

Ag men selected to state committee

"We know we can grow lots of it, the problem is selling it," said Norman Hyder, president and general manager of Gourmet Food Products, Inc., Boardman.

"It" is the large spectrum of agricultural products grown in Oregon.

And Hyder, along with Frank Lamb, chairman and

tional meeting Dec. 1 at Salem.

Working under the Assistant Director of Agriculture, Jay Glatt, "the committee will advise the State Department of Agriculture concerning new agricultural markets," said Hyder.

"We will actually be working with three different

duction capacity necessary to meet increased market demand.

"The state felt that certain people active in certain phases of agriculture in Oregon might be able to help them find other markets for our crops," said Hyder. In considering his particular contribution to the committee, Lamb says, "I'm perhaps more familiar with irrigated farming development in the Irrigon-Boardman area than some other members of the committee. Perhaps between Norm (Hyder) and myself we can provide insight into problems of growth in this particular environment."

"The committee's aim," said Hyder, "is hopefully to improve the marketing of agricultural products in Oregon sales and primarily export as well as domestic use." This committee is not one that will be working with the farmer directly but the benefit is said to be coming in a more indirect way through the person the farmer sells to. "Helping the middleman or distributor or processor to find new markets is helping the farmer. Because if they have the opportunity to sell more he also has to buy more," notes Lamb.

"I think a real justification for two representatives from the same area stands in the fact that so much of the current growth and potential growth exists in this area," said Lamb. "Oregon agriculture is expanding rapidly," said Hyder. "Practically all

development is coming along the Columbia River between Boardman and Hermiston. We're going to need places to sell these additional commodities."

"All this produce will have to go someplace," Lamb notes.

stages. "I believe this committee has the most important job in all of agriculture because without markets we would have no agriculture," emphasizes Oregon Director of Agriculture, Leonard Kunzman.

grass seed, grain, potato, onion, turkey growers and canning companies. "Most people on the committee," said Hyder, "are in the marketing end of some agricultural product now." Forming the committee at this particular time, according to Lamb, is a result of "Gov. Straub and Leonard Kunzman's desire to help Oregon farmers' development of better and more profitable markets."

scored by one fact. Trucking is the second largest industry in size, second only to agriculture."

Gourmet Foods, producers of frozen potato products, originated in Madras. Hyder, who came to Oregon from Idaho in 1946, set up his first processing company there called Jefferson Potato Co. Gourmet Foods is an offshoot of the original Jefferson name. "We dropped Jeffer-

son," said Hyder, "because it didn't have the right ring for the national market."

Eastern Oregon Farming Company began six years ago. The 10,500 acre business utilizes circular irrigation for its variety of crops. Lamb describes his position with the company as, "the last guy the buck gets passed to as well as being responsible for the financial end of the operation."



Norman Hyder

chief executive officer of Eastern Oregon Farming Co., have been included in a new 14-member committee that has been charged by Gov. Bob Straub with discovering new markets for these products.

Handpicked by Straub, the group held its first organiza-

areas," said Lamb. In advising the Agricultural Development Division (Glatt's department) in the conduct of its activities, the committee will deal with marketing development for Oregon produce, development of new transportation methods and development of pro-



Frank Lamb

'Helping the middleman or distributor or processor to find new markets is helping the farmer.'

ed.

Meetings are expected to be conducted quarterly, though possibly more frequently in the beginning

Members of the committee, one woman and 13 men, draw from all sections of the state representing major portions of the industry including

Oregon mirrors the nation as far as agriculture being its largest industry. "Agriculture," said Hyder, "is still the largest industry in the United States. True it doesn't pack as much political clout as the other major industries and I really can't say why but it is still the largest." Substantiating that statement, large trucking manager B.G. Shaw, president of Willis-Shaw Frozen Food Express, in a recent speech is quoted as saying, "The economic impact of the trucking industry is under-

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Boardman proposes air park

Boardman may be getting a new air park.

That is if the Umatilla Chapter of the Oregon Pilot Division has its way in persuading the Corps of Engineers in releasing a strip of land along the Columbia River east of town.

