

Moore & Ripley Prescription Service

3 Pharmacists on Duty

Bernie Carper, Owner

The brightest spot on any street is the drug store, and if we would only stop to think how much it means to us in our daily life we would appreciate it much more.

Moore & Ripley Prescription Service, located at 131 E. Main in Hermiston, phone 567-5566, always has an air of cheery welcome that makes everyone happy to visit this

establishment.

They are specialists in filling prescriptions, all work being in charge of a graduate pharmacist.

They carry a complete stock of drugs, sundries and toilet articles, the best in cosmetics and shaving accessories—in fact, this store has one of the most complete stocks in this section. This modern drug store also assures you of the best prices anywhere along with the most courteous attention. All this excellent service

is the reason for the success of the Moore & Ripley Prescription Service. They also offer the following: Hallmark cards, Russell Stover candies, wheel chairs, crutches, first aid supplies, Franklin veterinary supplies, Eastman Kodak supplies, Eastman Kodak fountain service.

The compilers of this 1974 Review recommend that you make this well-known firm your prescription headquarters.

Pendleton College of Beauty Inc.

"The College with Concern for Your Career"

G. B. & Maxine Palm, Owners

Located at 326 South Main in Pendleton, phone 276-1748, is Pendleton College of Beauty, Inc. known as "The College with Concern for Your Career." Their motto is certainly evidenced by the large number of graduate students

who are profitably employed as highly skilled beauty cosmetologists.

This college employs only state licensed instructors who have had years of professional experience in this field and who are constantly updating their skills with the latest approved styles and techniques.

The writers of this 1974 Review take pride in recom-

mending this reputable school for persons interested in the profitable profession of a skilled beauty operator. They are members of the National Association of Cosmetology Schools. Pendleton College of Beauty Inc. also offers women of this section complete beauty care and wig services performed by highly trained students under supervision of licensed instructors, at considerable savings.

Hermiston Electric Motor Service

Wayne Borman, owner, thanks all his friends and customers for past business, and wishes everyone Merry Christmas and Happy New Year

The Hermiston Electric Motor Service in Hermiston is located at 330 S.W. 11th, phone 567-3987. They are experts in electric motor, generator, commercial and industrial irrigation pumps, pneumatic and electric tools.

This firm has the equipment and experience to properly service your electrical equipment regardless of what the problem might be. Their trained repairmen know exactly how to contend with any difficulty that may arise.

They carry a complete stock of repair parts such as brushes and bearings. Industrial and farm motors are a specialty with this firm.

Their services include re-winding up to 300 HP motors;

drying, dipping and baking of submersible pumps.

Remember, no job is too large or too small to receive their expert service. Call on the Hermiston Electric Motor Service today.

The compilers of this 1974 Review highly recommend the Hermiston Electric Motor Service in Hermiston for all your electric motor repairing. Their protective maintenance saves dollars with less breakdowns.

Pendleton Grain Growers, Inc.

Check the Yellow Pages for the Store Nearest You

Don Cook, General Manager

Pendleton Grain Growers, Inc. at 1000 S.W. Dorion in Pendleton, phone 276-7611, does its part to further the agricultural interests of the community by supplying the well-known International Harvester line of farm machinery and trucks at the lowest prevailing prices. They endeavor to see that you receive

satisfactory service from items which you purchase by rendering an exceptional repair service to their customers. The Athena office carries complete lines of International parts. Call them at 566-3545.

Pendleton Grain Growers, Inc. has done a great deal to develop the area and has always provided the latest improved farm machinery that will do the work in the least time, at the lowest cost. They have sold more labor-

saving farm machinery than any other company, and have always been in advance of competition.

Pendleton Grain Growers, Inc. spares no pains to serve you to the best advantage with the latest in dependable farm machinery.

Recommending them to all our readers of this 1974 Review is indeed a pleasure. They have been an International Harvester dealer since 1938.

College Laundry & Cleaners

Pendleton's Complete Laundry & Cleaning Service Ed Taylor, Manager Pendleton Office Supervisor, Helen Brooks

Located at 419 S.W. 5th in Pendleton, phone 276-6762. The best in dry cleaning. They use the best and latest processes, and as a consequence, when garments are returned to you, they are clean, odorless and well pressed.

