

GRESHAM OUTLOOK

TWICE A WEEK

Published every Tuesday and Friday at Gresham, Oregon.

H. L. ST. CLAIR, Editor and Publisher
A. R. LYMAN, Business Manager.



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BOYS AND VACATION.

The Outlook publishes a most interesting article on vacation work for boys. It is headed "Give the Boys Something to Do." The article is by A. R. Lyman who has had experience with boys both as teacher for many years and as a father. His ideas are not all theory.

The Outlook suggests that parents and teachers write short articles on this and kindred subjects, suggesting how boys can most profitably employ their vacation time. What are some of the things a boy can do profitably? Is he better off when given some regular work to do or when given liberty to play, visit, roam the hills and idle his time?

It might be well to ask that the boys themselves express their opinions on these subjects. The Outlook is open to you all.

EFFECTIVE ADVERTISING.

The greatest difficulty in making advertising effective is not so much in getting up the advertisement as in getting it before the persons you seek to convince. In this respect no advertising beats newspaper advertising, especially in a good, readable, home newspaper. Everybody reads it. Everybody is proud of its appearance and growth. It is read by just the persons you want to reach. Its advertising is most effective. An advertisement does not need to be so elaborate, if it is only neat, new and attractive.

Mr. Advertiser, keep your ad. new and fresh. You wouldn't expect to draw trade if you put out stale goods over your counter. No more can you expect to interest readers if you put out a stale ad.

Two car loads of Texas potatoes were cooked Wednesday in Portland because they were infested with potato bugs. They were condemned by county fruit inspector J. E. Stranberry and W. M. Williamson, secretary of the State Board of Horticulture. The authorities regret the necessity of destroying the potatoes, but they say there is no other way of disposing of the pests so as to make sure that they will not get into Oregon fields.

The appointment of Mr. Chapman as State Immigration Commissioner puts the right man in the right place, although he has long been filling the position as publicity manager of the Commercial club. His action now will bear the official brand, minus any "booster" flavor.—Oregonian.

Your Home

Not only because of the sentiment which attaches you to it—you wish it to appear at its very best so that everyone will be favorably impressed by its attractive appearance.

Heath & Milligan's Best Prepared Paint

Will make your home look like new

Goes the farthest, lasts the longest

Quality Goes in Before the Paint Goes On

Contracts Taken

Sterling-Johnston

Sole Agents

Adjoining Anchor Store, Dry Goods and Groceries, Main Street, Gresham.

THE BILL BOARD NUISANCE

A recent decision of the supreme court of Missouri with reference to public regulation of the billboard should prove encouraging to people throughout the country who would have this nuisance suppressed in the interest of local and national taste and culture. After struggling for years to rid themselves, in part at least, of billboard unsightliness, the people of St. Louis succeeded in having adopted an ordinance providing that all billboards should be put back from the property line at least fifteen feet; that there should be an open space of at least three feet beneath every board; that billboards should not be continuous for more than fifty feet; and that the billboard known as the "double-decker" should be abolished. Effect of a proper enforcement of this ordinance would be to render the billboard business less pleasant and profitable. The matter was taken to court, and the ordinance was upheld. The billboard men carried it to the state supreme court, and the original judgment has been affirmed.

The important thing is that local authorities, by this decision, are given the right to regulate billboards erected upon private property, regardless of any contract the billboard people may make with private owners. The public interest must be considered by the property owner and the billboard promoter. This decision places civic welfare above private gain. It is law not merely for St. Louis but for every community in the state of Missouri. Presumably it is sound law, and, if so, it is only a question of the activity of the anti-billboard element as to how soon a similar decision shall be obtained in all the other states.

Under the ruling, communities in Missouri should be able to adopt and enforce ordinances regulating billboards even beyond the present St. Louis requirements. How far they may go beyond it is a question for the future to decide. If the best be made of the decision as it stands, in Missouri and elsewhere, it is possible that the problem of billboard elimination will gradually solve itself.—The Christian Science Monitor.

After considerable experiment the grocers of Portland have decided to retail bananas by the pound instead of by the dozen. This is a good move and a similar arrangement in handling eggs might be welcomed by the housewives.

The Armours have recently purchased a tract of 1,500 acres at North Powder on which to erect a packing plant.

The Whole Cheese.

A big cheese is being made for exhibit at the Minnesota State Fair next fall. Of course it is a Minnesota product.

