

# The Basics.

- ① Hard Work
- ② Ingenuity
- ③ Responsible Management

As a world leader in agribusiness, our success is characterized by the prudent use of basic resources such as soil, water and minerals.

And, while our foundation and future are irrevocably tied to these resources, we will continue to advance because we are also committed to basic human values.

*Bringing Earth's Resources to Life*

**Simplot**

J.R. Simplot Company

**Minerals & Chemicals  
Umatilla**

**Food Group  
Hermiston**

**Diversified Business  
Division  
Hermiston**