

### GRESHAM OUTLOOK TWICE A WEEK

Published every Tuesday and Friday at Gresham, Oregon.

H. L. ST. CLAIR, Editor and Publ'r

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One year, \$1.50;  
six months, 75c;  
three month's trial  
subscription, 50c.

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Rates reasonable. Our representative will call.  
**Phone 701.**

"The Linotype  
Way is the Way  
that Wins."

Official paper of the Town of Gresham, Oregon.  
Official paper of the Town of Fairview, Oregon.

Entered as second-class matter March 2, 1911, at the post office at Gresham, Oregon, under the act of March 3, 1879.

This issue of the Outlook is put in the mails one day earlier than usual on account of election. As it would be impracticable to hold it would be impracticable to hold thought advisable to come out earlier "for the good that we may do."

Friday's issue of the Outlook contained 480 inches of paid ads. This is the largest amount of advertising ever carried by any paper in Multnomah county outside of Portland, and is significant of the prestige the Outlook enjoys as a newspaper and advertising medium.

This is the last opportunity to appeal to the moral element of Gresham for an affirmative vote on the prohibition of the sale of liquor inside the corporate limits. Beyond the city boundary we have nothing to say at this time as the question involves no territory except that under our own jurisdiction. The attitude of the county count in denying licenses to the road houses and all other saloons outside of the corporate limits of the different cities now confines the sale of liquor to the "wet" precincts of Portland and to Gresham, Troutdale and St. Johns.

With Gresham "dry" there would only be Troutdale left in all of Eastern Multnomah and it is privileged to work out its own salvation. Gresham now has the opportunity to set an example and free itself from a blight that spreads its influence

far beyond its own confines into other homes and places.

As to the disgusting spectacle, seen almost daily, of intoxicated men blockading the two principal corners where people must pass frequently going and coming between the O. W. P. depot and town—it would be entirely eliminated if the saloons there were removed. The object lessons in vice and intemperance set before the school children who must pass those corners several times daily should be incentive enough to every voter to cast his vote for their disarmament from the city. The daily insults to our women on those corners—not always openly but none the less of a nature that makes true womanhood blush—should be an inducement to everyone imbued with the spark of chivalry toward virtue and innocence to vote for their protection.

Will our voters do these things for the women, children and visitors who are asking for protection?

Railroad rumors are beginning to be heard again in some portions of Eastern Multnomah. Work on the extension of the Mount Tabor line eastward is actually going on, the grade being built as far as the foot of the mountain and coming this way as rapidly as possible. For a distance of over half a mile it will be located along the improved streets of south Montavilla, after which it will get into private property. Just how far it is going to be built at this time is uncertain, but it will be through a good district. It will probably end for the present at the city boundary near Russellville.

The extension of the Mount Tabor line will be of advantage to the people of this region who are in the habit of driving to Montavilla on their way to Portland, provided there are barn accommodations at the end of the line. The distance both by team and by the cars would be several miles nearer than by the Montavilla route which would be an advantage in many instances. The new terminus of the Mount Tabor line will become an important center as soon as the cars are making regular trips.

Don't waste your money buying strengthening plasters. Chamberlain's Liniment is cheaper and better. Dampen a piece of flannel with it and bind it over the affected parts and it will relieve the pain and soreness. For sale by Gresham Drug Co., and Dealers everywhere.

The Majority Rule amendment, is just as it will appear on the ballot. This is one of the most important measures the voters of Oregon will be called upon to decide at the coming election.

It will take from the minority the much-abused power to initiate and pass laws that only a small percentage of the people understand, and confirms the majority in its rights to rule.

Has it not been the purpose of the initiative to give the people—the majority—the right to rule? Surely. How can the majority rule if 25 or 30 per cent of the voters are allowed to enact laws?

