



## Blue Mountain Merchant Police

"Gilbert 'Gil' Crow - Owner"

Attention Mr. Businessman - protect your property by hiring the BLUE MOUNTAIN MERCHANT POLICE at P.O. Box 892, 97801, in Pendleton. Call 276-3583 and arrange for a private patrol of your premises. They have guard dogs, are licensed and bonded and also have special events security. Radio dispatched cars which are tied right into the police frequency are used by this firm.

The guards are city, county, and state licensed and trained in security work.

Guards are available from this concern for all this area. This firm services industries, merchants and residents. Service is available at reasonable rates. They provide uniformed officers, and night patrols. Stores, hotels, construction sites, warehouses and industrial plants employ their competent

security officers with the utmost of confidence.

Don't take chances. Prevent vandalism or break-in at your business establishment. Call the BLUE MOUNTAIN MERCHANT POLICE and learn how reasonable their professional service is.

For protection and guard service in this area, the writers of this 1973 Review recommend this firm.

## Grizzly Bear Pizza Parlor

The Happy Family Place

Don't let anyone kid you about who has the best pizza in town. People around these parts know from experience that the best pizza is served by Peter King and Jan Barhyte at the GRIZZLY BEAR PIZZA PARLOR located on Highway 395 South at 828 Southgate in Pendleton phone 276-2776. They have 21 varieties of Pizza and Mountain Grinder sandwiches and have facilities for parties up to 50.

Through the use of their guarded recipes and finest quality ingredients this pizza parlor offers this area authentic old world pizza in many delicious flavors that you can either eat here in the quaint atmosphere or take out to go.

The management here has made it a point to hire people he can trust to give you friendly service and the prices are very reasonable.

What would pizza be without your beer or wine. If you like, they also have many soft drinks.

For delicious pizza you'll return for again and again, the compilers of this 1973 Review heartily suggest the GRIZZLY BEAR PIZZA PARLOR. We compliment them for their fine food and friendly service.

## Emery's Transmission Service

"Emery D. Bonson - Owner-Manager"

EMERY'S TRANSMISSION SERVICE, located on Northeast Riverside, just past the Walla Walla Bridge in Pendleton, phone 276-1030, gives expert service on all makes of automatic or standard transmissions; rebuilt, exchanged, or repaired.

The automatic transmission is one of the most complicated and delicate pieces of machinery

in the automobile. It performs one of the most important functions in your car from the standpoint of safety and efficiency of operation.

When your transmission needs repair service or replacement, it is logical for you to obtain the services of a shop that specializes in this integral part of your car. EMERY'S TRANSMISSION SERVICE

know the various parts and their functions and their expert transmission specialist are able to repair, rebuild, or recommend an exchange if it should be necessary.

The compilers of this 1973 Review recommend EMERY'S TRANSMISSION SERVICE to all our readers.

## Farmore Service Center

Plants need large amounts of 10 chemical elements to grow. These elements include carbon, hydrogen, oxygen, phosphorus, potassium, nitrogen, sulfur, calcium, iron and magnesium. Plants also need trace elements such as copper, boron, zinc, manganese and cobalt in smaller amounts.

The kind of fertilizer containing the elements that your plants need, whether for a farm or garden, are available at the FARMORE SERVICE CENTER on Airport Road in Pendleton, phone 276-3160. The experts here can custom blend

the type of fertilizer you need. It is well known that without irrigation there could be no farming in dry regions. Without irrigation, millions of acres of rich land which are now covered with productive farms would still be wasteland and desert.

This firm has been successful in this area by supplying modern, planned irrigation systems that are convenient to operate and require little maintenance. These systems feature automatic controls that maintain the proper flow of water needed for your crops.

You may find that your situation calls for a complete fertilizer. This firm handles the widely known complete fertilizers containing nitrogen, phosphorus, potassium and many with calcium.

This 1973 Review, and its staff, suggest you contact the FARMORE SERVICE CENTER and let the experts here advise you on the proper type of fertilizer to use. They feature AMERICAN Grain Storage Buildings, the MICHELIN Radial Tires, and irrigation and domestic pumps by most major manufacturers.

## C & P Stihl Saw Shop

"Dick Clark - Paul Carter - Owners"

When it comes to chain saws, the C & P STIHL SAW SHOP at 400 N. E. Riverside in Pendleton, phone 276-1638, are the people to see for the finest in chain saws on the market, the STIHL CHAIN SAW, parts and service.

These popular chain saws are known for their efficiency and fine engineering. They offer many models in all price ranges, one suited to your

particular needs. This dealer features complete repair and service on all saws, and offers accurate chain sharpening for the best service from your saw.

