

GRESHAM OUTLOOK

Twice a Week

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H. L. ST. CLAIR, Editor and Publ'r
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Phone 701.

"The Linotype Way is the Way that Wins."

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IMPORTANCE OF WORDS.

Business men have lost contracts, lawyers have lost cases, politicians have lost elections, preachers have failed to arouse conviction, authors have had their manuscripts refused, advertisers have wasted thousands of dollars in profitless appeals to the public; all because the words they used did not carry the force and meaning they intended. To be understood is the thing in the world today. A mastery of words leads to a mastery of men, a mastery of business, a mastery that compels success.

A large part of our school work today is for the purpose of giving the pupil a command of language. This cannot come alone from studying about the language but in the use of it. This is the purpose of oral recitation and the examination.

One may read and read and not learn to speak well. One may see the words and not learn to spell correctly.

Few young students realize the importance of mastering words and their best arrangement in sentences. A mastery of words means a knowledge of their derivation, spelling, meaning and use. A mastery of sentences means the best, correct arrangement of words to convey the thought of the speaker or writer. These are gained through a study of spelling, grammar, rhetoric and literature and other languages.

There is scarcely any occupation today in which a good command of language is not needed. It is often a very important key to success.

Therefore, we say to the boys and girls, don't slight the grammar or language study, however dry and difficult it may seem to be.

Sixty thousand Turks are aiding the Turks in the war between Tripoli and Italy. It is feared that some incident may yet arise to precipitate war between Greece and Turkey. The United States has not yet issued a proclamation of neutrality but is using its best offices to bring about a cessation of hostilities.

The first knock is yet to be heard on the Pendleton Roundup. For an affair that attracted the wide attention this unique celebration enjoyed, this is indeed an enviable record. The Northwest press gave wide publicity to the Roundup and in not a single instance so far found after careful search, has there been an adverse criticism of either the amusement features, the event as a whole, or the treatment of visitors by Pendleton people.

Heavy Rains are Rural Blessing
"Use the road drag now," says Prof. E. F. Ayers, highway construction expert of the Oregon Agricultural college. "These heavy rains, have made ideal conditions for the use of the drag before the heavy winter weather begins. All potholes, mud-holes, and other irregularities can be leveled and the surface of the roads put into first-class condition by using the drag two or three times before the roads get too soft."

"The use of the drag, moreover, at this time for crowning the roads will aid drainage and keep in good condition many roads which were very poor last year. The expense of using a road drag is slight, and a much wider use of it throughout the state would be very favorable.

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The only Company "Exclusively Oregon"

BEST FOR OREGONIANS

Main Office Corbett Building, Portland

A. L. MILLS, Pres. L. SAMUEL, Gen'l Mgr. W. H. MANKIN, Special Agt.

There is no better way to keep a dirt road in good condition than dragging it frequently."

Hood River's annual apple fair, and event of wide interest will be held this year on October 9, 10 and 11. The management of the show is now erecting a suitable building to house the exhibits. They are always exceedingly attractive and well worth going a long way to see.

The Oregon State Hotel Men's association will meet at the Portland Commercial club auditorium October 30 and 31, when plans will be discussed for increasing tourist travel to Oregon. Hotel and railroad men from all over the Northwest will attend and the commercial bodies will be asked for suggestions.

The State Land Board will probably try to secure title within a short time to Summer and Albert Lakes in southern Oregon. It has been recommended that this be done because of the value of the salts in the waters of the two lakes. Reports show there are 40,000,000 tons of salt in the two bodies of water and the state may claim them from the federal government. A plant to extract the salt will then probably be built.

The Rogue River Valley Industrial Fair that has been attracting attention during the past week at Medford, will develop into a pear show of national importance. At least, that is the plan now being developed and there is little doubt that it will succeed. Next year it is planned to have a competition between all pear districts of this coast and finally enlarge the annual event until it includes exhibits from all over the country.

Two Women in Agricultural College.
Two new women have been added to the faculty of the domestic science department at the Oregon Agricultural college, both graduates of Chicago University. Miss Ava B. Milam, succeeds Miss Marian S. VanLiew as assistant professor and Mrs. Lydia Meredith Layton succeeds Miss Myrtle C. VanDeusen as instructor in domestic science.

Miss Milan, who comes to Corvallis from the Iowa State college at Ames, is author of a thesis on Diatetics, now in press. Mrs. Layton comes from the Chicago University where she has been doing instruction and advanced research work.

Both Miss VanLiew and Miss VanDeusen will enter the graduate department of the Columbia University, New York, this winter, and Miss Juanita Rosendorf, a graduate of O. A. C., will also study in the domestic science department there.

