



By Governor VIC ATIYEH

"Governor, where's the beef?" That is the sort of question Oregonians ask - and should ask - when they talk to me about results of my overseas trade missions.

The objective of these missions is to generate increased trade for Oregon, a state in which one in seven manufacturing jobs already is tied to world trade.

On my current Sept. 7-27 trade mission to Japan and the People's Republic of China, I am accompanied by a diversity of Oregon business leaders whom I will join in meeting with business and government executives in both countries.

I believe this mission has the potential to be the most productive of the three missions I have led this year.

But the best way to answer the question - "Governor, where's the beef?" - is to tell you a little about the success of the two earlier missions this year.

First, it is important to understand these are not orderwriting trips. Instead, their goal is to develop contacts, to identify leads and to increase Oregon's visibility in international trade.

Nevertheless, these trade missions (to the Mideast last spring and to Taiwan and the Republic of Korea in May) have produced gratifying results.

In every country, we met with the highest levels of business and government officials.

In Korea, members of our party met with the chairman of the board of Hyundai, a conglomerate that accounts for 10 percent of that nation's gross national product. A representative of the Corvallis-based engineering firm, CH2M-Hill, met with the engineering arm of one of the largest companies in Korea. In Seoul, a port district manager said the success of any of four appointments he had in one day would have justified the trip from Oregon.

As a result of one meeting in which I helped a Portland company negotiate an import license, the firm won a \$42-million contract with Korea. That is especially significant because, typically, \$42,000 in exports generates one job for an Oregon worker.

A Hood River company that already does \$1-million in trade with Saudi Arabia estimated it would triple those sales in two years.

One businessman on the Mideast trip returned with \$150-million in projects on which Oregon companies could bid. A large Saudi Arabian trading and contracting company appointed one member of our party as United States liaison officer. And a representative of CH2M-Hill told me it would have taken him three to six months to make the contacts he was able to make in several days as a part of our trade mission.

In addition, I am using these trade missions to unlock increased trade through Oregon's ports, which already account for billions of dollars in trade and tens of thousands of jobs.

On the trade mission to Korea and Taiwan, we solidified Oregon's position in wheat sales, gained a better understanding of these nations' shipping schedules for the next decade, and developed new calls by ships from both countries.

We also identified prospects for joint ventures with Oregon companies and for sales of building and energy-conservation materials made in our state.

For a state to identify markets that will produce new jobs is worth a great deal, yet the cost to Oregon has been relatively small.

For the four-week, four-nation Mideast mission, for example, the total cost to the state was \$31,322 for myself and four working staff members.

That is an investment that will produce many times that figure in exports of Oregon goods and services that will maintain jobs for Oregonians who are working and will create jobs for Oregonians who want to.

This month, I am visiting Japan, which already is Oregon's leading international trading partner, and the People's Republic of China, whose size, population and industrial ambitions give it virtually limitless trade potential.

From this trade mission, too, I intend to return with plenty of the "beef" - the results - that Oregonians have a right to expect.

Irrigon 4-H'er earns Championship at fair

Young cooks from Polk and Morrow Counties claimed championships Sunday night in the third and final round of 4-H food preparation contests at the 1984 Oregon State Fair in Salem.

A press release from the state fairgrounds has announced that Shane Evans of Irrigon took the intermediate championship with his

fruit cream cake.

In the contest, 4-H members may prepare a salad, main dish, yeast product, pie or baking powder product while judged on their work habits, finished product, cost estimates and preparation skills.

Susan Plocharsky, Benji Pearson and Paula Plocharsky of Heppner all received blue awards in the contest.

Aerobics classes resume Sept. 24

Aerobics classes will begin September 24 in the Heppner area with two possible changes from the listings scheduled in the Blue Mountain Community College Flyer announced Joyce Hughes, instructor.

There will not be a class held at lone on Mondays; however, there could possibly be one on Wednesdays if enough interest is shown. Pre-registration is required. Call 989-8412 or

676-5818.

Tentatively scheduled for the Heppner area is a class on Mondays and Thursdays from 5:30 to 6:30. Again, pre-registration is required to determine if there is sufficient interest for the class.

Other times will be as listed in the Blue Mountain Community College class schedule.

Area farmers win blue ribbons

The following 1984 Oregon State Fair results have been announced in the commercial grain division.