It takes a special skill to give proper maintenance to these finely engineered saws, and this dealer can give you the best. They are open 6 p.m. to 9 p.m. Monday thru Friday, Saturday afternoon and all day Sunday.

This firm has had much experience in this field and will give you the best in service and products.

The narrators of this 1973 Review salute their fine ethical business practices, and recommend that our readers contact the C & P STIHL SAW SHOP. We know you'll be happy you chose to do business with this reputable firm.

## Paul Pettyjohn Co. Pacific Fruit & Produce Co.

Serving For 25 Years

"Chet Lepinski - Manager"

PAUL PETTYJOHN CO. is located in Ione. Phone 422-7254. They are well known among our readers as one of the leading oil companies in this vicinity and handle MOBIL products, one of the best in gasoline, oils and lubricants and diesel fuel. They maintain trucks which cover a large territory making deliveries every day.

Also serving Mobil Stations in Ione, Boardman and Heppner. Here they feature only the very best of high test gasoline for far more power, more pep, and more mileage. It makes no difference if it is for the auto, truck, or tractor, you will find they have the most economical fuel to suit your needs.

The management of this growing concern has always been interested in the growth and development of the agricultural districts and they believe in giving the farmer a square deal in every transaction regardless of the size of the order.

The writers of this 1973 Review take pleasure in recommending PAUL PETTYJOHN CO. to our readers.

The PACIFIC FRUIT & PRODUCE CO. located at 120 S.E. Frazer Ave. in Pendleton, phone 276-4511, offers the retail trade a high quality of produce at more attractive prices than otherwise would be possible. They provide a large stock for the people of the surrounding country to select from and are truly a valued business asset, supplying many of the restaurants around the area with a majority of their fruit and produce.

It has been their endeavor to always furnish the very freshest of fruits and produce and it has

brought them business from every point.

Because of the high quality of products handled, this well known concern has gained for this section a commercial prestige as an excellent market for retailers that can be obtained in no other manner.

The PACIFIC FRUIT & PRODUCE CO. has been closely allied with the large business interests of this section of the state for some time, and have been instrumental in building up this section of the country.

We, the compilers, highly recommend this wholesale produce house in our 1973 Review.

## Sherwood & Roberts

This prominent firm is located at 125 S.E. Court in Pendleton, phone 276-2721. They specialize in financing, investments, insurance, mortgage loans and real estate.

This is one of the most dependable real estate firms in this section of the state offering all kinds of city and country properties. Your best investment today is real estate, regardless if you invest in a homesite or business location. They also have many income

listings for a really worthwhile investment.

If you have any real estate you would like to turn into cash, get in touch with this reliable firm and they will sell this property as well as rent it for you, if you wish.

The editing staff of this 1973 Review are more than glad to give them extended mention, and invite our readers to contact them soon.

## Anna Lee's

"Anna Lee Kennedy - Owner"

ANNA LEE'S located at 204 So. Main in Pendleton, phone 276-2182, is one of the leading ladies shops in this area. Visit them on your next trip to town.

They offer a wide selection of clothing for the discriminating. They make a specialty of catering to the lady who desires to be fashionably attired.

Regardless of her age, figure, or fashion personality, this is the place to find just what will please milady.

Come in where the merchandise is newer and the selection

greater. People of every walk of life have found that clothes from this shop are made of the best materials, and prices to fit your budget.

Here you will find nationally advertised brands, helpful and friendly sales personnel - all of these things contribute to make shopping here a real pleasure.

This 1973 Review, and its copyists, make particular mention of this well-liked ladies shop.

## La Fiesta Cafe

"Babe Beach - New Owner"

For authentic Mexican food, the people of this area visit the LA FIESTA CAFE at 347 S. Main in Pendleton phone 276-7425.

Through the efforts of the management here to serve the true Mexican dishes with a real flavor of the country, as well as interesting Mexican decor, this restaurant has become a very popular eating place.

They have captured the true tangy flavor of the Mexican dishes by using the exact spices and foods to prepare them.

Contrary to the belief that Mexican food is very hot, they serve all their dishes with the hot sauce and green peppers on the side so that you can enjoy it the way you want.

For a fine place to eat authentic Mexican food or American food in the same atmosphere, and with friendly service, the writers of this 1973 Review suggest that you go to the LA FIESTA CAFE. We know you'll want to return many times.

## Tiny's Tavern

"Eligah and Jan Walker - Owners"

Here is where service and friendliness go hand in hand. They serve the best drinks at all times. They are located at 23 S.W. Emigrant, in Pendleton, phone 276-0815.

