

DON'T

Shatter Your Family's Future



Drive Like You Care for Those Close to You

Think how much you love them. Now, before you take them on the road. Remember that your dear ones look to you for safety. If YOU don't care, nobody else will. And when you get right down to it, caring makes all the difference . . .

Care for your car: Is it ready for Winter? Snow tires on? Anti-freeze in? Defroster and heater working well? Flash light and flares on hand in case of emergency? Responsible driving begins with a well-maintained automobile.

Care for your passengers: see that they're warm and comfortable. Insist that everyone use seat belts. Don't overcrowd the car. Don't be in too much of a hurry. Make it a leisurely drive with plenty of time for rest stops. Remember this is a holiday trip — not an endurance test.

Care for yourself because your car is only as safe as its driver. Don't try to drive if you're tired . . . and NEVER if you've been drinking. Don't even take the wheel if you're angry or irritable. Keep your holidays happy, and your family safe.



This Message Sponsored by People Who Care!

Bank of Eastern Oregon
 Cal's Arco Service
 Cal's Lounge and Cafe
 Case Furniture Co.
 Central Market
 Coast-to-Coast Store
 L. E. Dick
 Elma's Apparel
 Farley Motor Co.
 Fiesta Bowl
 First National Bank of Oregon
 Heppner Branch

Gardner's Men's Wear
 The Gazette-Times
 John Gochnauer
 Farm Bureau Insurance

Gonty's
 Gray's Repair Shop and
 Union Oil Consignee
 Heppner Auto Parts
 Heppner Cleaners
 Heppner Inland Chemical Co.
 Heppner-Morrow County Chamber
 of Commerce
 Heppner Nor-Gas

Leonard's Mobil Service
 Kinzua Corporation
 M & R Company
 MiLadies Apparel
 Morrow County Abstract & Title Co.
 Morrow County Grain Growers, Inc.

Murrays Rexall Drug
 Northwestern Motel
 Peterson's Jewelers
 Paul Pettyjohn Co.
 Pettyjohn's Farm & Builders Supply
 Ruggles-Boyce Insurance Agency
 Jack Van Winkle's Sears
 Authorized Catalog Sales Merchant

Thomson Bros. Grocery
 Turner, Van Marter and Bryant Ins.
 Van Winkle's Motel
 Wagon Wheel Cafe & Lounge
 Western Auto Store

Next Week

IN HEPPNER!

GIANT

Community-Wide

CLEARANCE

SALE!