Look at it this way and you will see the danger in the law which the proposed amendment will remedy! A certain clique, or certain interests desire a law or laws passed; they send out an army of paid canvassers to solicit names for the petitions at so much per name, the petition is filed and the measure goes on the ballot; those who have initiated the measure and those who signed the petitions—a small per cent of the electorate—vote for it, a few people who know that the proposed law is aimed at the rights of the people vote against it; but the majority who read in one paper that the law is a good one and who read in another paper that it is a bad law, frankly admit that they do not understand it, and refrain from voting. What is the result? The people who have initiated and who are deeply interested in the measure—a small minority, about 25 or 30 per cent of the electorate—are counted for it, as are those who did not vote on it at all and it is declared passed.

That is what has happened in the past and what will happen at the coming election. That is Minority Rule, not Majority Rule.

The proposed amendment will safeguard the rights of the people and make the rule of the majority, majority rule indeed, and not minority rule as at present.

If you carefully consider the merits of the Majority Rule amendment you will vote so that in the future the voters of Oregon will take more interest in legislation, for it will have a tendency to restrain experimenters, causing less untried and experimental measures being proposed, thus giving the voter more time for the consideration of important measures.

### Criticizes Picture Show

GRESHAM, Nov. 4.—Editor Outlook—A good moving picture show is an excellent thing for a suburban town and many a heart is touched with tenderness by some of the moral stories thrown on the screen. The young people who constitute a great majority of the audience in our own little town have many had the effects of wickedness and the end of the drinking habit portrayed before their eyes, thus warning them of these terrible powers in what should be lessons for good.

Yes, a good vaudeville show is all right, too. Anything that diverts the mind from the cares of the world and makes you laugh should be welcome, so let it come even though it might seem a little rude and silly at times. It takes a whole lot of silliness and foolishness to make this world go, but laugh and forget yourself for a little while, then look at the world through brighter eyes next day.

But there was one flashy, tambourine number that was given on Saturday night last which has been criticised as not being the best thing for the young people who were there to see it. It is said that the act "took" and was applauded; but by whom? The "loud" class. Those who really appreciate a good thing kept still.

They say that many of the good citizens of Gresham go to Portland every week to see such shows. Maybe they do, but the younger ones do not and even those who do go to town would not go to a show where they are known, the numbers of which have been criticised. The management of a show is very often deceived by those who laugh and applaud, not for appreciation of a number but for the effect it has on them, and it seems to me that if any more numbers of this type—though not very bad as yet—are brought to our little town it should be the duty of the fathers and mothers of Gresham to know it and use their influence to guide the education their boys and girls receive in this way.

I was asked my opinion on the performance of Nov. 2, and I hope that I have made my point clear.

ORAN E. MILLESON.

### Flagged Train with Shirt

Tearing his shirt from his back an Ohio man flagged a train and saved it from a wreck, but H. T. Alston, Raleigh, N. C., once prevented a wreck with Electric Bitters. "I was in a terrible plight when I began to use them," he writes, "my stomach, head, back and liver was in bad condition, but four bottles of Electric Bitters made me feel like a new man." A trial will convince you of their matchless merit for any stomach, liver or kidney trouble. Price 50 cents at all Druggists.

### National Election Returns.

Arrangements have been made by the moving picture show to give complete election returns on Tuesday night from 8 p. m. to 2 a. m. The reports will come by Western Union wire service and will be read between the reels.

### A Great Building Falls

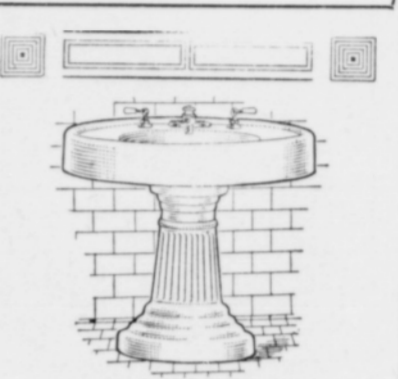
When its foundation is undermined, and if the foundation of health—good digestion—is attacked, quick collapse follows. On the first signs of indigestion, Dr. King's New Life Pills should be taken to tone the stomach and regulate liver, kidneys and bowels. Pleasant, easy, safe and only 25 cents at all Druggists.

### Get Butter Wrappers Now

**Attention!**  
The Farmers' Mutual Fire Relief Association  
OF PORTLAND, OREGON

Invites all farmers who have no insurance on their farm buildings to insure with us. This association is the cheapest and safest in the state. It insures only country property and has over \$3,000,000 insurance in force.