New Teacher of Oratory.

Sigard T. Peterson, a 1907 graduate of the University of Minnesota is the new instructor in oratory and debate at the Oregon Agricultural college.

Mr. Peterson won every prize offered at Minnesota in oratory and debating and was never on the losing side in a contest. Since graduation he has had experience in instruction in the Colorado high schools.

A new organization, to be known as the Inter-State Oratorical league, is being formed, the head of the O. A. C. public speaking department being in correspondence with the University of Oregon, University of Washington, University of Montana, Washington State college, and Whitman college, all of whom look favorably on the plan.

The debates for the year are being scheduled, and two teams will meet Washington State college at Pullman and Corvallis again this winter. A two-man team debate with the State college of Utah may also be arranged.

An unusual interest in both oratory and debate is being manifested partly due, perhaps, to the fact that the new system of choosing honor men takes such activities into account.

You are probably aware that pneumonia always results from a cold, but you never heard of a cold resulting in pneumonia when Chamberlain's Cough Remedy was used. Why take the risk when this remedy may be had for a trifle? For sale by Gresham Drug Co., and all Dealers.

Studies Diseased Spuds.

H. F. Wilson and F. D. Bailey of the Oregon Agricultural college entomology and plant pathology departments have been studying the cause of brown and yellow spots in potatoes grown in fields about Toledo. An appeal came from one of the big potato growers there for assistance. He had planted Irish cobbler potatoes bought from a reputable house, and being short of seed had added two sacks from a neighbors, but failed to examine them for pests. His first shipment brought a price much above market, but two subsequent shipments were refused by the consignee because affected by yellow and brown spots. This is a part of the work conducted throughout the state by the college crop pest experts, who are ready to aid all farmers troubled with crop diseases or insect pests.

In a report of the frost fighting experiments in the Rogue River Valley, conducted by the horticulture department of the Oregon Agricultural college, just published, the college authorities advise oils with a paraffin base in preference to those with an asphalt base, since the latter leave a residue in the heater which will not burn, thus decreasing the burning time in each heater. At least one thermometer should be used to the acre. The average cost per acre for four hours is \$5.10 for oil and \$5.40 for wood. Oil is the best fuel it is thought since it is handled with less labor and maintains a more even temperature.

A new bulletin by Prof. H. S. Jackson, O. A. C. plant pathologist, treats of apple tree anthracnose, next to apple scab the most serious disease with which apple growers must contend. Prof. Jackson recommends spraying with bordeaux mixture, lime sulphur or amoniac solution, or with copper carbonate. Since heavy rains are particularly favorable to the development of this disease, spraying should be done at once, and in orchards badly affected a second and even a third application should be made during the fall.

A piece of flannel dampened with Chamberlain's Liniment and bound on to the affected parts is superior to any plaster. When troubled with lame back or pains in the side or chest give it a trial and you are certain to be more than pleased with the prompt relief which it affords. Sold by Gresham Drug Co., and all Dealers.

BONDS FOR SALE.

Town of Gresham, \$20,000 Water Bonds.

Sealed proposals will be received by the undersigned until 7 o'clock p. m. on the seventh day of October, 1911, for the whole or any part of \$20,000 of the bonds of the Town of Gresham, in denomination of \$1000 each payable twenty years after date and bearing interest at the rate of six per cent per annum, payable half yearly, principal and interest payable in United States gold coin at the fiscal agency of the State of Oregon in the city of New York.

The above described bonds are issued for the following purpose, namely, the installation of a water system for the Town of Gresham.

The authority for the issue of said bonds is granted by an amendment to the charter of the Town of Gresham, adopted September 18, 1911, by the voters of the Town of Gresham, and entitled, An act to amend paragraph 22 of section 12 of chapter 5 of the charter of the Town of Gresham, entitled, An act to incorporate the Town of Gresham in the county of Multnomah, Oregon, and to provide a charter therefor, and to repeal all acts or parts of acts in conflict herewith; filed in the office of the secretary of state February 11, 1905.

All the bidders will be required to submit unconditional bids except as to the legality of the bonds, and such bid must be accompanied by a certified check on either of the banks of the Town of Gresham or on any responsible bank in the city of Portland, Oregon, for an amount equal to five per cent of the face value of the amount of bonds bid for; payable to the order of the mayor of the Town of Gresham, to be forfeited as liquidated damages in case the bidder shall withdraw his bid or shall fail or neglect to take and pay for said bonds, should said bonds be awarded to him.

