsed to correspond and the correct endorsement written right below the first one.

FIRST STATE BANK
GRESHAM, ORE.
THE FARMERS' BANK
Oldest Bank in the County, Outside the City of Portland.