

Fred Carlson Electrical Contractor

Fred Carlson—Owner
extends his greetings...

Industrial, commercial and residential wiring are a specialty with Fred Carlson Electrical Contractors Inc. located at 628 6th Street in Umatilla, phone 922-4360. This firm is well known for fast and dependable wiring service. They have been in this type of business for years and have the know-how to handle any job. Experience makes a difference in the electrical contracting field. Bids can only be made when the contractor you call is familiar with the problems involved. You can rest assured that Fred Carlson Electrical Contractor Inc. will be reasonable in all dealings. Their popularity has increased each year and they are recognized as leaders in the field of wiring. Remember the name Fred Carlson Electrical Contractor Inc.

Wally Jackson Auto Repair

Wally Jackson—Owner

The experts in this area for car and truck repair are at 1st Street in Athena, phone 566-3391. He has had years of experience in the automotive repair field and knows how to get the job done properly and with the utmost of experience, and yet at a price you can well afford. He is also a specialist in transmission work, along with windshield installation. Remember, most insurance companies will let you choose the shop of your choice—choose them, they do expert installations. Wally Jackson Auto Repair uses only the latest factory approved techniques and have thorough knowledge of all makes on the market. This is one place where you can be sure that they will do what they say they are going to, and in the shortest time. Wally Jackson is also experienced in air conditioning and offers expert installation and service on all units.

The editors of this 1975 Community Review urge our readers not to make the cure worse than the disease when it comes to having your car or truck or tractor repaired. Take it to Wally Jackson for the finest work anywhere. We know you'll not be unhappy you did.

Tom's TV & Furniture

Tom Milligan—Owner & Serviceman

No matter whether it be color or black and white, they have the equipment and the know-how to expertly and quickly take care of your problems. The efficiency of the service here lies in the practical experience and knowledge obtained by experience and by keeping up with all the new developments as they come about.

Enjoy the coming season with a properly operating set by calling Tom Milligan or by bringing your set in at 155 West Coe in Stanfield, phone 449-3267. Tom also offers a large stock of furniture for every type of home. The idea it takes a fortune to furnish a home is not true at Tom's TV & Furniture. A man making an average salary can furnish a home comfortably if he will come into Tom's TV & Furniture. The writers of this 1975 Fall Community Review compliment them on their high standard of business.

Alibi Tavern

Mac & Jackie McCrackin—Owners

The Alibi Tavern located at 2055 Main Street in Stanfield is famous for courteous service, a friendly atmosphere and cold beer. Here you can have an enjoyable time with your friends while drinking your favorite beer, popular snacks are available for your eating enjoyment, it is a pleasure to take a little "time out" in a friendly place such as the Alibi Tavern in Stanfield. Drop in at any time you are in Stanfield. Remember for cold beer and pleasant company visit the Alibi Tavern. Be sure to drop by on the weekends and dance to live music on the Alibi Tavern's new dance floor.

Gene's Custom Craft Taxidermist

Gene Lemmon—Owner

Preserve that prized trophy with the expert service of Genes Custom Craft Taxidermist located at 705 South Main in Stanfield, phone 449-3670. They specialize in life size mountings of most of your prized trophies. This firm is known for the high quality, life like work. You can be assured that whatever you bring in to have mounted, they will handle in the most professional manner. Give them a call the next time you've had the exciting experience of a fine trophy and discuss the cost of mounting that treasure of yours so the thrill of your hunting trip can be brought to mind with a glance. Remember the name Gene Lemmon, for all your taxidermy work.

C & D Drive In

Ask for Carroll or Shirley Donovan
or Dewey or Jeanne West
—Owners—

In Boardman, a favorite drive-in spot featuring delicious food is the C & D Drive In, phone 481-4981. All year round, regardless of the weather, this popular place attracts not only local residents but many others who have driven into town for shopping or business reasons. It makes good sense when you are in Boardman either alone or with the family, to think of the C & D Drive In when it's time to eat. And don't forget, if you are particular about your car, then you should be particular about your car's servicing. People throughout this area would go out of their way to stop in at the Chevron Station because they know that these friendly attendants are completely familiar with all models and makes of automobiles. They feature the famous Chevron products. The next time you're in Boardman, stop in at the Chevron Station, the service station that "cares" for you and your car. They are located beside the C & D Drive In, phone 481-4981 for fast, friendly pick-up and delivery.

