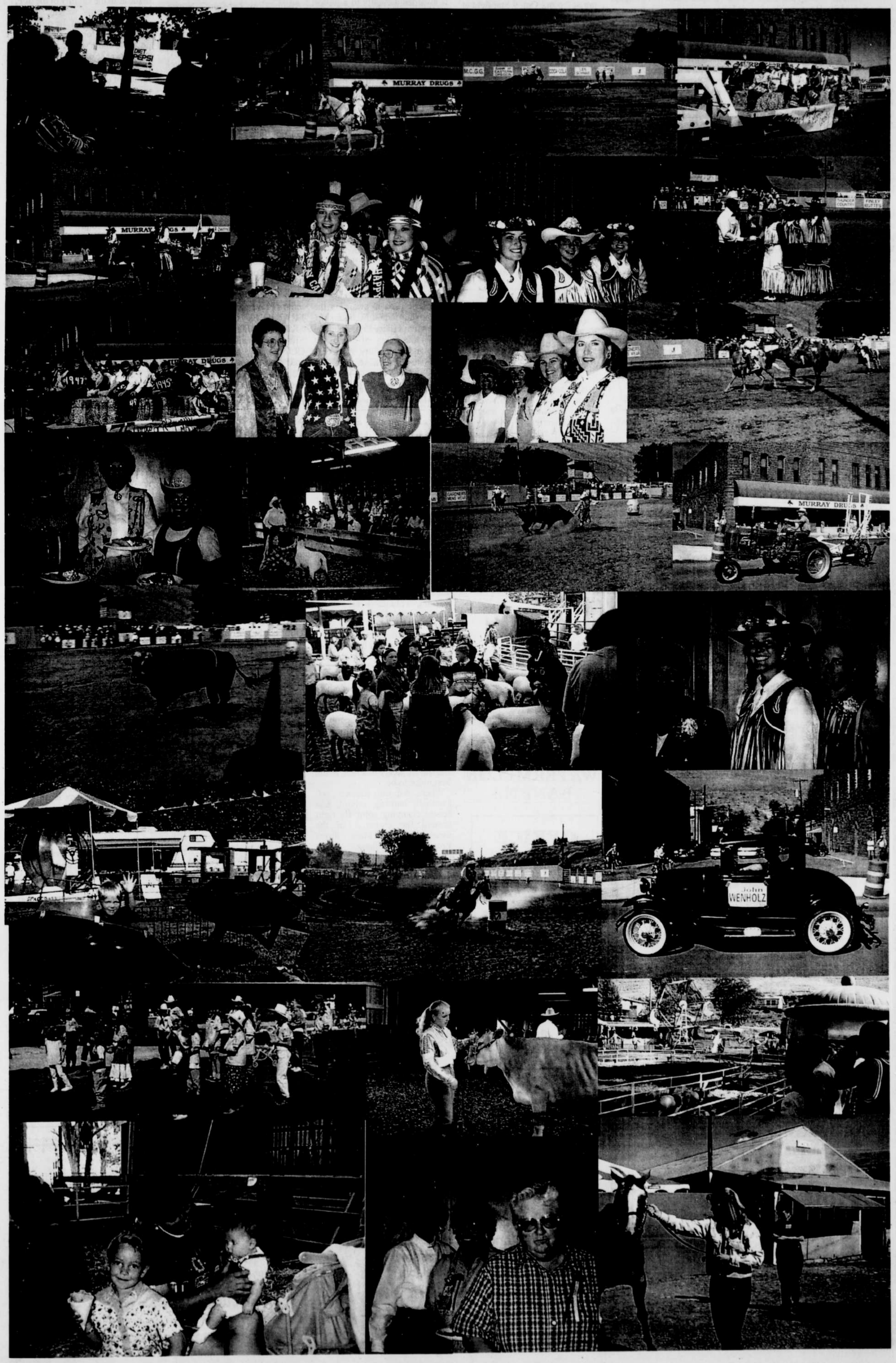Boots, Jeans and Cowboy Dreams at The Fair