



## Mel Winter Mobile Homes

Enjoy the spacious luxury of mobile home living from MEL WINTER MOBILE HOMES on Highway 396 South in Pendleton, phone 276-3611.

They feature the beautiful MARLETTE, GENTRY, BARRINGTON, and FUQUA mobile homes, known for their quality and value.

From their large selection in stock, you'll be able to find just the home tailored to your desires. They offer many floor plan arrangements designed to fit your family.

This dealer has a fine reputation for fair dealing, and you can be assured that they will make an honest deal with you at the terms you need to fit your budget. After the sale is final, they will stand behind their sale agreements and their products with the highest integrity.

The next time you are in town, take the time to look through their many beautiful models on display. If you have not looked at mobile homes for several years, you won't believe their

spacious elegance, convenience and practicality at prices far below what you would have expected.

The writers of this 1973 Review suggest to our readers that they visit this reputable dealer and investigate the many money saving advantages of owning a mobile home. You'll like the friendly way you are treated at MEL WINTER MOBILE HOMES, whether you are just looking, or want to buy.

## Pendleton Sports Center

"Dave Galle & Woody Clark - Owners"  
"Dick Jarvis - Manager"

Sportsmen from this entire section make the PENDLETON SPORTS CENTER on the Walla Walla Highway in Pendleton, phone 276-6822 their headquarters for all their outdoor sporting goods. This firm stocks all the necessities for the outdoor man. They feature a complete hunting and fishing department, a complete marine department with famous names like MERCURY motors, REINELL as well as STARCRAFT Boats and campers.

For the cycle enthusiast, they have the famous KAWASAKI motorcycles. Step up to precision power! They feature a complete parts, accessories and

repair department.

Each of us should engage in some type of sport. Too many today are caught in the hustle and bustle of our 20th century living and forget the healthful value of active sports. Actual participation in sports relaxes the mind, stimulates the body, and makes you regain that young feeling again.

This outdoor sporting goods house has stocked their store with only quality merchandise. They know their customers want first class equipment and supplies and they endeavor to have only the best to satisfy their customers.

The writers of this 1973

Review suggest you go to the PENDLETON SPORTS CENTER the next time you are in the market for sporting goods. Here you will find courteous service and quality merchandise for reasonable prices.

No matter what you are looking for, from chain saws by McCULLOCH to JACOBSEN garden equipment, from SKIDOO snowmobiles to calkins trailers or from KAWASAKI motorcycles to the CUSHMAN trackster, you'll find it here.

## Challenger Inn Motel

Pendleton's Friendly Summer Motel

Motels have become a favorite type of accommodation of travelers. They are your modern drive-in hotel. The CHALLENGER INN MOTEL is located at 2405 N.W. Cardon adjacent to Blue Mountain Community College in Pendleton, phone 276-5237. Here you will find clean, comfortable rooms. Every effort is made to make your visit pleasant. When you find a place that is comfortable and you have enjoyed your stay, you will want

to return to the motel where you were a guest. They have banquet room facilities for catering parties and meeting and their food is delicious. They have color T.V., laundry facilities and a recreation room.

The management here realizes this basic principle of good business and spares no effort in making available to you a high class motel where you will want to return. This motel is modern throughout and can accommodate one person or a group. You

will be surprised at the reasonable rates offered by them.

In this 1973 Review, we the compilers, highly recommend to all our readers the CHALLENGER INN MOTEL as your home away from home in this area.

Also, your out-of-town guests will appreciate reservations made for them here.

## Hill's Furniture Manufacturing Co.

"B. E. Hill, Don Hill, Joe Hill - Owners"

The products manufactured by this company are recognized by the trade as made of the best materials and the very best workmanship. They are sold all over the country and the users have always been well satisfied and demand them when buying again. They sell lines of furniture to furnish every room in the house, and for any upholstered furniture, HILL'S FURNITURE MANUFACTURING CO. is Pendleton's Direct-To-You Factory, saving you the middle-man cost.

This is a local business under

competent direction of men interested in local development. Their well-merited progress is a matter of actual fact well known to the public. This firm is located in Pendleton at Airport Junction, phone 276-7033. They are famous for the manufacture of furniture for the entire house, as well as a fine line of carpeting featuring sales and installation.

