

## Heppner in process of formulating strategic plan

The Heppner community is in the process of reviewing its strategic plan. According to Rick Minster, Morrow County Economic Development coordinator, "A strategic plan is vital for accessing state, federal, and private foundation funding for community projects. It focuses on selected issues which are most important to the community and develops a blueprint to direct future development. This involves considering resource availability, how to use such resources most effectively, realistically assessing the community's strengths and weaknesses, and analyzing how major events and changes outside the community will affect us. It is action-oriented, with a strong emphasis on implementation and the achievement of practical results. It involves a cyclical process and is continually re-evaluated to maintain a viable plan which responds to current needs."

The Heppner Coordinating Council is coordinating the review process and needs the help of the community. "Creating a new future for the community involves a shared vision of what we want the community to look like," said Minster. "To be effective, our strategic plan must be developed from a broad base of community members who are committed to the future of their area."

A work group composed of HCC members, representatives of Friends of Heppner, local government and businesses has already begun the process. This group has formed three sub-groups and community members are encouraged to participate in sub-group work sessions:

The Strategic Foundation sub-group will focus on: community vision, mission, development principles and goals. This will establish a sense of purpose and direction for community planning and will act as a benchmark to measure the appropriateness of development

strategies. Anyone interested in these topics may contact Andrew Johnson at 676-9209.

The Conditions and Trends sub-group will focus on: international, national, state, and local trends, competitive setting, opportunities and requirements, and labor and financial capabilities. While the external economic environment is something over which communities have little control, by identifying the key factors and trends affecting the community's economic future now, some of these future some of these future external impacts can be neutralized, Minster said. Anyone interested in this aspect of our community plan may contact Jerry Breazeale at 676-5735 or 676-9618.

The Community Assessment sub-group will update the community's Strengths, Weaknesses, Opportunities and Threats (SWOT analysis). What is the community's competitive advantage? What makes the Heppner community unique in light of larger economic trends? The Strengths, Weaknesses, Opportunities and Threats analysis is a reality check of a community's identity and what it has to offer, Minster added. The contact person for the SWOT sub-group is Jerri Sly, 676-9151.

The final outcome of this process will be a detailed action plan which indicates how identified community strategies will be implemented. The Heppner plan will involve the "what, who, where, how and when". Minster said that strategic planning is meant to be a cyclical process and should not result in merely a one-time plan. All plans and projects will be monitored to ensure that they are meeting their intended purposes, and revised to reflect changing conditions, he said.

Those who wish to participate in the progress of the strategic plan are invited to contact one of the leaders above or write to the Heppner Coordinating Council.

## Science program held at

### Ione Elementary

Vicki Broden, former Heppner teacher, presented a science-based unit of study, "Caring for Oregon's Forests" at the Ione Elementary School recently.

Broden discussed the benefit received from trees and what is needed to maintain healthy trees. She explained that we receive many more products from trees than we often realize. Cellulose fiber from trees is used primarily in plastics and in things such as eye glasses, floor tiles, toys and irrigation pipes. Wood extracts and resinous materials provide

ingredients for chewing gum, toothpaste, fragrances and household cleaners.

Broden also talked about how trees provide habitats for birds and animals and how forests can be managed to improve wildlife habitat.

She presented a book "Forests, Trees and Wood" to the school from Oregon Women In Timber.

"Our students enjoyed her program and the classes used it as a springboard for further study," said teacher Betty Rietmann.

## Letters to the Editor

Editor's note: Letters to the Editor must be signed. The Gazette-Times will not publish unsigned letters. Please include your address and phone number on all letters for use by the G-T office. The G-T reserves the right to edit.

### Vote for BMCC bond issue

To the Editor:

An opportunity to improve educational access and increase its effective delivery is coming your way this November in the form of a chance to vote in favor of the BMCC bond issue. We, in the technical agriculture department would like to encourage you to vote this November.

BMCC is in dire need of upgrading its roads and parking lots. These are the things that people from our communities and others see first when coming to our campus. A portion of the bond would pay for upgrading of these facilities.

Another important aspect of the bond would be the upgrading of our mainframe computer system. This upgrade would allow students to access information from their home communities as well as register for classes from a distance. This system would also provide for more information access to those seeking their four year degree in general agriculture here on our campus through the Tri-State Distance Delivery Alliance. The TADDA is an agreement with OSU, U of I, SWU and EOU to deliver a four year degree in agriculture through the BMCC campus, thus providing more opportunities for students in our area.

Meeting the needs of the agricultural industry is another goal of a portion of the funds in the bond. An equipment storage building would be constructed to house agricultural equipment and

protect it from the deteriorating effects of the weather. A small food processing facility would be built which would aid both the technical agriculture and industrial maintenance programs. Produce grown by students in the ag program would be processed by those same students and equipment would be set up and maintained by IMT students. A third facility consisting of hay storage and covered feeding area would allow students to conduct scientific research in animal nutrition.