TINY'S TAVERN is an entirely different kind of place, one where comfort, friendly service and a pleasant atmosphere mean pleasure and enjoyment. It is a place where you can go with the fullest assurance that you will receive every attention, and where you will thoroughly enjoy yourself.

This place has long been known to the citizens of this area; known well enough to be a guarantee that when you visit TINY'S TAVERN you are certain to receive every courtesy and have a pleasant time. They always endeavor to maintain their place in a manner agreeable to all.

We, the editors, of this 1973 Review suggest you treat yourself to a good time at the friendly spot, TINY'S TAVERN.

## Phillips Auto & Truck Repair

"Ken Phillips - Owner"

The expert in this area for car and truck repair is PHILLIPS AUTO & TRUCK REPAIR located 15 miles from Pendleton on South Cold Springs, phone 276-3861. Ken has had years of experience in the automotive repair field and is able to get the job done properly with the utmost experience, and yet at a price you can well afford.

He uses only the latest factory approved techniques and has thorough knowledge of all makes on the market. This is one man that will do what he says he is going to do, and in the shortest time.

He specializes in complete repair work including transmissions, brakes, engine rebuilding, shock, muffler and tune-up work and can handle your major overhauls.

The editors of this Review urge our readers not to make the cure worse than the disease when it comes to having your car or truck repaired. Take it to PHILLIPS AUTO & TRUCK REPAIR for the finest work anywhere. We know you'll not be unhappy you did.

## JIM'S 76

"Jim Arrants - Owner"

If you are particular about your car, then you should be particular about your car's servicing. People throughout this area go out of their way to stop in at JIM'S 76 because they know that these friendly attendants are completely familiar with all models and makes of automobiles and can handle anything from a tune-up to service jobs. They also feature expert brake and exhaust and carry a full line of batteries and accessories.

So the next time you're in the area, stop in at JIM'S 76, the service station that "cares" for you and your car. They feature UNION 76 tires as well as other major lines. Also they sell and install MONROE shocks.

They are located at 915 E. Court, in Pendleton, phone 276-4265 for fast, friendly emergency road service. They honor BankAmericard and Master Charge.

We, the editors of this 1973 Review, would like to call the attention of the driving public to this fine service center. And we suggest you stop in soon for a taste of the best in automotive service.

## Temple Hotel

"Witey Willis - Manager"

Whether you are in town for business or pleasure, plan to enjoy the comfort of being made to feel at home with service that cannot be excelled. Visit the WESTERN HOTEL and WESTWARD HO LOUNGE at 370 S. Main in Pendleton.

Along with offering some of the most comfortable rooms in the area, this hotel has a cherry restaurant and dining room with gourmet foods to tempt anyone's appetite. Whether it's breakfast or dinner, you'll enjoy the atmosphere along with the friendly, courteous, and fast service.

favorite cocktail in the lounge where the troubles of the day will disappear among the friendly company and enjoyable entertainment, which is featured 6 nights a week.

It does sound exciting doesn't it? Then why not take the weekend off, away from the hustle at home, and let you and your wife relax for a change. Simply phone 276-4611 for reservations into a weekend of relaxation and comfort. Remember that number when you have guests coming into town.

This 1973 Review and its authors are pleased to suggest this fine hotel to our readers.

## First Federal Savings & Loan Association

A great many of us have had a yearning to invest in a home of our own, but money problems seemed to make it impossible. This community is fortunate to have in its midst a firm which can make just such a thing possible.

Come in or call and talk your problems over with FIRST FEDERAL SAVINGS & LOAN ASSOCIATION located at 109 S. W. Court Ave. in Pendleton, phone 276-3421. The management has always had at heart the best interests of the community and has done its best at all times to serve the people.

They offer an excellent savings service. We have all promised ourselves again and

again to start saving, but somehow we never quite get started. Don't wait any longer! Tomorrow morning go to FIRST FEDERAL SAVINGS & LOAN ASSOCIATION and open your savings account with even the smallest amount. Then add to it regularly and watch it grow. Dividends and interest are computed daily and paid quarterly.

The planners of this 1973 Review take great pride in pointing out this foremost concern and heartily recommend our readers discover for themselves the real satisfaction in their services. Also, in Hermiston, they are located at 180 N.E. 2nd, phone 567-6468.

## Pendleton College of Beauty Inc.

"G.B. and Maxine Palm At Your Service"

The PENDLETON COLLEGE OF BEAUTY INC. is located at 326 S. Main in Pendleton phone 276-1748. They find a way to dignified employment for women in this and surrounding counties.