They have one of the most complete selection of drape material and custom draperies in the area.

And now have a complete line

of the latest fashions in ladies dress material and fabrics.

In making this Review of the business in this area the editors of this 1973 Review are glad to call to the attention of the people the advantages occurring to the public by the location of this industry here. There is no concern more worthy of extended mention than this one. What we particularly call to our readers attention is the fact that this is a local manufacturing company.

## Albertson's Food Center

"Bob Dittmer - Manager"

ALBERTSON'S FOOD CENTER is your modern supermarket located at 1907 S.W. Emigrant Ave. in Pendleton, phone 276-1362.

Make your grocery shopping a pleasure by buying all your groceries and household items at one place. There is no need to shop over town for bargains when you trade here. They carry a complete stock of every

type of goods, and you will find their prices surprisingly low.

They carry fresh vegetables and fruits the year around. Their stock of canned goods cannot be equalled in any store.

Meats which look appetizing and delicious are always on display in their meat case. Their butchers know how to cut meats and will gladly give you just the kind of steak or roast you want.

The next time you are in town, stop at this modern supermarket. Give ALBERTSON'S FOOD CENTER a try today. They are the "Good People Who Care About You".

In making this 1973 Review, we, the editors, are pleased to recommend this well managed, friendly store to all of our readers.

## Graybeal Distributing

"Jay and Finley Graybeal - Owners"

Distributors in this area for the popular OLYMPIA and COLT 45 beer is GRAYBEAL DISTRIBUTING, located at 514 S. Main in Pendleton phone 276-2264. They also feature the premium quality wines from ITALIAN SWISS COLONY, world famous for their flavor.

Through the efforts of the management of this company to serve the people of this area with the best beer and wine available, they are appreciated widely, and their beer is a favorite among people who know the best when they taste it.

If you own a tavern, night

club, or grocery store and aren't letting your customers enjoy these products, contact them anytime for information about regular delivery. You will appreciate the professional friendly manner in which they do business.

If you are just a beer lover, remember to pick up a six pack or two the next time you're shopping and always call for the brand at your favorite tavern or night spot.

The authors of this 1973 Review endorse the policies and product of this distributor and commend them on their community minded efforts.

## Vivianne Wig Fashions & Coiffures

"Vivian Hess - Owner"

The VIVIANNE WIG FASHIONS & COIFFURES is located at 415 S. Main in Pendleton. Phone 276-6522. Here you will find a Merle Norman Cosmetic Studio. There is a difference in cosmetics and a difference in the way it is applied in order to bring out your natural skin tones. This firm specializes in both Merle Norman Cosmetics, and the art of natural make-up. They also have complete beauty care "catering to Those Who Care", with wig, wiglet and falls for sale, complete with restyling and service and custom fitting and cutting.

They are cosmetic specialists; they analyze your complexion and by demonstration they prove to you just how your own complexion and natural skin tones may be brought out to reveal your natural beauty. They operate an up-to-date studio and can give you the very best in cosmetics and expert advice on complexion problems. Visit this studio for a demonstration. You are not asked to buy; if their cosmetics appeal to you, then and only then do they want you to buy. Merle Norman Cosmetics sell upon their own merits. You are invited to take advantage of their courtesy demonstration.

The editors of this 1973 Review consider it a privilege to recommend that you accept this invitation.

## Springbok Chemical Co.

"Richard Williams - President"

The businessmen of this locale know that for their companies, the best place to buy their Herbicides and Insecticides is the SPRINGBOK CHEMICAL CO. located at 1517 N.W. 50th at 50th and D Streets in Pendleton, phone 276-1916.

Through the concern of the management of this concern to supply the farmers and ranchers of the area with the highest quality merchandise at low prices, they have spent much time and effort in developing the right lines to carry, and who the right people are to buy it.

## Jack Allen Auto Parts

"Bill Anderson & Fred Frazier - Owners"

This leading parts house is located at 223 S.W. Court in Pendleton, phone 276-3511. Here they feature the best in name brand auto and truck parts and accessories for both the buying public and garagemen of the area.

