



Life Is A Whole Lot Better Because of Electricity

***Electric Power Means Progress:
In the Home...Convenience
On the Farm...Efficiency
In Factories...More Output
Everywhere...More Comfort***

We take it for granted. And yet it sparks our whole modern way of life...work, production, recreation, leisure, even protection. Flick a switch and lights go on...a miracle in itself. Think of all the other marvels we enjoy. Wheels that turn. Wires that hum. Magic machines that take the drudgery from our days: washers, dryers, heaters, coolers, toasters, ranges, broilers, freezers, cleaners, polishers, television. And all the music-makers...from stereo record players to organs and guitars. The benefits are endless. So are

the possibilities. We're looking forward to exploring and expanding them further...to make life brighter and better yet for you and for your family. For the whole community. Electricity is for people. We keep that in mind—and we're proud to serve you, proud to have a part in bigger and better dreams.