

Shockman Concrete Inc.

"Earl Shockman - Owner-Mgr."
"Serving Heppner"

The SHOCKMAN CONCRETE INC., located back of Morrow County Grain Growers in Heppner, phone 678-9927 or 567-8367, offers you prompt and dependable service in ready mixed concrete.

SHOCKMAN CONCRETE INC. furnishes a complete service of high quality ready mixed concrete for building construction. They have modern trucks for transporting and mixing concrete in any quantity desired. This is a real convenience in building as it eliminates delay and assures a high quality, hard setting concrete.

The best of service is provided the public of this community. No matter whether you have a large or small amount of concrete work to be done, you will find it more convenient and far more economical to use SHOCKMAN CONCRETE INC.

The compilers of this 1973 Review wish to say that this firm has more than justified its existence; as its service in this field has proven to be an essential necessity to this community. Call the SHOCKMAN CONCRETE INC. for details.

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Hermiston Livestock Auction, Inc.

"Carson Vehrs - Manager"

The HERMISTON LIVESTOCK AUCTION INC. is located at Tenth & Main in Hermiston, Phone 567-3149.

This old and reliable firm features adequate pen room, capable and experienced hands, ample feeding facilities and a host of buyers from all sections who are in the market for all

and any type of livestock. Here prices are comparable to terminal market prices when considering freight rates and weight loss shipping.

Their popularity is evidenced by the fact that their sales are ever increasing.

It pays to do business with a company that can give you the

best market for your livestock. This is one of these companies.

The planners of this 1973 Review highly recommends the services rendered by the HERMISTON LIVESTOCK AUCTION INC. You can be assured of a square deal by patronizing them.

Let-er Buck Motor Service

"Mrs. Della Carner - Owner"
"Gary Seibel - Manager"

Let experience and a good reputation guide you to contacting LET-ER BUCK MOTOR SERVICE located at Butter Creek Highway and Orchard in Hermiston, phone 567-8861 for all of your livestock hauling needs.

The management of this concern has made it a point to give the very best service possible to every customer they

haul for. Their drivers are the best that can be obtained, they know that in this business, their perishable cargo must reach its destination quickly and safely. Their dependability plays an important part on the profit that their customers can make.

Each unit they operate is regularly maintained and ready for the length of the trip. You

can be assured that they will get there when it was estimated.

The writers of this 1973 Review endorse the ethical policies of this reputable livestock hauling firm, and recommend to the people of this area that they contact LET-ER BUCK MOTOR SERVICE whenever in need of a first-rate dependable hauling job.

Top Cut Feed Lots Inc. Horn Cattle Breeding Center

Division of Brent Horn Enterprises

The experienced people at the TOP CUT FEED LOTS INC. located five miles South of Hermiston on Highway 207 at 80N phone 567-2261 are well known in this section of the state for their ability to feed livestock and get them in condition so they will bring the highest market prices. Other phones are Scale House and Feed Lot 567-2262 and Hospital Pens 567-2263.

Experienced capable men will feed your livestock with high grade feed blended to make them attain the highest weight in the shortest time. Your cattle will also be frequently examined for disease, and be properly vaccinated and checked daily for progress to protect your investment.

They are familiar with many buyers around the country and always assure you of finding

markets for your cattle.

The editors of this 1973 Review suggest to the people of this area who have livestock that they want fed, either for their personal use or for market, that they let the experts at the TOP CUT FEED LOTS INC. handle the job quickly and at the lowest cost per poundage gained. We commend them for their honest and fair business practices and fine service offered to the people in this area.

Marlette Homes, Inc.

Located at 400 Elm in Hermiston phone 567-5546 is the MARLETTE HOMES, INC., distributors and manufacturers of the beautiful MARLETTE mobile homes.

The management of this company has taken much time and effort to learn how to build their mobile homes so that they are very competitively priced and yet offer the buyer all the

luxury and beauty that the buyer desires.

Their plant is maintained by skilled craftsmen who have the experience behind them to build a home that will be durable and practical. All the materials they use are of the highest quality, and they are furnished with beautiful, name brand appliances and furniture.