Phillis' Beauty Boutique

Phillis Gilbertson—Owner
Jan Kessler—Operator

Phillis' Beauty Boutique located in the Whitney Mobile Court in Boardman offers an up-to-date beauty service. Phone 481-4991 for an appointment. The owner of this shop, Phillis Gilbertson, has had years of experience in beauty work. She is an expert in all types of beauty culture. You will be surprised at the great difference between a hair styling here and just an ordinary hair styling. She uses a system that has been tried and proven through the years. Many ladies have found by pleasing experience that a permanent at Phillis' Beauty Boutique justifies the name permanent. It lasts, and then the more important consideration is the beauty of it and the satisfaction that goes with perfect grooming. Hair coloring is now very popular and at Phillis' Beauty Boutique, you'll find just the right shade for you.

Shell Oil Company

Vern Russell—Jobber

Shell Oil Company located in Boardman, phone 481-4876, is well known to area residents as one of the leading oil companies in this vicinity and handle the very best in gasoline, oil and lubricants. They maintain trucks which cover a large territory making deliveries every day. At Shell Oil, they feature only the very best high-test gasoline for more power, pep and mileage. It makes no difference if it is for the auto, truck, or tractor, you will find they have the most economic fuel to suit your needs. The management of this concern is interested in the growth and development of the agricultural districts and believe in giving the farmer a square deal in every transaction.

Russett Restaurant

Dick & Jo Croxen—Owners & Hosts

When the people of this area sit back and relax to enjoy taste tempting dinners and cocktails, they are most probably sitting in the pleasant surroundings of the Russett Restaurant & Rendezvous Room, located at 1226 6th Street in Umatilla, phone 922-3741. This fine restaurant and lounge is known as the finest restaurant to obtain a delicious steak prepared exactly the way you want it, and served with all the trimmings. When the owners here decided to open, they had one primary goal in mind, and that was to offer the people of this area the finest food and drink served among friendly people in a pleasant atmosphere, and always with the best service in town. The editing staff of this 1975 Fall Business Review would like to take this opportunity to suggest this restaurant & lounge to our readers.

Paulson Motel

Elizabeth R. Paulson

Here you will find television, telephones, and many more conveniences. This motel has become very well known in the area as the ideal place to spend a week-end vacation away from the daily routine. When you come to town shopping or on business, stay over a night or two and relax. This motel is also an ideal place to put up your out of town guests. The Paulson Motel located on 6th Street in Umatilla, phone 922-3792, has ample accommodations to please even the most discriminating guest. In this 1975 Business Review, we feel that we can recommend the Paulson Motel to everyone.

Union Collier

Jim Lievalen—Manager

A complete assortment of agricultural chemicals, soil tested in local conditions, is offered to the county farmers and ranchers by Union Collier located at B Street and Umatilla in Umatilla, phone 922-3244. Fertilizing formulas in any quantity can be prepared to provide the lacking minerals and thus increase quality yield and profits at their bulk blending plant. Maximum agricultural productivity depends on providing the right combination of elements and Union Collier provides regular or custom-mixed formulas to make the best crop. A phone call to Union Collier will enable them to make up the order in advance and have it ready for you when you arrive. If you need a fertilizer for any purpose, visit Union Collier. They will be able to help you with your fertilizer needs.

Umatilla Automotive

"24 Hour Towing"
Perry Thorp—Owner

In the past few years the automobile industry has turned their once nut and bolt jalopy into a complex piece of precision engineered equipment built for high speed and strenuous uses. No longer can just any mechanic properly repair your car problems today. That is why the people of this area have turned to Umatilla Automotive located at 920 6th in Umatilla, phone 922-4333, for expert, professional repair work and free pickup and delivery. They have taken the time to learn the proper procedure for repairing today's automobile and use only the latest factory approved equipment. Once the job is finished, you can be sure that it is done right and you won't have to take it back to get the work completed. The compilers of this 1975 Review recommend to our readers that when they need expert repair work, they take their car to the friendly professionals at Umatilla Automotive. We know you'll be glad you did.

ABC Chevron

Al Pollok & Bob Lorence—Owners

Complete scientific service on all makes of cars by trained mechanics is offered by ABC Chevron Service Station located on the Walla Walla Highway in Umatilla, phone 922-3996. ABC Chevron Service Station features the famous Chevron oil and gasoline products, known for their quality and excellence. It is always the policy of this popular garage to give maximum service at the lowest possible price. This is proven by the many satisfied customers. Here, "service" is their motto, and is backed by their fine reputation. The finest experts among workmen give your automobile what attention it may need from the smallest repair to a complete tune-up. Every car needs some adjustments at some time or other. Be a wise owner and keep your car in first class condition. For guaranteed satisfaction, we the writers of this 1975 Review suggest you take your car to ABC Chevron Service Station.