The cheese will be 10 feet in diameter and 15 feet high, and when it is exhibited a ladder will be placed beside it so that visitors may climb to the top and look it all over.

It will require to make the cheese about 250,000 gallons, or 150 wagonfuls of 10-gallon cans of milk. It would take an ordinary cow more than 20 years to produce the milk that will be used and it would take a dairy of 6000 good cows to produce enough milk in one day for the cheese.

Don't buy ready made toys for children, give them materials and instruction and see how much pleasure they will get in making their own toys. Let children play together but when your boy has played with companions whom you have reason to suspect, may have had a deteriorating influence, do something or say something to show him the difference between the right and the wrong and strengthen his powers to resist the evil influence of more depraved companions. It is thus by being able to assert his own will power that he will become strong in character and able to form his own judgments in regard to the right or wrong of the acts of his companions.

Give the boy a chance to develop and grow strong in mind and body. Fill his mind with something which will produce activity along lines of work for which he has a natural inclination and his tendency to go to the bad will be very much decreased. Let us remember every day that the boys are the coming men.

What is said here about the boys will apply equally well to the girls.

Jay Goodman says in the Jersey Bulletin: "Ensilage must be cut and made just when the ears of corn are going to harden. If cut when the corn is too soft, it will settle in solid masses and mold and sour. In this shape if fed to pregnant cows it will almost surely cause bloat, followed by abortion."

GIVE THE BOYS SOMETHING TO DO

Notwithstanding the fact that the American people are coming more and more every day to recognize the value of work and industry as factors in the development of character in the young there are still many very well meaning but thoughtless parents who deny their children these precious privileges. No parent has a moral right to let his child run about during the summer vacation practically at will, without duties or responsibilities or to keep them housed up, overfed and overdressed and constantly within the "refining" influences of the social whirl. Neither has another class any moral right to keep their children constantly grinding at the mill of toil during vacation days.

The time will come somewhere in the glorious future when the state will by appropriate legislation and provision render any of these wrongs to children inexcusable on the part of parents.

But what can we do, is the cry that comes from the parent who is willing but apparently powerless to change conditions. Simply this. See that during the vacation period the child be given some daily work to perform and let this work be in proportion to his strength and maturity. In doing so see that the work is for the child and not the child for the sake of the work he can do.

Let the little tots even, have some daily duty to perform, some task which will awaken a sense of responsibility, and let the scale of duties be graded upward as the years advance. Conditions are so varied that the plan for one child may not be applicable to another, but each parent can at least with care and study evolve some plan whereby both the girls and boys can be very much benefited by a systematic arrangement of their work, girls as well as boys need this training, specially the training which will teach them home duties and develop in them the efficiency needed to manage a home of their own in the future. With the boys they simply must have something to do—something to do or they will find that something to do and then because they take up those things which lead to the first steps in criminality we cry in horror "what bad boys." No task need be regarded as mean or lowly so long as it builds up the physical system and has not surroundings which tend to moral degeneracy.

Keep the boy close at home if possible. Have him at home nights and talk with him about his work. Instead of hiring all the work done have the boy do it. He may not do it as well sometimes as an expert but if he feels that the responsibility is on him and even though the job is not done perfectly, encourage him, praise him when he tries to do well. Let him have his own money and realize what it is to earn money. Teach him to spend it wisely, not foolishly. If a boy can be taught to carry some of his own money and pass by the candy store and the toy shop day after day without yielding to the temptation to spend his last cent he is developing an excellent trait and one which will probably put him on the road to financial independence instead of thriftlessness and penury.

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Church Notices.

TROUTDALE M. E. — Services each Sunday at 11 a. m. Sunday school at 10 a. m. C. C. Coop. pastor. P. M. Nash, S. S. Supt.

GRESHAM BETHEL BAPTIST—Sunday services—Sabbath school at 10 a. m., preaching at 11 a. m. and 7:30 p. m. Prayer meeting each Wednesday evening at 7:30 p. m. F. M. Burtch, Pastor.

FAIRVIEW PRESBYTERIAN — Services every Sunday morning at 11 o'clock. Sunday school meets at 10 in charge of Mrs. J. W. Townsend. Y. P. S. C. E. devotional meeting at 7 p. m. Rev. Thos. Robinson, pastor.

