

The Official Newspaper of the City of Heppner and the County of Morrow

**The Heppner GAZETTE-TIMES**  
Morrow County's Home-Owned Weekly Newspaper  
U.S.P.S. 240-420

Published every Thursday and entered as second-class matter at the Post Office at Heppner, Oregon under the Act of March 3, 1879. Second-class postage paid at Heppner, Oregon.  
Office at 147 West Willow Street. Telephone (503) 676-9228.  
Address communications to the Heppner Gazette-Times, P.O. Box 337, Heppner, Oregon 97636.  
\$6.00 in Morrow, Umatilla, Wheeler & Gilliam counties; \$10.00 elsewhere.

**David and April Hilton Sykes, Publishers**

## It happens every Thursday if you publish a weekly

by Jim Downing,  
"Publishers' Auxiliary,"  
Jan. 19

"The high school band prayed loudly during the pep rally."  
"In the last second, the losing quarterback fell back behind his goalpost and pouted."

Our beloved City-County Library system informs me it has a copy (buried somewhere) of a funny book by a funny woman named Jane McIlvane about the funny (only when I laugh) things that can happen in the publishing of a weekly newspaper.

It's called "It Happens Every Thursday."  
IT DOES, INDEED, happen every Thursday-if Thursday happens to be the day on which you publish a weekly newspaper.

As hardly anyone knows, I am editor of Oklahoma's greatest weekly newspaper, The Bixby Bulletin (I do it to earn eating money. These pieces in the Tribune merely furnish loose change for me to speculate in the gold market.)

As a weekly editor, I can attest (smiling bravely as the tears run down my cheeks) that what the woman wrote is the whole truth. I wish I had the book before me so I could quote from it, but in the meantime, I can supply enough material here to develop into a book of my own.

What happens every Thursday?  
Dreadful things. Unbelievable things. Unforgettable (and unforgettable) things. Black magic. Plain sorcery.

Oh, and wonderful, warm, exciting, fulfilling things, too. But it's the boobos that seem to run against all reason and logic: over and over...

Such as why one business ad always has a hex on it. (You know, the prices are wrong or the address is wrong or the date is wrong or the brand names are wrong or it's upside down.)

SUCH AS WHY the gremlins seem to attack the same subscriber over and over changing the rural route number or obliterating it entirely or sending two papers or none at all.

Such as the ever-present typographical error that occurs exactly where it will make a story absolutely incomprehensible. The football story with the wrong score or no score, the picture of the beautiful bride captioned, "Mr. Jean Fallowground," the 28-pound, 4-oz. baby boy.

The switched headlines: The sad obituary with "FFA Ewe Wins Grand Champion" on it, or the engagement story with "Investigation Promised in Con Game."

Whatever happens, you can be darned sure it will be embarrassing. There are few benign errors. Unless you think about it, you don't realize how the dropping of just one line can change an innocuous piece into a dreadful:

Story about a highway crew working in the area: "Most of the men are... men."

About a lovely surprise party: "All of the guests were... carried out by the hostess."

RUNNER-UP TO that one: "The guest of honor was... topped with whipped cream."

Vic Barnett, longtime managing editor of the Tribune, used to come storming into the newsroom, waving a paper and hollering, "HOW can these things HAPPEN?" Well real easy.

...Jim Downing, a veteran newspaperman who publishes the weekly Bixby (Okla.) Bulletin, also writes a column for the Tulsa (Okla.) Tribune, from which this was taken.

(Editor's note: The Gazette-Times has had its share of

### Births

**Keely Thornton** - A daughter, Keely, was born to Berniece and Patrick Thornton of Salem on January 27. Keely weighed 5 lbs., 10 oz.

Grandparents are Edith and Mike Matthews of Ione and Lena Thornton of The Dalles.

**Amanda Ruth Richardson** - A daughter, Amanda Ruth, has been adopted by Sandra (Carlson) and Dan Richardson, Central Point, Ore. Amanda was born on January 27, 1981, at Medford, Ore., and weighed 7 lbs., 5 oz.

