

# GRESHAM OUTLOOK

TWICE A WEEK

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A. R. LYMAN, Business Manager.

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"The Linotype Way is the Way that Wins."

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## GET READY FOR OREGON'S GROWTH.

Oregon will double in population within the next decade is the conclusion of Dr. Joseph Schafer, head of the department of history at the University of Oregon, who has contributed many original papers to the leading historical publications, the latest of which, "The British Attitude Toward the Oregon Question, 1815-1846," appeared in the current issue of the American Historical Review.

"Oregon is now standing at the margin of a new era in population development," said Professor Schafer. "This was the one, definite impression that was left on my mind as a result of my recent trip through the states of North Dakota, Wisconsin, Indiana and Kansas. In addition I discussed the population problem with authorities from Illinois, Minnesota and Iowa.

"The whole region of the Upper Mississippi Valley, commonly known as the middle west, is facing at this time a peculiar problem in the comparative arrest of its growth in population. These states are practically at a standstill in the matter of population increase.

"The significance of this condition is simply that these states have passed their pioneer stage, which has been marked off by the exhaustion of their supply of cheap land. The land will no longer respond to the ordinary methods of agriculture.

"In almost every case it can be shown from the census returns that these states have had at least one decade, after their population had attained very respectable proportions in which they doubled in a single ten-year period.

"We find that Ohio more than doubled her population between 1810 and 1820, and nearly doubled it again between 1820 and 1830; that Indiana more than doubled in the '30s,' and fully doubled once more in the '40s,' that Illinois nearly doubled in the '40s,' that Iowa more than trebled in the '50s,' and more than doubled again in the '60s,' that Wisconsin, Minnesota and Kansas all had their decades of especially rapid growth.

"Now during the entire period the increase has been so large that these societies have regarded themselves as rapidly growing societies. That is why they feel so keenly the revelation of the recent federal census, which suggests that the great problem in the future will be to find ways of once more introducing a gain in population.

"To carry out the comparison, the state of Oregon has now reached the point where, as suggested by the history of other western states, it can hope to grow most rapidly."

## THE ART OF ARTS.

The printing business is the seventh in rank among the great industries of the United States. Few of us realize its magnitude and importance. There is no business of any consequence that does not use and rely for a large measure of its success upon printed matter. The use of printed matter in business is a great saving of time. It looks an is businesslike. It pays, from every point of view, if judiciously used. Even the farmer nowadays is taking advantage of this help. A man's progressiveness may be judged as much by his use of good printing as by his use of good machinery.

Printing is the "art preservative of arts," the herald of progress, the leader of industries, the beacon light of intelligence. A country's advancement is indicated by the circulation of its printed matter which is the medium of its intelligence. A progressive town without a progressive newspaper is as impossible as warmth without fuel—or ideas without a language.

Printing is both an art and a business. Effective advertising and artistic job printing represent about 10 per cent in type and material and 90 per cent in brains, it has been said. It's the latter that shows the art.

## ASSIST THE GRAND ARMY.

The following paragraphs by a loyal woman and member of the W. R. C. are worthy to be read in every home and school in the land.

For forty-three years the beautiful custom of decorating the graves of the veterans of the Civil War has been observed, and we trust that each one of our more use her influence to make this 30th of May a Holy Day, and not simply a gaiaday.

Assist the Grand Army in their sacred duties, and while you help them with flowers for those who have gone before, do not forget the little bouquet for the living. Remember the service and tribute of flowers, for those who sleep in graves unknown, or beneath the waves. If you can do nothing else for them, you can place large floral letters To The Unknown Dead on a mossy mound, or at the foot of a cross. The flowers, by which we show our love and veneration for our heroes will soon fade and die, but let not the memory of these grand men fail to inspire us to a purer, a better, a more unselfish life!

We honor our heroic and patriotic dead by being true to the principles for which they fought, and by faithfully fighting the battles of our day as they fought the battles of theirs. The flowers of a true and beautiful life should mingle with other flowers on a soldier's grave. Truthness to the country they saved is the best way to honor the soldier who gave his life for its defense. This country is the place where great moral conflicts are to be fought which will be as important and decisive as Gettysburg and Antistam. The Nations of the Old World are crowding into our country and it is here that the great problems and questions of the ages must be settled. It is not our privilege to act an active part in battling to keep unsullied the freedom for which they fought, but never grow weary of using our influence by word and by deed to keep our country what our fathers fought to make it. Let us spare neither time nor strength in teaching the children and young people, not only to love and honor the patriots who gave their lives for this country, but to love and honor the principals and the country for which they fought. It is not enough to teach them patriotism, but love of God and man must underlie patriotism if the children of our land are to form a race of loyal and noble Americans to carry on the triumphs of liberty after those who won it have gone to their reward.

