

GRESHAM OUTLOOK

Twice a Week

Published every Tuesday and Friday at Gresham, Oregon

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Our Subscription Rates
 One year, \$1.50;
 six months, 75c;
 three months' trial
 subscription, 50c.

Advertising
 Rates reasonable. Our representative will call.
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"The Linotype Way is the Way that Wins."

Official paper of the Town of Gresham, Oregon.
 Official paper of the Town of Fairview, Oregon.

Entered as second-class matter March 3, 1911, at the postoffice at Gresham, Oregon, under the act of March 3, 1879.

DISCRIMINATING BUSYBODIES.

Portland's retail merchants' association has decided against the "Tad" system that entitles patrons of certain stores to a discount.

The plan, as it is in operation in Gresham and elsewhere is to open a bank account for children with a local banking house. Friends, relatives and acquaintances of the children, making purchases at the "Tad" stores, are entitled to discount checks good only when deposited at the bank. At the end of each month the bank presents all such checks to the merchant for redemption.

The Merchants' association is very much opposed to the idea, as it is also to premiums, trading stamps and all other devices of a like nature. It fails to see where any good can be accomplished, but it is not so much what the association does among its own members as what it does to convey the impression that the "Tad" system is not a legitimate proposition. A careful study of the "Tad" working plan leads to the belief among many that it is a savings idea of great merit, and that the merchant who follows it is only using a legitimate means of advertising his business.

The Merchants' association of Portland was so hide bound in its consideration that it refused its endorsement of the county fair premium list, as did the Portland Commercial club. Their actions are discriminating against the country merchant as it seems to be their idea that the latter are not entitled to use their own discretion as to how they shall advertise their goods.

City merchants seem to be jealous of their country brethren and would control all avenues of exploitation that does not bring trade to the city. The country merchant must bow to their dictation and refuse to adopt any methods of advertising they do not approve of under penalty of being burdened with their displeasure and hampered by their unwarranted interference.

It is no affair of the Merchants' association, nor that of the Portland Commercial club if country advertisers, or others in the city not members of their society, choose to exploit their wares in any legitimate manner they see fit; and the "Tad" system seems to be safe, practical and a means of saving up small accounts which will some day grow into larger sums that would never have been accumulated otherwise. So far the system has very much to its credit and with conservative management will do all that its promoters claim for it.

Likewise the county fair premium list seems to "get the goat" of the Portland association as a popular advertising medium among the thousands who uphold the county fair. Jealousy of the country's progress and a fear that all the farmers' money won't find its way to Portland seems to be the dominant feeling that engenders the discriminations spoken of.

According to the W. C. T. U. fourteen states are expected to be "dry" after the next general elections are held in 1914. Wisconsin is one of them and it is reported that the saloon men of that state are "getting out from under" in a remarkably hasty manner even at this early day. The great brewing companies that made Milwaukee famous are owners of many saloons and saloon fixtures, and it is reported that saloon fixtures are being sent back to their owners at the rate of a carload a day.

A determined effort is being made to put Oregon in the "dry" column next year and it may succeed. Many hope that it will, and there is even strong assurance that every state will be "dry" by 1920. Only a few will regret that the liquor business has been eradicated by 1920, as the sentiment for its elimination is growing in every community.

Today — Tuesday — is midsummer day, the longest in the year and the first day of summer. This morning the sun rose at 4:12; tonight it sets at 7:52, giving us a day of fifteen hours and 40 minutes. Tomorrow and Thursday the days will be of the same length and then they will begin to grow shorter and the sun will swing toward the south on its six months' journey to the shortest day of winter.

Why is it that Eastern Montana is receiving less consideration at the hands of Portland's booster clubs and the big newspapers than any other portion of the state? Even the country west of Portland is boomed far more than the east side. Are the "interests" behind the throne discriminating against this part of the state?

Fairview

FAIRVIEW, June 23—On Friday evening at the Presbyterian church Mrs. Ella Hoberg Tripp, of Portland presented Miss Gladys Ione Holgate, of the Base Line, Mr. Claude D. Hargrove and Clyde H. Grable in a recital. First Miss Holgate rendered two soprano solos very nicely after which there was reading by Mrs. D. W. McKay, baritone solo by Mr. Grable, soprano and tenor duet by Mrs. Tripp and Mr. Hargrove, reading by Mrs. McKay, tenor solo Mr. Hargrove, soprano solo, Miss Holgate, after which Rev. Thomas Robinson gave a short talk. During the evening the ladies sold ice cream for the benefit of the Ladies' Aid society.