Emery's Transmission Service

Emery Bronson—Owner

Emery's Transmission Service located in Pendleton, at Riverside, phone 276-1030, gives expert service on all makes of automatic or standard transmissions; rebuilt, exchanged, or repaired. The automatic transmission is one of the most complicated and delicate pieces of machinery in the automobile. It performs one of the most important functions in your car from the standpoint of safety and efficiency of operation. When your transmission needs repair service or replacement, it is logical for you to obtain the services of a shop that specializes in this integral part of your car. Emery Bronson at Emery's Transmission Service knows the various parts and their functions and their expert transmission specialists are able to repair, rebuild, or recommend an exchange if it should be necessary. The compilers of this 1975 Review recommend Emery's Transmission Service to all our readers.

Thrifty Food

Dennis & Velma Barrioletti—Owners

In this era of mass merchandising, you often feel that the friendly personal touch of days past is a lost commodity; yet, there is still one place where you receive the same personal attention to your wants as in years past, and that is at Thrifty Food, located at 1st & Boardman in Boardman, phone 481-4701. You will especially appreciate the weekly specials offered here. Housewives will enjoy shopping in the convenient facilities. Virtually everything is on view in easy-to-reach, well-lighted shelves. For courtesy and consideration, as well as for the finest groceries, meats and produce, Thrifty Food is the place to shop.

Warren's Tire Service

Loren Fernald—Owner

The name, Warren's Tire Service in Pendleton at 116 Southwest 19th, phone 276-3202, has become a popular byword in the area for farmers, businessmen and drivers in general, for their friendly service and excellent line of popular high quality truck tires. We all know that worn tires can be extremely dangerous, but sometimes the cost of buying new tires can make us put off taking the steps or retiring our trucks. Don't let that factor bother you anymore. The management at this well-liked tire store has made arrangements for easy budget terms for truck tire purchases. Along with their fine line, reasonably priced tires, you'll not find a more friendly and honest firm to do business with. Everyone in their employ is fully trained in selecting just the right truck tire to do the job and they also make sure that when it is mounted, it will be in perfect balance. In this 1975 Community Review, we the authors are pleased to recommend this truck tire dealer to all of our readers and commend the management for continued efforts to serve the people of this section to the best of their ability.

Wheatland Farm Service

H. Broeckel—Manager

For the best information on fertilizers and their use, see the Wheatland Farm Service located in Pendleton on the Walla Walla Highway, phone 276-7712. In this age of specialists, soil conditioning is more important than ever. Organic fertilizers are being replaced steadily by new chemicals, and new methods of fertilizer application are being developed continually, for the latest information to increase your profits, get in touch with this well-known fertilizer dealer. Whether you want a bag or truck load, you'll find friendly, courteous service here. Wheatland Farm Supply has made it a point to study the latest products on the market and carries in stock a complete line of fertilizers and weed killers. The editing staff on this 1975 Community Review take pleasure in presenting this prominent company to the farmers throughout this area.

The Roundup Charburger

Bill Andrews—Owner

If you haven't had an occasion to take a break at the Charburger in Pendleton at 1410 Southwest Dorion, do so today. Here they feature big, juicy hamburgers served just the way you like them. Choose from a varied menu, with a wide selection. The personnel are friendly and make sure you get fast service so your food comes to you hot off the grill. Besides the good food at the Charburger, you will experience a flavor treat when you order one of the shakes, malts, or one of their soft drinks. If you wish to have the goodies at home or on a drive-along picnic, just call for their phone ahead order service, phone 276-5605. The next time you think of eating out, stop in at The Charburger—you'll find a pleasant experience awaits you here.

Pendleton College of Beauty

Gib & Maxine Palm—Owners

The Pendleton College of Beauty Inc. is located at 126 South Main in Pendleton, phone 276-1748. Attention to all you girls living in this area. If you call in person, you will be advised as to personal requirements, as well as the cost and length of the course. Graduates of this school are employed in some of the finest shops in the state. This excellent beauty college features reasonable rates and provides job placement after graduation. You too can make good money in this type of work. The Pendleton College of Beauty Inc. has top instructors with expert supervision. The writers of this 1975 Review suggest you call them for all information. We are proud to point out this outstanding beauty college.

M & R Sales

Marjorie Radmacher—Supervisor

The reputation of M & R Sales has been achieved through service, satisfaction and quality merchandise. M & R Sales is your "Shakley" distributor, located at 802 Southwest 37th in Pendleton, phone 276-6839. Shakley products have a full line of bio-degradable products, featuring household cleaners, which are non-caustic non-toxic cleaners, for every use; skin care products for men, women and children; along with food supplements of all kinds. These outstanding products are not sold in stores and among other things aid in our ecology. All Shakley products are close to nature. If you would like a free sample or free demonstration in your home, just phone 276-6839. We are pleased to recommend these fine products to all our many readers. They aid in no little measure to our ecology and give their users the very best found anywhere.

