



Explain to your friends and neighbors that you are going to be so busy grabbing up these values you will take time to be friendly later. Rummage sale behavior tolerated.

SHOES

WHAT YOU NEED TO GET INTO A RESTAURANT

She... Does Tony Lama make super western boots for boys?!...He...Is water wet?!...

Acme
Tony Lama western boots designed in authentic dude styling for onery jr. cowpokes. Hurry! If the sizes fit your kid, they're yours for 12.90 a pair. (reg. 27.90).



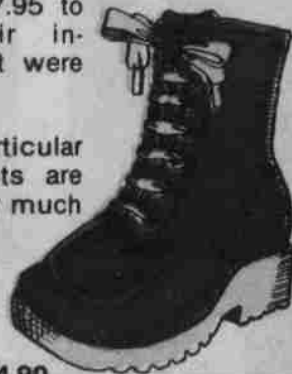
We give up! These men's western boots have been 31.90, then 14.92, then 13.90 now by cracky!... please take them away for a trifling 6.92.

A pretty potpourri of women's dress shoes. There are Vogues for the sophisticates, Vitalities for the energetics (for those who would like to be) and Naturalizers for the back to nature lovers. Everybody will love the price! 25% OFF of the regular 23.90 and 29.90!

You may be a lot more comfortable hanging ten but sometimes when the chips are down you've got to wear shoes, right? Here's a group of men's dress style shoes designed for "When ya' gotta dress up". Admittedly there's slim pickens (not THE Slim Pickens you clown) but the Cinderfellas feet who fit can have them for 25% OFF the already sale price of 23.90 to 29.90. (Originally these dandies were 29.95 to 49.95.)

For just strollin' along, in a devil may care attitude, try these men's casuals on for size. Even if they're the wrong size, you can't go wrong when you see the price. 25% OFF the already low sale price of 7.95 to 14.95! Pretty fair in-between shoes that were 15.90 to 24.90;

The soles on a particular group of work boots are pretty fair. Can't say much for the tops of them though. These losers were 30.90 to 44.90 but now — your choice 24.90.



What a break for women with a weakness for shoes! Casual styles (sizes might be a problem however) at an unbelievable 25% OFF of the already

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rock bottom prices of 2.95 to 13.95. A great place to satisfy your shoe fetishes.

Now if hunting is your game or if you are hunting game you might want to buy these hunting boots for 14.92. Nobody wanted them at 21.92 to 28.92 but at 14.92 who can resist!



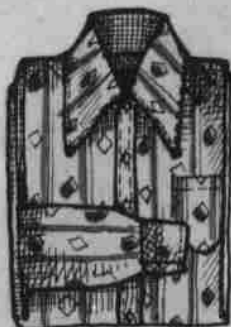
Here are slippers for infant's feet...Elastic front keeps them on neat. Sizes 3 to 8, they are so soft, from 1.92 & 2.99 they're 25% OFF.

Jocks! Jockies!... and anyone else with athlete's feet! Here's a group of athletic and sport shoes (a little size shy however) in kids and men's

sizes. Yours now if they fit for 25% OFF the sale price of 6.92-14.92.

MEN

DIRECT DESCENDANTS FROM ADAM OR APE DEPENDING ON THEIR MOOD



Red blooded American men with sporting blood arise! Here's a group of sport shirts to do your sporting in. They are long sleeved (to keep mosquitoes away), polyester or poly/cotton blends (to wash easily) and in assorted colors,

styles and fabrics (to accomadate all the different tastes one seems to find.) Slip us a \$5 or a \$10 and you'll get change back (the actual prices are 4.77 and 7.77... down from 12.00 to 25.00.

Get 'em cheap! Pullover sweaters and ambiguous sweater shirts better than most pigs in a poke, so you certainly won't be shooting your wad when picking up one or two of these at 3.77, 5.77 or 9.77. You have your choice of popular styles in orlons, acrylics and nylons. Sizes S,M,L,XL. Were 8.00 to 24.50 at one time.

Confusion! Confusion! Take for instance, these long sleeve dress shirts. Now what comes to mind?... is that some how sort of like a woman's dress? A shirt that hangs down to your knees with maybe a belt for accent? Come see for yourself! There are assorted styles and colors and fabrics that were 13.00 to

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17.00. Now you can have your choice... pick one for 6.77 or take two for 11.00.

Synthetic-fiber fans take note: for this auspicious celebration, prices have been mutilated on men's cardigan style sweaters. 4.77, 6.77 and 10.77 are what remains of the original prices of 12.95 to 26.95. And, what's left in this sweater group is assorted styles and colors. If you can't see too well or are just not choosey there is a real bargain here for you.



Dear George,
In honor of your birthday we're having an exciting shindig at Burnhams! Unbelievable sales in every department! You've got to see them to believe them. Hurry in! Bring your cash! You'll find buys like you've never seen before!

Some people make it in oil, some in real estate and some in rasin' worms but ol' Levi Strauss sure hit the jackpot when he started putting his pants on people. However, little did he know that when this Crazy George started slashing prices, his all-American denim pants with the popular straight leg styling would be selling at a heartbreaking, budget saving of 6.77. (These are slightly irregular, but if you can find your size you've got a real deal.) They would sell for 16.00 if perfect.

Attention Society for the Prevention of Cruelty to Animals!!! Somebody's stealing the skins from poor innocent (and maybe not so innocent) cattle and pigs and making coats out of them just because human skins aren't thick enough to take the cold. Well, if you're thin skinned and want one of these animal coats we've got some in sizes 38 to 44 (broken colors, sizes and styles) that were regularly 45.80 to 115.00 but you can rustle them from us for 19.77, 24.77 and 49.77.

WOMEN

WHERE MIX AND MATCH IS A BIG FARCE

A find! 15 lucky ladies who are slightly on the large side will be pleased to know that we have robes to fit them. They were up to a tremendous 36.00, but now they can be yours for a tiny 8.22.

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BURNHAMS DEPARTMENT STORE
193 MAIN STREET
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