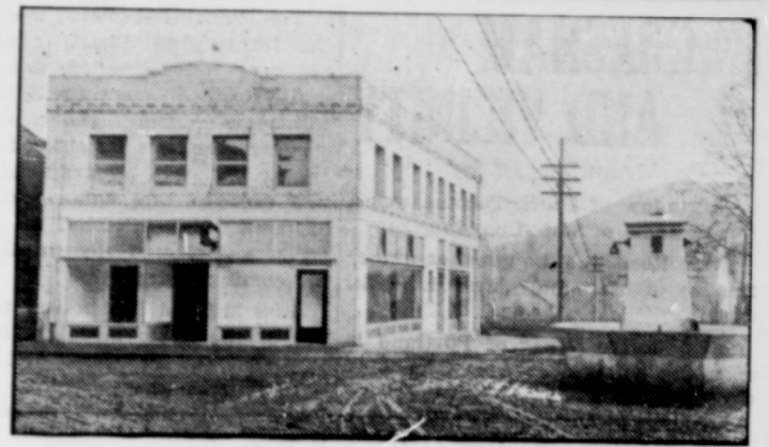




R. R. Carlson's furniture store at the corner of Third and Main streets. It is several years old but is one of the most imposing frame buildings of the town. It is owned and occupied by Carlson.



Residence of George F. Honey on Wallula avenue. It was built about a year ago at a cost of about \$6000 and is surrounded by spacious grounds, with ornamental trees and serpentine driveways.



The new Jacobson building just completed at the corner of Main and Powell streets at a cost of nearly \$9000. It is of brick with concrete foundation and two stories high. It contains store rooms and a spacious hall.

ZIMMERMAN RENEWS OVERLAND AGENCY

C. M. Zimmerman, proprietor of the Gresham garage, has again taken the agency for the Overland automobile and has an advertisement in this number calling attention to the fact that it is the only machine which approaches the great dividing line between the very cheap and very costly autos.

The Gresham garage is fully equipped to do all kinds of repair work on short notice and is the Gresham agency for Prest-O-Lite. All automobile accessories are for sale and there is storage room for autos when not in use.

EXTRA FEATURE IN MALEABLE RANGE

At R. R. Carlson's furniture store is to be seen the most interesting feature ever known in a range. It is an arrangement by which the fire-box may be raised or lowered to meet the demands of the chef when the fire is too hot or is going down and it is intended to let it die.

Mr. Carlson has just received the largest shipment of rocking chairs ever unpacked in Gresham. Other lines are largely represented, but the crowning display to be installed before Christmas is a consignment of the S. W. Miller piano direct from the factory.

The leading furniture house in Eastern Multnomah, deserves especial mention because of its being a successful growth of Gresham. Mr. Carlson has built up a good business by strict attention to all the details that advance an enterprise and serene in the confidence that his goods have merit and his customers are satisfied.

NEW METHODS BRING RESULTS

One of the newest establishments in the Gresham mercantile field is Bert Lindsey's dry goods and furnishings store on Main street. With less than two years of credit to its existence, Mr. Lindsey has given the town a new establishment with new methods of trade that have made his business a distinct success.

With new goods being constantly added to the stock and consistent prices, added to business acumen and integrity, the store has steadily gained in deserved popularity. It is now enjoying an unprecedented holiday trade and with the prestige of the Tad's system will keep ahead of the wants of its patrons in everything that a critical public may demand in an establishment of its class.

ICE CREAM PARLOR GOOD INVESTMENT

At the corner of Second and Main streets may be found the confectionery store, par excellence, of Gresham. In summer the ice cream and cooling drinks attract the crowds, but just now it is a full line of Christmas confections, neatly displayed and at lowest prices.

Weekly Oregonian subscription offer extended.

SANITARY METHODS PLEASE ALL CUSTOMERS

In buying of meats the discriminating purchaser first makes the inquiry that all dealers should be ready to answer to their satisfaction. That condition was the first idea of the proprietor of the Sanitary market when he opened his new place on Main street and the idea that he adopted on the first day is the one yet prevailing above all others. The quality of the government inspected meats could easily deteriorate unless the sanitation was perfect, but there is no occasion for the public to feel that the goods on sale are not kept up to their original standard. Obliging attention and lowest consistent prices are building up a business that will remain one of the permanent kind for it is such methods that win.

NOVELTY SHOP HAS CHANGED PROPRIETORS

The reopening of the Novelty shop under the management of Mrs. E. Boughner was an event that has proved agreeable to the public and has been a profitable investment for the new proprietor. The five cent, ten cent and fifteen cent counters, with their tempting displays of holiday goods, have been an incentive to make such purchases at home and there is a laudable desire to keep the establishment at the flood tide of prosperity by giving it a big share of the holiday trade.

IT FILLS THE BILL IN MEN'S FURNISHINGS

Such a thing as an exclusive men's furnishings store was only dreamed of as a possibility three years ago but now it is one of the recognized permanent mercantile establishments of Gresham, and it fills the bill.

