

LITTLE BOOKLET HAS ITS EFFECT

Letters from Home Seekers and Investors Making Inquiries about Lands

Continued inquiries are pouring in to the secretary of the Gresham Commercial club, seeking information concerning lands in this vicinity.

The Gresham and Pleasant Home district pamphlet, of which 10,000 copies was taken to Minneapolis last November by C. S. Smith, has awakened great interest wherever it circulated and it is through them principally that the inquiries are instigated.

Other advertising by the Commercial club has also had its effect, so has the brief reference to Gresham and vicinity in the "Oregon Almanac," sent out in vast numbers by the Oregon Development League. Personal letters in answer to inquiries have brought other responses, the interest in our section seeming to be of a kind that grows with each succeeding reference or suggestion by one person to another. A half page advertisement, published occasionally in the Portland News by some promoting enterprise, has also had its results. These agencies have all had a very beneficial and stimulating effect and have been instrumental in calling forth the inquiries spoken of.

Wants a Farm Home.

One of these letters of inquiry from Burley, Idaho, read as follows:

"I received a little pamphlet of the Gresham and Pleasant Home country and am desirous of learning more about those places, especially land values, taxes, rainfall, products and markets.

"With a capital of \$5000 can one acquire a home, preferably a farm home and how much land?"

"Any information will be appreciated."

Orchard Acreage.

From Nelson, B. C., another has been received which would indicate that this section is about to be investigated as to its possibilities for extensive fruit growing. It follows:

"Please advise whether I can secure a block of good fruit lands, about 2000 to 3000 acres, in your section at a low price. Any information regarding your country will oblige. I mean business."

Another Opportunity.

The two letters given above are only samples of many others received and are reproduced here to show what publicity has done and will do for any community. They also emphasize the fact that advertising pays and that it should be the policy of the Commercial club to continue a progressive campaign of publicity.

The opportunity will present itself again next fall for further work along the line of advertising the resources of this district, as the following letter from C. C. Chapman, secretary of the Oregon Development League will indicate:

"We sent you a letter urging that you start now in preparing for Oregon's exhibit in the Eastern Land shows.

"As the planting season has commenced, we wish to emphasize the necessity of planting, cultivating and growing certain products with the special view of exhibiting at the expense of the Oregon State Immigration Commission in these Eastern Land Shows.

Would Be Interested.

"Of course it is too early to tell us just what to expect from your section, but we would indeed be interested in receiving a letter stating to what extent you are interested and will co-operate with us in our efforts to put a representative Oregon Agricultural exhibit before thousands of Eastern people who are crying for information and an opportunity to ascertain what the lands west of the Rockies will yield.

"Will you help us? Of course you will!

"Suggestions for our benefit or suggestions as to how we may assist you will be gladly received."

Portland's pride, the Beavers, opened the baseball season in Portland on Tuesday with the Los Angeles team. The score was a tie 1 to 1 in eleven innings. Two games since then have resulted in favor of Los Angeles.

"CLEAN-UP DAY" FOR ALL RUBBISH

"Clean-up day," as designated by the common council at the suggestion of the Women's League, has been set for next Wednesday, Apr. 23. Without aiming to be facetious in speaking of such a worthy movement, it might be said that it will be "Twenty-three, skiddoo" for each and every sort of unsightly rubbish that is now in evidence after the close of a disagreeable season of wintry weather.

At the meeting of the Commercial club on Wednesday evening the Women's League was in evidence through an emissary who urged a ready compliance with the movement to devote next Wednesday to the object and in connection therewith propounded a few questions for the consideration of the club with a request to supplement them with a few more of their own.

Following are the questions read which the league seeks to impress upon the public as worthy of serious thought:

What interest should the Women's league take in food inspection in Gresham?

What will beautify our town the most?

Do the children prove their home training in public?

What one thing has most impressed you as needing the help of the women's league?

Do visitors to our town compare our clean streets with the clean streets of other cities?

Does cleanliness in our town affect the self respect of our citizens?

Celebrates 80th Birthday.