The writers of this 1973

Review compliment this concern for their efforts to produce a fine quality mobile home at a realistic price. We suggest to our readers that they make it a point to look through the lovely MARLETTE mobile homes at a dealer near them. You can see these fine mobile homes in a variety of sizes and designs at MEL WINTER'S on Highway 395 in Pendleton.

Vickers Construction Co.

"Earl C. Vickers - Owner"

There comes a time in each married couples life when they decide that they no longer want to live in a small apartment or pay rent to someone without getting any return on their money.

When that time comes and they start looking into buying a home, they often realize that the pre-built homes available are not just what they have been looking for. The kitchen may be in the wrong place; the bedrooms too small; there is no garage; or the homes are in the wrong neighborhood.

Many people have felt that building a home of their own to their own plan would be too involved and too costly; and

have compromised on what they really want.

If this is your situation then you really do not have to compromise. VICKERS CONSTRUCTION CO., located at 1205 W. Highland in Hermiston, phone 567-3981, is one of the finest custom home builders in this area. They know the home building business completely and can help you with the entire project: from the discussion of what you want in your home - through the drawing of the plans - assistance in arranging financing - into the actual construction. Some of the finest custom built homes in this area have been built by VICKERS

CONSTRUCTION CO. and you can rest assured that when you contact this firm you will be treated fairly and your home will be what you expected it to be in every detail.

We, the editors of this 1973 Review, would like to take this opportunity to highly recommend VICKERS CONSTRUCTION CO. to anyone interested in building today. They are now building Town House Villa in Hermiston. See luxury living at its best, 42 units complete with ranges, air conditioning, dishwasher, washer and dryer, garbage disposal and back yard. They will be available around the 1st of September.

Hermiston - Umatilla Honda

Authorized Honda Sales & Service
"Leo Jumper - Owner"

When you "Saddle Up" for the freewheeling fun of it, Mr. Average suddenly becomes an individual with a desire for freedom to move in the best possible way. At HERMISTON - UMATILLA HONDA they take the freedom movement seriously and invite everyone to discover unfettered excitement with a ride on a new HONDA. These muscle machines can get the job done on the track or on the street, and will never drive you to the poor house because they cost only a few pennies a day to operate.

In this area we invite you to see HERMISTON - UMATILLA HONDA located at 2139 No. 1st in Hermiston phone 567-3540.

These men know bikes from A to Z, and can service anything on two wheels for you. When your machine needs a tune-up or repair see them first, and if your pocketbook can't cover the price of a new machine, take a long look at their good selection of used bikes. All have been serviced and checked by experts and still have miles and miles of unused miles in each one of them.

The editors of this 1973 Review would like to invite everyone to shed the title of Mr. Average and join the freedom movement with a visit to HERMISTON - UMATILLA HONDA.

Umatilla Electric Cooperative Assn.

It is a well known fact that there is no one institution in this community that has done more toward the development and progress of this section than has this reputable co-operative. They operate a modernly equipped utility.

Through their service, many of the surrounding communities and rural districts have been supplied with power and light and have thus been enabled to secure industries which have materially aided their progress.

The UMATILLA ELECTRIC COOPERATIVE ASSN., on the Hermiston - McNary Dam

Highway, is owned and controlled by the members who use its services. Through democratic processes the members meet each year to select their own choices for the Board of Directors. This electric co-operative employs local people and pays their fair share of taxes.

The service furnished by this aggressive co-operative is rendered at a low and reasonable rate.

In this 1973 Review we, the writers, are glad to call the attention to their very complete and comprehensive service. Phone 567-6414 for information.

Able's Farmers Market

"Janey Buwalda - Owner Mgr."

ABLE'S FARMERS MARKET located 1 mile South of Hermiston on Hermiston-Stanfield Highway 32, phone 567-5581, offers a complete selection of all types of plants, shrubs, flowers, and tree stock that you can choose from.

They carry a full line of produce, fruit and vegetables in season for both wholesale and retail, and a complete dairy products line.

Delicious Valley strawberries coming in real soon.

