

Salon Shifts To Spacious Quarters

Carole Hamilton seems to have the expertise needed in operating and owning a beauty shop. She has been in the beauty shop business for the past seven or eight years. At one time her shop was located adjacent to the J&L Motel but the increase in business necessitated the move to a larger location. She moved into a larger facility at the Sagebrush Plaza where she still maintains her Butter Creek Beauty Salon.

Most recently she has opened the Carousel Beauty Salon in the Hermiston Plaza.

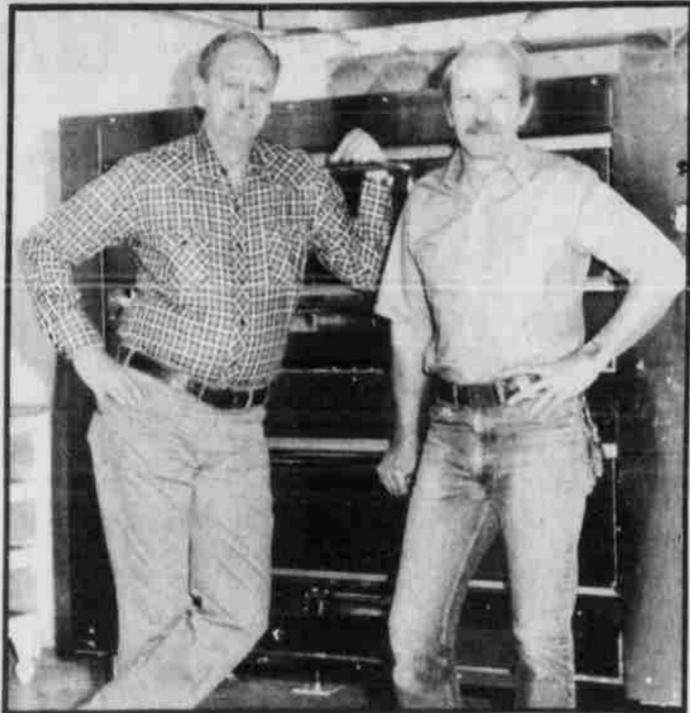
This new shop is quite spacious with five stations for the beauty operators. Those working in the Carousel Salon are: Terri Eldridge, Phyllis Gilbert, Kathy Youngman and Sue Duncan.

Betty Gammell is manager and keeps tabs on both shops. Mrs. Hamilton works for the Wella Corporation, a company that sells beauty care products, so she is out of town quite often.

It is during Carole's frequent absences that Betty Gammell is relied upon to operate and manage the two shops.

The new shop in the Hermiston Plaza is fully equipped with the very latest in beauty care aids and equipment. They cater to both men and women and the girls are proud of their success with tiny toddlers.

The decor of the shop is basically centered around the attractive brown and white floor covering. Bright patches of orange and white accessories are all designed to make the customer feel cool and relaxed and at the same time create a feeling of the modern. This adds to the customer's confidence and that is what is important in the beauty business.



Bob and Mike Campbell

(Herald photo)

New Pizza Shop Opening At Plaza

The first week in April is the projected date for the opening of the Ye Olde Pizza Shoppe in the Hermiston Plaza.

Bob Campbell and his brother Mike, originally from the Newberg area, will be the owner-managers of the new business. Donald Bradley of Newberg will also be a partner.

The two were awaiting the arrival of some equipment — mainly their giant ovens — before some minor construction work was completed and the tables and chairs were put in place.

Mike has been in the pizza business since 1956, and Bob has been in and out of the business since 1958.

They have served as general managers of pizza businesses in the past, so this will be their first venture on their own.

The Ye Olde Pizza Shoppe will offer 17 varieties of pizza along with hamburgers, cheeseburgers

and french roll sandwiches, such as pastrami and ham.

Soft drinks and coffee will be available, along with beer and wine.

The Campbells said the Ye Olde Pizza Shoppe, which will employ 10 to 15 people, will be a family restaurant.

The hours of operation will be 11 a.m. to 11 p.m. Monday through Thursday and 11 a.m. to 1 a.m. on Saturday. On Sundays, the hours will be 1 p.m. to 10 p.m.

The Campbells had hoped to have the Ye Olde Pizza Shoppe opened by December.