Ed. Aylsworth had the requisite foresight to see the need of such a store and the nerve to embark in the undertaking of trying to solve the problem of making it pay. That he has succeeded is a tribute to his sagacity and business ability. His goods are the ne plus ultra of style and quality. Coupled with fair dealing and close attention to details the quality of merchandise has been a factor in the wonderful success gained in the undertaking.

HARD TIMES BALL NEW YEAR'S EVE

A genuine hard times dance, with two cash prizes as an inducement to wear your worst clothes, will be given at the Commercial Club hall Gresham, on New Year's eve. The gentleman who sustains the best character of hard luck will get \$2.50; the lady, \$1.50. There will be good management and a good time. All are welcome. Come and dance the old year out and the new year in to the best four-piece union orchestra ever here. Dancing 8:30 to 3. Tickets, \$1.00; gentlemen spectators 25 cents; ladies free. Supper at the Congdon. 87labor.

CONDITIONS THAT BROUGHT SUCCESS

The pioneer meat market of Gresham is holding its position against all competitors in the sale of everything good to eat that is kept in a first-class establishment. T. R. Howitt has kept abreast of the times in the production of high grade meats and their by-products, and has earned the extensive patronage that has made his business a success for so many years. In the matter of prices there have been no sharp advances not justified by economic conditions and the purity of the goods sold has never been questioned. All sanitary requirements are met before they are necessary. These conditions, together with the courtesy of the manager, A. J. W. Brown, and the other assistants are the endorsements that have helped to spell the word "success."

PIONEER DRUG STORE HOLDS ITS PRESTIGE

One of the leading establishments of Gresham that has held its prestige for twenty years is the Gresham Drug company. For a part of that period, in its earlier days, it was under different management, but it has ranked as a distinctly Gresham institution for all that time.

Under the present ownership of Arthur Dowsett and Joe Pateneau it has more than kept pace with the growth of the community, and today it ranks with the best appointed drug dispensary in the county, except that it is surpassed only in size by some in Portland.

Strict attention to the wants of the people and a courteous regard for their patronage has built up the Gresham drug store to its present proportions and it is steadily gaining in the confidence of the public.

HOLIDAY GOODS TO PLEASE EVERYBODY

Ben Rollins,—everybody knows Ben—is calling attention to his most complete display of confectionery, candies, nuts, fruits and other holiday goods. His long continuance in business here has made him so well known that other words are unnecessary.

A Consistent Layer.

A hen that produces 664 eggs in three consecutive years is a triumph of the breeders' art. Hen No. A 27 of the Oregon Agricultural College station, has made this marvelous record. During the first year she laid 240 eggs, the second 222, and the third 202. Like most of the other remarkable layers in the champion flock, she is a cross bred hen of the Barred Rock and White Leghorn breeds, and belongs to the new strain or breed that is being developed by Professor James Dryden for increasing egg production. The value of her three years' work, 55 1-3 dozen eggs at 25c per dozen, is about \$14. The cost of her feed for three years about \$4.50. This leaves a margin of \$9.50 to pay for investment and labor.

ALL ROOMS TAKEN AT COUNTY FARM

Conditions at the Multnomah farm are so crowded, Superintendent Jackson has reported to the county commissioners that until more beds are supplied only six more patients can be received. Mr. Jackson reported that he had advised the county health officer and the board of relief of the crowded conditions. The commissioners directed Mr. Jackson to prepare the necessary requisition for the supplies needed.

A requisition was allowed for the purchase of eight two gallon Babcock fire extinguishers for use at the farm. Mr. Jackson said he has taken every precaution to be prepared to protect the inmates of the farm should a fire occur, it not being practical to have fire drills because of the nervous condition of many of the patients.

GRESHAM BAKERY WITH HOLIDAY PASTRY

To the tired housewife who has been working to provide a Christmas feast, the opportunity is open for relief at the Gresham City Bakery. With a complete assortment of everything in the pastry line it would seem to be economy to purchase many of the delicate articles ready made, for there is a supply in any quantity to be selected from.

When Paul Hoetzel began as proprietor of the City Bakery the trade was small and unsatisfactory, but a strict attention to the tastes and requirements of a critical public has produced results and the business has grown to be what painstaking effort in any line is sure to bring. The

City Bakery is a success and is ranked as one of the leading institutions of Gresham.

MRS. CLAUDE H. SMITH WINS AUTOMOBILE

When the Evening Telegram auto contest ended on Saturday evening last it was found that Mrs. Claude Smith of Gresham was the winner over all others in District No. 5. Claude had worked energetically in behalf of his wife from the beginning of the campaign and at the end had rolled up the votes which was more than half a million above Mrs. Smith's nearest competitor. Out of the seven districts there were five Smiths.

Mr. Smith went to Portland yesterday, where the Overland autos were distributed to the seven lucky winners, and brought the new machine to Gresham. It is an Overland beauty of latest model and sustains the claims made for it throughout the country.

