

Redimix Sand & Gravel of Boardman

Greg & Jim Bush, Owners
Ray Alsop, Manager



The Redimix Sand & Gravel located at Boardman, features quality ready mixed concrete. For quick deliveries call 481-2851, nights, 481-5905. They will have your concrete on the job when needed.

Their customers are not slowed down on a construction job through failure of this firm to deliver promptly. Dependable "Service" is as important as maintaining a high standard of quality.

See the one stop shopping center asphalt work, building material, concrete block & related items, and crushed & graded rock.

Whenever you build, get concrete that is mixed properly by calling the Redimix Sand & Gravel at Boardman. In this 1974 Business Review, we, the composers, commend this firm for being outstanding.

Ford CAMPBELL EQUIPMENT INC.

APRIL FIRST is the date to mark on your calendar, and the place is at Thompson Hall at the Fairgrounds, in Hermiston, because that is when and where the NEW HOLLAND NITE will occur. Door prizes, films, and company representatives telling all about the latest in maintenance techniques will be the big attractions at 7:30 p.m. This will be a big nite and YOU ARE INVITED; also don't forget to bring along all the people that do your maintenance and repair.

1st, phone 567-8361 in Hermiston, has served the surrounding agricultural community in a professional manner. Many farmers and ranchers make this firm headquarters for filling their needs for parts or renting additional equipment when those needs come up. The full line of parts and the selection of industrial equipment here is well known. NEW HOLLAND and FORD are featured names in the new equipment line and an excellent selection of used equipment of all types can be seen at Campbells.

For many years the Campbell Equipment, Inc. at 535 N.

A-1 Upholstery & Awnings

A-1 Upholstery has been serving the Heppner, Morrow County, area for 25 years. Serving them with excellent service and the finest craftsmanship. Over this period of time, they have established many friends and valued customers, and they would like to thank them at this time for their continued patronage. They feel a satisfied customer is the best advertising they can have. They carry a

large inventory of fabrics and materials to give their customers the best and quickest selection for whatever their job may be.

They do furniture recovering and complete renovating automotive original upholstery—torneaus, landau duplication—seats—headlining—carpets or tops. They also feature canvas and aluminum awnings, carports, patio roofs and canopies.



"First in everyone's book"

NICKOLA A. HICKS 613 S.E. EMIGRANT
PHONE 276-4781 PENDLETON, OREGON 97801

ART KELLEY, Real Estate

P. O. BOX 309, HERMISTON, OREGON 97838
OFFICE 2 N. EAST ON HWY. 307
"Specializing in Farms and Ranches"

Art Kelley, Real Estate



PHONE (503) 567-5658

A phone call to Art Kelley will enable you to proceed with your ranch or farm real estate deals in the knowledge that you are in the most capable hands and he'll be glad to answer any questions you have.

Art Kelley is well known throughout the county.

Delamarter Nursing Home

Harold Delamarter, Administrator

The most wonderful atmosphere of this entire area is available at the Delamarter Nursing Home in Pendleton on the Mission Hiway, phone 276-7157.

The rooms are large and airy, well lighted and exceptionally clean. The meals are prepared to suit the individual's personal likes or requirements as prescribed by their condition.

They offer competent and congenial supervision 24 hours

a day by licensed practical and registered nurses.

Physical and recreational facilities are available to each and every one of their guests.

All of the guests are put on daily schedules, to assure them to getting the proper medication, diet, exercise, and plenty of rest.

We, the writers of this 1974 Business Review compliment this fine home and recommend them to all of our area readers.



DELAMARTER NURSING HOME

"THE BEST IN NURSING HOME CARE"
LICENSED NURSES ON DUTY AT ALL TIMES

The Oregon Bank

Earl Maroni, Vice-President & Manager

You can depend on the Oregon Bank at 157 S. Main in Pendleton, as the strong financial right arm of the growth and development of the economy of the territory.

Stop in soon and see why since 1887 "Knowing and understanding Oregonian's needs is the most important service they provide."

A wide range of services

offered are: banking by mail, safe deposit boxes, savings and checking accounts, farms, homes and livestock loans, and assistance in making investments. Each account is insured by the Federal Deposit Insurance Corporation.

We, the compilers of this 1974 Review commend this fine bank and refer them to all of our area readers.

There's no place like the Real Oregon



...and no bank like the Real Oregon Bank



Jones' Radiator Shop

David E. Jones, Owner

Jones Radiator Shop at 1315 N. 1st in Hermiston, phone 567-6916, has been serving car and truck owners with an excellent radiator service at down to earth prices.