Write or phone,  
H. W. SNASHALL, Pres.  
The Farmers Mutual Fire Relief Association.  
Gresham Route No. 3 Phone 74  
Notary Public Real Estate



"Standard" "Copy" Lavatory

### ELECT FOR REAL SERVICE

Service is the paramount issue when a new bathroom equipment is under consideration. You want the fixtures to retain their original beauty for many years and the plumbing system must retain its sanitary security also.

Our skillful workmanship, the high grade materials and "Standard" Fixtures we use insure a permanent satisfactory equipment.

### J. J. WODAEGE

With Sterling & Kidder, phone 603

Every dairyman in Oregon will be interested in the forthcoming Pacific International Dairy Show, to be held in Portland, Nov. 18-23. It is promised that the largest number of strictly dairy cattle ever shown west of St. Louis will be gathered here at that time. Cattle of high degree will be shown from many parts of the country and much fine stock will be put up for sale.

Daily and Sunday Journal and Outlook, 1 year.....\$7.50

## The Best Light

### AT THE LOWEST COST

ELECTRIC LIGHT is the most suitable for homes, offices, shops and other places needing light.

ELECTRICITY can be used in any quantity, large or small, thereby furnishing any required amount of light. Furthermore,

ELECTRIC LAMPS can be located in any place, thus affording any desired distribution of light.

NO OTHER LAMPS possess these qualifications; therefore, it is not surprising that

ELECTRIC LAMPS are rapidly replacing all others in modern establishments.

## Portland R'y, Light & Power Co.

SEVENTH and ALDER STS.  
Phones Main 6688 and A 6130.

An Opportunity  
for you to buy goods at  
**RIGHT PRICES**  
Get our prices on  
Goods we carry.

# THE C. C. STORE

GRESHAM'S BUSY, PROGRESSIVE STORE

We are in position  
to give you a  
**Dollar's Worth of  
Goods for a Dollar**  
We will leave it to  
you to decide.

### Underwear

|  |             |
|--|-------------|
| Ladies' 2-piece Underwear garment                      | 25c         |
| Ladies' pure white Vest and Pants, heavy fleeced, each | 50c         |
| Ladies' grey fleeced Union Suits                       | 50c         |
| Ladies' white fleeced, Union Suits                     | 75c         |
| Children's Vest and Pants, medium size                 | 25c         |
| Small size Children's Underwear                        | 15c and 18c |
| Men's heavy fleeced Shirts and Drawers                 | 50c         |
| Men's heavy ribbed, Shirts and Drawers                 | 50c         |
| Men's ribbed Union Suits, each                         | -\$1.00     |
| Ladies' wool Union Suits, each                         | 1.00        |
| Children's knit Underwaists                            | 13c         |

### GROCERIES

|                                     |        |
|-------------------------------------|--------|
| "Upper Crust" Flour, "High Patent," | \$1 10 |
| 17 lbs. Pure Cane Sugar,            | 1 00   |
| 2 Bottles Bluing for                | 15c    |
| 2 Corn Flakes for                   | 15c    |
| ALL LAUNDRY SOAPS, 6 bars for       | 25c    |
| Small White Beans, pound, 6c        | 25c    |
| 3 Cans Corn,                        | 25c    |
| Reg. 15c can Peas, now,             | 10c    |
| Corn Starch, 2 pkgs. for            | 15c    |
| 3 Cans Pork and Beans,              | 25c    |
| 3 Cans Tomatoes,                    | 25c    |
| Arm & Hammer Soda, pkg. 6c          |        |

### Hosiery

|   |     |
|---|-----|
| Men's half wool Sox, 2 pair for                     | 25c |
| Men's heavy wool Sox, pair                          | 25c |
| Men's heavy cotton Hose, 3 pair for                 | 25c |
| Men's black Hose, good value, 2 pair for            | 25c |
| Men's canvas gloves, pair                           | 5c  |
| Men's black Hose, three pair for                    | 25c |
| Men's canvas Gloves with knitted wrists, 2 pair for | 15c |
| Men's light weight cashmere Sox, 2 pair             | 35c |
| Ladies' wool Hose with ribbed tops                  | 25c |
| Ladies' Hose, good quality, 2 pair                  | 25c |
| Infant's part wool Hose, white and black            | 15c |

