



# Welcome to our New, Bright

# PayLess

## Opens Tuesday July 11th at 9:00 A.M.

Mike Farrar, store manager, welcomes you to the new Pay Less Drug Store at 930 Highway 395 South.

You'll find bright, wide, easy-to-shop aisles and friendly service you know and trust. And, you'll find a trained staff to help you!

Mike and his crew are looking forward to your arrival and celebration. So come on in, stop, take a few minutes to think you'll like what you see!

The Pay Less Drugs Northwest, Inc. chain was founded a generation ago by Peyton Hawes, formerly of Spokane, with a drug store in downtown Portland. Eventually, the store's type of merchandising was capable of including a broader base of goods, and so stores now offer a wider range of items to meet needs for the home, outdoor activities, sporting goods and recreation purposes.

The Portland-based chain, in which the Hermiston store is the 81st, conducts considerable research before it commits more than a million dollars in starting a new store. Hermiston's economical climate has made the addition of its new Pay Less store possible.

Pay Less likes to locate stores in shopping centers where it can be a part of a "one-stop shopping experience", as one store manager puts it. A customer shopping with Pay Less in a shopping center can fill the rest of his or her needs without driving to another location.

Pay Less stocks only top grade name brands, and offers lines that will meet many of the customers' needs.

The store also carefully selects employees and trains them to establish a personal relationship with the customer.

Today the president of Pay Less Drug Stores Northwest, Inc., is a registered pharmacist, as are numerous store managers throughout the 81-store chain.

Among the many services offered by the Pay Less pharmacy are the hours (open evenings and Sundays) which makes the fulfillment of prescriptions a little more convenient for customers who may have to work late or for other reasons can't make it to the store during the daytime hours.

For those customers interested in additional savings, Pay Less offers a full line of fresh generic drugs. In addition, the Pay Less pharmacy is eager to serve any customer who may be covered by Public Assistance or insurance plans. Customers who need any kind of assistance or information need simply to contact the Payless pharmacist.

Almost everything that's photographic, in hardware, sporting goods or automotive equipment can be found at the new Hermiston Pay Less store.

The camera department is ideally complete. Not only does it have most popular camera lines, slide and movie projectors, screen accessories, films and photo finishing, there are wrist watches, radios, tape recorders, harmonicas and guitars.

And that's not all. There are binoculars, telescopes, billfolds, electric shavers and accessories, plus a large selection of record albums, singles and tapes.

In the sporting goods department are all the major national lines of camping equipment, backpacking needs, baseball, football and basketball supplies, golfing items, tennis equipment, rifles and handguns, ammunition, reloading equipment and boating accessories.

The hardware department is home for things like hand and power tools, weatherproofing materials, electrical and plumbing supplies, ladders, fireplace accessories and a full line of interior and exterior paints and supplies. The hardware department even includes a good selection of bicycles and related equipment.

A well-stocked automotive department includes the top brands of motor oil, air filters, replacement parts, car accessories, winter-summer car supplies such as anti-freeze, tire chains, ice scrapers and much more.



### PHARMACY

Geraldine Jones, Tom Endicott and Dick Hildbrand, head pharmacist, know the value of personal contact when you need advice or information about your medication and are anxious to serve you.

### MEET THE

**MIKE FARRAR**, Store Manager, joined the Pay Less N.W. chain in 1978. Mike was born and raised in Oregon and graduated from the University of Montana where he earned a Bachelor's degree in Business Administration. He has worked for Pay Less N.W. for six years in Heppner, Oregon.

**BOB KUHN**, Assistant Manager, has worked for Pay Less N.W. for eight years, transferring here from Heppner, Oregon.

**MAC McCORD**, Floor Supervisor, has worked for Pay Less N.W. for five years in Heppner, Oregon.

**BOB POE**, Floor Supervisor, has worked for Pay Less N.W. store from Salem, Oregon, for five years.

The management team at Pay Less N.W. is committed to providing the best in the Pay Less drug store experience. We welcome your suggestions.