

GRESHAM OUTLOOK

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A. R. LYMAN, Business Manager.

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six months, 75c;
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subscription, 60c

Advertising.
Rates reasonable. Our representative will call.
Phone 701.

"The Linotype Way is the Way that Wins."

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WILL DAIRYING PAY?

It is estimated that the dairy products in the United States amount to almost one billion dollars a year. The demand for these products is unlimited because they represent necessities of life. There is positive demand for improvement in quality. The old tuberculous cow, the tumble down barn with hay dust dropping down from above filled with steam and filth, the cow yard with mud a foot deep, the dirty-handed, careless milker, these are things of the past. They are synonymous with disease and failure.

We have learned that people to be healthy must have pure milk, and that cows to give pure milk must be kept under clean conditions. They must have clean quarters, right food in right proportions, pure water, pure air, plenty of exercise, and kind and systemic care. They are not so different from human beings in these respects.

Any old thing will do for any old cow, but not for our high bred Jerseys, Holsteins, Brown Swiss, etc. The same care and cleanliness must follow the handling of the milk all the way from the cow to the lips.

A cow is a beautiful animal, especially our thoroughbred milch cows, and will respond to the right treatment quicker than any other animal. The cow is the most useful domestic animal. Machinery may take the place of the horse. The chicken could be dispensed with. Not so the cow. The human family must have the products of the cow.

The great question with the dairyman is that of making the business pay. There are many things against him just now. The high price of land, especially within easy shipping distance to the cities, the high price of feed, the high price of labor, and the weeding out of diseased cows by the tuberculin test—these are driving many out of the business.

We believe the hope of the dairyman is in combination—especially in the form of co-operation. This is not simply for the purpose of raising prices but equalizing prices. The farmer or dairyman gets too little. Somebody gets a good rake off between. It's up to the producer, in all lines, to freeze out, as it were, the middleman.

Many advantages can come from such a combination. The standard can be raised, feed bought to better advantage, profits now going to others can be retained, losses can be avoided, each one can work for the interests of all, and the many outside interests of the business can be promoted by an association of men far better than by individuals alone.

There is need of just the move the dairyman are making in this direction and it is hoped suitable plans will be formulated for a permanent organization.

Something should be done to have the young pigs get plenty of exercise.

Watch Cleveland Addition Grow

Lots and acreage now on the market.
Lots \$150 to \$250. Acreage \$500 to \$750. 25 per cent down, 3 per cent per month.

Call and get first choice
Smith Land Co.
GRESHAM, OREGON

THIS MEANS YOU AND ME.

The reception to be given Friday evening at 7:30 by the congregation of the Baptist church in the Odd Fellows hall should not be overlooked. This is one of the opportunities afforded for pastors and people to become better acquainted. We should cultivate the social spirit. If we do not, then learn to enjoy each other's society. Such socials where people of different classes can meet on a common ground and to break down the barriers between cliques and classes and make it possible for the very plainest and most common people, be they respectable, to meet their more fortunate or better educated neighbors in a friendly way. Thus we come to understand each other better, learn to sympathize with each other more and each learns to forgive and overlook the faults and failings of others.

Let us cultivate in Gresham a friendly spirit, get better acquainted with those about us and thus put ourselves in a position where we can be mutually helpful to each other.

IMPROVEMENT IN EGGS.

In some parts of the west, especially in Kansas, during last summer, a campaign for the improvement of farm eggs was carried on by the United States Department of Agriculture. It was known that there was enormous loss from spoiled and deteriorated eggs. This loss resulted from the ignorance, carelessness or indifference of the farmer and from the dilatory and unsatisfactory methods of marketing in vogue. The actual money loss was suffered mainly by the farmer.

A report of this preliminary investigation was published as Circular 140 of the bureau of animal industry.

The efforts have so far been directed mainly to education in better methods, co-operation with egg buyers and state authorities, and experimentation. The educational work has been done by department field men going among the farmers and impressing upon them the necessity of keeping eggs intended for marketing in a cool, dry place and of marketing them frequently. Incidentally they have given the farmers help whenever possible in the practical management and breeding of poultry, and have urged the keeping of pure bred poultry.

The bureau sought and obtained the co-operation of the egg buyers of Kansas, and as a result the "loss-off" or quality system of buying was brought into use. By this system the bad eggs are rejected and only the good eggs paid for.