Homeowners should take advantage of the services offered by this reliable firm. Without trees, shrubbery and flowers, any home looks plain. Not only

does landscaping help to beautify a home, but it increases its value as well. When you select shrubbery or trees for your yard, it is as permanent as the home itself.

ABLE'S FARMERS MARKET has had many years of experience in this field and they are experts. They are always willing to discuss plans and advise you on any job. You will find their sales help friendly and their price right.

We, the writers of this 1973 Review, suggest you make this well thought of nursery your headquarters for all your landscaping stock.

Hermiston Laundry

"R. A. & Marie Hurley - Owners"

This well-known laundry is located at 165 S. W. 3rd in Hermiston. They launder clothes in a manner that no home methods can equal. They give personal attention to every item. If you are particular about the way you want your linens and clothes to look, you will be pleased with their services. HERMISTON LAUNDRY features fast one-day service, a new diaper service, shag rug laundering, up to 15 feet by 18 feet, and all this is done in their own plant.

For your convenience, they feature wet wash, rough-dry, and finished work service. You can bring all your family's wash

to this reliable laundry and then, the next day, pick them up completely finished and ready to wear. They can do your laundry at a very low price because of their large volume of business and the very latest equipment.

Don't be tired and out of sorts with your family and do like so many of your neighbors are doing: take your clothes to the best laundry in this section, the HERMISTON LAUNDRY. Phone 567-6510 for pick-up service.

The copyists of this 1973 Review give them our fully endorsed recommendation.

Culp's Welding Service

"Milton Culp - Owner"

With such rapid development of this section, an efficient welding service becomes more necessary. By having a dependable welding service, much delay is avoided and operation costs are drastically reduced for industries.

It makes no difference how large or small the job may be, CULP'S WELDING SERVICE at S. Airport Road, phone 567-3881, in Hermiston will do it in such a manner that you will be entirely satisfied with their work. They are fully equipped for most classes of work, including cast iron, aluminum

pipe welding, torch work, bronze and brass and do each job according to the latest approved methods. They are experts in the repair of broken parts.

The management are specialists who understand in detail the intricate processes of welding various types of metals. You are assured of receiving a precise job which will give you satisfactory service.

In this 1973 Review, we the writers, wish to compliment CULP'S WELDING SERVICE upon giving such excellent welding service to patrons in this section.



Umatilla Ready Mix, Inc.

The UMATILLA READY MIX, INC. with two locations in Hermiston on Elm St. and Boeing Project West of Boardman phone 567-6173.

They feature Class A concrete which meets all state specifications. For quick deliveries and the best in materials you can do no better than call this firm.

They can be depended upon to have your concrete on the job when it is needed. Their customers are not slowed down on a construction job through failure of this firm to deliver promptly. Dependable service is as important as maintaining a high standard of quality. They realize this and make it a

special point to fill your order promptly. Whatever you build, be sure to get concrete that is mixed properly by calling the UMATILLA READY MIX, INC.

In this 1973 Review we, the compilers, feel we can highly recommend this firm to our many readers.

Sherrell Chevrolet, Inc.

"Rich Sherrell Says Welcome"

From the Chevrolet Division of General Motors and the SHERRELL CHEVROLET, INC. located at 296 E. Main in Hermiston, phone 567-6487, there stands the exciting invitation to see the 1973 Chevrolet line who are "Building A Better Way To See The U.S.A."

There's a lot of country to see in this U.S.A., about 4 million square miles, and Chevrolet makes over 47 ways to see it in all. There are exciting Corvettes and sporty Camaros, thrifty Vegas, economical

Novas, popular Chevelles and that one of a kind Monte Carlo. Then of course, there's the luxurious Caprice and America's largest selling car the Impala. Also, the new economy pick-up, the Luv.

Chevrolet also builds all kinds of wagons. There are those that seat four, six, eight, nine, or twelve and even one that's equipped to SLEEP six.

Altogether, there are a lot of models, which means there's bound to be a Chevrolet just

right for you, your family and your budget.

The writers of this 1973 Review would like to take this opportunity to commend the management of SHERRELL CHEVROLET, INC. for their sincere efforts to bring to the people of this area honest and fair dealings. For their selection of new Chevrolet cars and trucks as well as their large inventory of good reconditioned "OK" used cars, we invite our readers to see them first.

