

PLAY SAFEWAY'S ALL NEW \$250,000.00



BINGO

OVER \$250,000.00

TOTAL CASH PRIZES AVAILABLE

OFFICIAL RULES

- 1. NO PURCHASE NECESSARY** - Get Free ticket and collector card at participating stores - one ticket per adult (18 years or older) per store visit. All cards are identical.
- With coin, scratch off all silver boxes on other side.
INSTANT WIN - If any 3 identical dollar amounts appear in a straight row, you win amount indicated. For example, three '100 amounts in a row win '100. Prizes of '100 and over will be paid by check after verification.
COLLECT & WIN - Separate the 2 bingo number pieces at bottom of ticket and place in matching bingo number spaces on collector card. Collect numbers to complete any straight row of 4 boxes. Prize is limited to amount shown for game regardless of number of rows completed.
- Prizes of '100 and over will be paid by check after verification. Materials submitted become the property of Safeway Stores, Inc. Taxes on prizes are the responsibility of the prize winner.
- Only "Series SP72" materials are valid. Materials will be void if illegible, altered, mutilated, forged, tampered with in any way, not obtained legitimately, where prohibited by law, or if they contain printing or other errors.
- Promotion available at 87 participating stores in Oregon, excluding Ontario and Milton-Freewater. Employees of Safeway Stores, Inc, its ad agencies, game suppliers and members of their immediate household families are not eligible to play. Scheduled expiration date December 5, 1978.

WIN UP TO \$1000
or WIN \$100, \$20, \$10, \$5, \$1

Pick up a game card at any of the 87 participating Oregon Safeway Stores. You need only one game card. Thereafter, ask for a Bingo ticket at each visit to Safeway.

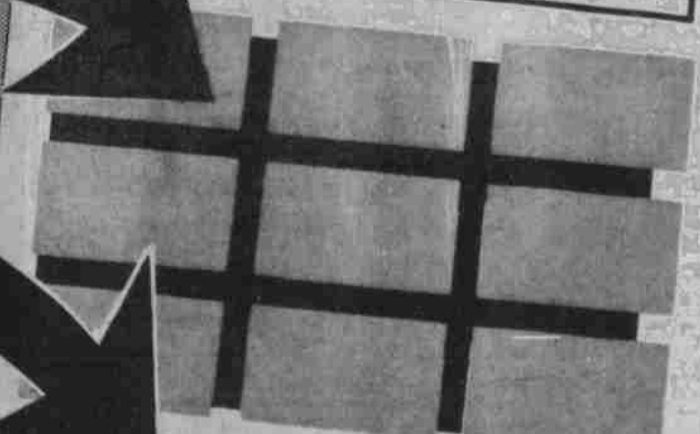
Pick Up Your Bingo Card
At All 87 Oregon Safeways
Except Ontario and Milton-Freewater

SAFEWAY
\$250,000 BINGO
WIN UP TO \$1,000

TWO GAMES TO PLAY

Using edge of coin gently scratch off all silver boxes below.

1 INSTANT WIN-Match 3 identical \$ amounts in straight row and WIN.



2 COLLECT & WIN-Play Bingo
(See details below & on back)

Scratch off & detach. Place pieces in matching number spaces on card.



ODDS CHART *

Effective Sept. 6, 1978

PRIZE VALUE	NUMBER OF PRIZES	ODDS 1 TICKET	ODDS 13 TICKETS	ODDS 26 TICKETS
\$1,000	87	1 in 206,897	1 in 15,916	1 in 7,958
100	300	1 in 60,000	1 in 4,616	1 in 2,308
20	500	1 in 36,000	1 in 2,770	1 in 1,385
10	1,000	1 in 18,000	1 in 1,385	1 in 693
5	10,000	1 in 1,800	1 in 139	1 in 70
1	65,000	1 in 277	1 in 22	1 in 11
TOTALS	76,887	1 in 235	1 in 18	1 in 9

*These odds are in effect until one month after start. Thereafter updated odds will be posted in all participating stores and in newspaper ads.

TOTAL VALUE OF CASH PRIZES - \$252,000.00

SCRATCH & WIN

Using a coin edge, gently scratch off silver boxes on your ticket. Match 3 identical dollar amounts in a straight row and WIN.

COLLECT & WIN

Separate 2 bingo number pieces from bottom of ticket. Place them in matching bingo number spaces on collector card. Complete any straight row and WIN.



SAFEWAY

Win your share of a "quarter of a million dollars" playing Safeway bingo!