

## Bob Tallman, popular with crowd

Bob Tallman has become something of a fixture at the National Finals Rodeo. In his 20-plus years as a PRCA member, Tallman has announced the NFR eight times, including five consecutive trips since 1989.

Tallman's knowledge of the sports, his resonant baritone voice and his ability to stir the crowd's emotions have made him one of the most popular announcers in professional rodeo. And little wonder. Tallman knows what an audience

wants to hear. "They didn't come to be educated," he said. "They came to be entertained."

Still, Tallman realizes that everyone has an opinion about his announcing. "The job itself is very simple: you say what you see about what's happening," he said. "The position is difficult because in an audience of 16,000 people, you have about 12,000 critics."

Tallman, the PRCA's announcer of the year in 1982 and

'87, announces more than 200 rodeo performances each year. He has hosted several rodeo-oriented radio programs, and has spent substantial time in front of a television camera, as well.

He holds a bachelor's degree in agriculture economics, and still raises cattle on his ranch in Baker City with his wife, Kristen, and daughter, Nicole.

## 4-H fashion revue bigger than ever

The Thursday evening 4-H Public Fashion Revue on the outdoor stage is always a pleasure for supportive family members and anyone that enjoys youth.

4-H Fashion Revue highlights the participants of two modeling contests. "My Favorite Outfit" is a modeling contest that promotes consumer skills: clothing selection and coordination, as well as poise and self-confidence. Members may have constructed or purchased their garments for this contest, which is open to all 4-H members, regardless of project area.

"Fashion Revue" is open to all clothing, knitting and crocheting project members.

These contestants model garments that they have constructed. Modeling in Fashion Revue is a component of the "Outstanding Clothing Member" award.

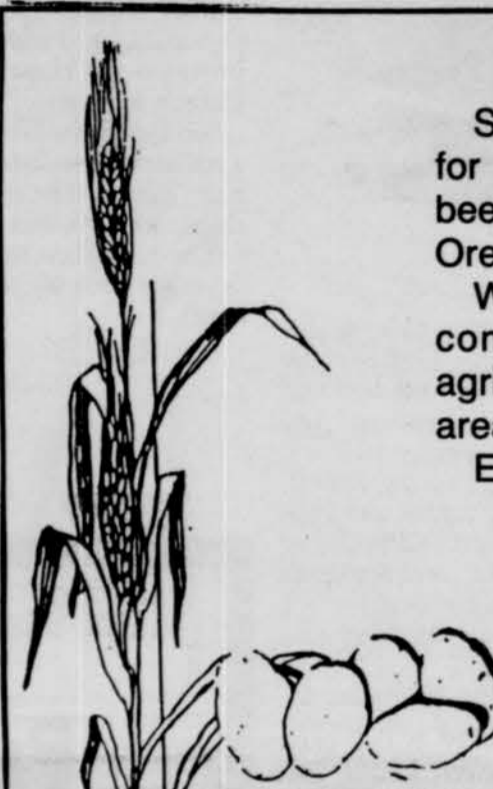
Participants in both contests prepare their own narrative to be read during the public show. The winning models are selected during the contest judging on Monday, August 14.

Be sure to attend the 4-H Public Fashion Revue: 6:30 p.m., Thursday, August 17, at the outdoor stage behind the Snack Shack. In case of rain, the event will be moved to the Parish Hall of St. Patrick's Church in Heppner.


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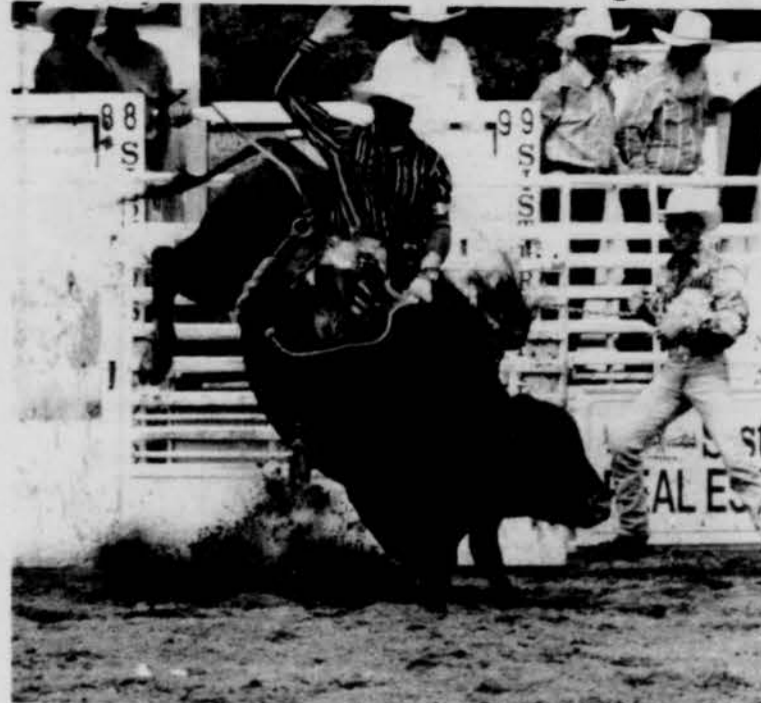


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## Dodge Truck to sponsor Dodge Truck Series competition



Dodge Bull to be ridden at rodeo

Dodge Truck is once again sponsoring the popular Dodge Truck Series, a year-long competition based on points earned at participating Professional Rodeo Cowboys Association (PRCA) rodeos.

Stock contractors, rodeo announcers and pickup men all benefit financially from the support of Dodge, a major PRCA sponsor for the past 10 years.

