

Residents of Umatilla & Morrow Counties ...

# A Gift for the Entire Family.

Digital satellite TV. One of the biggest advances in TV since color. And to take advantage of it you don't need top secret clearance from the Pentagon. Nor do you have to continually pay rental fees to that satellite service owned by the cable companies. All you need is a little dish no bigger than a large pizza and programming from DIRECTV.

## The One And Only Mini-Dish.

The 18-inch DSS mini-dish and DIRECTV programming is the only real mini-dish system available.



### DIRECTV

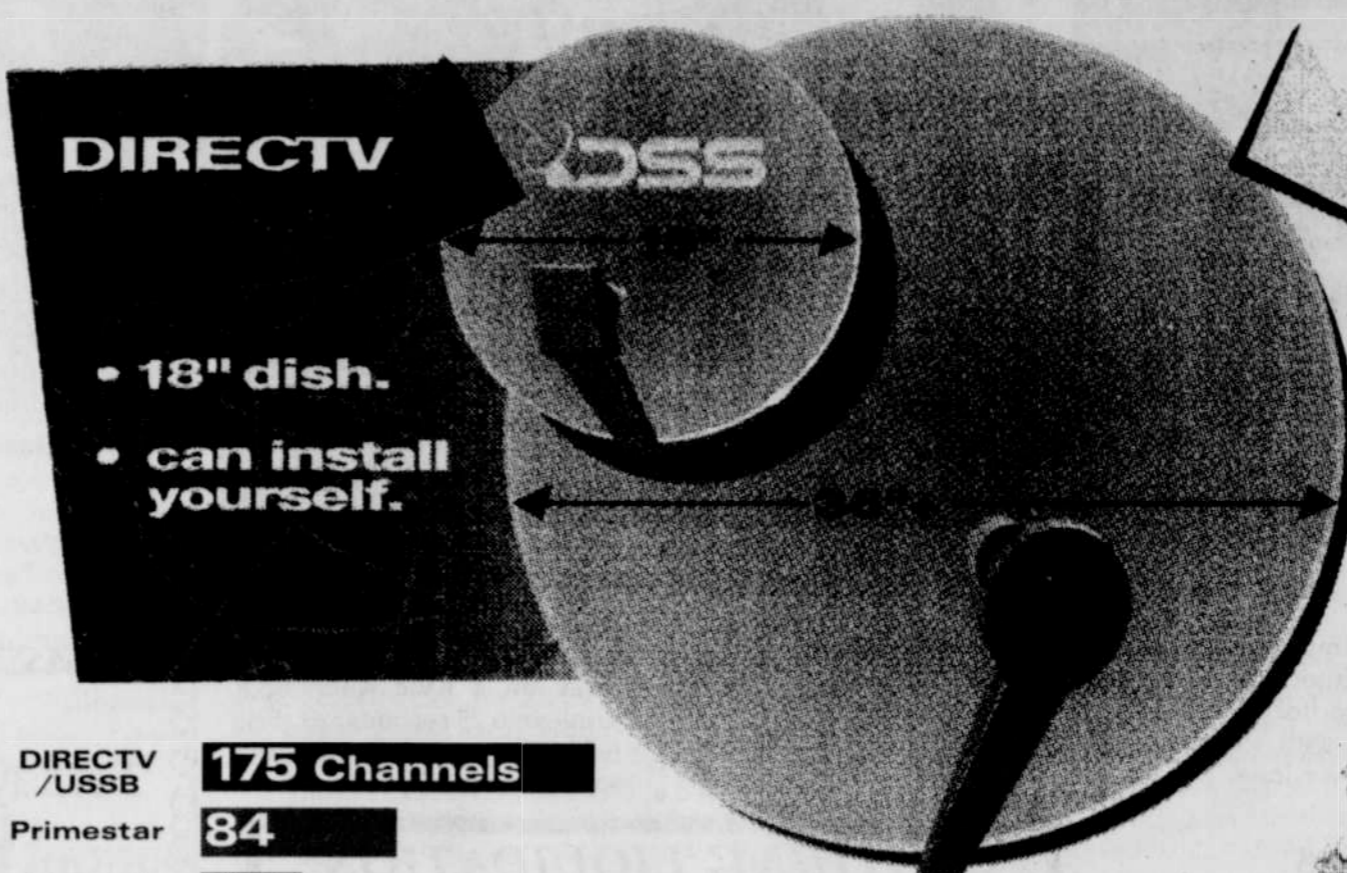
- Superior digital picture and sound.
- All from 3 high-powered satellites
- World standard technology.
- 1 mid-powered satellite.
- Non-standard technology.
- Upgrade planned.

### Typical Cable System

- Analog wired system.