The changes we see happening in the field of agriculture require us to take a more active role in the infusion of math and science into our curriculum. The National Science Foundation has awarded our technical agriculture department funds to enable us to update our curriculum to meet the challenges faced by current agriculturists. The passage of the bond issue would also help meet the changing aspects of agriculture today.

Our primary goal remains the same, that being to meet the needs of students. We believe that passage of the bond would be a step in the right direction. Together we can make our communities and children better. Join us in voting in November.

(s)Preston Winn, Chair  
Technical Agriculture Dept.  
BMCC

(s)Dale Wendt, Instructor  
Technical Agriculture Dept.  
(s)Paul Davis, Instruction  
Technical Agriculture Dept.

### Vote no on Measure 66

To the Editor:

Ballot Measure 66, the one designed to dedicate 15 percent of all lottery funds to salmon restoration and parks is being touted by supporters as a painless, free environmental vote. But voters and taxpayers know if a scheme sounds too good to be true, it probably is.

Measure 66 makes a fundamental change in Oregon's Constitution to allow lottery dollars to be siphoned off for purposes other than economic development and basic school support. That alone should make voters nervous.

Oregon Education Association, though keeping a low profile on this issue, estimates the measure will take \$65 per student out of each and every classroom in Oregon. \$65 worth of education, books, teaching materials and activities is a lot to ask each kid to pay for parks and salmon.

Funding parks is important. It's a job for the Legislature to handle through the budget

process in open debate, public hearings and finally, a floor vote.

Salmon restoration is also important. So important that the Legislature authorized \$30 million in direct expenditures for salmon restoration, and provided many more millions in state agency budgets to implement The Oregon Plan for Salmon and Stream Enhancement.

Legislators need to adequately fund salmon restoration and state parks, but not through a forced change in Oregon's Constitution. Vote "No" on Measure 66.

(s)Senator Ted Ferrioli  
John Day

### Flu clinics scheduled

The Morrow County Health Department will hold flu clinics on Wednesday, Oct. 21, from 4-7 p.m. at the Ione City Hall and on Thursday, Oct. 22, from 12-7 p.m. at the health department offices in Heppner.

## Ione youth group assist Portland needy

By Niki Sullivan

Ione Ecumenical Youth Group members, Allison Halvorsen, Adrienne Swanson and Niki Sullivan, traveled with Cathy Halvorsen in June to serve the needy of Portland.

The students are part of the youth group, led by Cathy Halvorsen and Jeri McElligott. Nearly every year, the group makes a one-day trip to the Blanchet House to help feed the homeless of the area.

However, since Halvorsen, Swanson and Sullivan were unable to make the spring break trip made by the rest of the youth group, they organized a trip of their own. The four set tables,

served food, cleaned up, helped pack in donated food, and also "met new people, had fun, and learned a lot."

### W.C.C.C. Golf

WCCC Ladies' Play  
Tuesday, Oct. 13

Low gross of the field: Pat Edmundson.

Low net of the field: Joyce Dinkins.

Least putts of the field: Jan Paustian.

Flight A: low gross-Karen Wildman; low net-Karen Thompson and Carol Norris; least putts-Susan Atkins.

Flight B: low gross-Suzanne Jepsen; low net-Lorraine Montgomery; least putts-Betty Carlson.

Flight C: low gross-Jackie Allstott; low net-Della Heideman; least putts-Jenny Reynolds.

Chip in: Jan Paustian #15.

WCCC Ladies' Oct. Fun Day  
Tuesday, Oct. 13

Long drive: Jan Paustian.

Second shot KP: Pat Edmundson.

Long putt: Joyce Dinkins.

Closest to pin: Della Heideman.

Short drive: Doll Campbell.

Third shot long drive: Karen Wildman.

Accuracy: Maude Hughes.

Short putt: Jenny Rendl.

Closest to ditch without going over: Carol Norris.

Most drives to a green: Cam Wishart.

Most times in the creek: Lois Hunt and Betty Carlson.

Most putts for a hole: Suzanne Jepsen and Cam Wishart.

Court times under tree and hitting a tree: Jenny Reynolds, Jan Paustian, Susan Atkins.

Least putts total: Jan Paustian and Joyce Dinkins.

Most divots: Susan Atkins and Jackie Allstott.

- ^ Strong Ag Background
- ^ Long-time County Resident
- ^ Experienced in public budget development

in the General Election on November 3rd

**VOTE For**  
**Leann A. Rea**

Morrow County Commissioner  
Candidate

For questions or concerns  
call (541) 481-5922 or  
1-800-221-4371-02



Paid for by Leann A. Rea, 79269 Rippee Rd., Boardman, OR 97818

# WE WON!



Something  
Good Just  
Might Happen



David Kang won \$15,000!

Shelley Loring won \$1,506!

Jim and Patricia Froke won \$12,000!

Robert Ries won \$2,501!

Since April 1985, Oregon Lottery players have won over \$3.75 billion!