This is the oldest family laundry in Pendleton, and it also offers coin-op dry cleaning.

They specialize in all classes of dry cleaning for ladies and men, and the most delicate dresses are handled in a very careful manner.

They offer a fast shirt service, reweaving and drapery cleaning. And you'll like their friendly, courteous personnel.

Many people have learned

that through good dry cleaning service they can save the expenditure of many dollars in new clothing. Both men and women have found that the most sensitive fabrics are carefully handled and successfully cleaned at the College Laundry & Cleaners, and are returned to them cleaned and finished in the finest manner.

This 1974 Review has special commendation for this fine cleaners.

H & R Block Income Tax Company

"America's Largest Tax Service" Gate Ralls, Manager

H & R Block Income Tax Company has two offices in the area to serve you. The Pendleton office is at 203 S.W. Emigrant, phone 276-0659, and in Hermiston at 1025 N. 1st, phone 567-8498.

This firm provides an efficient and reliable tax service for both businesses and individual

requirements. They specialize in both state and federal tax service for farmers, ranchers, business people and individuals.

Serving the entire area, this concern has an excellent reputation for complete accuracy and dependability. The personnel here have extensive training and experience in tax laws, etc., and invite any of our readers to consult them on tax return

needs. Be wise, let this fine firm lighten your load and actually save you money with their professional attention. "Let H & R Block Income Tax Company figure your tax while you relax."

This 1974 Review is pleased to have this opportunity to recommend this tax service in Pendleton and Hermiston to our readers.

Imperial 400 Motel in Pendleton

The Friendly Welcome Place to Stay in Pendleton Norma & Mac McClure Your Hosts & Owners

The Imperial 400 is located at 201 S.W. Court Ave. in Pendleton, phone 276-5252 for reservations.

One of the things that has made America strong is the ability of her businessmen to meet ever-changing conditions and the needs of the demanding public. The motel

industry, for example, is recognized today as a vital and necessary part of our American economy.

We wish to direct our readers attention to this motel which has ample accommodations to please even the most discriminating guest. Here you will find air-conditioned, carpeted rooms, telephones in the rooms, color cable TV, swimming pool—just to mention a few—and all of this with

reasonable rates. Consequently, many travelers prefer to travel extra miles in order to stay here and thus assure themselves of a good night's rest in comfortable surroundings.

The developers of this 1974 Review recommend the people from our area stop at the Imperial 400 Motel in Pendleton the next time they are in town, and we commend the management upon the excellence of their service.

Arrow Chevrolet—Mobile Homes

Bob Barber, Gen. Mgr. Frank Myrick, Mobile Homes Manager

Everyone knows Arrow Chevrolet sells the finest in new Chevrolet cars and trucks and used cars and trucks.

They can also help you enjoy the spacious luxury of mobile home living from their location at 2280 S.E. Court in Pendleton, phone 276-6508.

From their large selection in stock, you'll be able to find just the home tailored to your desires. They offer many floor

plan arrangements designed to fit your family.

This dealer has a fine reputation for fair dealing, and you can be assured that they will make an honest deal with you at the terms you need to fit your budget. After the sale is final, they will stand behind their sale agreements and their products with the highest integrity.

The next time you are in town, take the time to look through their many beautiful models on display. If you have not looked at mobile homes for

several years, you won't believe their spacious elegance, convenience, and practicality at prices far below what you would have expected.

The writers of this 1974 Review suggest to our readers that they visit this reputable dealer and investigate the many money saving advantages of owning a mobile home. You'll like the friendly way you are treated at Arrow Chevrolet-Mobile Homes, whether you are just looking, or want to buy.

Emery's Transmission Service

Emery D. Bronson Owner & Manager

Emery's Transmission Service, is located on N.E. Riverside, just past the bridge, in Pendleton, phone 276-1030.

This firm gives expert service on all makes of automatic or standard transmissions, rebuilt, exchanged, or repaired.

The automatic transmission is one of the most complicated and delicate pieces of machinery in the automobile. It performs one of the most important functions in your car from the standpoint of

safety and efficiency of operation.