## Out Of This World Picture And Sound.

What else would you expect from state-of-the-art technology.



**DIRECTV**

- 18" dish.
- can install yourself.

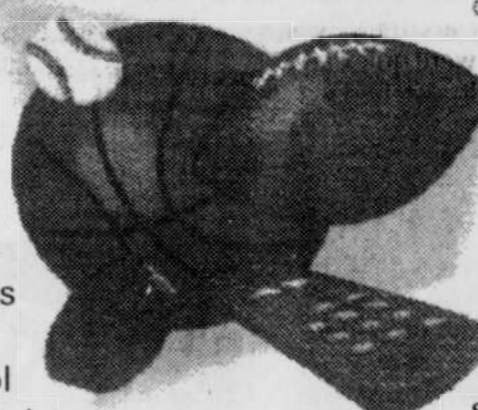
**PrimeStar**

- 3-3.5 ft. dish.
- usually installed in cement.
- 4 times larger in area.

DIRECTV /USSB	<b>175 Channels</b>
PrimeStar	<b>84</b>
Typical Cable	<b>50</b>

## Not Just More Channels, Better Channels.

With DIRECTV and USSB you can actually receive up to 175 channels. Catch your favorites, CNN, USA, TBS, plus hard to find channels like Turner Classic Movies, CourtTV, the Sci-Fi Channel, Home & Garden TV and the History Channel. Direct TV's exclusive ratings, channel locks and limits features even help you control what your family watches.



## More Sports Channels Than Most People Have Channels.

What's a seven letter word that defines sports? DIRECTV. You have access to tons of collegiate action, regional sports networks from around the country, ESPN and ESPN2, season passes from the NFL, NBA, NHL and MLB. And 13 NFL games on a Sunday. More than 30 NBA games a week. Up to 5 NHL games a night. Over 800 Major League Baseball games a season and college hoops coverage from many of the top schools in the country. And with the NBA Team Pass<sup>SM</sup>, follow your favorite out-of-town team.



## Put A Video Store in Your Living Room.

Now you can truly make trips to the video store a thing of the past. With our premium movie channels, up to 60 pay-per-view channels, hundreds of movies a month, and you can say goodbye to late return fees and those midnight runs to the video store.

## How They Stack Up

	DIRECTV /USSB	PrimeStar	Typical Cable System
Up to 175 Channels with superior digital picture & sound quality	<b>Yes</b>	<b>No</b>	<b>No</b>
18" mini-satellite dish you get to own	<b>Yes</b>	<b>No</b>	<b>No</b>
Up to 13 NFL games every Sunday with NFL SUNDAY TICKET™ this regular season	<b>Yes</b>	<b>No</b>	<b>No</b>
Season passes to NBA, NHL and MLB with over 2400 games	<b>Yes</b>	<b>No</b>	<b>No</b>
700 pay-per-view NCAA college basketball games including most games from some of the top teams	<b>Yes</b>	<b>No</b>	<b>No</b>
Up to 60 pay-per-view movie channels	<b>Yes</b>	<b>No</b>	<b>No</b>
Up to 22 regional sports networks including Midwest Sports Channel, PrimeSports, MSG & SportsChannel	<b>Yes</b>	<b>No</b>	<b>No</b>
29 audio music channels	<b>Yes</b>	<b>No</b>	<b>No</b>
Parental control features including channel lockout and rating limits	<b>Yes</b>	<b>No</b>	<b>No</b>
Up to 18 premium channels including HBO & Showtime Multiplex Channels from USSB	<b>Yes</b>	<b>No</b>	<b>No</b>
Interactive on-screen guide	<b>Yes</b>	<b>No</b>	<b>No</b>



## Why Rent The Past When You Can Own The Future?

Believe it or not, you can own the DSS dish of your choice and get DIRECTV Select Choice™ programming for as low as \$44.46 a month. Because no one, absolutely no one, dishes out entertainment like we do.



IT'S PERSONALIZED TV

# Rural Telecom Company (RTC)

Call 564-4384 or 1-800-452-2273 OR see a live feed at RTC  
750 W. Elm • Hermiston

(RTC is a subsidiary of Umatilla Electric Cooperative)

## RURAL TELECOM COMPANY SPECIAL \$142.50 VALUE ... FREE!\*

- \$50.00 OFF ... Direct Satellite Systems
- \$50.00 ... Worth of Programming - FREE
- \$42.50 ... 4 months Satellite Direct Magazine (with the purchase of a one year paid subscription)

\*With the purchase of DSS Satellite Equipment from:  
**RURAL TELECOM COMPANY**  
564-4384 • 1-800-452-2273

Offer good with this coupon. Limited one coupon per purchase. Not valid with any other offer. Does NOT apply to Rent-To-Own. Coupon expires 12-31-95