Grandparents are Mr. and Mrs. Louis Carlson, Ione. Great-grandmother is Mrs. John Graves, Heppner. Great-great-grandmother is Mrs. Robert Wilcox, Portland.

### Library

Monday through Thursday 12:30 to 5 p.m.  
Thursday - 7 to 9 p.m.  
Saturday - 2 to 4 p.m.  
Story hour - Thursday, 10:30 a.m.

**Alicia Susan Cross** - A daughter, Alicia Susan, was born to Mr. and Mrs. Charles Cross, Heppner, at Pendleton Community Hospital, Pendleton, on Jan. 29, 1981.

**Jesse Thomas Bergie Moore** - A son, Jesse Thomas Bergie, was born to Mr. and Mrs. John Moore, Irrigon, at the Pendleton Community Hospital, Pendleton, on Feb. 1.

gremlin attacks lately - following (unfortunately) are some of the best (worst) examples.)

"Ione Jr.-Sr. High plans 'Parent Day,' Jan. 15 - 'Tuesday, January 29, will be Parent Day at Ione Junior House Conference on Aging in grades 7-12..." (On top of the paste-up error, we got the date wrong.)

"Graves feted on retirement from service," Jan. 22 - "Dorris Graves, chairman of the Morrow County Planning Commission for the past 12 years, was recently honored with a plaque and dinner following her retirement from service to the county." (And we gave her the 'plague' twice.)

"Welcome home," Jan. 22 - "The Scouts, forum (yes, forum) dens one through six of the Blue Mountain Council Pack No. 661, will leave the ribbons on the..." (The rest of the story is nowhere to be found - and on the front page, too.)

And then there was the time the Ione High School band uniforms were listed as new, when actually they were 25 years old...  
And the time the photograph of the beautiful nativity scene was put in backwards...  
And the time the 1974 4x4 flatbed 3-4 ton pickup, regularly \$2,950, was advertised on sale for \$17.95. The 1975 3-4 ton 4x4 was even more of a bargain - marked down from \$3,425 to a low, low \$14.95.

And the lost words, switched columns, wrong names... We could go on... but it's too painful.

## What's your opinion?



QUESTION OF THE WEEK: "Do you think a state prison should be built near Condon?"

"I think if the transportation problems weren't too great, the security was good and if it were economically feasible it would probably be OK," says Barbara Hayes, 42, Heppner.

### Marriage licenses

Pendleton - Marriage Licenses have been issued by the Umatilla County Clerk's office to:  
Cecil Otis Rock, 21, and Sabrina Gaye Murray, 20, both of Irrigon.

**SWEETHEART SPECIALS**  
for Valentine's Day, Feb. 14

8. Integrated goldtone link bracelet watch with Diamond Heart on slate-grey dial. \$165.00

## Right on time for Valentine's Day The Romantics by BULOVA

It's the perfect time to select your gift from our newest collection of Ladies' Diamond Dial Quartz Watches.

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## Letters to the Editor

### Concentration camp?

To the Editor:  
I read with disgust and a sickening heart an article in the (Salem) Capital Press, January 23, 81, issue in regard to the world's largest "feed-lot" at Boardman, Oregon where the construction was on schedule.

As a long time "animal defender," the very thought of this "concentration camp," for the defenseless creatures that are not able to defend themselves, for the sole purpose of lining the pockets of a few "money greedy lunatics" whose only God is the "Golden Calf." Why I so vigorously oppose this "Concentration camp" is because of its mass torture potentials, for in the winter time, if its not frozen, these victims will be up in mud to their bellies, or it could be 30 below zero, snowing, raining, sleet or freezing rain. Yes, nature could be cruel too, and for their summer lot, it will no doubt be, 130 in the shade and a great grand-dad-

dy of a dust bowl. What disturbs me some more, is to think that some bureaucrats in our government have issued a permit for its protection.

If we didn't have the biggest crop of "pumpkin heads" and "gutless wonders" in our government, these camps couldn't exist. What should really happen in this case, should be that everyone involved both in and out of government in this project, should be charged with 3000 cases of "animal cruelty" which should carry a year in jail and a \$10,000 fine in each case.