BORING M. E.—Preaching 11 a. m. each Sunday; 8 p. m. alternate Sundays. Sunday school 10 a. m., in charge of Harry Beckford. Epworth League 7 p. m. Rev. A. B. Calder, pastor.

Lodge Notices.

FAIRVIEW UNITED ARTISANS No. 178—First Saturday evening and third Saturday evening is social evening. Master, E. E. Heslin; secretary, F. H. Crane.

ROCKWOOD UNITED ARTISANS No. 206—Meets fourth Saturday night. Master, Mrs. Rich Tegart; secretary, H. H. Johnson.

ROCKWOOD I. O. O. F. No. 213—Meets in Macabee hall every Thursday evening. N. G., J. R. Cavanaugh; secretary, J. H. Schram.

K. O. T. M. No. 61—Meets first Saturday and third Friday nights. Com., Ed Spath; R. K., W. Quisliberry.

FAIRVIEW GRANGE—First Saturday at 10 a. m. and third Friday night, 8 p. m. Master, Cedric Stone; secretary, Roy Stone.

ROCKWOOD GRANGE — First Wednesday at 8 p. m. and third Saturday at 10 a. m. Master, F. H. Crane; secretary, Viola Lovelace.

L. O. T. M. CHARITY HIVE No. 38—Meets second and fourth Thursday afternoons. Com., Mrs. John Brown; R. K., Mrs. Mary Turner.

PLEASANT VALLEY GRANGE No. 348—Meets fourth Saturday at Pleasant Valley hall. H. W. Snashall, master; E. Butler, secretary; Jennie Kronenberg, lecturer.

GRESHAM GRANGE No. 270 meets the second Saturday of each month. Lecture hour from 2 to 3 is open to the public. H. E. Davis, master; Mrs. W. H. Bachmeyer, secretary.

WOMEN OF WOODCRAFT, No. 202—Meets in Odd Fellows hall second and fourth Tuesdays 2 p. m. Emma Manning, G. N.; Hattie Wostell, clerk.

FAIRVIEW LODGE No. 92, A. F. & A. M.—Regular meetings Saturday night on or before full moon. Masonic Temple, Troutdale. A. FOX, Secretary.

M. A. ROSS POST No. 41, G. A. R., and W. R. C. No. 8, meet third Saturday each month at Grange hall, Gresham. Dinner to all who attend. Wm. Butler, commander. Mrs. Annie Bates, president. Mrs. Henry Kane, secretary.

DAMASCUS CAMP, No. 7533, M. W. A. Meetings first and third Saturday evenings each month at Hazelwood's hall. Geo. Dallas, counselor; Harry Roach, chief forester.

MODERN WOODMAN OF AMERICA, meets in I. O. O. F. hall first and third Tuesdays of each month. Visiting members welcome. Emil G. Kardell, Clerk.

GRESHAM REBEKAH LODGE, No. 61—Meets in I. O. O. F. hall, second and fourth Wednesdays of each month. Christine J. Cavanaugh, Noble Grand; Geo. Keller, Secretary.

GRESHAM LODGE, No. 125, I. O. O. F.—Meets every Saturday night in I. O. O. F. hall. W. H. Stanley, Noble Grand; Geo. Keller, Secretary.

Walker House

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New Hotel

New furniture. Newly finished rooms. New people.
American Plan
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ATTENTION!

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H. W. SNASHALL, Pres.

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Our stock of Laudon carriers and pulleys is now complete.

We also handle a full stock of rope in the best grades and of all sizes.

Try Our 20c Coffee

It is Good

PLEASANT VALLEY BAPTIST—The Outlook has made special arrangements so it can offer the best inducements possible to persons who wish to take both city daily and the paper.

Transfer Barn

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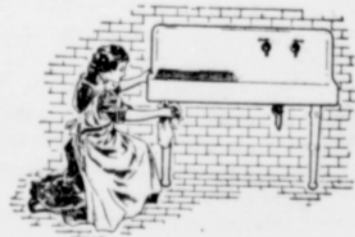
Good rigs, good horses, prompt service at all hours. Can make drives and furnish driver to all outlying points

A. Leland, Proprietor

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Good supply of mill stuff, feed, bran, shorts, etc. Land plaster. Highest price paid for oats. Call and see us.

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HEAVY AND LIGHT HORSES OF ALL DESCRIPTIONS BOUGHT AND SOLD

Will Call for horses or Teams on request

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