In 1993, more than 125 rodeos participated in the Dodge Truck Series. Each season, Dodge Truck provides substantial incentives, grants and advertising support.

As part of its support, Dodge Truck awards the winners of its series the use of a Dodge truck for one year. Also, the PRCA World Champion All-Around

Cowboy each year receives the use of a new Dodge pickup truck.

Dodge Truck is the official truck sponsor of the PRCA's 12 circuit finals. For the sixth straight year, Dodge has been the named sponsor of the Dodge National Circuit Finals Rodeo, the crowning event of the PRCA's circuit system.

The Dodge Truck Bulls Program, initiated in 1992, offers bonuses to PRCA bull riders who ride selected bulls. Each designated bull's bonus starts at \$5,000 and grows \$500 each time the bull goes unriden. A cowboy who rides a Dodge bull receives the payoff and the bonus starts again at \$1,000.

Dodge Truck Bull Magnum V10 was ridden by Jerry Don

West, July 4, at Molalla, for \$12,500, now first in the standings.

Magnum V10 has been ridden only two times in the bull's history in three years. The first time he was ridden in the Dodge Circuit Finals; the second time was by West. The bull has been to the National Finals Rodeo every year and has never been ridden. This Dodge Magnum V10 Bull is owned by Frank Beard Rodeo.

During the coming years, Dodge will continue its promotional support of the PRCA as a participating sponsor of the Wrangler World of Rodeo telecasts on ESPN.

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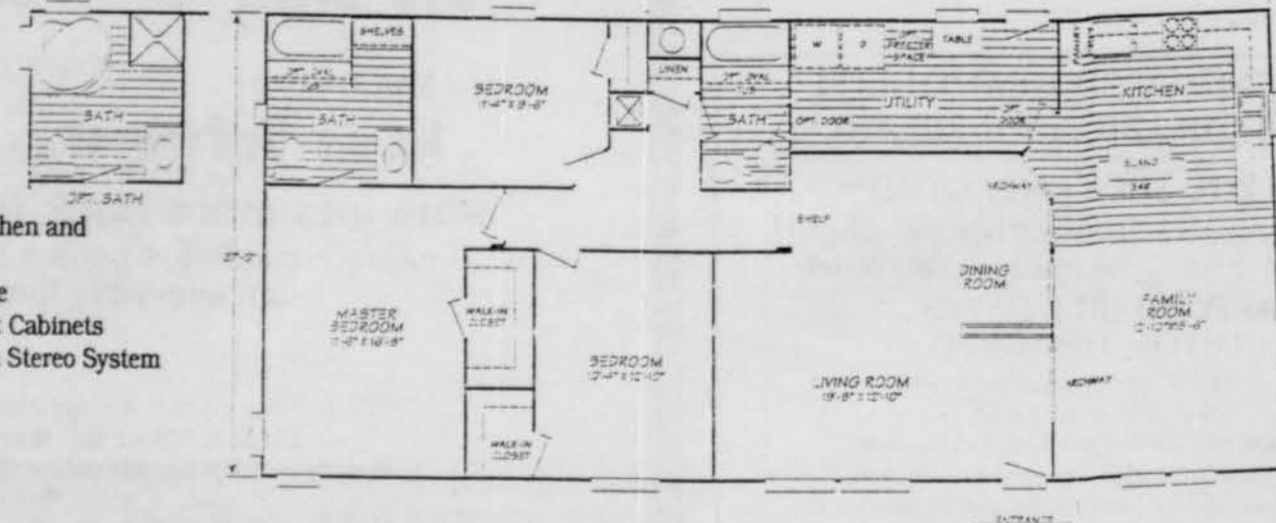


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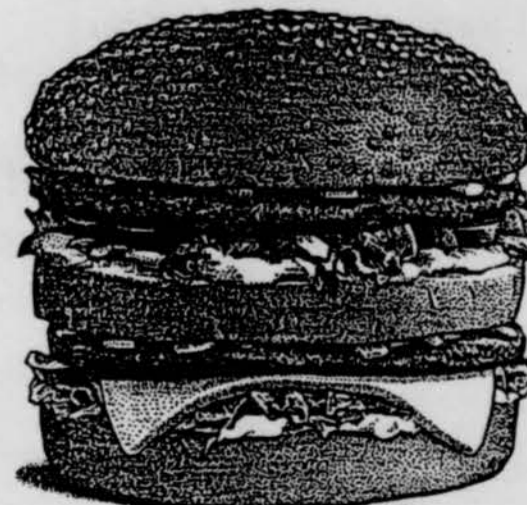
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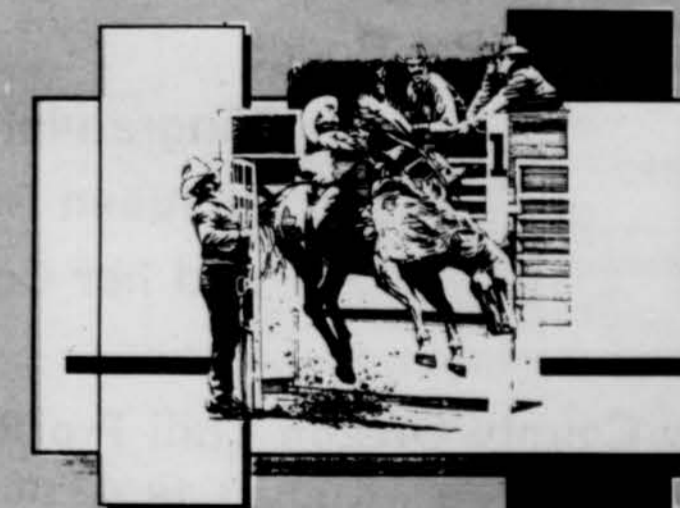
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