Troutdale chapter, Order of Eastern Star, held a business meeting in the grange hall here on Saturday evening.

W. L. Baird, who was principal of the Troutdale school last year, called on friends here one day last week, leaving that evening for Berkeley, Calif., to attend summer school at the Berkeley University.

Mrs. Wentworth Grant left Sunday for Monmouth to attend the summer normal.

Mrs. T. J. Savage and children of Woodland, Calif., has been the guest of her sister, Mrs. John Moller.

Miss Susie Hall, of Portland, as an over Sunday guest of Mrs. A. R. Robinson and family.

Mr. and Mrs. John Surface, of Montavilla, have been the guests of Mr. and Mrs. Ira Brooks.

Henry Moller, who has been spending some time at Hood River, has returned home.

Milton Donley, of Wallace, Idaho, and Mrs. Harry Donley and daughters Misses Mae and Harriett and son Harry, of Spokane, Wash., are guests of Mrs. Donley's mother, Mrs. J. M. Shaw.

Miss Ethel Glines, who has just closed a term of school at Canby was a week-end guest of Mrs. F. D. Axtell and Mrs. G. H. Shaw.

James Ellison and family, of Spokane, Wash., spent the week-end with their sister-in-law Mrs. W. Ellison and family.

Mrs. A. P. Lions of Lexington, Ore., is visiting her daughter, Mrs. Geo. Burlingame.

Edwin Burlingame is improving his property on the Sandy road by the addition of a garage.

When your child has whooping cough be careful to keep the cough loose and expectoration easy by giving Chamberlain's Cough Remedy as may be required. This remedy will also liquify the tough mucus and make it easier to expectorate. It has been used successfully in many epidemics and is safe and sure. For sale by Gresham Drug Co., and Dealers everywhere.

Troutdale

TROUTDALE, June 23—The bids for the Masonic hall were opened on Saturday evening, B. W. Grant of Fairview holding the lowest bid. He will commence the erection of the building in a short time.

Homer Jones, who was for several years signal tender on this division of the O. W. R. & N., but who holds a similar position at Pendleton now, visited his many friends here over Sunday.

Miss Harriett Linch and Fred Linch of Portland are visiting at the home of A. D. Kendall and family.

Miss Stella Hatfield left on Sunday to attend the summer school at Monmouth normal.

Arthur J. Moore, who has just graduated from the law department of the University of Oregon spent Sunday with his mother, Mrs. W. T. Serviss.

Mrs. T. Marsh and Mrs. Baker, who have been the guest of Mrs. A. D. Kendall and family have left for Medford, Ore., before returning to their home in Michigan.

Mrs. and Mrs. Bush, of Portland, visited the families of C. I. Raker and H. E. Bailey last Sunday.

Mrs. H. E. Surber is in Portland this week attending the Adventist convention.

J. D. Cooper, of The Dalles, Ore., who has been attending the G. A. R. convention at Newberg, has been the guest of his daughter, Mrs. C. I. Thomas.

Guaranteed Eczema Remedy. The constant itching, burning, redness, rash and disagreeable effects of eczema, tetter, salt rheum, itch, piles and irritating skin eruptions can be readily cured and the skin made clear and smooth with Dr. Hobson's Eczema Ointment.

Mr. J. C. Eveland, of Bath, Ill., says: "I had eczema twenty-five years and had tried everything. All failed. When I found Dr. Hobson's eczema ointment I found a cure."

This ointment is the formula of a physician and has been in use for years—not an experiment. That is why we can guarantee it. All druggists, or by mail, Price 50c. Pfeiffer Chemical Co., Philadelphia and St. Louis.

Driving Away Dull Times.

Gresham merchants find that it pays to advertise, even though the times are quiet. The big sale now on at Aylsworths is attracting many buyers, so is that of the closing out of the Gresham Hardware Co. Lewis Shattuck is announcing some new bargains in today's paper and the C. C. Store is spreading its gospel of bargains by means of a thousand personal circulars. The old idea that it pays best to advertise during the dull periods is being proved to be a good one, judging from the volume of trade coming to Gresham just now. Our merchants are on the right track and those who patronize them are helping the Outlook to make good its claim of being the best medium for advertising east of Portland.