They can detect the cause of a car's overheating. Perhaps it's only a faulty hose, perhaps scale or sediment is blocking water circulation or perhaps the radiator is leaking. They'll find the trouble quickly and repair it for you.

Not all radiator trouble is in automobiles and trucks; tractor radiators frequently need attention and so do the radiators in stationary engines used for pumping and other farm work.

Jones Radiator Shop is equipped for expert radiator repairing, rebuilding, cleaning and recoring. Their telephone number is 567-6916. Estimates are given for any type of radiator service.

Allstate Insurance Companies

Dick Hodge, Manager

This fine agency is located at 234 E. Main in Hermiston, phone 567-6334.

Allstate Insurance Companies enjoys a successful business, to their integrity and honest service to their clients.

This agency is able to furnish you with insurance on automobile, life, homeowners, health, boat, and business with top quality protection at a low cost. Allstate Insurance Companies is famous for fast,

fair claim settlement; easy payment plan.

There is no agency more deserving of favorable comment than the Allstate Insurance Companies.

We have high regard for the Allstate Insurance Companies. Contact Dick Hodge, the agent manager for your insurance needs.

The editors of this 1974 Business Review commend them for their fine service.

Umatilla Insurance Agency

Mrs. James Cartwright, Manager

The Umatilla Insurance Agency in Umatilla on 6th Street, phone 922-3533 enjoys a successful business, due to honest service to their clients. They are available to solve insurance problems at any time.

This agency is able to furnish you with any type of insurance you desire on "Anything that is Insurable" and always with the reliable major companies. They are "Your Independent Insurance Agent."

Today the value of insur-

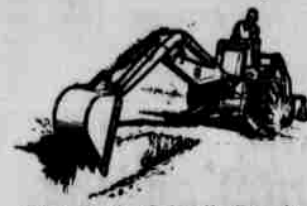
ance becomes ever more recognized as an absolute necessity in our way of life.

The writers of this 1974 Business Review advise you to see Umatilla Insurance Agency before renewing or adding to your present insurance policies.



E. S. Schnell & Co., Inc.

Stanley Schnell, Owner



The E. S. Schnell Co., is located on the Hermiston-McNary Dam Hiway, next to Cambell Motors, in Hermiston, phone 567-5822.

Contracting is their business, and they have the experience and equipment to properly execute any contract they make.

The lowest bid is not always the least expensive. If the work is not as you desired, or if repairs must be made in a short while, perhaps you engaged the wrong contractors. You get the finest when you call E.S. Schnell & Co. Inc. They make sure of the specifications desired before work is started.

This firm has built an enviable reputation, and the editors of this 1974 Pictorial Business Review are happy to point them out to those in need of a contractor.

Midway Tavern

Paul and Bev Coburn, Owners

Enjoy a beer or other beverages with friends in the pleasant surroundings of the Midway Tavern at 1750 N. 1st, in Hermiston, phone 567-5180.

The Midway Tavern serves your favorite beer in bottles or on tap, with a smile. The friendly people make this a place where you will enjoy yourself and want to return.

To add to your pleasure this friendly tavern offers a wide selection of hit records on the juke-box, and if you play pool

you'll find the best equipment and others to give you zestful competition.

Chicken, seafood, pizza; shuffleboard, snooker table, five pool tables. All kinds of wines and wine cocktails.

You may be sure that any time you drop in at The Midway Tavern you'll find others stopping by for the same thing you're seeking, refreshment and relaxation.

"Stop in soon. You'll be glad you did."

Filter Queen of Pendleton

Gerald & Dorothy Todd, Owners

Your authorized representative for sales, parts, repair, and service, and the fine line of Filter Queen vacuum cleaners is Filter Queen of Pendleton located at 217 S.W. Emigrant in Pendleton, phone 276-2300 for a home demonstration.

These fine household vacuum cleaners have built a worthy reputation for dependable service and fine job of cleaning. On your next shopping trip, stop in and take a look at the all new Filter Queen, with the exclusive sanitary filter cone for home or industry.

We suggest that you let the friendly folks at Filter Queen of Pendleton handle your vacuum cleaner needs with the finest of vacuum cleaner lines. "You'll be glad you did."

COUPON
A 10 per cent Discount on the purchase of a new Filter Queen Vacuum Cleaner. Stop in at 217 S.W. Emigrant Pendleton, or call 276-2300.

For an appointment in your home.

Round-Up Kirby Classic Co.



