

# PMH trying to attract physicians to county

**Editor's Note:**  
The following is a press release issued by a committee in favor of passage of the hospital budget.

**By John Maas**  
The advantages of having a doctor practice at Pioneer Memorial Hospital far outweigh the disadvantages. One advantage is that it greatly increases the chances of getting another doctor in quickly. A great number of graduating medical students do not want to open their own offices. Most are interested in being salaried or joining a medical group. These new doctors have two reasons: Their training is in medicine,

not business. They want to be able to treat sick people without worrying about running an office; Having just completed 8 to 12 years of schooling, they don't have the capital to set up a practice.

As important, a hospital based doctor will provide more revenue for the hospital, thus lowering taxes, while charging the same for office visits as other local doctors. This happens two ways: A hospital based doctor uses hospital services for routine tests: i.e. lab, x-ray. That's additional income to the budget; Doctor fees would offset hospital costs for the doctor. A salaried doctor would be on a salary incentive plan. After a set salary, half of

the doctor fee would go to the doctor, the other half would remain in the hospital and a contracted doctor would receive a flat amount; The rest of his or her normal fee would remain with the hospital.

A doctor who kept all his or her fee would pay for the use of office space. Some people are concerned that without office and equipment investment, there is little to hold a doctor in the area. The concern is legitimate. But the experience of the county shows having doctors in a clinic does not guarantee they will remain in the area.

Regardless of what is offered to attract a doctor, there is a chance the physician will

leave after a time. The advantage of a hospital based doctor is that if he leaves we are not left with a white elephant building. Any space used by a doctor in the hospital can be used for other hospital needs, such as a conference room, respiratory therapy, staff education area. That's why the Hospital Board thinks this approach is the best use of tax money.

When Dr. Wolff was sidelined by his heart attack the need for another doctor was graphically underlined. When the hospital has to contract for weekend doctors so our community has medical coverage and when our doctors take a break the need for another doctor is underlined.

The best chance to attract a good doctor in the shortest

time is by making practice space available at Pioneer Memorial. It is also the most cost-effective practice for the hospital and thus for the taxpayer. That's why one goal of the hospital budget is a doctor in the hospital.

Next week: What is the purpose of the proposed new hospital addition and will it be worth the money?

## Dr. Carpenter back while Dr. Gifford's gone

A visiting physician, Dr. Richard Carpenter, will see patients at Pioneer Memorial Hospital from Friday, June 15 to Sunday, June 24. Dr. Joseph Gifford will be out of the city on these dates. Dr. Carpenter will see his patients at the hospital. Dr. Carpenter will see

patients by appointment from 9 a.m. to 5 p.m. daily and will be on call at other times.

Dr. Carpenter, a former Heppner physician is taking time off from his orthopedic surgical residency program to work at the hospital during this period of time.

## Hospital acknowledged for monitoring costs

Pioneer Memorial Hospital has been presented with the American Hospital Association's Certificate of Recognition acknowledging its efforts to more effectively monitor costs and productivity.

Through participating in a

management information program provided by Hospital Administrative Services, a division of AHA, Pioneer Memorial Hospital is able to compare costs and productivity both internally and with other hospitals of comparable bed size.

"Using the HAS program," Bob Byrnes said, "we are able to gauge our own effectiveness and monitor costs. It also gives us a basis upon which future decisions can be made."

Pioneer Memorial Hospital has been utilizing this pro-

gram for over a year and uses the information in its costs containment efforts.

In April 1979, Pioneer Memorial Hospital began utilizing a new HAS program MONITREND for hospitals designed to provide even more effective management data.

## BUSINESS WEEK

News about area businesses

### Kroll's Department Stores buy Boardman LeBush Shoppe

Phyllis Kroll and Dennis Spray, owners of Kroll's Department Stores in Heppner and Boardman, announced this week the purchase of the LeBush Shoppe in Boardman from Hal and Virginia Whitaker.

Kroll's and The LeBush Shoppe adjoin each other in the Boardman Town Center shopping complex and the two businesses will be joined by

opening a wall, creating a ladies department. The LeBush Shoppe name will be dropped from the business. Spray, who operates the

Boardman store, said the full line of junior and missy clothing will be continued, from sportswear to formal attire.

### Howard Pettyjohn licensed as journeyman plumber

It was announced this week that Howard Pettyjohn, of Pettyjohn's Farm and Builders Supply of Heppner, has been licensed as a Journeyman Plumber.

The certification comes after Pettyjohn completed Department of Commerce testing and licensing requirements.

### County budget story correct

The Gazette-Times reported incorrectly in last week's edition that the county's general fund was \$50,000. Actually, that is the county's emergency fund.

In response to a question concerning the possibility of the county using funds from the general fund for the hospital, should the next levy vote fail, County Judge D.O. Nelson replied, "Unless we use emergency funds, there is no way we could use the general fund."

The county has budgeted only \$50,000 in emergency funds within the general fund and covers any emergencies which might cause a financial setback to the county this year.

### First summer rodeo dance features Ackley

Morrow Countians can prepare to 'kick up their heels' as the first of several summer dances for the Morrow County Fair & Rodeo is little more than a week away.

Queen Debora Palmer and her court extend an invitation to all to attend the first

summer dance Saturday, June 23 between 9 p.m. and 1 a.m. at the Fair Pavilion in Heppner. Music will be provided by the Jim Ackley Band and price of admission is just \$2.50.

Soft drinks and hot dogs will be available at the dance.

**HARDMAN ANNUAL COMMUNITY REUNION**  
**Sunday, June 17**  
**Potluck Dinner 12:00**      **Coffee Furnished**  
 Hosted by the Leathers family



## Gift Dad With a Chair

**A Big Selection To Choose From!**

VINYL & FABRIC  
Starting At  
**\$169<sup>95</sup>**



**CASE HEPPNER FURNITURE**  
676-9432

NEW GROUP OF COUCHES ARE ARRIVING

## ENJOY A FATHER'S DAY FEAST

WITH THESE FOOD VALUES



**GRADE A Turkeys**  
10-12 lb.  
**89¢**



**BALLPARK Beef Franks**  
1-lb. Pkg.  
**\$1.69**



**Kraft Miniature Marshmallows**  
10.5-oz.  
**3/\$1**



**Turkey Ham**  
lb.  
**\$1.59**  
A delicious and different meat treat!



**Western Family Pork n' Beans**  
30-oz.  
**2/99¢**



**Crisco Oil**  
48-oz.  
**\$2.09**



**Jif Peanut Butter**  
Chunk Or Creamy  
**\$1.29**



**Western Shores Paper Towels**  
**2/99¢**



**Western Shores Liquid Dishwashing Detergent**  
**59¢**



**'Fresh Corn**  
**5 EARS FOR \$1**



**Peaches**  
lb.  
**59¢**



**Valencia Oranges**  
**4 lbs. FOR \$1**

**Cabbage**  
lb.  
**15¢**



**Central MARKET**

**Prices Effective June 14-15-16**

Grocery 676-9614  
Meat 676-9288



**Tropicana Orange Juice**  
64-oz.  
**\$1.49**