Umatilla IGA Foodliner

Locally Owned & Operated

Gus and Jeanette Anderson—Owners
1st Year Anniversary

Umatilla IGA Foodliner in Umatilla is a leader in the grocery field. Under one roof you will find groceries, meats, fruits, vegetables, dairy and bakery products and a host of other items too numerous to mention. Because of the variety of products they offer and their low prices and high quality, Umatilla IGA Foodliner is daily becoming more popular. People are learning by experience that at this store quality, service, low prices, and convenience go hand in hand and daily more of them are taking advantage of the excellent values offered by Umatilla IGA Foodliner, located on 6th Street in Umatilla, phone 922-3001. This firm is appreciative of the business they receive and is always on the lookout for ways and means to make their service more complete.

Hermiston Trailer Center

Lyle Brown—Owner

When it comes to dealing for a trailer, you can do no better than to go to the Hermiston Trailer Center, located one mile north on the Hermiston-McNary Dam Highway, phone 567-8234. Here you can deal with confidence of receiving satisfaction. The aim of the Hermiston Trailer Center is to give their customers the highest quality products and service at the lowest possible prices. The trailers offered by this firm are the best quality to be found and includes just about any type you need. We suggest them to all of our readers of this 1975 Community Review.

Heger Construction

"Farm Buildings, Commercial, and Industrial
Building Specialists"
Gary Heger—Owner

In the estimate of many people in this section of the state who have had the Heger Construction Company located on Wilson Road in Boardman, phone 481-5941 handle any of their general building construction, there is not a more qualified contractor anywhere. You can be assured that the job will be completed by competent men in the field with the best of materials and in the shortest time possible. They use only the latest equipment and tools and combine them with the most up-to-date building practices of the day. New construction, farm buildings, commercial and industrial buildings are this firm's specialties. It is without hesitation that we, the authors of this 1975 Business Review take this time to make public our commendation to the Heger Construction Company.

Pacific Fruit Produce

Dick Ring—Manager

Pacific Fruit & Produce Company located at 120 Southeast Frazer in Pendleton, phone 276-4511 are both buyers and shippers of produce. They pay the farmers top market prices for fruits and vegetables at all times. This modern wholesale dealer can supply the retail merchants and institutional people such as restaurants, grocery stores, and food markets, the very best fruits and vegetables the year around. They ship vegetables and fruits bought from local farmers. For prompt service, call them anytime, as they operate daily and will be happy to help you in any way they can. This firm is equipped to handle a large volume of business quickly and efficiently. "Prompt and courteous service" is their motto. We, the writers of this 1975 Community Review, feel that no business has done more for the progress of this section than this firm, and we wish to commend them in this 1975 Community Review.

Pendleton Music House

Jack Kelly—Owner

We wish to call attention to Pendleton Music House Inc. at their new address on 337 Southwest Emigrant, across from Safeways, in Pendleton, phone 276-6621. Their line of instruments are manufactured by world renowned instrument manufacturers. They have on hand, used, reconditioned instruments and maintain a complete repair department. Pendleton Music House Inc. has Baldwin pianos and organs. Be sure to stop by and see them today. An outstanding feature of this store is their rental plan which is designed to let the parents see how the child will do in instrumental music without the investment of an instrument until talent and interest is determined. If, at the end of the rental period, your child is progressing well and you wish to keep the instrument, this rental becomes your down payment. Pendleton Music House Inc. is considered music headquarters. Stop in to talk over the merits of different instruments and make your entry into the world of music.

Tuma-A-Lum Lumber Co.

Tim Moore—Manager

Tum-A-Lum Lumber Company located at 432 Southeast Dorion in Pendleton, phone 276-6221 is the place to go to when planning to build or remodel. They carry a large stock of lumber, cement, paint, sheetrock, roofing, windows, doors and the many other accessories you will need. Take you plans to them and they will not only estimate the cost but will be glad to suggest the best and most suitable materials available. Tum-A-Lum Lumber Company offers courteous service along with the finest in lumber and building materials. Here you get only the best. The planners of this Community Review point out this well managed lumber yard to the people of this area. Stop in today, you'll be glad you did.

Tri-J Restaurant

There is a good reason for the Tri-J Restaurant being so popular. The food served here has real "pulling power" and draws lovers of fine food for many miles around. It's better than eating at home. At the Tri-J Restaurant located at 2012 Northwest Carden you will find a friendly atmosphere. Your orders will receive prompt attention and everything served you will be of the best quality. It isn't often that we can find a restaurant serving such delicious food at such fair prices. We suggest that you stop here for a good meal the next time you're in Pendleton shopping or on a business appointment, you'll be glad you did.