That the Northwest has become the rival of the "corn states" has been demonstrated by the first corn show held at Pendleton, a week ago last Friday. The people of Umatilla county had their first view of real Oregon field corn. There was corn of every description; corn on the cob; in rows and piles; corn on stalks some of them measuring 12 feet high. There was corn in bulk, yellow corn, white corn, red corn and several shades between. Prizes given by the O-W. R.&N. Co., and others amounted to \$1000. Entries from 200 individual exhibitors were represented. The exhibit was judged by Professors Seudder, Hyslop and French, of

the Oregon Agricultural college, after which the entire exhibit was shipped to Portland and displayed for a whole week by the railroad.

In Portland thousands were astonished to see the corn exhibited in the shock, on the ears, in the sack, in the silo and ground into meal—this being the product of the state of Oregon, where all was spread out in convincing profusion. And now, Oregon, comes into the ranks of corn growing states.

The theory that woman is crowding man out of the educational field is denied by Mrs. Ella Flagg Young, superintendent of Chicago's schools.

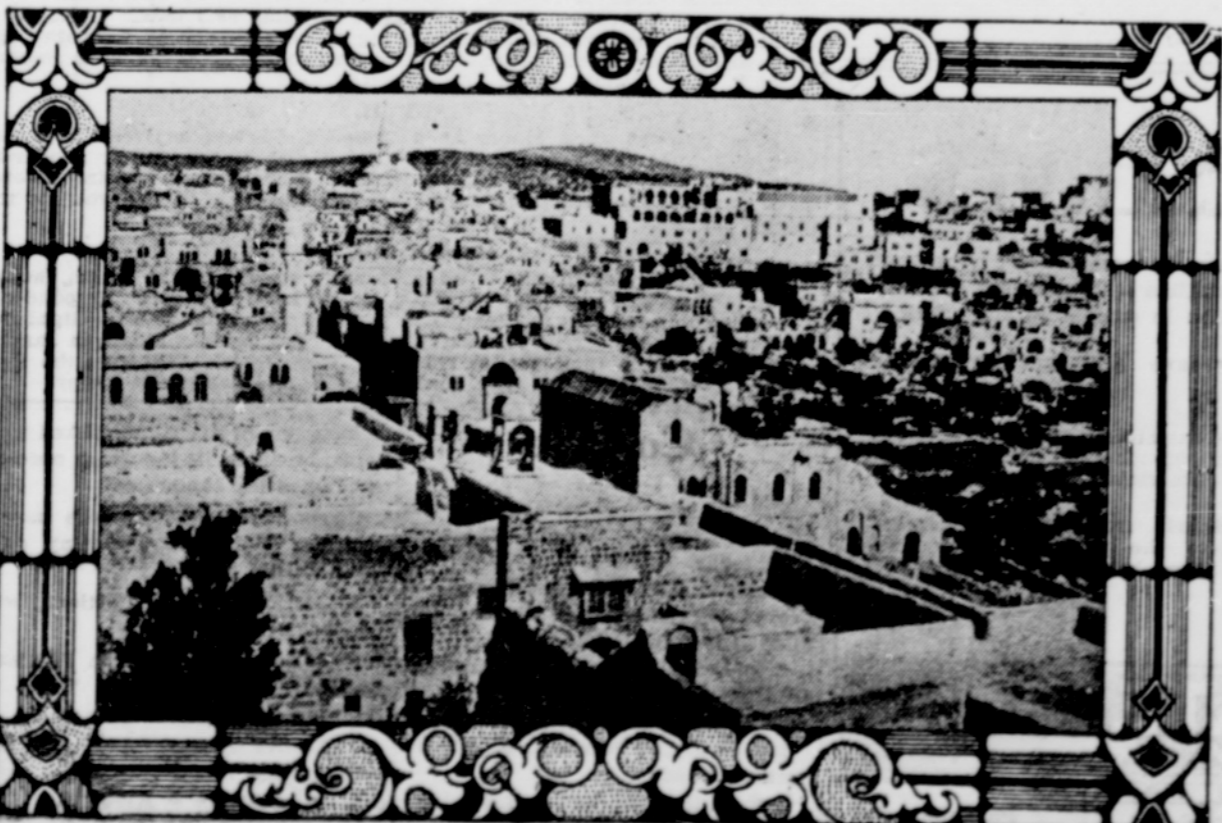
City Bakery
Paul Hoetzel Prop.

Best Bread

ON THE MARKET
FRESH EVERY DAY

**Pies, Cakes,
and other
Pastry**

Main St. Gresham, Ore.



**Christmas
Is Drawing Near!**

—and you know that you can get mighty fine

Gifts at Our Store

Carving Sets	Pocket Knives	Safety and
Tool Sets	Aluminum Ware	Ordinary Razors
Thermos Bottles with	Guns	Fishing Rods
Lunch Box attached	Flash Lights	Boxing Gloves
Foot Balls	Embroidery Sets	Lamps
Stoves	Electric Irons	Electric Cookers
Velocipedes	Wagons	Etc.

Sterling and Kidder

Phone 603

Gresham, Oregon