### Dry Goods

|   |                        |
|---|------------------------|
| Ladies' Sweaters with high collars  | \$1.98                 |
| Infant's Sweaters, red and white  | 50c                    |
| Boys' coat Sweaters   | 75c                    |
| Ladies' outing flannel Skirts with emb. flounces 45 and 60c                                       |                        |
| Striped outing Underskirts  | 33c                    |
| Ladies' new Model Corsets   | 48c                    |
| Ladies' P. N. Corsets   |                        |
|   | \$1, \$1.25 and \$1.50 |
| Ladies' black sateen Underskirts with 15-in. flounce with 4 rows of tucking, neatly shirred, only | \$1.00                 |

### Shoes

|   |                     |
|---|---------------------|
| Men's heavy work Shoes with bellis tongues and double soles, pair | \$2.50              |
| Men's medium, heavy work Shoes with bellis tongues, pair          | 2.25                |
| Men's high top Shoes with 2 buckle straps, good soles, pair       | 5.00                |
| Boys' tan high top Shoes, size 2 1/2 to 5 1/2, pair               | 2.50                |
| Boys' tan high top Shoes, size 12 to 2 pair                       | 2.25                |
| Boys' heavy school Shoes  | 1.38 and 1.50       |
| Ladies high top Gunmetal button Shoes                             | 3.00                |
| Ladies' patent, button Shoes                                      | 2.25, 2.50 and 3.00 |
| Ladies' heavy calf skin Shoes, with low heels, pair               | 1.75                |
| Old ladies' Comfort Shoes   | 1.48                |
| Misses' Gunmetal button Shoes                                     | -1.38 and 1.50      |
| Children's calf or kid Shoes with heavy soles, pair               | 1.00                |
| Infant's soft sole Shoes, pair                                    | 15c and 25c         |

### Dress Goods

|                                   |                 |
|-----------------------------------|-----------------|
| 38-in. Broadhead Dress Goods, yd. | 50c             |
| Outing Flannels, yd.              | 7c, 8 1/3c, 10c |
| Best Calicoes, yd.                | 5c              |
| Apron Gingham per yard            | 7c              |
| Percale per yard                  | 8c and 10c      |
| All Dress Gingham per yard        | 10c             |
| Good Weight Flanneletts yard      | 10c             |
| Pretty Flowered cretones yard     | 8 and 1 - 3c    |
| 36 inch Silkolines yard           | 10c             |
| Roller Toweling yard              | 6c and 8c       |
| 18 inch pure Linen toweling yard  | 12c             |
| 18 " crash Toweling yard          | 10c             |

### Notions

|  |           |
|--|-----------|
| Safety Pins, all sizes, card                             | 4c        |
| Carpet Tacks, box  | 1c        |
| Curling Irons  | 5 and 10c |
| Common Pins, paper                                       | 2 and 5c  |
| Kid Curlers  | 3 and 5c  |
| Five bone Hair Pins on card                              | 5c        |
| Corticelli Spool Silk                                    | 8c        |
| Sharp's Needles, package                                 | 4c        |
| Cambrie Handkerchiefs with embroidered designs in corner | 5c        |
| Good quality white Handkerchiefs                         | 3c        |
| Good Pearl Buttons, card                                 | 4 and 5c  |
| D. M. C. Embroidery Cotton, 3 skeins for                 | 5c        |
| Royal Floss embroidery silk, skein                       | 4c        |
| Extra large can Talcum Powder                            | 15c       |
| Good Talcum Powder, can                                  | 10c       |

### Blankets

|                                  |         |
|----------------------------------|---------|
| Single Blankets, full size, each | 39c     |
| Medium width Blankets, pair      | 72c     |
| Extra wide Blankets, pair        | -\$1.25 |
| Large woolnap Blankets, pr.      | 1.63    |

## Why Pay More than We Ask?