There is no measure which has such a definite and far reaching influence for the improvement of the commercial egg as the general adoption of this system of buying and selling. The state food authorities also co-operate by prosecuting under existing state law cases where bad eggs are sold.

In the work of investigation various lots of eggs were traced from the time they were produced on the farm until they reached the packing house in order to determine the factors causing deterioration and to study how conditions of handling and shipment may be improved.

Next Sunday is Mothers' day as observed quite extensively in the eastern and middle western states. The custom is for men to wear white carnations in honor of their mothers, and for women to wear bouquets. If mother is dead, a black ribbon is worn with the blossom. The movement to celebrate Mothers' day was started in the east about ten years ago.

COMBINATION SUBSCRIPTIONS

Daily Oregonian, one yr.	\$6.00
Set of Rogers Spoons	\$2.50
Outlook, one yr.	1.50
Regular price	\$10.00
Combination offer	\$6.00
Daily and Sunday Oregonian,	\$8.00
Set of Rogers Spoons	\$2.50
Outlook, 1 yr.	\$1.50
Regular price	\$12.00
Combination offer	\$7.75
Weekly Oregonian, regular	\$1.50
Weekly Oregonian and the Outlook for one year	\$2.00
Evening Telegram, regular	\$5.00
Evening Telegram and Outlook for one year	\$5.50
D. and S. Journal, reg.	\$7.50
D. and S. Journal and Outlook for one year	\$7.50
Daily Journal, reg. one yr.	\$5.00
Daily Journal and Outlook one yr	\$5.50
The Pacific Monthly,	\$1.50
The Pacific Monthly and Outlook, one year,	\$2.00
Semi-Weekly Journal, reg. yr.	\$1.50
Semi-Weekly Journal and Outlook for one year,	\$2.00

Pointers on Cement Work.

Don't guess on the amount of material you are using. Measure it all. Cement work that is to meet considerable strain should be well reinforced with barbed wire.

Cement work expands and contracts in about the same ratio as iron or steel and in close work the same allowance should be made.

A thin slush of pure cement applied with a plasterer's trowel makes a good coating to give a cistern, cave or cellar wall. Two coats ought to be used on wells and cisterns.

Woven-wire fencing is a good material to use in reinforcing cement where a large amount of work is being done.—Missouri Ruralist.

The Outlook has made special arrangements so it can offer the best inducements possible to persons who wish to take both city daily and this paper.

The Oregonian's tea spoons, made by Wm. A. Rogers of the firm of Rogers Bros., are very neat in design and are desired by everyone. See the special offers on another page.

DIRECTORY OF GRESHAM.

Business Men and Advertisers.

This list is published free for the benefit of our readers. Advertisers names in boldface.