Through their policy of offering only high quality guaranteed products at both retail and wholesale, this prominent concern has established itself as one of the leaders in their field.

They employ enough helpful personnel that you will always be waited on in the shortest time

and they are trained to know how to select the right part for your needs which saves costly time in returning incorrect merchandise. They can give you 1 day service on hard to get car and truck parts.

The compilers of this 1973 Review are happy to commend this first rate parts house for their honest efforts in the service to people of this area and suggest to our readers that they make the JACK ALLEN AUTO PARTS headquarters for all auto, and truck parts and accessories.

## Frank Alston's Texaco

"Mr. and Mrs. Frank Alston - Owner"

FRANK ALSTON'S TEXACO is located at 1803 S. W. Emigrant in Pendleton, phone 276-4106.

This is a modern up-to-date service station where you will find the employees courteous and accommodating. They feature the well-known TEXACO products.

When you stop here they are always willing to check your car completely. Besides just filling up your gas tank, they wash your windows, check your oil, water and tires. They are a complete one-stop service station for your convenience.

They handle only the better grades of oil and gasoline which assures every motorist of the most mileage per gallon. If your car needs an oil change or lube job, take it to them and you will be pleased with the results. They accept BankAmericard, Master Charge and American Express credit cards and give S & H Green Stamps.

The writers of this 1973 Review are proud to recommend the FRANK ALSTON'S TEXACO to our readers. We urge you to visit them when you are in town shopping.

## Challenger Inn Dorm

Delightful, Supervised Living

The CHALLENGER INN DORM at 2405 N.W. Cardon, within walking distance to Blue Mountain Community College in Pendleton wishes to take this opportunity to express their thanks to all those who have been residents and those who have been instrumental in their growth over the years.

While it is true that they have become one of the leading college dorms in the area, they had to have the wholehearted and sincere support of the community of which they are a part of, for this to be possible.

Because of this, they have dedicated themselves to aiding in every way possible - all those who rely on them. As a result that much discussed word "service" finds true meaning in the friendly atmosphere that envelopes everyone that comes to them.

They have complete facilities including 19 meals a week, laundry facilities, color T.V. and room T.V. hook-ups, recreation room and offer a delightful view of the city. It is located off the highway and is quiet, which is important for studying. The building is air conditioned

and has won the All Electric Award.

Mr. Don Satterwhite, the owner invites a call or a visit anytime of their facility. Their phone is 276-5237. Their doors are open to all with no discrimination towards anyone.

The writers of this 1973 Review commend them for their community minded activities and interest to the people of this area by supplying a place for students to live while attending college so they won't have to go far from home.

For luxurious living, choose the CHALLENGER INN.

## Umatilla Distributing Co.

"Andy 'Blitz' - Owner"

Everywhere beer lovers are telling their friends about the excellent flavor of BLITZ WEINHARD Beer, the beer now leading in popularity wherever beer is sold in this area.

For many generations this fine product of an old, well established brewers family, has won and held the admiration of discriminating beer lovers.

The IMPERIAL 400 MOTEL is located at 201 S.W. Court in Pendleton, phone 276-5252 for reservations. They are a member of Friendship Inns International.

One of the things that has made America strong is the ability of her businessmen to meet ever changing conditions and the needs of the demanding public. The motel industry, for example, is recognized today as a vital and necessary part of our American economy.

Brewed and available either in bottles, cans, or draft, it combines only the finest grains, malt and imported hop to give quality, flavor, body and taste not excelled anywhere on earth.

Keep a case at home. Serve it when you have guests and be assured you're giving them the finest beer that money can buy. Always remember - there's never disappointment in a

bottle or can of tasty, wholesome BLITZ WEINHARD beer. It's really tops for enjoyment at home or away.

In this 1973 Review we the authors, are pleased to bring you this message from the UMATILLA DISTRIBUTING CO., at 322 S.E. 6th, phone 276-5762 in Pendleton, and to recommend this business concern.