Inland Empire Bank

The INLAND EMPIRE BANK with three locations to serve the need of this trade area in Hermiston at 101 E. Main, 567-6444, Umatilla at 6th and G, 922-3777 and in Boardman phone 491-5201.

A strong bank instills confidence in a community. You will find INLAND EMPIRE BANK a friendly bank, providing all the facilities of a city bank, together with a personal interest in each and every customer. When you are

contemplating making an investment of any kind, it is a safe plan to consult the officers of the bank before you make the investment.

A great deal of credit is due to the efficient officers and directors of the INLAND EMPIRE BANK who have done their best toward the developing of the agricultural and other interests in the community.

The officers and directors of this bank are fine, public-

spirited men who believe in this community, and they feel that there are always better days ahead for the energetic farmer or rancher who works with a plan backed by sound judgment and reasoning. They furnish the area an additional service with BankAmericard and Master Charge.

We, the editors, are pleased to recommend to our readers the INLAND EMPIRE BANK, in this, our 1973 Review.

R - B's Firestone Store

"Ron White and Bob Rebmar - Owners"

Announcing This Week's Special:
Automatic Transmission Tune-up For \$19.95

In the past few years the automobile industry has turned their once nut and bolt jalopy into a complex piece of precision engineered equipment built for high speed and strenuous uses. No longer can just any mechanic properly repair your car problems today.

That is why the people of this area have turned to R-B's, located at 2121 N. 1st in Hermiston, phone 567-6174 for

expert, professional repair work. They feature the famous FIRESTONE Tires, the tough "people tire".

They have taken the time to learn the proper procedure for repairing today's automobile, and use only the latest factory approved equipment. They do tire balancing, wheel alignment, tune-ups, brake service, complete engine rebuilding and valve grinding. Once the job is finished, you can be sure that it

is done right and you won't have to take it back to get the work completed.

The compilers of this 1973 Review recommend to our readers that when they need expert repair work, they take their car to the friendly professionals at R - B's. We know you'll be glad you did. Their transmission tune-up includes bond adjusting, linkage adjusting, new fluid added and a complete road test.

Columbia Upholstery Co.

"John Dyer - Owner"

For fine upholstery and furniture repairing see the COLUMBIA UPHOLSTERY CO., located in their new, larger facilities at 110 S. W. 11th in Hermiston. Phone 567-5231. This firm has restored many valuable pieces of furniture to their original beauty and usefulness.

With the warm summer months coming on, see their fine line of KELVINATOR air conditioners. They feature KELVINATOR washers,

dryers, appliances, refrigerators, freezers and air conditioners.

In the line of general upholstery and furniture repairing they render a distinctly superior service. Many people do not realize that the furniture they now have may be of better construction than most new furniture. Upholstering those pieces is the best investment to be made.

They have a complete line of

upholstering fabrics to suit your choice. You can match any color scheme you desire at this upholstery shop.

In this 1973 Review, we, the organizers wish to commend the COLUMBIA UPHOLSTERY CO. upon the quality of their work and we recommend them to the people of this area. They also upholster automobile seats, boat covers, make convertible tops and restore antiques.

Jack's Second Hand Store

"Alan (Jack) Payne - Owner"

JACK'S SECOND HAND STORE, located on the Umatilla River Road, one mile out of Hermiston, phone 567-3950, can furnish your home at moderate prices.

It is the purpose of this reliable establishment to successfully and comfortably furnish the family home at moderate prices with easy terms available.

They handle furniture of the better grade, a quality that is durable and one you can depend upon to give you maximum service. They have anticipated your possible needs and their stock is composed of tasteful, practical, yet artistic and inexpensive furniture from which to make your selections.

If it is a single piece of furniture or furnishings for your entire home, visit them the next time

you are in town shopping. JACK'S SECOND HAND STORE has used furniture to buy, sell and trade. Their used furniture stock is varied and you are invited to come in and browse around. They also have small and large appliances, tools and hardware.

The writers of this 1973 Review recommend this furniture store. See them before you buy or sell.