- Ed. W. Aylsworth, Clothing, Shoes.
- W. H. Bachmeyer, Dry Goods, Groceries.
- Bank of Gresham, Jas. Elkington, Pres.; E. G. Kardell, Cashier.
- W. C. Belt, Physician and Surgeon.
- S. P. Bittner, Physician and Surgeon.
- R. R. Carlson, Furniture, Undertaking.
- Columbia Brick Yard, A. Klose, Manager.
- Cooley & Miller, Gresham Pool Hall.
- C. L. Crosshaw, Plumber.
- S. F. Crow, Veterinary Surgeon.
- Carl Dahl, Shoeshop.
- Robert Doane, Cement Works.
- H. A. Darnall, Printing.
- D. C. Elliott, Cleaning and Pressing.
- F. A. Fleming, Horsedealer.
- Arthur Fieldhouse, Plasterer.
- F. W. Fieldhouse, Jewelry Store.
- First State Bank, A. Meyers, Pres.; C. J. Lundquist, Cashier.
- Gibbs Bros., Contractors.
- Jas. Goodfellow, Blacksmith Shop.
- Gresham Outlook, Printing.
- Gresham Drug Co., Dowsett & Patenaude.
- Gresham Public and High School.
- Prof. G. R. Robinson, Prin.
- Henry Gullikson, Dray.
- W. K. Hamilton, Contractor and Builder.
- H. B. Huxley, Painter.
- F. C. Hessel, Farm Implements.
- T.Wm. Hockinson, Livery Barn.
- Paul Hoetzel, City Bakery.
- T. R. Howitt, Meat Market.
- W. H. Karr, Contractor.
- M. D. Kern, Lumber Yard.
- M. L. Kent, Saloon.
- Sig. Knighton, Barber.
- Lantz & Cook, Painters.
- C. H. Lane, Agt. Watkins' Remedies.
- A. Leland, Livery and Transfer.
- Gust Larson, Harness Shop.
- E. C. Lindsey, Contractor.
- E. E. Marshall, Farm Implements.
- Ben Mathews, Horsedealer.
- McCarter Apartment House, Mrs. C. McCarter, Proprietor.
- Si McCarter, Blacksmith Shop.
- Mrs. I. McColl, Postmistress.
- Ford Metzger, Saloon.
- Metzger Bros., Groceries.
- Metzger Bros., Contractors.
- Multnomah & Clackamas Mutual Telephone Co., C. R. Keller, Mgr.
- O. W. P. Depot, J. M. Johnson, Agt.
- Ott Bros., Dentists.
- Ed. Osborn, Blacksmith Shop.
- J. C. Peterson, Lumber Yard.
- Public Library, Miss A. Culy, Libr'n.
- Ramsby & Oswald, Feed Mill.
- Gresham Real Estate Co., D. M. Roberts, John Conley.
- B. F. Rollins, Confectionery.
- Sunday & Hill, Contractors and Builders.
- E. Schwedler, Milk Route.
- Max Schneider, Photographer.
- Shattuck & Lindsey, Department Store.
- Carl Shattuck, Lumber Yard.
- J. M. Short, Physician and Surgeon.
- H. W. Snashall, Real Estate, Insurance.
- Ed. Smith, Veterinary Surgeon.
- Carroll S. Smith, Real Estate.
- Claude Smith, Motion Picture Show.
- E. P. Smith, Eastwood Nurseries.
- Smith Bros., Woodsaw.
- Sterling & Johnston, Hardware.
- Mrs. Fritz Stoker, Restaurant.
- Thomas Bros., Painters.
- Earl Thompson, Electrician.
- Thompson & Pugh, Real Estate.
- Thorne & Magnuson, Woodsaw.
- F. E. Todd, Painter.
- Wostell & Co., Groceries.
- Walker House, Mrs. Robt. Walker, Proprietor.
- J. J. Wodeage, Plumber.
- Harry Wood, Barber.
- W. E. Wood, Clothing Salesman.
- Mrs. M. Vogel, Millinery.
- Roy M. Wood, Restaurant.

ATTENTION!
The Farmers Mutual Fire Relief association of Portland, Oregon, invites all farmers who have no insurance on their farm buildings to insure with us. This association is the cheapest and safest in the state. It insures only country property and has over \$3,000,000 insurance in force.
Write or phone.
H. W. SNASHALL, Pres.
The Farmers Mutual Fire Relief Association.
Gresham Route No. 3 Phone 74
Notary Public Real Estate

Church Notices.

TROUTDALE M. E. — Services each Sunday at 11 a.m. Sunday school at 10 a.m. C. C. Coop, pastor. P. M. Nash, S. S. Supt.

GRESHAM BETHEL BAPTIST—Sunday services—Sabbath school at 10 a.m., preaching at 11 a.m. and 7:30 p.m. Prayer meeting each Wednesday evening at 7:30 p.m. F. M. Burch, Pastor.

Boring M. E.—Preaching 11 a.m. each Sunday; 8 p.m. alternate Sundays. Sunday school 10 a.m., in charge of Harry Beckford. Epworth League 7 p.m. Rev. A. B. Calder, pastor.

Lodge Notices.

FAIRVIEW UNITED ARTISANS No. 178—First Saturday evening and third Saturday evening is social evening. Master, E. E. Heslin; secretary, F. H. Crane.

ROCKWOOD UNITED ARTISANS No. 206—Meets fourth Saturday night. Master, Mrs. Rich Tegart; secretary, H. H. Johnson.

ROCKWOOD I. O. O. F. No. 243—Meets in Maccabee hall every Thursday evening. N. G., J. R. Cavanaugh; secretary, J. H. Schram.

K. O. T. M. No. 61—Meets first Saturday and third Friday nights. Com., Ed Spath; R. K., W. Quinberry.

FAIRVIEW GRANGE—First Saturday at 10 a.m. and third Friday night, 8 p.m. Master, Cedric Stone; secretary, Roy Stone.