The right to reject any and all bids is hereby reserved. All proposals should be marked, "Proposals for Water Bonds," and addressed to D. M. Roberts, recorder of the Town of Gresham.

By order of the common council of the Town of Gresham, Oregon.

D. M. ROBERTS,
Recorder of the Town of Gresham.

Date of first publication, Sept. 26, 1911; last publication, Oct. 3, 1911.

THE Shattuck & Lindsey

DEPARTMENT STORE

GROCERIES

If you want to cut down the present high cost of living buy your Groceries at our store.

We positively do sell Groceries at less than Portland prices and we deliver the goods to your door.

People who go to Portland to buy groceries buy in large quantities in order to save on the price. Get our prices on large quantities and compare them.

We've got the time, the place, and the goods. Why not let us save you?

Shoes

3695 pairs of shoes are now on our shelves for your inspection. There are few stores in Portland who can offer you a larger assortment to choose from. Men's, ladies', boys' and childrens' High Tops are here in profusion.

BOYS' SHOES

Buy a pair of those boys' Cutter Shoes for your boy and keep his feet dry.
Per pair \$3.50

Men's Furnishings

Men's Shirts of every description are now here for your choosing, prices ranging from 50c to \$4

MEN'S UNDERWEAR

Cotton Rib	per garment	50c
Fancy Cotton Rib	"	50c
Fleece Lined	"	50c
Wool Ribs and Flats	"	\$1

The fancy cotton ribbed underwear is the best ever
See display in window

STOVE DEPARTMENT

If you want a heater this fall or any other kind of stove we have them at the right price. See those fine large open front heaters just like a fire place except that they use only 1-3 the amount of fuel.

LORAIN RANGES

The range that sells on merit. There are hundreds of these ranges in homes about Gresham. You don't have to take our word for its startling qualities. Ask your neighbor
Price \$42.50 to \$47.50

Blankets and Comforts

Buy your blankets NOW and be prepared for those cold nights. Our stock is now complete and larger than ever before.

Prices range from \$1 to \$6

New Fall and Winter Dress Goods are now in. All the new shapes and fabrics including All Wool Serges, Albatros and Pongee Silk, Taffetas and Foulards.

PORTLAND MARKETS.

Grain, Flour, Feed, Etc.

WHEAT—Export prices: Blue-stem, 83c; Club, 80c; red Russian, 79c; Valley, 80c; 40-fold, 80c. 82-83c; life, 82c.
MILLSTUFFS—Bran, \$24.50-25 per ton; middlings, \$32; shorts, \$25.50-26; rolled barley, \$33.50-34.50.
FLOUR—Patents, \$4.50 per barrel; straights, \$4.05; exports, \$3.80; valley, \$4.50; graham, \$4.65; whole wheat, \$4.85.
OATS—New, white, \$29 per ton.

CORN—Whole, \$33; cracked, \$34 per ton.
BARLEY—New feed, \$31-32 per ton; brewing, \$37.
HAY—No. 1, E. O., timothy, \$16-17.50; No. 1, valley, \$15-15.50; alfalfa, \$12.50; grain hay, \$10-10.50; clover, \$9.

Dairy and Country Produce.
POULTRY—Hens, 14c; springs, 14c; ducks, young, 15-16½c; geese, 11½c; turkeys, 18-19c.
EGGS—Oregon, ranch, candled, 32c.

CHEESE—Triplets, twins, and daisies, 15-15½c per lb.; young American, 16½c per pound.
BUTTER—Oregon creamery extra 33c per pound.
PORK—10-11c.

VEAL—Fancy, 13-14c per pound.
Vegetables and Fruits.
ONIONS—California, \$1.50; per hundred.
VEGETABLES—Carrots, \$1.25 per sack; turnips, \$1; beets, \$1.75.
POTATOES—Oregon, 1½c per pound; sweet potatoes, 2½c.

Church Notices.

PLEASANT VALLEY BAPTIST—Services first and third Sunday each month. Sunday school at 10 a. m. every Sunday. Y. P. S. C. E. 7 p. m. Rev. J. M. Nation, pastor.

GRESHAM BETHEL BAPTIST—Sunday services—Sabbath school at 10 a. m., preaching at 11 a. m. and 7:30 p. m. Prayer meeting each Wednesday evening at 7:30 p. m. F. M. Burch, Pastor.

BORING M. E.—Preaching 11 a. m. each Sunday; 8 p. m. alternate Sundays. Sunday school 10 a. m. Epworth League 7 p. m. in charge of Harry Bickford. Rev. A. B. Calder, pastor.