Masonic Meetings Postponed.

The contract for building the new Masonic hall at Troutdale was let to D. W. Grant, of Fairview, on Saturday evening last. As the old hall has been torn down the Masons and order of the Eastern Star now have no place to meet and their regular sessions have been postponed. The Eastern Star will not meet again until the third Saturday evening in August, the Masons on the third Saturday evening in September.

Ulcers and Skin Troubles.

If you are suffering with any old, running or fever sores, ulcers, boils, eczema or other skin troubles, get a box of Bucklen's Arnica Salve and you will get relief promptly. Mrs. Bruce Jones, of Birmingham, Ala., suffered from an ugly ulcer for nine months and Bucklen's Arnica Salve cured her in two weeks. Will help you. Only 25c. Recommended by all Druggists.

Melrose Farm Sold.

Last week's real estate transfers revealed that the Melrose farm at the 14-mile post on the Base Line road has been sold by Mrs. Laura A. Austin for \$16,000. The farm contains 42 1/2 acres and was known as the Baker place for many years. The new owner is R. H. Thompson of Portland, a part of the consideration being lots in City View Park and Gleneyrie valued at \$11,000.

Best Laxative for the Aged

Old men and women feel the need of a laxative more than young folks, but it must be safe and harmless and one which will not cause pain. Dr. King's New Life Pills are especially good for the aged, for they act promptly and easily. Price 25c. Recommended by all Druggists.

Dance Was a Success.

The dance at Fairview on Saturday evening was one of the kind that is interesting. It was attended by about 80 couples and many more tickets were sold that were not represented. The money goes to help the Sundial baseball team in its efforts to prepare the ball park and provide games for the amusement of the people who enjoy good baseball.

Odd Fellows Will Build.

The Odd Fellows of Rockwood are making plans to build a new hall. It will be located across the Base Line from the Maccabee hall and will be of the one-story with basement style. This type of lodge hall is quite the popular thing just now, since Rockwood grange set the example five years ago.

Green ground bones, six pour 3 for a quarter. Sanitary Meat Co.

Dean Collins walls in the Oregonian: "Oh, would I were a boy again." Nearly everybody else does, too. Perhaps we would be spared his "daily drivel."

Most Children Have Worms.

Many mothers think their children are suffering from indigestion, headache, nervousness, weakness, costiveness, when they are victims of that most common of all children's ailments—worms. Peevish, ill-tempered, fretful children, who toss and grind their teeth, with bad breath and colicky pains, have all the symptoms of having worms, and should be given Kickapoo Worm Killer, a pleasant candy lozenge, which expels worms, regulates the bowels, tones up the system, and makes children well and happy. Kickapoo Worm Killer is guaranteed All Druggists, or by mail, Price 25c. Kickapoo Indian Medicine Co., Philadelphia and St. Louis.

BASE BALL

AT

Fairview

Sunday, June 29

Sundials

VS.

Bradford Clothiers

Admission, Men 25c Ladies, 10c; Children, 5c

You Will See a Good Game

Shoe Sale Extraordinary

Now is the Time to Get

Your Shoes for the 4th of July

I Will Sell My Men's, Women's and Children's Oxfords at Two-thirds of Their Regular Retail Price. I have them in all Colors and all kinds of Leathers, with all kinds of Fancy Hose to Match Them.

All Straw Hats Will Be Sold at Just 1/2 Less than Marked Price

The chance to get a Straw Hat for the Fourth.

Just Received Two Rolls of Linoleum

that I want to close out at 42c per yard

A Large Supply of Decorating Bunting

On Hand. Let Everybody Decorate and

Make the 4th a Big Success.

Lewis Shattuck

REMOVAL SALE of Hardware

On account of leaving Gresham we are offering our Entire Stock of

- HARDWARE,
- STOVES,
- RANGES,
- GARDEN TOOLS
- TINWARE
- and GRANITEWARE

At **COST** and **BELOW**

Special bargains on Everything During this week as we quit business here July 1st

Gresham Hardware Co.