W. G. Cathey, a pioneer of 1853, celebrated his 80th birthday, Tuesday, April 15, at the old home place. Those present were, S. C. Jones and family, Clarence Cathey, wife and little son, D. M. Cathey, wife and daughter Mary, Dr. George Cathey and wife of Portland. A prominent feature of the occasion was an old-fashioned chicken dinner, which is always enjoyable. Mr. Cathey enjoys good health, and bids fair to see many returns of his birthday.

ARBOR-DAY EXERCISES IN DISTRICT NO. 28

The school at District 28, near Jenne station, spent the afternoon of Arbor day with much pleasure and profit to all. Each pupil prepared a bright, original composition about birds, trees or flowers. Some very unique and beautiful plans were offered for the beautifying of the school grounds. A number of these suggestions are already being carried out. After the exercises and songs the entire school took a delightful trip through the woods. Each grade selected a tree, and the trees were planted with great care in the school yard near the fence in front. A long row of poppy seeds was planted, and a large circular flower bed was made in the side yard. A number of the parents were present and joined in the work with an earnestness that showed their interest in the welfare of the school.

The average attendance for the seventh month of school was 97.8 per cent. The pupils neither absent nor tardy during the month were: Alta Dahlhammer, Irene Kummel, Dressie Shields, Gertrude Borden, Sarah Middleton, Rose Steele, Helen Hornecker, Jennie Hendrickson, Clifford Middleton, Raymond Martin, Adolf Zenger, Lloyd Middleton, Harold Middleton, Albert Hornecker, Curtis Hendricks, Quinton Kummel, Charles Hornecker, Elmer Hendricksen, Walter Zenger, Rowena Arthur, teacher.

Don't Forget.

Come bring your wife and have the time of your life at the Forester's ball at Eagle Creek's classy hall. You know the rest, so that's all. Remember the date and don't be late—Saturday night, April 26. Special train leaves Gresham 9:30 p. m., returning leaves Eagle Creek 4:00 a. m. Round trip tickets 65c. Dance tickets \$1. Ladies free. 15

Grow Legumes—the salvation of the soil. Interesting information by addressing L. F. Shinaman, Gresham, Ore.

P. R. L. & P. CO. WILL BUY FOUR HUNDRED SACKS POTATOES ADDITIONAL

Generous Offer of Railroad Company to Ship Another Carload to Flood Sufferers in the East.

More potatoes are needed for the flood districts of Ohio and Indiana and the P. R. L. & P. Co., is making a generous offer to send another carload east as soon as possible.

Traffic Manager J. D. Hunt has authorized the Outlook to say that the company will pay the sum of 25 cents a sack for about 400 sacks and furnish free transportation. The company is anxious to get them away early next week and will have a car at Gresham ready to load as soon as assurances are received that enough will be available.

Probably 100 sacks are in sight already but about 300 more are needed and the company is ready to take that many from whatever source, but would be inclined to favor those who gave so generously two weeks ago and would be glad to hear from any of them with a statement of how many sacks they could deliver. Others who own a surplus of potatoes are not barred but are requested to notify either the Outlook or station agent Page at once, so that there may be no delay. The first to make offers will be booked for a sale.

While the price offered is very low it is probably as much as potatoes will bring at any time this spring and those who can find no other market would be realizing something better than nothing. The offer of the railroad company is generous and should be met with a ready response.

"GOLDEN RULE POLICY," SAYS RAILROAD HEAD

Municipal Ownership Discussed by Portland East Side Business Men. Children of Multnomah County Schools Asked to Join Human Rosebuds.

Portland, Or., April 19, 1913.

To the Editor:—Statement that the "Golden Rule" policy will prevail during his administration was made by Franklin T. Griffith, president-elect of the Portland Railway, Light & Power company, in his talk before the East Side Business Men's club last Monday. He applied this policy to the general business policy of the company to the effect that he desired to come into close contact with the patrons of the company and declared that when this is done most of the differences between the company and the people will disappear.

Mr. Griffith said he wanted no fight with the people; that he desired their good will and asked for a square deal all around. The street railway, he said, will build the cross-town car line on East Twenty-eighth street as a basis for a distance of three miles, not because said Mr. Griffith, "which will not but because there is a demand for it from the people.

"We are often required to construct a street railway extension," said Mr. Griffith, "which will pay for the investment, but the line is built for the accommodation of the public."