When your transmission needs repair service or replacement, it is logical for you to obtain the services of a shop that specializes in this integral part of your car. They know the various parts and their functions and, with their expert transmission specialists, is best able to repair, rebuild or recommend an exchange if it should be necessary.

The compilers of this 1974 Review, recommend Emery's Transmission Service to all our readers.

Hermiston Auto Parts

Dale Chapman, Owner Your NAPA Jobber

This leading parts house is located at 292 W. Hermiston in Hermiston, phone 567-5569. Here they feature the best in name brand auto and truck parts and accessories for both the buying public and garage-men of the area.

Through their policy of offering only high quality guaranteed products at both retail and wholesale, this prominent concern has established itself as one of the leaders in their field.

Hermiston Trailer Center

Lyle & Nancy Brown, Owners

Enjoy the freedom of vacationing with the convenience of having a travel trailer from Hermiston Trailer Center located on the Hermiston-McNary Dam Hwy. Just north of Hermiston, P.O. Box 245, phone 567-8224. They are your authorized dealer for the popular Taurus and Terry travel trailers.

They are also dealers for Lobo pick up toppers. They also carry used trailers.

From their large stock of these fine units, you will find one that is suited to your need in size and price. One of the reasons these units are so

popular is that they make use of all space and are arranged sensibly, and offer the ultimate in towing ease. You will also find that they offer a fine value for the money. If you like, easy payment terms can be arranged.

The salesmen here are friendly, and know their business well. They will be more than happy to help select a unit tailored to your car, and to your particular needs, at a price you can afford.

The writers of this 1974 Review recommend this reputable dealer to our readers. Remember to contact Hermiston Trailer Center for the best deal you can get on a quality trailer.

Sid & Bob's

Used Cars & Trucks

Sid & Bob Thompson, Owners

For many years, automobile dealers considered "used cars" as a sideline to the business of selling new models.

Things have changed in recent years and one of the big reasons is the kind of business operated by Sid & Bob's. They believe that the used car buyer is just as important as the new car buyer. They are determined to give each customer the finest quality, and the best possible price. They have a large following of customers who return because

they know that integrity, service and assurance of quality are passwords here.

The place to buy a used car or truck is at Sid & Bob's located at 1101 Southgate, next to Stewart's, phone 276-4836 in Pendleton because all their cars have been checked.

They take personal pride in every used car they sell. On-the-spot financing truly makes them a "one-stop" headquarters for your automotive needs.

As businessmen who appreciate an ethical, honest firm, we the writers, of this 1974 Review give our highest commendation to this company.

Video-Tech Inc.

Jack & Mary Austin, Owners

Video Tech Inc. at 461 A. East Main in Hermiston, phone 567-3882, can repair all makes of TV sets and is your authorized RCA Service Center.

They have the technical knowledge to locate your television troubles rapidly, thus saving you money on your repair bill. Be sure to call this firm if you would like skillfully trained men to repair your TV set properly and promptly.

They offer the people of this community reliable service at reasonable rates, along with expert workmanship to please you. They guarantee their

work, and you may rest assured that they will replace only those parts which are actually needed.

Remember, a television set is a very delicate instrument and only experienced repairmen know how to handle them without damaging them. In this 1974 Review Issue, we, the editors, highly recommend this television repair shop for professional Color TV repair at low cost.

The owner and the staff would like to take this opportunity to "say thanks" to their clients in this area and to wish every success to all of our readers during the holiday season and the coming new year.

Anthony Lakes Ski Area

For the very finest in Powder Skiing It's "ANTHONY LAKES SKI AREA." Where the powder is deep and the runs are long.

They have the Highest Ski runs in the Northwest and offer their SPECIAL "Ski Package" of Econo-Fun for Weekend Skiing. For information and details phone 276-0869 or 523-2492.

The World of White awaits you at ANTHONY LAKES SKI AREA with overnight lodging,

meals, and SKI SHOP. For your FUN and enjoyment a CERTIFIED Ski School is being offered with the G L M during the Christmas vacation time. REMEMBER ANTHONY LAKES SKI AREA is Where the "Snow Bunnies" Frolic and The "Pros" find Maximum Recreational Facilities. The Writers of our 1974 Review Recommend ANTHONY LAKES SKI AREA To All Our Readers As A Wonderful Winter Wonderland.

