

Introducing Safeway's new brand of thrifty products

Watch for and listen for the unforgettable **RAY BOLGER** on television, radio and in Safeway newspaper ads, telling you about new Safeway Scotch Buy products. Follow Ray Bolger as he dances down the green plaid road, leading you to Scotch Buy and a great new way to save!



Scotch Buy

"It ain't fancy but it sure is good!"

SAFEWAY



STOP INFLATION

WE'LL DO OUR PART TO FIGHT INFLATION

Here is how you too can become an inflation fighter.

- Check weekly food ads for the best buys.
- Shop carefully for low-cost foods within each food group.
- Consider your family likes and dislikes. Thrifty food buys pay off only if your family eats and enjoys the food.

Between us, we can both be **INFLATION FIGHTERS**



Unconditionally Guaranteed!

Safeway's thrifty new Scotch Buy Brand can really help you fight inflation. This new brand ain't fancy but it sure is good. Good quality, that is! So good it carries Safeway's Seal of Good Quality on every product. Scotch Buy is unconditionally guaranteed to please in every way or your money back.

You can always buy Scotch Buy with confidence! Some of our Scotch Buy products are manufactured or processed by Safeway. Others are made to our good quality specifications by approved manufacturers and processors under supervision of Safeway's own expert quality control people.

At Safeway, our good name goes on a product before it goes to you! We wouldn't have it any other way!

	Pancake Syrup	Scotch Buy 32-oz. Btl	\$1.25
	Grape or Orange Drink	Scotch Buy 46-oz. Can	55¢
	Fruit Punch Drink	Scotch Buy 46-oz. Can	55¢
	Sliced Green Beans	Scotch Buy 16 oz. Can	33¢
	Cling Peaches	Scotch Buy 29-oz. Halves Or Slices	61¢
	Irregular Peaches	Scotch Buy 29-oz. Can	63¢
	Pear Halves	Scotch Buy 29-oz. Salad Perfect	73¢
	Cut Green Beans	Scotch Buy 16-oz. Can	33¢
	Cream Style Corn	Scotch Buy 16-oz. Can	35¢
	Sweet Peas	Scotch Buy Thrifty Value 16-oz.	37¢
	16-Ounce Tomatoes	Scotch Buy 16-oz. Can	35¢
	28-Ounce Tomatoes	Scotch Buy 28-oz. Can	49¢
	Long Grain Rice	Scotch Buy 4-lb. Bag	\$1.59
	Mayonnaise	Scotch Buy 32-oz. Smooth Dressing	\$1.25
	Salad Dressing	Scotch Buy 32-oz. Jar	99¢
	Whole Kernel Corn	Scotch Buy 16-oz. Can	35¢
	Fabric Softener	Scotch Buy Gal. Reg. or Lemon	99¢
	Liquid Detergent	Scotch Buy for Dishes 32-oz.	69¢

Scotch Buy can help you fight inflation!

Grape Jam

Scotch Buy

32-oz. Jar **\$1.09**

Tomato Catsup

Scotch Buy Thrifty Buy

12-oz. Btl **37¢**

Tomato Juice

Scotch Buy ... Anytime Juice

46-oz. Tin **65¢**

Long Grain Rice

Scotch Buy Irregular Grains

2-lb. Pkg. **83¢**

Paper Towels

Scotch Buy ... 1-Ply White

125 Sheets Roll **55¢**

Toilet Tissue

Scotch Buy ... 2-Ply White

4-Roll Pack **79¢**

Paper Napkins

Scotch Buy ... White Napkins

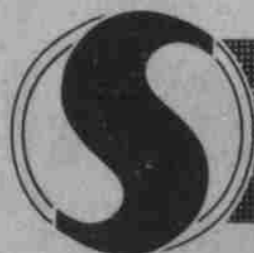
140 Pack **59¢**

Detergent

Scotch Buy Laundry Detergent

49-oz. Box **\$1.19**

Ad Prices good Sept. 11 thru Sept. 17 at Hermiston Safeway store.



SAFEWAY

3 GREAT WAYS TO SAVE AT SAFEWAY!

1 NATIONAL BRANDS

We carry a tremendous variety of national brands to give folks a wide choice in making selections. Naturally, we also guarantee all national brands sold at Safeway!

2 S BRANDS

Folks who already enjoy our S Brands need no introduction to finest Safeway quality line every product is unconditionally guaranteed. Comparable to the quality of national brands, yet our price is usually lower so you can realize extra savings. Some examples of Safeway S Brands are Town House, Bel-air, NuMade, Empress, Lucerne, Crown Colony, Manor House and more!

3 SCOTCH BUY

When your budget needs help, reach for Scotch Buy, the thrifty new brand from Safeway's money-saving line of Good Quality products. The good quality is consistently dependable. Ideal for times when the item's appearance is less important to the dish or use at hand. Smart shoppers know when to choose Scotch Buy to fit their needs and stretch their shopping dollars!

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Every Scotch Buy product is proudly guaranteed by Safeway!