General Manager F. W. Hild of the street car company was present and met the members of the club. It was a great gathering—the coming of a great corporation and those of the people.

It was stated pertinently by Senator Dan Kellaher that the street car company and all other public service corporations must give the people adequate and reasonable service, or the people will favor municipal ownership, and that the sooner corporations come to understand this the better it will be for all parties concerned. Mr. Kellaher congratulated the coming head of the traction company on what he considered a change of policy in meeting the people half-way. There were 100 representative citizens present at this dinner.

The East Side Business Men's club is now studying the question

of municipal ownership of a power and lighting plant. This study extends to telephones and street car service, and covering the whole subject of municipal ownership. The club has been gathering statistics bearing on the subject from Seattle and Tacoma and other citizens on this coast. In Tacoma the city has installed a municipal power and lighting plant, and according to the reports which have been received by the clerk the result is a great financial saving over former cost. A reduction in the cost of both power and lighting is noted, reducing the cost 15 and 25 and 30 per cent to the consumer. This is considered worth while. May 9 a mass meeting will be held in Portland under the auspices of the East Side Business Men's club to discuss the question of municipal ownership. Representatives of Tacoma and Seattle have been invited to address this meeting. It may make some history. At any rate it will afford the people some information on the subject of municipal ownership. Contention that any plant operated by a municipality will not pay for the reason that it will not be conducted on business principles will be discussed at this meeting.

I have wondered if it would not be feasible for one or more of the county schools to make a showing in the children's parade, "the Human Rosebud" parade,—which will be held in Portland during the Rose Festival. If Gresham could turn out 100 or 50 children in some special feature and march on Grand avenue would it not be great advertising feature for Gresham and for the Gresham fair? If 200 children from the county schools could enter the parade and put on some special features it would be a drawing number. This children's parade has a world-wide reputation. Moving pictures and other photographs are made of the marching children which have found their way into the old country. I am sure that the East Side Business Men's club would welcome an auxiliary from the county schools and give it a prominent place. Think it over. It is worth while. L. H. WELLS.

The W. C. T. U. will give a mother's meeting and reception in the M. E. church Thursday, April 24, at 2:30 p. m., under the leadership of Mrs. Davidson. Mrs. Sleeth of Portland will give an address. All W. C. T. U. women are requested to be present and help entertain the mothers.

JOS. D. REGNER BADLY INJURED

J. D. Regner is laid up today, suffering from the effects of a bad fall sometime during last night at his home here. Something having gone wrong with the water pipes at the rear of his kitchen he arose to shut off the water and went up a stairway about twelve feet to where the difficulty could be adjusted. A 2x4 scantling connects two closets and it seems that he tried to walk across it and made a mistake, falling to the floor below.

His cousin, Mrs. Wheeler, whose room is up stairs, heard the crash occasioned by his fall but thought little of it until she again heard a noise in the kitchen. Mr. Regner had recovered sufficiently from his fall to get inside again, after nearly an hour of exposure. He was then assisted to his room, being unable to tell what had happened, and Dr. Hughes was sent for, who found that both legs and the right arm were badly bruised. He is feeling somewhat better this afternoon but is unable to explain his accident.

His legs show evidences of burns from coming in contact with the electric wires and he complains of severe pains in his chest and right shoulder.

Numerous sympathizing friends have called upon him today all of whom express deep sorrow for his accident and wish him a speedy recovery.

Mr. Regner is 76 years of age and his final recovery may be slow although he has a wonderful vitality and is optimistic in his assertions that he will be out again in a few days.

Comments The Outlook.

Representative Lafferty writes from Washington under date of April 11, as follows:

"I have just received a copy of the Outlook for April 4, and want to thank you most heartily for the splendid manner in which you published my letter to the president concerning the Oregon & California Railroad Land Grant Suit. I also take this occasion to commend you upon the make-up and up-to-date-ness of your paper. It is a credit to Gresham and the state."

MISS LAWRENCE IS GUEST OF HONOR

Mrs. Jas. Elkington and Miss Grace Hessel entertained a dinner party last Wednesday night at the latter's home on Wallula Heights, Miss Grace Lawrence, a May bride, being the guest of honor. The house was beautifully decorated with daffodils and ivy. Bowls of daffodils graced the dining tables, of which there were three, and the place cards were decorated with daffodils. After the bountiful four course dinner, the evening was spent in music, readings and games. Miss Lawrence was showered with a variety of beautiful and useful articles which came as a complete surprise to her.

