

GRESHAM OUTLOOK

TWICE A WEEK

Published every Tuesday and Friday at Gresham, Oregon.

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Our Subscription Rates
One year, \$1.50;
six months, 75c;
three months, 40c.
Subscription, 50c.

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"The Linotype Way is the Way that Wins."

Entered as second-class matter March 3, 1911, at the post office at Gresham, Oregon, under the act of March 3, 1879.

NOW THE FAIR.

The next great industrial event in Gresham will be the Grange Fair which will open September 21st, and hold four days—Thursday, Friday, Saturday and Sunday. While we think it a mistake to hold the fair on Sunday it is not the time to discuss that after the decision has been made. For all practical purposes of entertainment and amusement and business the fair will be limited to three days.

There is every reason to believe they can be made three great days, each in its turn greater than the other so to speak—and all filled so full of attractive exhibits, and entertaining features that no one can go away dissatisfied. The building of a new race track and grand stand will make it possible for the managers to put on a new program of races each day and other features of entertainment, such as are enjoyed by the public in general. The grand success of the Fourth of July celebration is only a forerunner of what may be expected here on fair days. Not only the board of managers but the railroad companies. The business men in Gresham and other towns and the business men of East Portland are all taking renewed interest in the coming fair. New and attractive premiums have been offered for new classes of exhibits. These will be announced very soon now in the new premium list which is being prepared and will be widely distributed as soon as completed. Don't fail to get a copy. Get your exhibit ready. Bring it to the fair. Bring the whole family. We are going to have a big fair this fall and we want everybody to be there with all the fine products he can bring. If you don't get a prize your neighbor will and he will have the satisfaction of knowing also that he had competition.

Let everybody talk fair now until fair time and while you are talking to others be doing something yourself. Hurrah for the fair!

Hobbies are put on horses to keep them at home, but hobble-skirts are not intended for any such purpose.

Eastern Multnomah has probably the best mountain roads in the Pacific Northwest. This is largely due to intelligent grading and natural drainage. These roads are now largely used by automobiles, but for years the thrifty ranchers of that picturesque and productive section of the county have kept them in good condition for travel. Material for roadbuilding, of the best quality and inexhaustible in quantity, abounds in that district, and the users of highways are fortunate in having a road supervisor who knows how to apply it.—Daily Oregonian.

This is not overdrawn so far as Gresham and surrounding country is concerned. Our excellent roads are a subject of praise by all comers. "Gresham's Got the Goods."

It will probably not be long until most of our battleships will be oil-burners, as the government has decided that those constructed hereafter shall be of that type. One difficulty has been the lack of bases of fuel supply. To meet the coming need and rapidly growing demand for petroleum products, the Standard Oil company has announced plan for the expenditure of a million dollars at Seattle for a great storage reservoir. Soon there will be three on the coast. The other two are at San Francisco and in Southern California. One of the great problems is to supply the gasoline market.

Next Saturday members of the Portland Realty Board and the Ad. club will be the guests of Estacada fruit growers. The visitors will be shown around over the outlying fruit farms and will be treated to luncheon in the Grange hall where they will revel in cherry pie and strawberry short cake. The program which will follow will be in charge of Robert M. Standish and will contain many interesting and entertaining features, including a story telling contest in which the winner will be given a quart of strawberry jam.

Banks of the state show good gains in deposits and resources as compared with similar figures compiled last year. State Bank Examiner Wright finds deposits have grown over \$2,500,000 and in practically all departments of the banking business there is good advance. The latest report sets forth conditions as they existed at the close of business July 3.

The Central Oregon Development League is exceedingly active, even though a very young organization. Having been formed about one week ago, it is already making plans for the next meeting of the organization early in the fall and J. J. Hill will be invited to attend. The date of the meeting will be arranged to suit Mr. Hill's convenience.

Medford business men will make a four days' excursion through Southern Oregon some time this month, visiting Lakeview and Klamath Falls as well as a number of other points. Closer business relations with this territory is the object sought by Medford people.

The Mazamas, the mountain-climbing club of Portland, will scale Glacier Peak in the Cheelan country, Washington, this year. The annual outing is scheduled for August 2 to 20. Mountaineers of Seattle will join the expedition and a large party will attempt the ascent.

Watch the Outlook for the news.

Development of Specialties.

