

Heppner retailers to participate in Pink Friday

Some of the Main Street retail businesses will be participating in the second-annual, nationwide, Pink Friday small business shopping experience, on November 19.

Sage Clothing Company is part of The Boutique Hub, an online resource for boutiques around the country. Pink Friday, created by The Boutique Hub, is a small business spin on the traditional Black Friday shopping experience, reminding people to #ShopSmallFirst. Black Friday is the largest shopping day of the year, but the sales and promotions from big box stores often overshadow the experiences that small businesses are focused on providing. The goal on November 19th is to celebrate the businesses that are the backbone of the local communities.

"Small businesses took a massive hit last year," says Ashley Alderson, Founder and CEO of The Boutique Hub. "The amount of small businesses that closed last year is monumental, and the trickle-down of that has a devastating impact on communities around the country. If a business didn't close last year, they're now faced with employment issues, inflation, immense supply issues and a hefty increase in shipping costs. Now, more than ever, it's our duty to support those businesses that are the heart of our communities and local economies."

Pink Friday is strategi-

cally positioned the week prior to Black Friday, to ensure that small businesses are given the first opportunity to help shoppers in their quest for holiday gifts. These businesses are usually overshadowed by their big-box counterparts and deserve their own weekend to shine.

"We want shoppers to look at small businesses first for their holiday needs, then go spend the rest of their holiday budgets with big-box stores, if needed." Says Darcie Chick, owner of Sage Clothing Company. "We try our best to serve our community, and we are so thankful for all the support we have received through the years."

Sage Clothing Company along with Murray's Pharmacy, Breaking Grounds Coffee, Flood Town Books, Blondee Salon, Serendipity Designs by Sheena, and Browne House Coffee are only some of the businesses involved in the Pink Friday shopping event.

The event will take place November 19 from 3-7 p.m. Each store will have their products and other local vendors to shop from. To promote visiting each business involved, for every \$5 spent, vendors will mark off a symbol on a card. For every \$50 spent, customers are eligible to win gift baskets put together by the businesses. Everyone is invited to come down and walk and shop down Main Street.

Co-op holds drive-up annual meeting



A large number of people showed up in their vehicles at the Morrow County Fairgrounds in Heppner last week for CBEC's first drive-up annual meeting. -Photo by David Sykes.

In these COVID-19 times nothing seems to be the same, including the Columbia Basin Electric Co-operative annual meeting, which this year was held at the fairgrounds and those attending sitting in cars.

In a letter to members President Gerry Arnson said because of the pandemic the annual meeting could not be held in person,

but according to the bylaws a meeting must be held. With no accommodation for electronic gatherings, co-op leadership settled on the drive-up version.

At the meeting the by-law changes were presented and passed which in the future will allow leadership to hold board meetings and annual meetings via electronic methods such as the

popular internet Zoom program. "The annual meeting of members, any special meeting, or meetings of the Board of Directors can use remote communications technology which means communication made electronically, by conference call, internet, remote technology, or other communication," the bylaw change

read. "The annual meeting can be held using remote communications technology," the changes also said.

One thing that didn't change this year was the gift bags the co-op normally hands out to attendees. Each member entering received a bag with various items and also a delicious sandwich and chips for lunch.

Sheriff's Report

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-MCSO received a report on Depot Ln, in Irrigon. Caller reports that someone tried to take her mailbox off of the rack that it is attached to. Caller states it was just damaged, nothing was taken, it is locked.

-MCSO received a report on Riverview Ln, in Irrigon. CCOM got a call from a residence in Irrigon reporting a furnace on fire then the caller disconnected.

-MCSO received a report at Se Thirteenth St/Se California Ave, in Irrigon. Caller advised that there is an ATV going up and down Thirteenth and California. Going pretty quick for an ATV and pretty reckless. Caller advised that it has been doing it for the last couple days. Caller believes

it is coming from a residence off of the corner of Knapp and thirteenth. Made contact with subject, he was advised of complaint and will be keeping the ATV off the roads.

-MCSO received a report on Wagon Wheel Loop, in Irrigon. Caller believes someone is breaking in to her home

November 4: Morrow County Sheriff's Office received a report on Se Thirteenth St, in Irrigon. Caller advised her father left and she can't find him. He is 81 year old and has medical issues. He left in a light blue Subaru Outback around 0400, unknown direction, possibly Hermiston. Believed to be wearing tan pants with red suspenders and a baseball cap. Male

was located in Washington by his family.

-MCSO received a report at Bombing Range Rd/Cascade Way, in Boardman. Gravel all over the road, both lanes. 25 yards distance, both sides of traffic. Looks like the river rock that was dumped.

-MCSO received a report at Se Utah Ave/Se Brandon St, in Irrigon. Caller reports a vehicle with very loud music. He doesn't know what type of vehicle it is or where the music is coming from. Caller states that it is an ongoing issue in the neighborhood.

-MCSO received a report at Paul Smith Rd/Kunze Ln, in Boardman. German Shepard on Paul Smith has a blue shock collar, it is friendly. Unable to locate.

-MCSO received a report on I 84 W, in Boardman. Male wearing all black just standing on the fog line looking at traffic. Deputy provided the individual with a courtesy ride to Arlington.

-MCSO received a report on I 84 E, in Boardman. Double trailer rock truck, white cab with red writing, speeding 80+, tailgating vehicles, almost caused an MVA. Unable to locate.

DEADLINE:
MONDAYS
AT 5PM



Honoring All Who Served
Veterans Day



Local Investment.
Jobs. Clean Energy.