Schroth Insurance Agency

Complete Insurance Service

For all kinds of insurance call Schroth Insurance Agency in Hermiston, located at 411 E. Main, phone 567-5523.

They are looked to for insurance service by a large number of people in this community because they represent some of the largest companies and are ready to serve you in every need.

When in need of insurance, be sure to consult them. Go over the ground with them and they will be able to assist you

in selecting the kind of insurance suited to your needs.

They have made a study of insurance problems and will help you determine what your need is, and how best you can meet that need at a minimum cost.

The compilers of this 1974 Review feel a sense of satisfaction in recommending this firm in Hermiston for insurance of all kinds, including the farm and ranch comprehensive liability protection.

Madison Gillette Inc.

Formerly B & E Mobile Homes Inc.

Madison Gillette Inc., located 3 miles north of Hermiston on Hermiston-McNary Dam Hwy., phone 567-2360, is headquarters for all types of mobile homes. Regardless of what your needs may be, you will find just the right mobile home here.

They welcome your inspection of their complete line of mobile homes. They will be glad to discuss your needs with you and advise you whenever possible. They have a reputation for square dealing and for standing behind their sales. If you are in the market for a quality mobile home at a reasonable price, be sure and see them first.

Mobile homes are their business and they know all there is to know about them.

We, the compilers of this 1974 Review, take pride in pointing out the business ethics of this firm and we know you will be satisfied with any purchase made from them. They invite you to drop in and visit them to discuss your mobile home needs.

Wilcox Furniture

John Wilcox & Roger Rose

Doubtless you plan some improvements in your home this season. If so, think of Wilcox Furniture at 254 W. Hermiston Ave. in Hermiston, phone 567-2201, where new and beautiful styles and patterns of suites, occasional pieces, appliances, lamps, carpets, and rugs await your inspection.

This furniture company specializes in nationally advertised lines of furniture with complete delivery and installation facilities. In short, this progressive store offers the maximum of customer satisfaction at a minimum price with easy terms to fit your budget.

For some time, they have served the people of this area reliably and well. By stocking

only items manufactured by well established and duly recognized home furnishing concerns, they have won and held the confidence of their many patrons. They now serve an ever growing clientele of satisfied customers.

No progress report would be complete without recommendation to the people of this area, and we, the writers, do so in our 1974 review.

Richards Payless Lumber Company

Richards Payless Lumber Co. located at Hermiston, on McNary Dam Highway, phone 567-2226, are suppliers of a complete line of lumber, building supplies, builder's hardware, and tools.

This company has long been considered to be one of the leading dealers in lumber and building materials, and offers you a complete "One Stop Building Service."

This firm has been an important factor in the expansion, growth, and development of this community, and the policy of this firm has always been a determination to supply the highest grade of lumber and building materials at the most reasonable price. Contractors and the public in general have learned that whatever they desire in the lumber or builders supply

line, can be obtained from this firm.

The compilers of this 1974 Review are pleased to assure our readers that at the hands of this firm, they will receive the best of service, and they extend a personal invitation to the people of this section to call at their office at any time to discuss proposed building plans.

Homestead Mobile Homes Inc.

Titan-Tamarack

Discover the beauty and value of mobile home living by visiting Homestead Mobile Homes Inc. located just 1 mile North of Hermiston on Hermiston-McNary Dam Hwy., phone 567-2297.

Here, friendly people will discuss your living needs, and then give you a guided tour through their fine display of

these luxurious, spacious homes. You will find just the model suited to the size of your family, in just the floor plan and decor that is your choice, at prices well below that of a home. They specialize in 14 ft. wide.

Whether you purchase your new mobile home with or without furnishings, you'll be treated to one of the best deals in town with long term financing and low down pay-

ment, designed to fit your financial capabilities.

Don't hesitate any longer, now is the time to discover the exciting difference of mobile home living.

The authors of this 1974 Review commend this dealer for their above board policies and fine products, and suggest to our readers that they see Homestead Mobile Homes Inc.