An interesting feature of the Pacific Coast agriculture and horticulture will be the development of now unthought of specialties. Our climate has no other similar in the country. The country is comparatively new. Most of the thought has been given to the development of some feature of the timber business. A great many people can think of the country only as a vast forest and logged off waste. There are fortunes awaiting the prospector who will locate these mines. There is not the hardship and danger to confront, which the miner had to face to unlock the hidden wealth of the frozen north. The rewards which can be won are as great. The service to mankind will be greater. The following by Professor Thornber, late of the Washington State Agricultural college hints at these possibilities. It will be the practical man who combines scientific knowledge with art of doing things, who reveals these secrets to the world. It is not altogether something of the future. Men are now engaged in this work and success is attending their efforts. Professor Thornber, says:

"The topography of the state divides it into three distinct fruit districts, one of which is the Coast or Sound country comprising that vast area west of the Cascade mountains, characterized by a rich, deep, fertile soil, almost universally covered with big timber; having a heavy annual rainfall; little or no winter weather, and mild, pleasant summers. These lands are adapted to many phases of horticulture, and in the future the big crop is being harvested, or destroyed, we see orchards, nut groves, berry plantations, bulb farms, cranberry marshes, seed farms, vegetable and flower gardens, and, in fact, every conceivable form of horticulture springing up in response to man's wishes.

"True it is, that this section may never successfully raise peaches, apricots, grapes and certain varieties of red apples; but they can grow to perfection Spys, Greenings, Baldwins, Gravensteins, and many other yellow, green or splashed apples. Her cherry, pear and berry crops are marvels. Probably nowhere else in the world are raspberries and blackberries grown to such perfection as in certain sections of this vast coast country. The cranberry is found native in several counties, and stock companies and individuals are now preparing bogs and lowlands for this crop.

"Bulb farms and seed farms are becoming common. Why shouldn't they since just as fine hyacinth, tulip, lily, narcissus and crocus bulbs are grown here as can be grown in Holland and Bermuda. The very best quality and strains of cauliflower seed can be successfully raised in this section. It is truly a matter of a few years when the coast country will not only be supplying cauliflower, but many other seeds that are royally adapted to the growing of the finest celery. The coast country has unlimited scope."—G. J. Taylor in Chehalis County Vidette.

Naming the Farm.

Why should everybody and every thing, raised, fed and housed on the farm, have a distinctive name, and the farm itself have none? Once the farm has a name, its owner is stimulated to make for it also a reputation; so that the mere fact of its coming from that farm will be quality for everything he offers for accepted as a guarantee of good sale.

Furthermore, the giving of a name to the homestead increases one's attachment to the place, and gives it a sentimental value which is well worth considering. It makes the identification of the owner easier where several personal names are confusingly similar; and it soon becomes as familiar to residents of the country around as that of the post-office.

Local features should be considered in giving a name, lest it do not "fit." Such features, and possible historic episodes, may often suggest a combination of words or syllables which will make a name original and musical as well as appropriate. The following list, suggested by the Minnesota Experiment Station, may be conued as pointing to the sort of name desirable:

Airy Knowl, Airy Hill, Airy Mount, Arrowdale, Breezy Point, Bannerland, Branching Brook, Cloverdale, Clover Crest, Cedarcroft, Deer Lodge, Deepdale, Daisy Meadow, Dairy Downs, Eagle View, Excelsior, Forest Hill, Fountain Home, Fair Oaks, Glendale, Graceland, Grand View, Hope Station, Hayercroft, Jacqueminot Lodge, Jerseyland, Hazelnook, Kentworth, The Knolls, Lyndale, Lakeside, Maple Grove, Morning Glory, Northwood, North Star, Oakland, Oaklawn, Overview, Plainview, Pinehurst, Rockwood, Robin's Lane, Still Water, Sunnyside, Sunny Slope, The Willows, Willowdale, Willow Copse.—Montesano Vidette.

No More Low Cost of Living.

Many there are who have been hoping that the cost of living would return to the level of a few years ago. It appears, however, that this can never be again. From the Department of Agriculture at Washington there comes the statement that it is useless to expect that there will ever be a return to the old standard of prices. Conditions in the country have changed. When the latest statistics are given out by the census bureau, it is stated that it will be found that the value of agricultural lands has gone up. This may be a surprise to those who talk about the desertion of farms for the city, but it is a fact nevertheless, according to our agricultural authorities.

