

Students wing their way to profits



Eric Cook (left) and Paula Anderson watch Rod Taylor cut the cork to the right size to fit the Message Centers which W.O.W. will have for sale at this weekend's 13th annual Artfactory.

Mary Peterson's shop at Lone High School may be a classroom the rest of the day, but from 12:45 to 1:35, it has the atmosphere of a business. The Entrepreneurship class is, for all practical purposes a small corporation, with a name—Wings of Work, stockholders, a board of directors, a payroll, an inventory, and all of the realities which plague small businesses all over the country.

When the class began last fall, the first tasks before the students were choosing a name for their business, electing officers, selling stock and selecting a product to make.

Anna Morford, business teacher at Lone, and Peterson are the presidents of the corporation. The Board of Directors includes all the members of the class and they meet more often than most boards—each class period is begun with a short business meeting to analyze their progress, make day to day decisions about the direction the company should take, and evaluate their product. Secretary Michelle Beeson and Treasurer Randy McCabe are next in the company's command. Production Manager Eric Cook, Sales Manager Rod Taylor, Inventory Controller Brian Douglas and Public Relations officer Paula Anderson also have specific responsibilities.

Last the titles go to their heads, a chart in the corporation office diagrams corporate structure with "stockholders" at the top in large letters followed by the explanation "owners."

Involved in analyzing the available markets to determine which of the product ideas is most likely to realize a profit for the business at which specific time of year or event, the students are also the ones who must make the products.

The first product this year was a bleacher seat cushion, suggested by a Cardinal fan who last year had to buy one with an opposing school's logo. Fifty cushions were produced and sold at the first home football game. Three days later they were sold out. "We made a nice profit on those," said Morford. Something different this year from last year's class, says Peterson is that the students have done all their own work so far. We had to farm out some sewing projects last year.

We haven't had any product sales since the cushions and Morford says that some of the students are concerned that we're not doing as well as last year, but "it takes awhile to get organized." We've been concentrating our efforts on the game of Morrowpolly.

Peterson explains that the corporation has hired somebody else to produce the game which is a "big venture for us." A Michigan company, Pride Distributors, Inc. will do the printing on a game board similar to Monopoly game explains Morford, but Morrow County businesses have purchased advertising on the game squares. Our sales manager

has gained a lot of experience selling spaces throughout the county. "we've had nothing but positive feedback about the game." She says, "It's amazing the number of people who are willing to put up money to have their business be part of the game; it's gratifying."

We've been concentrating on Artfactory and "if we don't do anything this weekend, we will not be in a sound position," said Peterson. W.O.W. plans to have message centers, book ends, and gift certificates for Morrowpolly among the items it will sell. Students have been putting in a lot of overtime (which pays 37 cents each hour—regular class time earns 25 cents per hour) in an effort to bring profits to the company which means dividends to the stockholders.

Last year, Morford says, the company paid a 50 percent dividend twice which meant that each stockholder who bought a \$1 share of stock in the company doubled his

money by the time the company dissolved when school was out. The students have to learn to work together, too. If there is disagreement about which product to make, they have to evaluate and decide what to do, even if it means compromise. Quality control can also be a problem, if someone gets sloppy and the finished product doesn't meet specifications, the company suffers. Everyday stress, personality clashes among the workers, forgetting to order, not showing up on time for work—all contribute to the lifelike business experience.

"This is the only entrepreneurship class as such in Oregon that I know of," concludes Morford. "Other classes teach about business, but I don't think that there are any that actually organize a corporation. The class is almost what some colleges call a 'capstone' class. The students have to know the accounting end, the production end, and the business end, too."

The Fifth Quarter

Sports with Mike Oths

(Editor's note: Sportswriter Mike Oths is on vacation this week. His panel of experts have submitted their selections for this week's Crystal Ball, however, Mike did not submit his regular Fifth Quarter comments and, at his specific request, the editor did not ghost write the column for him. His regular column will return next week.)

NAME	Mike Oths	Brent Eggers	Craig Kitching	Uale Holland	David Sykes
WASHINGTON # MINNESOTA	WAS	MIN	WAS	MIN	WAS
CINCINNATI # CLEVELAND	CIN	CIN	CIN	CL	CIN
INDIANAPOLIS # BUFFALO	BUF	BUF	IND	BUF	IND
DALLAS # PHILADELPHIA	DAL	DAL	DAL	DAL	DAL
DENVER # KANSAS CITY	DEN	DEN	DEN	DEN	DEN
DETROIT # SEATTLE	DET	SEA	SEA	SEA	SEA
LA RAIDERS # MIAMI	LAR	MIA	MIA	LAR	MIA
NEW ORLEANS # LA RAMS	LAR	LAR	LAR	LAR	LAR
NY GIANTS # NY JETS	JET	GI	GI	JET	GI
PITTSBURGH # HOUSTON	PIT	PIT	PIT	PIT	PIT
ST. LOUIS # NEW ENGLAND	STL	NE	NE	STL	STL
SAN FRANCISCO # ATLANTA	SF	ATL	ATL	ATL	ATL
TAMPA BAY # GREEN BAY	TAB	GB	GB	TAB	TAB
CHICAGO # SAN DIEGO	CHI	CHI	CHI	CHI	CHI

Varsity sets sights on district

By ASHLEY CONKLIN

Lone's boys basketball team sets its sights on reaching the district tournament.

The returners are seniors: Donnie Doherty, Jeff Ball, Randy McCabe and Mark Meyers; junior Brian Douglas; and sophomore Mike Rietmann.

Del La Rue returns as the coach of the Cardinals who finished with a 5-13 record a year ago.