Attention to all you girls living in this area. If you can call in person you will be advised as to personal requirements, as well as the cost of and length of the course. They will be glad to explain all phases of the training course to you. Graduates of this school are employed in the finest shops in the state. Their supervision and training is backed by years of

experience. This Beauty Culture School features reasonable rates so drop in for a shampoo and set and talk with them about enrolling in their school. You too can make good money in this type of work. They are also members of the National Association of Cosmetology Schools.

We, the writers of this 1973 Review, suggest you call the PENDLETON COLLEGE OF BEAUTY INC. for all information. They have complete beauty care and wig service for the public with no appointment needed.

## Pendleton Diesel Service

"Jerry Schubert - Owner"

A diesel engine service is indeed a valued business to the farming and ranching interest of our area.

It is a known fact that diesel engines are a complex mechanism that must always be operated by those fully skilled in them, and in turn must be given maintenance and repair by men totally equipped to service them.

The PENDLETON DIESEL SERVICE, located 2 blocks West of the bridge on Walla Walla Highway in Pendleton, phone 276-6066, is a firm well known in this area for quality

diesel engine repair, overhaul and service, as well as sales.

From injector repair and parts replacement to crankshaft grinding and complete overhaul this firm excels in every way, and once you do business with them you will become a loyal patron for all of your diesel engine repair.

The copyists of this 1973 Review are pleased to recommend this able firm to all of our readers and compliment the management of the PENDLETON DIESEL SERVICE for their fine business policies and ethical practices.

## Beebe's Yamaha

"Keith Beebe - Owner"

Freedom, fun and excitement can be accurately defined as a ride on a new YAMAHA. More and more people, both young and old are finding this to be true today. BEEBE'S YAMAHA invites you to come in and take a ride, you'll become a believer too.

BEEBE'S YAMAHA located at 212 S.E. Emigrant in Pendleton, phone 276-7002 is your authorized dealer for motorcycles and snowmobiles.

On the street or on the track these muscle machines can hold their own. They cost mere pennies a day to operate and yet perform well enough to satisfy even a professional cyclist. If your budget can't stand the strain of a new bike, look over

their fine selection of used machines. All of these bikes have been serviced and checked by a first-class mechanic and are sure to give you many, many miles of pleasure.

Sometime or other everything on wheels requires an adjustment or repair, so if your machine should require a tune-up or repair, bring it in to BEEBE'S. They'll have you back on the street in no time and without a huge repair bill.

We, the editors of this 1973 Review recommend that everyone from "Little Old Ladies" to "Moto-Cross" competition drivers, stop in at BEEBE'S YAMAHA and rediscover the wonderful world of wheels.

## Quimby Trucking, Inc

"Irene Quimby - Owner"  
"Donald Albert - Manager"

Businessmen from all over this section of the state have learned from past experience to contact the QUIMBY TRUCKING INC. located on Hermiston Highway, 1 mile South of Hermiston, phone 276-7206 for the finest bulk trucking work there is.

Through the sincere efforts of the management of this company to provide first rate

service to all of their customers whether the job is large or small, they have earned an undisputed reputation.

The equipment and men they employ are the finest available, the equipment being modern and dependable, and the men, experienced truckers who have the know how to get the job done the way it is supposed to be, and in the time allotted.

The editing staff of this 1973 Review would like to express our unconditional endorsement of the fine work and business policies of this concern and invite our readers to contact the QUIMBY TRUCKING INC. for the finest bulk trucking service and logging equipment as well as semi-trailers.

## Pendleton Distributing Company

"Helmer Strandholm - Owner"

The PENDLETON DISTRIBUTING COMPANY located at 605 S.W. Emigrant Ave., in Pendleton, phone 276-6382 are distributors in this area for the well known and popular HEILDELBERG, MILLER HIGH LIFE, TUBORG and COLUMBIA beers as well as domestic and imported wines, including PAUL MASSON, MORGAN DAVID and HONEYWOOD.

everything in their power to provide you with the beer that you will like and continue to drink. The brewers of this popular beer are leaders in their field and have discovered just the right process to place their beer in a class by itself. Try a bottle today or, better yet, take a case home and treat your friends.

ers in supplying beer to our merchants in this section. Call today for wholesale orders. Don Crandall, Bill Isaac and Jim Morrow are at your service for fast deliveries.

We, the authors, of this 1973 Review desire to point out the fine business reputation the PENDLETON DISTRIBUTING COMPANY have built for themselves. They are the lead-

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Call for an ice cold bottle when you want a real treat. The people of this area have preferred this beer for a long time. The brewers have done

20 years from now all the beautiful women in the world—will be five years older.

Husbands are a lot like fireplace fires—when left unattended, they go out.

This might help you make the grade—Forget the tricks, just learn the trade.