In closing, as a "animal defender" all my life, who has the intelligence to realize that we need all creatures that God put on this earth, so that we of the human race may survive, this "animal torture camp" goes down in the last word of "gross and inhuman cruelty."

Otto H. Jorgenson Jr.  
P.O. Box 443  
Scappoose, Oregon 97065

### Land Use planning unwanted

To the Editor:  
Having read the recent interviews by the Argus Observer, with several people regarding rural land use planning, I was intrigued by a statement made by Neil Venturacci. The news article quoted him as saying, "It is my opinion that the people who have introduced land use planning are not concerned with the preservation of the farmer, but are concerned only with the preservation of farm land," unquote.

Not being a farmer and not fully comprehending what he meant by the statement, I phoned him and asked for a clarification. His answer was striking and eye opening. I was given many examples of what is happening to farmers in many sections of the United States where rural land planning is being implemented and why he considers rural land use planning an entrapment to agriculture. A few examples as told to me are listed below.

1. Eugene, Oregon are: One of the major agricultural endeavors in the Willamette Valley is the growing of grass seeds, etc. These growers must burn their fields after harvest and for the past several years, the residents of Eugene and other large cities have harassed the growers to either stop growing grass seed

or grow another type crop that will not cause smoke. How will land planning protect those farmers?

2. Wheat growers in Washington State were forbidden to spray their wheatfields this past summer because the spray drifted for several miles and damaged other farmers tender crops. How does land planning protect the wheat growers?

3. Because of low sugar beet prices the past few years, all of Washington State and Eastern Idaho lost their sugar beet industry.

Mr. Venturacci said he hasn't seen or heard of any efforts by land planners, with the millions of dollars at their disposal, or the government agencies cooperating with the land planners, do anything to protect the beet growers.

I fully agree with Venturacci and other opponents of rural land use planning. The plan is not to protect the farmer but only to control the land. I would hope that when the people everywhere will recognize that the plan is a fake, will join the farmers in their valiant efforts to avoid this unwanted entrapment.

Sincerely,  
Howard G. Davis  
P.O. Box 134  
Ontario, Oregon 97914

TO OUR VALUED CUSTOMERS

## Pay Less Drug Store

Of the 161 Items on Today's Circular the following 4 items did not arrive:

Page 2, E-Z FOIL CAKE PANS

Page 4, 3'x4' WOVEN WOOD BLINDS

Page 4, CHAIR PADS, Reg. \$2.99

Page 11, CRAYOLA ACTIVITY KIT No. 04-2803

We sincerely apologize and hope this does not inconvenience you, our valued customers. Rainchecks will be issued.

OPEN DAILY 9-9 SUNDAY 10-5

Each of these advertised items is required to be readily available for sale at or below the advertised price in each Pay Less Drug Store, except as specifically noted in this ad.

HERMISTON 330 Hwy. 395 So.

## Challenging 'Diary of Anne Frank' to debut March 5, 6

The Heppner High School Drama Club will present the drama of "The Diary of Anne Frank" on March 5 and 6 in the school cafeteria under the direction of Larry Cerullo.

Already three weeks in rehearsal, the cast includes Lisa Nix as Anne Frank, John Bier and Patti Toombs as her father and mother and Michelle Aaron as her sister Margot. Mr. and Mrs. Van Daan will be played by Wes Marlett and Ella Mae Green and their son Peter by Glen Smith. Other characters are Mr. Dussel (Jim Ackley), Mr.

Kraier (Jeff Bailey), an Miep (Bonnie Arrington).

Kevin Chick heads up crew of several student working on a complicated scene construction requiring two levels to simulate four rooms. Many other students and faculty are working on "backstage" preparations.

Assisting with publicity, Mrs. Rawlins says that this is one of the more challenging plays Heppner High School has attempted and urges play-goers to mark their calendars now for March 5 and 6.

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### MONUMENTS

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Sat. Night Feb. 21