Bill McClellan, Store Manager

Round-Up Kirby Co. located at 417 South Main in Pendleton, phone 276-7638, is your Kirby vacuum cleaner dealer and authorized repairman. He stocks genuine factory parts and is equipped to repair all models.

If you are in the market for another machine, we suggest you see their selection of fine Kirby vacuum cleaners. Or if you do not own one, you will do well to see the bargains he has available. They will really get

dirt out of carpets, rugs, furniture, etc.

We suggest Round-Up Kirby Co. for vacuum cleaner sales and service.

Phone 276-7638 for a home demonstration.

COUPON
\$50.00 FREE Carpet shampoo
Good until December 31, 1974.
COUPON

Please retain coupon and call for an appointment.

Pendleton Grain Growers

Don Cook, Manager

Pendleton Grain Growers' Feedville Plant located at Hermiston offers the livestock and poultry feeders of this area an excellent assortment of rolled, loose mixes or pelleted feeds. All of these can be "tailor-made" by highly qualified nutritionists to fit your particular needs.

Through straight-forward and above-board policies this

firm has established an excellent reputation in this section of the state, and farmers and people generally have come to look upon it as one of the most important concerns in this area.

It is with pleasure that we, the writers of this review, represent this fine firm in our 1974 Business Review.



Electronic Specialties

John Murray, Owner

At Electronic Specialties located at 338 South Main in Pendleton, you'll find one of the largest selections of RCA color TVs in Pendleton. When you see these true-to-life pictures you see color television at its modern best, plus beautiful, hand crafted cabinets to fit every living room decor. Ask about RCA warranty. Electronic Specialties also carries the finest stereo

equipment available, and has the proper facilities for demonstrating them.

Electronic Specialties offers honest and expert repair service on TVs, radios and stereo equipment. You need only phone 276-5855 to obtain service.

For service on every make of TV you need only call 276-5855. We invite you to stop in at 338 South Main now at their location in Pendleton.



Almost twice as many people own RCA as any other Solid State Color TV!



Savings & Loan Assn.

Don Gray, Manager

A great many of us have had a yearning to invest in a home of our own, but money problems seemed to make it impossible. This community is fortunate to have in its midst a firm which can make just such a thing possible.

The First Federal Savings & Loan Assn. is located at 180 NE 2nd in Hermiston, phone 567-6468.

They offer an excellent savings service. Don't wait any longer! Tomorrow morning go to the First Federal

Savings & Loan Assn. and open your savings account with even the smallest amount. Then add to it regularly and watch it grow.

The planners of this 1974 Business Review take in pointing out this concern, and suggest you discover for yourself the real satisfaction in their services.



Hermiston Tavern

Alice Foster, Owner

Enjoy a beer with friends in the pleasant surroundings of the Hermiston Tavern at 425 N. 1st Pl. in Hermiston, phone 567-3971.

Hermiston Tavern serves you favorite beer in bottles or on tap, with a smile. The friendly people make this a place where you will enjoy yourself and want to return.

To add to your pleasure, the Hermiston Tavern offers a wide selection of hit records on the juke-box and if you play pool you'll find the best equipment and others to give you zestful competition.

You may be sure that any time you drop in at this fine tavern, you'll find others stopping by for the same thing you're seeking, refreshment and relaxation. "Stop in soon; you'll be glad you did."

Pendleton Sports Center

Dick Jarvis, Manager

Sportsmen from this entire section make Pendleton Sports Center at Pendleton their headquarters for sporting goods. They are located on the Walla Walla Hiway in Pendleton.

This sporting goods house has stocked their store with only quality merchandise. They know their customers want first class equipment and supplies and they endeavor

to have only the best to satisfy their customers.

The writers of this 1974 Business Review suggest you go to Pendleton Sports Center in Pendleton, phone 276-6822 the next time you are in the market for sporting goods. Here you will find courteous service and quality merchandise at reasonable prices. For the latest hunting and fishing information contact the Pendleton Sports Center. "You'll be glad you did."



Stewart's Bakery

Dennis Maccarato, Owner



The bakers at the Stewart's Bakery located at 640 N. 1st in Hermiston, phone 567-8451, turn out all varieties of delicious fresh bread, rolls, pies, cakes, and pastries.

The baker's craft is an ancient and respected one, and the Stewart's Bakery lives up to its highest standards. From its clean, modern ovens come white bread, whole wheat bread, rye bread - we won't attempt to name them all.

What would a birthday party be without a cake, or a wedding with out a cake-cutting? This bakery supplies just the cake needed for happy memories.

The compilers of this 1974 Pictorial Business Review take pride in complimenting this bakery.