Umatilla county will have a great wheat crop of about 6,000,000 bushels. This county grows about 1 per cent of the cereal produced in the United States.

The Oregonians tea spoons, made by Wm. A. Rogers of the firm of Rogers Bros., are very neat in design and are desired by everyone. See the special offers on another page.

Church Notices.

TROUTDALE M. E.—Services each Sunday at 11 a. m. Sunday school at 10 a. m. C. C. Coop, pastor. P. M. Nash, S. S. Supt.

GRESHAM BETHEL BAPTIST—Sunday services—Sabbath school at 10 a. m., preaching at 11 a. m. and 7:30 p. m. Prayer meeting each Wednesday evening at 7:30 p. m. F. M. Burtch, Pastor.

BORING M. E.—Preaching 11 a. m. each Sunday; 8 p. m. alternate Sundays Sunday school 10 a. m., in charge of Harry Beckford. Epworth League 7 p. m. Rev. A. B. Calder, pastor.

FAIRVIEW PRESBYTERIAN—Services every Sunday morning at 11 o'clock. Sunday school meets at 10 in charge of Mrs. J. W. Townsend. Y. P. S. C. E. devotional meeting at 7 p. m. Rev. Thos. Robinson, pastor.

PLEASANT VALLEY BAPTIST—Services first and third Sunday each month. Sunday school at 10 a. m. every Sunday. Y. P. S. C. E. 7 p. m. Rev. J. M. Nation, pastor.

Lodge Notices.

FAIRVIEW UNITED ARTISANS No. 178—First Saturday evening and third Saturday evening in social evening. Master, E. E. Heslin; secretary, F. H. Crane.

ROCKWOOD UNITED ARTISANS No. 206—Meets fourth Saturday night. Master, Mrs. Rich Tegart; secretary, H. H. Johnson.

ROCKWOOD I. O. O. F. No. 213—Meets in Maccabee hall every Thursday evening. N. G., J. R. Cavanaugh; secretary, J. H. Schram.

K. O. T. M. No. 61—Meets first Saturday and third Friday nights. Com., Ed Spath; R. K., W. Quisenberry.

FAIRVIEW GRANGE—First Saturday at 10 a. m. and third Friday night, 8 p. m. Master, Cedric Stone; secretary, Roy Stone.

ROCKWOOD GRANGE—First Wednesday at 8 p. m. and third Saturday at 10 a. m. Master, F. H. Crane; secretary, Viola Lovelace.

L. O. T. M. CHARITY HIVE No. 38—Meets second and fourth Thursday afternoons. Com., Mrs. John Brown; R. K., Mrs. Mary Turner.

PLEASANT VALLEY GRANGE No. 348—Meets fourth Saturday at Pleasant Valley hall. H. W. Snashall, master; E. Butler, secretary; Jennie Kronenberg, lecturer.

GRESHAM GRANGE No. 270 meets the second Saturday of each month. Lecture hour from 2 to 3 is open to the public. H. E. Davis, master; Mrs. W. H. Bachmeyer, secretary.

WOMEN OF WOODCRAFT, No. 202—Meets in Odd Fellows hall second and fourth Tuesdays 2 p. m. Emma Manning, G. N.; Hattie Westell, clerk.

FAIRVIEW LODGE No. 92, A. F. & A. M.—Regular meetings Saturday night on or before full moon. Masonic Temple, Troutdale. A. FOX, Secretary.

M. A. ROSS POST No. 41, G. A. R., and W. R. C. No. 8, meet third Saturday each month at Grange hall Gresham. Dinner to all who attend. Wm. Butler, commander. Mrs. Annie Bates, president. Mrs. Henry Kane, secretary.

DAMASCUS CAMP, No. 7533, M. W. A. Meetings first and third Saturday evenings each month at Hazelwood's hall. Geo. Dallas, counselman; Harry Roach, chief forester.

MODERN WOODMAN OF AMERICA, meets in I. O. O. F. hall first and third Tuesdays of each month. Visiting members welcome. Emil G. Kardell, Clerk.

GRESHAM REBEKAH LODGE, No. 61—Meets in I. O. O. F. hall, second and fourth Wednesdays of each month. Christine J. Cavanaugh, Noble Grand; Geo. Keller, Secretary.

GRESHAM LODGE, No. 125, I. O. O. F.—Meets every Saturday night in I. O. O. F. hall. W. H. Stanley, Noble Grand; Geo. Keller, Secretary.

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