Blue ribbon winners were Roland Bergstrom, lone-commercial grain-

six-row barley; George Griffith, lone-hard red winter wheat; Bob Harrison, Lexington-soft white wheat; and Bob Worden, Heppner-white club wheat.

Heppner FFA captures first

The Heppner Chapter Future Farmers of America brought home a first place banner from the Gilliam County Fair livestock judging contest in Condon last Thursday, Sept. 6, 1984.

There was no greenhaid competition at the contest, but Heppner's Green hand team did very well, beating the Heppner advanced team said a Heppner FFA spokesperson.

Members participating and their respective overall placings were:

Damon Wilson-second place, Tim Clark-third place, Mike VanSchoiack-fourth place, Andy Davis-fifth place, Angie Ashbeck-sixth place, Steve Miller-eighth place, Derek Hoeft-ninth place, and Bridgett Greenup-tenth place.

Also participating in the contest were: Tammy Hays, Kim Wright, Noella Rill, Dennis Warren, Jim Cason, Dorothy Hays, Alex Lindsay, Duane Ball, Ryan Duncan, Jason Dougherty, and Stacey Kennedy.

Classes at lone pick officers

Classes at the lone Junior-Senior high school have chosen the following officers for the 1984-85 school year:

Senior class: President-Mark Meyers, Vice-President-Jeff Ball, Secretary-Treasurer-Paula Anderson, and Concessions Chairman-Eric Cook.

Junior class: President-Brian Douglas, Vice-President-Rod Taylor, Secretary-Treasurer-Michelle Beeson, and Concessions: Jerry Anderson and Eric Pointer.

Sophomore class: President-Chris Rea, Vice-President-Patty McElligott, Secretary-Treasurer-Mike Rietmann, and Concessions-Deena Hams and Kierin Doherty.

Freshman class: President-Karla Davison, Vice-President-Rondi Tews, Secretary-Treasurer-Sabrina White, and Concessions Chairman-Gary Rea.

Eighth Grade: President-Jill Neilson, Vice-President-Michelle Beck, Secretary-Treasurer-Katie Doherty, and Concessions-Keith Morter and Jill Konkin.

Seventh Grade: President-Jenny Martin, Vice-President-Judy Jensen, Secretary-Treasurer-Linda Morter, and Concessions Chairman-Brian Doherty.

Over the Tee Cup

The following results have been submitted for Tuesday, Sept. 4 Ladies Play at Willow Creek Country Club:

Low gross-Muriel Palmer, low net-Lorena Jones, special award-Dorris Graves.

The following results were recorded for Wednesday, Sept. 5 Women's Play:

Low gross-Neoma Bailey, least putts-Alma Green, long drive-Lucille Massey, closest to pin-Doll Campbell.

Hostesses were Inez Erwin and Florence Green.

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Students to get hearing tests

The Umatilla Educational Service District (ESD) will be providing hearing screening to public elementary school students including all kindergarten students who did not go through last year's preschool clinic, students in grade one, three, and five; new students to the county and parent-teacher-principal referrals of students in kindergarten through sixth grade.

Students will be screened at Heppner and lone elementary schools October 8, at Sam Boardman elementary October 9, and at A.C.

Houghton elementary October 10.

The hearing screening services are provided by the Umatilla ESD for public school students of Umatilla and Morrow County. Approximately 4,000 children will be seen.

Followup for children who fail the screening will include testing by the ESD audiologist and medical follow-up at a three day otology clinic at the ESD in November and December.

If you have any questions regarding the hearing screening program, please contact your school principal or contact the Speech, Language, and Hearing Department at the Umatilla ESD, 276-6616, ext. 68.

Registration begins Sept. 18 at BMCC

Registration for fall term at Blue Mountain Community College will begin Tuesday, Sept. 18, and continue through the end of the week said a press release from B.M.C.C.

Students new to the college should plan to take the placement test offered at 8 and 10 a.m. and 1 and 3 p.m. daily in the college's Counseling Center. Following that test, students meet with a counselor and are given an advising appointment.

"We advise students to come in and take the placement test immediately," according to Pat Loughary, dean of college and student

services. Since advising appointments are made on a first come basis, those making early appointments have a better chance of getting the programs and classes they want, he added.

Persons planning to take only one or two classes from the college may register by mail, using the registration form found in the back of the college schedule of classes. The schedule was mailed to all local postal patrons in the college's two-county district on Monday, Sept. 10. Classes begin Monday, Sept. 24.

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