ROCKWOOD GRANGE—First Wednesday at 8 p.m. and third Saturday at 10 a.m. Master, F. H. Crane; secretary, Viola Lovelace.

L. O. T. M. CHARITY HIVE No. 38—Meets second and fourth Thursday afternoons. Com., Mrs. John Brown; R. K., Mrs. Mary Turner.

PLEASANT VALLEY GRANGE No. 348—Meets fourth Saturday at Pleasant Valley hall. H. W. Snashall, master; E. Butler, secretary; Jennie Kronenberg, lecturer.

GRESHAM GRANGE No. 270 meets the second Saturday of each month. Lecture hour from 2 to 3 is open to the public. H. E. Davis, master; Mrs. W. H. Bachmeyer, secretary.

WOMEN OF WOODCRAFT, No. 202—Meets in Odd Fellows hall second and fourth Tuesdays 2 p.m. Emma Manning, G. N.; Hattie Wostell, clerk.

FAIRVIEW LODGE No. 92, A. F. & A. M.—Regular meetings Saturday night on or before full moon. Masonic Temple, Troutdale. A. FOX, Secretary.

M. A. ROSS POST No. 41, G. A. R., and W. R. C. No. 8, meet third Saturday each month at Grange hall, Gresham. Dinner to all who attend. Wm. Butler, commander. Mrs. Annie Bates, president. Mrs. Henry Kane, secretary.

DAMASCUS CAMP, No. 7533, M. W. A. Meetings first and third Saturday evenings each month at Hazelwood's hall. Geo. Dallas, counselman; Harry Roach, chief forester.

MODERN WOODMAN OF AMERICA, meets in I. O. O. F. hall first and third Tuesdays of each month. Visiting members welcome. Emil G. Kardell, Clerk.

GRESHAM REBEKAH LODGE, No. 61—Meets in I. O. O. F. hall, second and fourth Wednesdays of each month. Christine J. Cavanaugh, Noble Grand; Geo. Keller, Secretary.

GRESHAM LODGE, No. 125, I. O. O. F.—Meets every Saturday night in I. O. O. F. hall. W. H. Stanley, Noble Grand; Geo. Keller, Secretary.

Walker House

Third Street
New Hotel
New furniture. Newly finished rooms. New people.
American Plan
Rates Given on Application
Mrs. Robt. Walker, Prop.

City Bakery

Paul Hoetzel, Prop.

BEST BREAD

on the Market, Fresh Every Day
Pies, Cakes and Other Pastry
Main St., Gresham

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DEALERS IN "GOODS OF QUALITY"

Sole agents Warner's Rust Proof Corsets, Black Cat and Armor Plate Hose, Ferrigson & McKenney's guaranteed shirts, Peter's Shoes, Lorain and Real Estate Ranges, American Fence and Phoenix Paints.

We have just added to our Furniture Department a nice line of Rugs

All sizes ranging in price from \$2.50 to \$20.00

TRUNKS AND SUIT CASES

Just received a shipment of trunks and suit cases. If you are in need of either of the above, don't fail to look at our line. We can save you money.

Try Our 20c Coffee IT IS GOOD

Dandelions are not a weed when found in the pasture, because their medicinal qualities are very beneficial to live stock. Bee-keeping, for those inclined that way, is certainly a well paying business, as there is less competition in raising bees and producing honey than in any other side line of farming.

Transfer Barn


Dray Line and Express

Good rigs, good horses, prompt service at all hours. Can make drives and furnish driver to all outlying points

A. Leland, Proprietor
Phone 36 Main Street Gresham, Oregon

You Purchase Satisfaction when you buy our plumbing because you buy something more than materials. You buy experience, good judgment, and intelligent co-operation with your own plans and ideas. Is your plumbing thoroughly sanitary and up to date? If not, our estimates on installing "Standard" fixtures will interest you.

Phone 548 Carlson Bldg.



GRESHAM FEED & CHOP MILL

Ramsby & Oswald, Props.

Grinding Done Every Day
Good supply of mill stuff, feed, bran, shorts, etc. Land plaster, Highest price paid for oats. Call and see us.

Horses for Sale

HEAVY AND LIGHT HORSES OF ALL DESCRIPTIONS BOUGHT AND SOLD
Will Call for horses or Teams on request
F. A. FLEMING GRESHAM, OREGON
Transfer Barn Telephone 511