

Local ranchers' beef featured at Las Vegas restaurant

Lindsay Washugyu beef is on the menu at upscale Bazaar Meat



'Bazaar Meat by José Andrés is a wild and wonderful celebration of the carnivorous, in all its forms,' says the Las Vegas restaurant web site.

By David Sykes

A sharp-eyed reader has sent us a menu photo from an upscale Las Vegas restaurant, featuring a familiar Morrow County name next to its premium Japanese beef dish.

Called Washugyu beef, it is raised by the Corrine and Larry Lindsay family right here on their ranch in Morrow County before traveling to Japan Premium Beef's headquarters in New York and then on for distribution to quali-

ty restaurants around the country, including the Bazaar Meat Restaurant in Las Vegas, where it was recently spotted by our sharp-eyed reader.

According to the company's web site Washugyu beef is raised in the USA at the Lindsay Ranch in a partnership with Japanese Wagyu experts. Washugyu is produced by using a custom Japanese crossbreeding program that carefully selects superior genetic traits (Tajima Wagyu sires)

and cross breeds them with Black Angus females. They are raised on a strict feeding program originating from Japan that promotes marbling deposition using the highest quality feed available.

The company says it achieves this by recruiting "one of the most experienced Japanese Wagyu Breeder/Feeder, a man with decades of experience and knowledge, who has come over to the U.S. to develop and monitor our Wagyu

breeding and feeding programs."

The company says its superior feeding and breeding techniques produce "a beef with marbling and flavor that surpasses any other domestically-produced Wagyu beef currently available in the United States." The company says that "unlike other U.S. domestic beef, 99.99 percent of their Wagyu Beef is graded USDA Prime or higher."

About raising the beef, the company says Washugyu has a harvest period of approximately 27 to 35 months. "The Washugyu cattle are on this feeding program for about 30 months; far longer than most domestic cattle in the



Two Lindsay Ranch dishes are featured on the menu at the Bazaar Meat Restaurant in Las Vegas.

U.S. as greater maturity translates to more flavorful and better marbled beef," they explain.

As for the Bazaar Meat restaurant where it was spotted, it is located in the Sahara Las Vegas and billed as "a wild and wonderful celebration of the carnivorous, in all its forms. The design, ambiance and menu

are adapted to resonate with a Las Vegas audience where bold choices, big flavor, and stunning showmanship rule the day. I will eat whatever makes me feel like a lion!," says Chef José Andrés. In this case, what makes José feel that way was raised right here in Morrow County.

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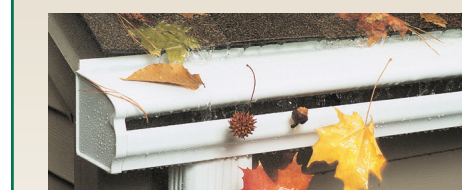
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