Those who are fighting a parcels post law are resorting to such stories as this to prove its lack of utility. Eleven pounds of salt costing 11 cents at the country store would cost 25 cents postage to deliver. Great argument is it not? We presume that a man living in Central Oregon could if he chose spend two weeks traveling to his nearest rail road station 100 miles away to get the same package shipped to him by express from New York and pay about \$2.00 express charges besides on the same package of salt.

An illustrated lecture given Monday night in Portland by Dr. Calvin White, under the auspices of the health committee of the Consumer's league, showed how the exposure of food to flies was a source of disease. Methods of eradication of flies were suggested. Such as dropping a few drops of carbolic acid on a heated shovel, a solution of bicromate of potash in a little sugar and water placed in saucers about the house or a spoonful of formaldehyde in half a cup of water.

President Diaz of Mexico is being let off exceptionally easy by being given a chance to resign. It is not long since the chief method employed by revolutionists was to cut off the head.

The people of Mexico must be further advanced in civilization than they have been given credit for.

## CO-OPERATION, THE KEYNOTE OF BUSINESS

An excellent article appears in the May number of Better Fruit by C. E. Whisler of Medford, Oregon. Mr. Whisler sounds the keynote when he says, that co-operation is the basis of good business, that the more centralized the effort the greater the measure of success attained. This is becoming more and more recognized but to obtain this result good business principles must be the basis of organization. He says:

Organized effort may be as futile of desired results as is individual effort, and will be unless the principles of the organization are followed, and the better the under-

standing of those principles, together with the knowledge of the difficulties encountered, both within as well as without the organization, on the part of those who are attempting to co-operate the more is the assurance that those principles will be followed.

To help to a better understanding of the principles of co-operation as well as to show the need for the same is the purpose of this article.

It has long been understood that "In union there is strength"—but why? How does union promote strength? This is the day of big business. The larger the accumulation of business under one head the more cheaply it can be done, as well as being done with more efficiency, provided, always, that good methods are followed.

In the matter of fruit producers' organizations it is believed that as many, if not more, difficulties present themselves for adjustment than in an organization for the handling of any other product. The complications arising, owing to the nature of the product handled, are much more acute. For instance, the values of the product are more varied, as well as being subject to more rapid changes in quality; also subject to more rapid changes of market values than almost any other product. This being true, it is essential that provision be made to meet these varying conditions, which, of course, become the basis of organization. Without it each grower must act as agent for himself, both in buying his supplies and in selling his product. In the buying of his supplies it has long been established that purchases on a large scale can be made much more cheaply than on a small scale: First, because it enables the large concerns from whom supplies are obtained to handle the same amount

continued on page 4.

## DIRECTORY OF GRESHAM.

### Business Men and Advertisers.

This list is published free for the benefit of our readers. Advertisers names in boldface.

- Ed. W. Aylsworth, Clothing, Shoes.
- W. H. Bachmeyer, Dry Goods, Groceries.
- Bank of Gresham, Jas. Elkington, Pres.; E. G. Kardell, Cashier.
- W. C. Belt, Physician and Surgeon.
- S. P. Bittner, Physician and Surgeon.
- R. R. Carlson, Furniture, Undertaking.
- Columbia Brick Yard, A. Klose, Manager.
- Cooley & Miller, Gresham Pool Hall.
- C. L. Crenshaw, Plumber.
- S. F. Crow, Veterinary Surgeon.
- Carl Dahl, Shoeshop.
- Robert Doane, Cement Works.
- H. A. Darnall, Printing.
- D. C. Elliott, Cleaning and Pressing.
- H. L. Foster, Restaurant.
- F. A. Fleming, Horsedealer.
- Arthur Fieldhouse, Plasterer.
- F. W. Fieldhouse, Jewelry Store.
- First State Bank, J. A. Meyers, Pres.; C. J. Lundquist, Cashier.
- Gibbs Bros., Contractors.
- Jas. Goodfellow, Blacksmith Shop.
- Gresham Outlook, Printing.
- Gresham Drug Co., Dowsett & Pate-naude.
- Gresham Public and High School.
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- Lantz & Cook, Painters.
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- J. C. Peterson, Lumber Yard.
- Public Library, Miss A. Culy, Libr'n.
- Ramsby & Oswald, Feed Mill.
- Gresham Real Estate Co., D. M. Roberts, John Conley.
- B. F. Rollins, Confectionery.
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- Thomas Bros., Painters.
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- Thompson & Pugh, Real Estate.
- Thoren & Magnuson, Woodsaw.
- F. E. Todd, Painter.
- Wostell & Co., Groceries.
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- J. J. Wodaage, Plumber.
- Harry Wood, Barber.
- W. E. Wood, Clothing Salesman.
- Mrs. M. Vogel, Millinery.
- Roy M. Wood, Restaurant.