## Imperial 400 Motel

"Norma & Mac McClure - Owners"

We wish to direct our readers attention to this motel which has ample accommodations to please even the most discriminating guest. Here you will find air-conditioned, carpeted rooms, telephones in the rooms, color Cable TV, swimming pool, conference room, king and long beds, - just to mention a few - and all of this with reasonable rates. Consequently, many travelers prefer to travel extra miles in order to stay here and thus assure themselves of a

good nights rest in comfortable surroundings.

The developers of this 1973 Review recommend the people from our area stop at the IMPERIAL 400 MOTEL the next time they are in town and commend the management upon the excellence of their service. And if you have friends coming into town, tell them to stay at the IMPERIAL 400 MOTEL and you can be sure they will come back to visit you again.

## Rogers Construction Inc.

In the paving and road building field there is no organization which has been of greater importance and aid than ROGERS CONSTRUCTION INC. in Pendleton on Mission Hwy. Phone 276-6768 for estimates. They specialize in road building and paving of all types being equipped with a permanent asphalt plant.

They also have equipment rentals of shovels, graders and rollers.

Years of successful business in this section has equipped this firm to produce paved roads at a low cost and with speed. Besides being just paving contractors, they also feature grading and patching work of the highest quality.

Remember the paving of a street or parking lot will increase the value of all the property adjoining it. It is to the property owner's advantage to have paved streets and parking areas.

The work ROGERS CONSTRUCTION INC. does on a small job is just as good and just as accurate as one on the biggest highway paving contract. Their success is due to this ideal of honest workmanship which measures their business conduct.

In this 1973 Review we, the compilers, take pride in complimenting them on their high grade workmanship.

## Mountain Machinery Co.

This well known firm, located in Pendleton on Airport Road, is the dealer for the popular ALLIS-CHALMERS, HESTON, FREEMAN lines of farm equipment, as well as KIRSCHMANN grain drills. Be sure you see this firm before you purchase your farm equipment. They have had years of experience in furnish-

ing just the right machine for the job and feature a full line of parts and a complete service center.

When you buy farm equipment, you want to know that you are getting machines that will stand up to the job. This equipment has stood the test for years. It can be depended upon to give the maximum service

per dollar invested.

We, the compilers of this 1973 Review, wish to point out the fine reputation MOUNTAIN MACHINERY CO. has built. They are noted for square dealings and will stand behind every purchase. Drop in and see the new models the next time you are in the area.

## Pendleton Banking Co.

"John Segerstrom - President"  
"Robert Contiz - Vice President"

The PENDLETON BANKING CO. is located at 7 S.E. Court Ave. in Pendleton, phone 276-4111.

A strong bank instills confidence in a community.

You will find this bank a friendly bank, providing all the facilities of a city bank, together with a personal interest in each and every customer. When you are contemplating

making an investment of any kind, it is a safe plan to consult the officers of this bank before you make the investment.

A great deal of credit is due to the efficient officers and directors of the PENDLETON BANKING CO. who have done their best toward the developing of the agricultural and other interests in the community.

The officers and directors of

this bank are fine, public-spirited men who believe in this community, and they feel that there are always better days ahead for the energetic farmer or rancher who works with a plan backed by sound judgment and reasoning.

We, the editors, are pleased to recommend to our readers the PENDLETON BANKING CO., in this, our 1973 Review.

## Medical Center Pharmacy

Where Pharmacy, and filling your prescription accurately is not a sideline, but a profession, see MEDICAL CENTER PHARMACY in Pendleton at 1100 Southgate (in Medical Center), phone 276-1531, in emergencies phone 276-1358 or 276-0094 and have your prescription filled and waiting when you arrive.

At MEDICAL CENTER PHARMACY a fully stocked

baby and infants department awaits your inspection, plus a complete line of toilet articles, cosmetic supplies, gifts, sales and rentals of hospital beds, wheelchairs, walkers, crutches, Orthopedic appliances and hospital supplies. Is the reason why MEDICAL CENTER PHARMACY is so popular with the people in this area.

Two registered pharmacists

are on duty at all times, as they realize that when a life is at stake, knowledge, prompt service, and the best in pharmaceutical supplies are essential. There is no substitute for devoted service.

It is our pleasure as editors of this 1973 Review to include a business of such dedication as MEDICAL CENTER PHARMACY to the people of our area.