



Speaker of the House
Vera Katz Democrat



State Treasurer
Bill Rutherford
Republican



Secretary of State
Barbara Roberts
Democrat



Governor
Vic Atiyeh Republican



Attorney General
Dave Frohmayer
Republican



Commissioner, Labor
and Industries
Mary Wendy Roberts
Democrat



President of the
Senate
John Kitzhaber, MD
Democrat



Norma Paulus
Republican



Representative
Tom Throop
Democrat



Portland Mayor
Bud Clark
Democrat



Senate Minority Leader
Tony Meeker
Republican



Salem Mayor
Sue Harris
Republican



Representative
Robin Lindquist
Democrat



Representative
Ron Cease
Democrat



Representative
Tony Van Vliet
Republican



Representative
Bruce Hugo Democrat



Representative
Alice Ford Republican



Superintendent of Public
Instruction
Verne Duncan



Representative
Ted Calouri Republican



Senator
Jane Cease
Democrat



Eugene Mayor
Brian Obie

Dear Oregon,

We've worked most of our lives to earn your trust.

There are few things we value as highly, and none we value more.

We're all putting that trust on the line now, right now, because we're absolutely certain Oregon will slide downhill without the benefits of Ballot Measure #1.

Oregon desperately needs the jobs Measure #1's tax balance will help create and attract.

Oregon truly needs the massive property and income tax relief Measure #1 guarantees.

Oregon's daughters and sons deserve a first-rate school system that prepares them to compete with the best America and the world can send against them as the 21st century fast approaches.

And 100% of the dollars netted by the retail sales tax portion of Measure #1 go to honest property and income tax relief by financing our children's basic education.

That will be guaranteed in the Oregon constitution!

Yes, Measure #1 does include a 5% (that's the ceiling) retail sales tax. But, with Measure #1's cuts in property taxes (average 35%) and income taxes (average 10%), it adds to tax balance... not an increase in tax revenue for new government spending!

And here's the best guarantee of all:

Measure #1's 5% sales tax ceiling is also safely locked into the Oregon constitution! It cannot be raised... ever... without a vote of ALL the people! It's tamper-proof!

Look again at our names. Isn't there someone here who's earned your trust?

We're from all parts of Oregon. We're Democrats and Republicans. We're labor and management. We're senior citizens and educators, public servants and community activists... and a lot more people we didn't have room to print.

We've fought on many other issues and we probably will again.

But Measure #1 is too important to Oregon's future for anything but unity on our part!

On September 17th all of us are going to vote "YES" on Ballot Measure #1.

Please join us at the polls!

MEASURE #1 ENDORSED BY:

Paid for by People For A Better Oregon • P.O. Box 25690 • Portland, Oregon 97225

Senator Rod Monroe Democrat
Senator C. T. (Cub) Houck Republican
Senator Bill Olson Republican
Representative Randy Miller Republican
Representative Al Young Democrat
Medford Mayor Lou Hannum
President, League of Women Voters of Oregon Kris Hudson

American Association of Retired Persons
League of Women Voters
William Cramer, Sr., President—
Oregon School Board Association
Alan Berg, President—
League of Oregon Cities
Ivan (Ike) Congleton, President—
Associated Oregon Industries
Wayne Feller, President—
Oregon Community College Association
Don McClave, President—
Portland Chamber of Commerce
Bob Repine, President—
Oregon Home Builders Association

Oregon State Firefighters Council
American Electronics Association,
Oregon Council
Oregon Forest Industry Council
Association of Oregon Counties
Confederation of
Oregon School Administrators
Oregon Bankers Association
Eugene Chamber of Commerce
Oregon Retail Council
Beaverton Chamber of Commerce
Business Leaders for Oregon's Future
Springfield Chamber of Commerce
Associated General Contractors
Small Business Advisory Committee,
Economic Development Commission
Schools for the City
Oregon Association of Realtors
Oregon State Board of Education
Dallas Chamber of Commerce
Springfield School Board
Salem Chamber of Commerce

Multnomah Education Service District
Portland School Board
District 4 Council of Governments,
Economic Committee—Linn, Benton,
Lincoln Counties
Gresham Chamber of Commerce
Bend Chamber of Commerce
Portland City Club
Louis Perry—Standard Insurance
Sam Anderson—Bauer, Winfree, Anderson,
Fountain and Schaub Attorneys
Norm Winningstad—Floating Point Systems
Bill Swindells, Jr.—Willamette Industries
Bill Wessinger—Blitz Weinhard Company
Bill Scott, Jr.—NERCO, Inc.
Randy Miller—The Moore Company
Hardy Myers—Stoel, Rives,
Boley et al—Attorneys
John D. Gray—Ormark Industries, Inc.
Leonard A. Forsgren—
Corroon & Black of Oregon



Neil Goldschmidt
Democrat



Senator
Nancy Ryles
Republican



Portland City Commissioner
Mike Lindberg Democrat



Multnomah County
Commissioner
Earl Blumenauer



Chancellor, Oregon State
System of Higher Education,
William E. Davis



Representative
Paul Phillips
Republican



Representative
Mary Burrows
Republican



Representative
Mike McCracken
Democrat