

# 1870 WILLIAMS

"Family Fashions"

Is Proud To Be  
A Part Of The  
HERMISTON PLAZA

# GRAND OPENING

FREE pictures with Mickey, Minnie & Pluto... 1-4 PM, Mar. 31 Only!  
(To the first 100 people only)

**WOMEN'S**

Famous Name  
**SPORTSWEAR**

- Personal
- Jack Winter

A large group, great selection of styles and colors, sizes 8-20.

**1/2 Price**

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Ample Size  
**SPORTSWEAR**

Mr. Alex  
Assorted Sizes, Styles and Colors.

Now **1/3 Off**

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**FASHION DRESSES**

All Famous Brands  
Latest Styles & Colors

Now **1/3 Off**

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**JR. CO-ORDINATES**

Poly/Gab & Poly/Wool blends. Blazers, Pants, Skirts with co-ordinating blouses, sweaters & vests.  
Sizes 3-13  
Reg. \$15 to \$54.

**1/3 Off**



**MEN'S**

**JEANS**

- Britania
- Wrangler
- More

Reg. \$15 to \$23.

**\$12<sup>99</sup>**

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**DRESS SHIRTS**

Van Heusen...  
Long & Short Sleeves  
Reg. \$12 to \$18.

Now **\$9<sup>99</sup>**

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Come and DISCO at the  
PLAZA in your new...  
**Angel Flight Suit**

Blazer, Reg. \$52.50..... NOW \$39.00  
Pants, Reg. \$20.00..... NOW \$17.99

You can have Disco Fever for under \$60.00  
Colors: Tan, Brown, Navy, Gray, Black

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Young Men's  
**DISCO SHIRTS**

Handsome Array of Solids, Fancies and Shadow Stripes. Brands include Kennington, L.A. Man and more. Sizes S-M-L-XL  
Regular \$18 to \$20

**\$14<sup>99</sup>**

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**SLACKS**

Including styles by Tobias & Days.

As well as imported fabrics.  
Reg. \$20 to \$30.

Now **\$9<sup>99</sup>**




**FAMOLARE**

**SHOE SALE**

**\$29<sup>95</sup> to \$39<sup>95</sup>**

Reg. \$36 to \$48.

MANY STYLES & COLORS



GO

If You Have Always Wanted  
To Try Famolare Shoes -  
Now Is The Time!!!!

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**BARETRAPS & CHEROKEE**  
Of California

Reg. \$25 to \$42  
Sale **\$19<sup>95</sup> to \$34<sup>95</sup>**

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**WOODBOTTOMS—SLIDES—CASUALS**

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**Special Sale Group Womens**

**DRESSY & CASUAL STYLES—SBICCA  
CANDIES—FANFARES—BUSKENS**

Now **\$12<sup>95</sup> to \$29<sup>95</sup>** Were \$16 to \$39

**ACCESSORIES**

**EARRINGS**

Surgical Posts  
Reg. \$3-\$4. Now **1/2 Off**

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**SCARVES**

Asst. Styles  
Reg. \$2.50 to \$10.  
Now **99¢ to \$1<sup>99</sup>**

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Sheer Indulgence  
**PANTYHOSE**

Buy the first pair at reg. price... get second pair...  
**FREE**

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**HANDBAGS**

Vinyls & leathers  
Many styles & colors  
Two groups  
Reg. \$12 to \$18.  
Now **\$7<sup>99</sup> to \$12<sup>99</sup>**

**BOYS**

**CORDS**

Belt Loop or Cinch Waist

Sizes 4-7 Reg. \$11.00 NOW **\$7<sup>99</sup>**  
Sizes 8-16 Reg. \$14.00 NOW **\$8<sup>99</sup>**

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**KNIT SHIRTS**

Sizes 4 to 20

Short Sleeve Styles  
Reg. \$6.00 to \$9.00 NOW **\$4<sup>99</sup> to \$6<sup>79</sup>**

Long Sleeve Styles  
Reg. \$6.00 to \$10.00 NOW **\$4<sup>99</sup> to \$6<sup>79</sup>**

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**FARAH DENIM JEANS**

Regulars & Slims

Sizes 4-7 Reg. \$11 **\$7<sup>99</sup>**  
Sizes 8-16 Reg. \$14 **\$9<sup>99</sup>**

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**ODDS & ENDS**

Sweaters\*Jeans  
Jackets\*Vests **1/2 Off**

**GIRLS**

Famous Brand  
**SPORTSWEAR**

Cord, flannel, broadcloth.  
Pants, Skirts, Vests, Shirts, Blouses, Knit tops, Sweaters.

Reg. \$7.50 to \$22.  
**1/2 Off**

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Dress-Up Fashions  
**SKIRTS-BLOUSES-JUMPERS**

From Her Majesty®  
Reg. \$7 to \$22.  
Now **\$4<sup>67</sup> to \$14<sup>67</sup>**

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**FASHION DRESSES**

**1/3 Off**

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**SLEEPWEAR**

Gowns, PJ's, Robes,  
Sizes 2-4, 4-6X, 7-14  
Reg. \$9 to \$24.  
Now **\$6<sup>00</sup> to \$16<sup>00</sup>**



**LINGERIE**

Polyester Fleece  
**ROBES**

By Lorraine®  
Short or long styles  
Sizes XS, S, M, L  
Reg. \$28-\$33.  
**\$19<sup>99</sup>**

**NYLON BRIEFS**

Assorted Colors  
Sizes 5-7  
Reg. \$1.75  
**99¢**

**PLAYTEX®**  
**SPRING SALE**

**20% OFF**

All Instead\* and Free Spirit\* styles  
Sale ends April 7, 1979



- Register for Daily Prizes
- Come in and match your Lucky Number
- Famous Cartoon Characters in store Mar. 31st 1-4 PM Only!

MATCH YOUR "LUCKY NUMBER" TO THESE GRAND OPENING PRIZES

1 Gift Certificate...\$100      1 Gift Certificate...\$50      1 Gift Certificate...\$25



Use Your Convenient Williams Charge or Your Favorite Bank Card.

# 1870 WILLIAMS

In THE DALLES & HERMISTON

**STORE HOURS:**  
HERMISTON 10-6 Mon.-Wed.  
10-9 Thurs.-Sat., Noon-5 Sun.  
THE DALLES 9:30-5:30 Mon.-Sat.