The two said, at first, they were checking into the possibility of locating the Ye Olde Pizza Shoppe in a shopping center in The Dalles.

After seeing the Hermiston Plaza, the surrounding area and talking to people, the Campbells decided to locate their business in Hermiston.

Pastor Mixes Toys, Church

Paul Taylor is back in the sales business after a 20-year absence. Taylor, who helps run Bailey's

Toys and hobbies, last worked in sales during his early days as a pastor in Ohio. He worked for J.C. Penney's, in fact, during the first 6½ years of his ministry.

When Taylor moved to Hermiston last fall to help run the local toy store, he left behind a 26-year career as an Assembly of God pastor in the Buckeye state.

By no means, however, has Taylor left behind his church. As he puts it, he's just "changing direction in ministry."

Taylor already has presented special Biblical seminars and teachings to churches in Stanfield and Heppner. And he hopes to give similar presentations to other churches throughout the local region as opportunities arise. Eventually, he plans to be

spending more time with his new line of ministry and less time at the toy store.

Taylor and his wife, Helen, are taking care of the local store for his son, Jim, and his wife, Marian. The younger couple bought Bailey's toy store in Pasco about 3½ years ago and then decided to open a Hermiston outlet last summer.

Neither Taylor (the son) or his wife had any experience before buying their toy store. He had been manager of the Pasco branch of Yakima Federal Savings & Loan for about 12 years. And she had done secretarial and bookkeeping work.

They decided to get into the toy business "just for the fun of it," according to the elder Taylor. Model airplanes, including the radio-controlled variety, have been one of the best selling items

since the local store opened its doors. Some of the radio-controlled planes the store has been

selling were made by inmates at the state penitentiary in Walla Walla.

Electronic games and race car and railroad sets also have sold well.



Marian, Paul Taylor - Airplanes and more toys.

(Herald photo)

Custom Jewelry Made

Chuck Jay is one of the few persons in the country who makes fine custom jewelry from start to finish.

Considering his unique talents, it's surprising he isn't living and working in a city much larger than Hermiston. But after spending the first ten years of his jewelry-making career based in Cleveland's International Airport, he decided to leave the big city life behind.

"I like small town living," he says. "I wanted to get out of the rat-race. Now I can be closer to my fishing."

Jay moved to Hermiston about three years ago and set up shop in the Creamery Annex. He's now located in the rear of the Book Stall at the Hermiston

Book Stall's owner, have been friends for about 25 years.

Assisting Jay with his work is his recent bride, Ann, an art major from the University of Oregon. The couple was married late in January.

While working in the Cleveland airport, Jay sold jewelry to politicians, sports figures, other celebrities and travelers from all over the country and world.

He kept track of who bought his jewelry and he figures he now has pieces "in every state in the union and six foreign countries."

The most expensive piece of jewelry he made during that time was a diamond ring that sold for \$37,000. More recently, he sold a diamond ring locally for \$10,000.

Jay, a certified gemologist, studied gemstone appraisal at

the Gemological Institute of America in Los Angeles. He learned his diamond appraising in New York from two of the world's leading diamond experts.

Although Jay has been getting all the orders he can handle, he's more interested in quality than quantity.

"I refuse to have an unhappy customer," he stresses.

He can design whatever type of jewelry a customer wants and order the desired stone(s). Before making any jewelry piece, however, he makes an exact wax replica to show the customer what the finished product will look like. This is done at no charge and without obligating the customer to proceed any further.

Jay does all of his own work, by hand, in his shop.



Chuck Jay - Custom made jewelry.

(Herald photo)

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WHITE OIL PAINT

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WITH
FREE
TUBE OF EARTH
COLOR
Choice of Sienna
or Umber

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NUMBER TO THESE PRIZES!**

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STRETCHED CANVASES

10% OFF

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La Petite

Hermiston Plaza **567-5048**

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(Each Pick)

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During our Grand Opening

Match Your Lucky No. For These Prizes!

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2. 14 ct. Gold Necklace with Opal Setting
3. Leather Sweater
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the Attic Boutique

Ladies & Junior Fashions

Judi Reid - Owner

Grand Opening Hours:
Open Until 9 p.m.
Thurs., Fri. and Sat.
Mar. 29, 30, 31 & April 5, 6 & 7

Hermiston Plaza **567-1484**