Those present were Miss Grace Lawrence, Mrs. E. W. Aylsworth, Mrs. J. Thultz of Boring, Misses Mabel Thomas, Winnifred Osburn, Mina Gilbert, Minnie Shriner, Eva Anderson, Viola Matthews, Hazel Wirtz, Oza Wall and Gertrude Eastman. Miss Eastman assisted the hostesses in serving the guests.

Mrs. Silbaugh Tuesday, Mrs. Silbaugh will speak in the M. E. church Tuesday, April 22, at 8 o'clock, on Temperance and Civic Righteousness. All are cordially invited. 15

The Correct Corset.

The corset determines the fit of the gown; therefore, it is of prime importance to get the right corset. Why not allow us to fit you in a Sprella corset that will impart the fashionable long, slender lines; stays guaranteed not to break or rust, samples shown and measures taken or appointments made. Mrs. A. M. Wilkinson. Phone 515. tf

Hotel Congdon, New Management.

Regular table board \$5 per week. Fine Sunday chicken dinners. Phone your order for the family dinner at reduction. Regular meals 25 cents and up.

The borrowed umbrella is usually taken by storm.

MORE INTEREST IS MANIFEST

Sanitary Matters Taken Up and Discussed at Commercial Club Meeting

There are indications of a growing interest in the work of the Gresham Commercial club, and a well attended meeting of the organization Wednesday night, with all the new officers and several heads of committees present, is one of them. A wide range of topics were under discussion. Action was taken in reference to the proposed clean-up day, next Wednesday, the 23d.

It was thought the authorities of the town were somewhat dilatory in the matter of enforcing the health regulations. The time has arrived when not only for appearance sake, but especially for the most sanitary condition of the town and its surroundings, greater care must be taken in regard to accumulation of refuse matter, cess pools, sewer drains and anything that would attract and breed flies and spread disease.

The president was called upon to appoint a strong committee, which should district the city and make a careful investigation of conditions and make recommendations to the city council. D. M. Roberts, city recorder, who was present, was asked regarding an ordinance providing for health conditions and he stated that a recently passed ordinance covered the requirements well.

The proposal, coming from the circle of Women Voters, that the members of the Commercial club assist in the clean-up day plans and then meet the ladies in the evening at a banquet, was received with enthusiasm. A committee, consisting of Jones, Roberts and S. S. Thompson, was appointed to co-operate with the ladies in the arrangements. The ladies have proposed a series of questions touching civic and community interests which will doubtless call forth some awakening ideas and lively discussions. The banquet will be held in the Commercial club rooms.

The club urged that the council be called upon to provide a team and man on clean-up day to haul away refuse matter that cannot be burned.

But sometimes a bore talks to us about ourselves; that is different.

Strahom Prophecies.

Robert E. Strahom says that we have heard prophecies of the great development that is in store for the Willamette valley. I want to join with you in looking into the future and say that it will be but a short while until every railroad in this valley, with the exception of the main line, will be electrified. I feel that I can consistently and truthfully urge upon the railroad interests I represent that here is a land which will not disappoint when the harvest is sown. And I hope I express the sentiment of this community and state, that you will pull with us as partners, and that together we will so handle and protect what has already been entrusted to our care that the task of raising all the succeeding millions we are bound to need in the development of this magnificent field will constantly grow easier.

Wilmer Atkinson says that one of the greatest economical losses this world knows is the waste which comes because men will not do the right thing of their own free will and accord. They need someone to pull them up to the scratch by the nape of the neck and say, "Now you get busy." When all men and women do the work that falls to them this world will rise on eagle's wings to success. What a grand thing that would be and how easy to accomplish if we would only set ourselves to the task.

Win a Kodak.

A kodak contest is to be held at Burke's Jewelry store in which every one is invited to take part. The person that can produce the best kodak picture of any domestic animal will receive a prize on Saturday, May 31st. The prize is to be a Vest Pocket kodak. Only pictures of domestic animals can be entered in the contest for May 31.