Lone will again be fairly tall as both McCabe and Doherty are 6'3", Rietmann stands 6'1", and Douglas is 6'0". La Rue is looking at nine others to fill four varsity rolls. Good prospects include junior Eric Pointer, sophomore Chris Rea, and freshman Ken Snider. Others who will be vying for varsity spots are juniors Rod Taylor and Jerry Anderson; sophomores Kierin Doherty and Ashley Conklin; and freshmen Tim Beeson and Kevin Ball.

The Cards will be tested early. They have tournaments at Boardman on December 7 and 8, plus a tournament at Condon on December 14 and 15. In the tournament at Boardman, Imbler, Heppner and

Riverside will all be there. Imbler is the defending Class "A" state champion.

Lone will be strongly contested in their own Big Sky Conference, Eastern Division. Arlington and Helix look to challenge Lone the most.

Arlington lost only one player from last year and have two people who stand 6'7". However, Helix may have the most formidable 1-2 punch in the league. Guard Troy Molendyke led the league in scoring last year as a sophomore. Center Ken Rankin who tops out at 6'2", played for Pilot Rock last season, and led the Columbia Basin Conference in scoring.

Whereas the Cardinals relied more on defense last year, they should have more offensive firepower this year. Last year, McCabe led the team in scoring (15.1 points a game) and rebounding (9.1 rebounds

Prospective pennant bearers need to apply before Dec. 4

The Rodeo committee met in a special organizational meeting November 20, in the banquet room at the Wagon Wheel, to discuss business pertinent to basic organization of the 1984 rodeo. Many of the planning and new ideas must be done at this time.

Jim Hayes, vice chairman, reported on the NRA Convention he attended on November 10, in The Dalles. There are several rule changes that could affect the Morrow County Rodeo. The court director and chaperone wish to note that they are accepting applications from all girls interested in being pennant bearers. Interested girls should contact Ginger O'Brien after 5 p.m. at 676-9861, preferably before December 4. Rules require that the girls be 13 before May 1.

On November 5 the court-Queen Bridgett Greenup, princesses Cindy Davis, Bobette Angell, Sheila Sieler and Stacey Kennedy attended the

Morrow Co. Grain Growers appreciation dinner. They were presented by Larry Mills, manager.

The next meeting of the Rodeo committee will be a budget meeting which will be held Dec. 4 at 7 p.m. in the banquet room at the Wagon Wheel.

Goat tying practice changed to Wed.

Goat tying and break away practices have been changed to Wednesdays. Trisha Mahoney and Terri Gentry will be at the meeting this Wednesday, Nov. 28.

New members are still welcome said a spokesperson. Now is a good time for these young rodeo contenders to learn from two very capable people.

For information call Gail Papineau, 422-7518.

Girls cards return 6

By ASHLEY CONKLIN

the lone girls basketball team returns six as they hope to improve on last year's dismal record of 2-16.

Returners are junior Michelle Beeson and sophomores Deena Hams, Patty McElligott, Candi Rudisill, Kim McCabe and Sandi Wright. Joining them is freshman Karla Davison.

Coach Jocelyn Jones says that the main goal of her team is to have a winning season. "If we can win 50 percent of our games this season we will be highly successful."

According to Jones, the Big Sky Conference should be more balanced this year than a year ago.

"Condon and Dufur were the two real big powerhouses last year. But this year, Echo and Arlington should be real tough and overall the conference should be more balanced," she replied.

"Last year we were fairly inexperienced, but this year we do have some experience. However, at this stage it may be tough to say how much better we will do in terms of a win-loss record," Jones added.

The Cardinals will open the season at home on Tuesday, Dec. 4 against the Spray Eagles starting at 6 p.m. Lone will also play in two tourna-

ments early in the season, which may give the Cards some needed experience.

Bowling News

Spartimers November 20	Won - Lost
Petersons	31 - 17
Coast to Coast	26 - 22
Central Market	24 - 24
M.C.G.G.	23 - 25
Len's Processing	23 - 25
Gardners	23 - 25
Sears	22 - 26
Les Schwab	20 - 28
Splits: Verna Brinda 3-9-10; Bonnie Campbell 5-10; Billie Doherty 5-8-10; and Carol Norris 3-7-10.	
High game: Inetia Cantin and Jo Pettyjohn-192.	
High series: Jo Pettyjohn-533.	
Koffee Kup Keglers November 20	
The Dregs	33 - 15
M.C.G.G. No. 2	29 - 19
The Pytts	28 - 20
The Hi Ho's	23 - 25
The Three Holers	21 - 27
The Hopefuls	20 - 28
No Pin Hitters	20 - 28
The Gutter Dusters	18 - 30
Splits: DeAnna McCabe 3-7-10; Cindi Doherty 4-5 and 5-10; Roxie Lovgren 3-10; and Linda Schultz 3-10.	
High game: Betty Snow-195.	
High series: Betty Snow-511.	
High team game: Morrow County Grain Growers No. 2-499.	
High team series: Morrow County Grain Growers No. 2-1311.	
Dime A Dozen November 25	
No Eight	33 - 15
No Four	27 1/2 - 20 1/2
No Five	26 - 22
No Two	24 1/2 - 23 1/2
No Seven	24 - 24
No Six	21 - 27
No One	19 - 29
No Three	17 - 31
Splits: Dave Zachry 4-7-10.	
High game: Larry Heath and Heath-214.	
and Alvina Padberg-190.	
High series: Larry Heath-591 and Joan Tanory-506.	
High team game: No. Eight-810.	
High team series: No. Seven-2,232.	

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