Ross Machine & Iron Works

Ross Machine & Iron Works is located in Hermiston at 2123 N. 1st, phone 567-8334. They maintain a machine shop that is unsurpassed in service, workmanship, supplies, and wish to extend to the people of this district appreciation for their patronage.

Ross Machine & Iron Works specializes in the design and fabrication of custom irrigation systems.

They are the headquarters in this section for machine work and all kinds of welding and employ machinists and welders of outstanding accuracy and ability. This shop is noted for prompt, efficient service and in having work ready when promised. Their charges are reasonable for all work. If any article is beyond repair, they will promptly tell you so.

For honest and dependable workmanship, bring your repair work to Ross Machine & Iron Works. They welcome small jobs as well as those which may require several days work. Contact them for an estimate without obligation for any job you have.

The authors of this 1974 Review commend them on their precision work and fair dealings.

Mountain Machinery Company

Charles Hoelt, Owner

To be efficient, a piece of farm machinery must be built to stand the rough use necessarily involved in the working of farm lands. The Mountain Machinery Company features the famous Allis-Chalmers, Heston & Freeman line of farm machinery which has stood the test of years of rugged usage and has proven satisfactory in

every phase to the farmers in this area.

They also feature a complete parts and repair department so that when your equipment needs repair they can give you the best service in the shortest time at the least possible expense to you. They also have Freeman hay machinery and Kirschmann grain drills.

Be sure and contact them first when in the market for any type of farm equipment.

Del's Place

Need a lift or a change of pace?

Drop in!

Del Mecham, Owner

This popular night spot is the place in Rieti, 3 miles west of Pendleton on Old Hwy. 30, phone 276-2584, if you want to have a good time. They feature an atmosphere that will make any evening spent here enjoyable.

They have Olympia on tap, wine, two pool tables, color TV, game table, hot and cold sandwiches, shrimp, chicken, pizza, orders to go; and are open 8:30 a.m. to 1 a.m.

We all need relaxation, and visiting with friendly people is considered to be one of the most relaxing. You can forget your worries and troubles when in a surrounding of gaiety.

Relaxation, good friends

and recreation go hand in hand to make up part of this popular night spot. They have only courteous employees who make it a point to see that you enjoy yourself. Don't fail to stop here for a marvelously good time.

In making this 1974 Review, we are pleased to make particular mention of this fine tavern, and hope you will enjoy an evening at Del's Place soon.

Blue Mountain Merchant Police

Gil & Phyllis Crow, Owners

Attention Mr. Businessman: protect your property by hiring the Blue Mountain Merchant Police, P.O. Box 892, Pendleton. Call 276-3583 and arrange for a private patrol of your premises.

They have guard dogs, are licensed and bonded and also have special events security and special vacation services.

They also have burglar and fire alarms for homes, businesses and autos, with sales

and installation.

They now have locations in Hermiston and Umatilla. Radio dispatched cars are used by this firm. The guards are city, county and state licensed and trained in security work.

Guards are available from this concern for all of this area. This firm services industries, merchants and residents. Service is available at reasonable rates. They provide uniformed officers and night patrols. Stores,

hotels, construction sites, warehouses and industrial plants employ their competent security officers with the utmost confidence.

Don't take chances. Prevent vandalism or a break-in at your business establishment. Call the Blue Mountain Merchant Police and learn how reasonable their professional service is.

For protection and guard service in this area, the writers of this 1974 Review recommend this firm.

Shafer Radiator Service

Sales & Service

Hank Thompson, Owner Shafer Radiator Service located at 332 S.E. Dorion Ave. in Pendleton, phone 276-1171, specializes in a complete radiator service including repairing, recoring and cleaning.

This is a firm that has had years of experience in radiator and cooling system work, having served the area for the

past 29 years. Bill Bloom has repaired radiators for friends and neighbors for the past 19 years.

They specialize in radiator recoring on all types and models of cars, trucks, and engines that are cooled with the radiator system. They have one of the most complete shops in this section specializing in repair, and at reasonable prices.

From its beginning, this firm has been one of the leaders in this area. They are distributors for leading makes of radiator cores and radiator parts, and are your local full service station. So for the highest quality, best service, and the most reasonable prices, we are happy to recommend to you Shafer Radiator Service in this 1974 Review.