## Church Notices.

TROUTDALE M. E. — Services each Sunday at 11 a. m. Sunday school at 10 a. m. C. C. Coop, pastor. P. M. Nash, S. S. Supt.

GRESHAM BETHEL BAPTIST—Sunday services—Sabbath school at 10 a. m., preaching at 11 a. m. and 7:30 p. m. Prayer meeting each Wednesday evening at 7:30 p. m. F. M. Burtch, Pastor.

FAIRVIEW PRESBYTERIAN — Services every Sunday morning at 11 o'clock. Sunday school meets at 10 in charge of Mrs. J. W. Townsend. Y. P. S. C. E. devotional meeting at 7 p. m. Rev. Thos. Robinson, pastor.

BORING M. E.—Preaching 11 a. m. each Sunday; 8 p. m. alternate Sundays Sunday school 10 a. m. in charge of Harry Beckford. Epworth League 7 p. m. Rev. A. B. Calder, pastor.

## Lodge Notices.

FAIRVIEW UNITED ARTISANS No. 178—First Saturday evening and third Saturday evening is social evening. Master, E. E. Heslin; secretary, F. H. Crane.

ROCKWOOD UNITED ARTISANS No. 206—Meets fourth Saturday night. Master, Mrs. Rich Tegart; secretary, H. H. Johnson.

ROCKWOOD I. O. O. F. No. 213—Meets in Maccabee hall every Thursday evening. N. G., J. R. Cavanaugh; secretary, J. H. Schram.

K. O. T. M. No. 61—Meets first Saturday and third Friday nights. Com., Ed Spath; R. K., W. Quisberry.

FAIRVIEW GRANGE—First Saturday at 10 a. m. and third Friday night, 8 p. m. Master, Cedric Stone; secretary, Roy Stone.

ROCKWOOD GRANGE — First Wednesday at 8 p. m. and third Saturday at 10 a. m. Master, F. H. Crane; secretary, Viola Lovelace.

L. O. T. M. CHARITY HIVE No. 38—Meets second and fourth Thursday afternoons. Com., Mrs. John Brown; R. K., Mrs. Mary Turner.

PLEASANT VALLEY GRANGE No. 348—Meets fourth Saturday at Pleasant Valley hall. H. W. Snashall, master; E. Butler, secretary; Jennie Kronenberg, lecturer.

GRESHAM GRANGE No. 270 meets the second Saturday of each month. Lecture hour from 2 to 3 is open to the public. H. E. Davis, master; Mrs. W. H. Bachmeyer, secretary.

WOMEN OF WOODCRAFT, No. 202—Meets in Odd Fellows hall second and fourth Tuesdays 2 p. m. Emma Manning, G. N.; Hattie Wostell, clerk.

FAIRVIEW LODGE No. 92, A. F. & A. M.—Regular meetings Saturday night on or before full moon. Masonic Temple, Troutdale. A. FOX, Secretary.

M. A. ROSS POST No. 41, G. A. R., and W. R. C. No. 8, meet third Saturday each month at Grange hall, Gresham. Dinner to all who attend. Wm. Butler, commander. Mrs. Annie Bates, president. Mrs. Henry Kane, secretary.

DAMASCUS CAMP, No. 7533, M. W. A. Meetings first and third Saturday evenings each month at Hazelwood's hall. Geo. Dallas, counsellman; Harry Roach, chief forester.

MODERN WOODMAN OF AMERICA, meets in I. O. O. F. hall first and third Tuesdays of each month. Visiting members welcome. Emil G. Kardell, Clerk.

GRESHAM REBEKAH LODGE, No. 61—Meets in I. O. O. F. hall, second and fourth Wednesdays of each month. Christine J. Cavanaugh, Noble Grand; Geo. Keller, Secretary.

GRESHAM LODGE, No. 125, I. O. O. F.—Meets every Saturday night in I. O. O. F. hall. W. H. Stanley, Noble Grand; Geo. Keller, Secretary.

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