Bruce Nicholes, representing the chapter, told the Boardman City Council Tuesday that, "Through donated labor, materials and monies, the airstrip would consist of 2,900 feet, 200 of which belongs to the Corps and the rest to the Port of Morrow."

The port has already offered its section of land.

"The facility would be used as a business air park but could also very appropriately be used for recreational purposes," Nicholes said. Recreation is the aspect the Corps of Engineers intends for the strip.

"The recreational aspect could include something on the order of the Ontario, Ore. airstrip which has an 18-hole golf course running along its edges."

Nicholes asked "if the city of Boardman and council

would aid the chapter in persuading the Corps to release the strip in question."

Councilman Gene Trumbull asked for verification that the chapter was not asking for funding. "No," Nicholes said. "All we're asking is your support in persuading the corps."

It was decided by the council that a letter of support would be written from the city and council to D.H. Neelan of the Corps of Engineers real estate division in Portland.

Chet Yarbrough, manager

of Columbia Pacific Resources announced that company's taking on of a new partner. Cal-Am, a New York based operation, has invested in the project.

The agreement was finalized Monday.

Columbia Pacific Resources will continue to manage the project and Yarbrough will be retained as manager. "This is a good move as it will provide a lot more front end cash so more can be seen in a shorter period of time on the development," Yarbrough said.

What's Extension Service offer?

Many people may wonder just what an Extension Service has to offer. Now is the

time to perk up one's ears and give a listen; to one's radio, that is.

Extension offices have available information on agriculture, home economics, and

4-H activities that may be of interest to individuals and families alike. What a person may not know is that Extension News is broadcast almost daily on the radio, over many channels.

Listen for Extension News on the following channels:

- KTIX Tuesday, 5:45 p.m., 4-H
- Wednesday, 10:30 a.m., Home Economics
- Saturday, 6:25 a.m., Agriculture
- KUMA Monday, 8:30 a.m., Home Economics
- Tuesday, 12:30 noon, Agriculture
- Thursday, 12:50 noon, 4-H
- KUJ Tuesday, 12:35 noon, Agriculture
- KOHU Tuesday, 12:20 noon, Agriculture
- Thursday, 12:20 noon, Extension Service

Obituary

John Hopper

John Eddy Hopper, 87, Hermiston, formerly of Heppner, died in Pendleton, Dec. 5.

He was born Oct. 25, 1889, in LEXAN Co., Iowa. The family moved to Spray, Ore., in 1933, where they owned and operated a grocery and variety store until Mr. Hopper's retirement in 1968, when they moved to Heppner.

He was a member of the United Methodist Church, and was active in the R.S.V.P. program.

Funeral services were held Wednesday, Dec. 8, at 1 p.m. at United Methodist Church with the Rev. Steve Tollefson and Rev. Edward Keimig officiating. Carl and Betty Mar-

quardt sang "He Hideth My Soul" and "No Night There," accompanied by organist Pauline Miller.

Casket bearers were Howard Bryant, Kenneth Batty, Clifford Green, Gene Pierce, David Harrison and Herman Green.

Concluding services and interment were at Heppner Masonic Cemetery with Sweeney Mortuary in charge of arrangements.

Mr. Hopper is survived by a daughter, Marie Britt, Spray; a son, Robert Hopper, Hermiston; seven grandchildren and eleven great-grandchildren. His wife preceded him in death in Feb. of this year, after 64 years of marriage.

Vet administration spent \$309,575 in Morrow County

The Veterans Administration spent \$217,428,762 in Oregon during fiscal year 1975 for facilities, operations and benefits to veterans and dependents, Mrs. Donna M. Arndt, director of the Portland VA regional office, said today.

Of the total VA expenditures, \$309,575 was spent in Morrow County.

compensation and pension; \$63,073,979 in readjustment and education payments; and \$9,874,080 for insurance and indemnities. Regional office and hospital operating costs and construction amounted to \$51,341,764.

Multnomah County received the largest portion—\$78,835,303. Douglas was second with \$17,616,791, followed by

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