FAIRVIEW UNITED ARTISANS—No. 178—First Saturday evening and third Saturday evening is social evening. Master, E. E. Heslin; secretary, F. H. Crane.

GRESHAM REBEKAH LODGE, No. 61—Meets in I. O. O. F. hall, second and fourth Wednesdays of each month. Christine J. Cavanaugh, Noble Grand; Geo Keller, Secretary.

Lodge Notices.

FAIRVIEW CIVIC IMPROVEMENT CLUB—Meets first and second Monday evenings of each month. J. P. Province, President; J. H. Schram, secretary.

ROCKWOOD UNITED ARTISANS No. 205—Meets fourth Saturday night. Master, Mrs. Rich Tegart; secretary, H. H. Johnson.

ROCKWOOD I. O. O. F. No. 213—Meets in Macabee hall every Thursday evening. N. G., B. F. Dahlhammer; Sec'y, J. H. Schram.

K. O. T. M. No. 61—Meets first Saturday and third Friday nights. Com., Ed Spath; R. K., W. Quisiberry.

FAIRVIEW GRANGE—First Saturday at 10 a. m. and third Friday night, 8 p. m. Master, Cedric Stone; secretary, Roy Stone.

ROCKWOOD GRANGE—First Wednesday at 8 p. m. and third Saturday at 10 a. m. Master, F. H. Crane; secretary, Viola Lovelace.

L. O. T. M. CHARITY HIVE No. 38—Meets second and fourth Thursday afternoons. Com., Mrs. John Brown; R. K., Mrs. Mary Turner.

PLEASANT VALLEY GRANGE No. 248—Meets fourth Saturday at Pleasant Valley hall. H. W. Snashall, master; E. Butler, secretary; Jeanie Kronenberg, lecturer.

GRESHAM GRANGE No. 270 meets the second Saturday of each month. Lecture hour from 2 to 3 is open to the public. H. E. Davis, master; Mrs. W. H. Bachmeyer, secretary.

WOMEN OF WOODCRAFT, No. 202—Meets in Odd Fellows hall second and fourth Tuesdays 2 p. m. Emma Manning, G. N.; Hattie Westell, clerk.

FAIRVIEW LODGE No. 92, A. F. & A. M.—Regular meetings Saturday night on or before full moon. Masonic Temple, Troutdale.

A. FOX, Secretary.
M. A. ROSS POST No. 41, G. A. R., and W. R. C. No. 8, meet third Saturday each month at Grange hall Gresham. Dinner to all who attend. Wm. Butler, commander. Mrs. Annie Bates, president. Mrs. Henry Kane, secretary.

DAMASCUS CAMP, No. 7533, M. W. A. Meetings first and third Saturday evenings each month at Hazelwood's hall. Geo. Dallas, counselor; Harry Roach, chief forester.

MODERN WOODMAN OF AMERICA, meets in I. O. O. F. hall first and third Tuesdays of each month. Visiting members welcome. Emil G. Kardeil, Clerk.

FAIRVIEW UNITED ARTISANS No. 178—First Saturday evening and third Saturday evening is social evening. Master, E. E. Heslin; secretary, F. H. Crane.

GRESHAM REBEKAH LODGE, No. 61—Meets in I. O. O. F. hall, second and fourth Wednesdays of each month. Christine J. Cavanaugh, Noble Grand; Geo Keller, Secretary.

GRESHAM LODGE, No. 125, I. O. O. F.—Meets every Saturday night in I. O. O. F. hall. W. H. Stanley, Noble Grand; Geo. Keller, Secretary.

The Spoons Give Satisfaction.

Several persons have taken advantage of the combination offer of the Outlook and Oregonian which includes a set of handsome spoons like the illustration. See combination offers elsewhere and send us your order at once.

City Bakery

Paul Hoetzel, Prop.

BEST BREAD

on the Market, Fresh Every Day

Pies, Cakes and Other Pastry

Main St., Gresham



Profits in Poultry Raising

The profits are there, and the profits are great; but to get them you must apply right methods. You cannot learn from a book. Rule-of-thumb methods take time and often end disastrously. The right way is to be guided by poultry experts who have already "made good." That is the kind of instruction the International Correspondence Schools offer in their course of 21 Home Lessons in poultry raising. The course covers everything on poultry raising, from eggs to profits. It doesn't matter how few or how many birds you start with, this is the only true way to do it and make it pay from the word "Go."

The value of this course to you is beyond estimation. You soon get the price back, and more, in increased profits, and the knowledge that will keep those profits coming your way. Start poultry raising right, this way. You'll be no failure—no halfway success—but the greatest success. For free descriptive circular, write the

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