

1972 RECOMMENDATIONS TO BE MADE BY THE COUNTY ASSOCIATION TO THE STATE WHEAT LEAGUE CONVENTION IN PORTLAND DEC. 4,5,6:

- TRANSPORTATION COMMITTEE - FRED MARTIN, CH.**
1. We think the OWGL should write the carriers urging approval of Docket 14284 which would make arbitrary rates to Willamette Valley, in connection with the rates on which grain actually moves to coast, competitive.
 2. We would commend the Pacific Northwest Grain & Grain Products Association.
 3. We are in favor of holding regional hearings before the ICC on rate making policies.

4. We urged the OWGL to explore the legality of deferring the demurrage charge for rail cars back to the shipper or producer.

FEDERAL AGRICULTURAL PROGRAMS COMMITTEE - DON PETERSON CH. reported by KEN TURNER

1. We favor continuing present farm program after 1973 for at least 5 years.
2. We suggest elimination of conserving basis. We feel we should retain the 55 percent clause for summer fallow areas and that payment limitations should be left at \$50,000. Proven yield

provision is good, but some felt it should be frozen. Loan rates should be established at 60 percent parity which would be approximately \$1.80 per bushel. We feel a grower should be able to graze set aside without a decrease in payment, and under the 55 percent program we should be able to graze, particularly diversion ditches, without penalty.

3. We encourage continuing the 80 percent cost sharing under the REAP program.
4. In order to have a strategic reserve we encourage a farm resale, farmer owned, on an inventory basis.

5. We would encourage NAWG to assemble information and activity work with other wheat exporting nations to maintain the existing farm prices and encourage production control.

MARKETING - DON McELLAGOTT - CH.

1. We resolve that Western Wheat explore the possibilities of getting their marketing program into Russia and China.

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IMAGE BUILDERS CHRISTMAS DIRECTORY

This section written, edited and sold by Image Builders, Inc., Boise, Ida.

MEAD'S THRIFTWAY Inc.



Bob Severson & Lenord Close
In this era of mass merchandising, you often feel that the friendly, personal touch of days past is a lost commodity; yet, there is still one place where you receive the same personal attention to your wants as in years past, and that is at Mead's Thriftway, Inc. with two locations in Hermiston, Oregon.

phone 567-6486 and 711 "H" in Umatilla, phone 922-3719. You will especially appreciate the weekly specials offered here. Housewives will enjoy shopping in the convenient facilities. Virtually everything is on view in easy-to-reach well-lighted shelves. For courtesy and consideration, as well as for the finest groceries, meats and produce Mead's Thriftway Inc. is the place. Bob Severson and Lenord Close takes this opportunity to thank their many friends for past business and wish them a happy holiday season.

MOUNTAIN MACHINERY Co.

Jim Harvey - Sales Manager



A popular spot for farmers and ranchers with hosts of work to do is the Mountain Machinery Co. located on Airport Road in Pendleton, phone 276-6222, where variety of implements and farm needs, bring satisfied customers to check them first for their agricultural needs. Mountain Machinery Co. is the only dealer for this area featuring the full line of ALLIS CHALMERS tractors and farm equipment and HESTON and FREEMAN balers and hay

machinery. The equipment that guarantees versatility, high performance and low operating costs. The friendly staff at Mountain Machinery features service on all equipment lines and parts. Let this fine sales and service company make your spring working season, a little easier and more care free. And Jim Harvey and his co-workers thanks you for your past business and wishes you a Merry Christmas and a Happy New Year.

LARSON PRINTING Co.



John Budden - Owner

Fine PRINTING Rapid Delivery

weddings, anniversaries, graduations and other events in the lives of people. Not all printing, of course, calls for engraved stationery. Letterheads, business cards, business forms and other business stationery used every day are produced in large volume by Larson Printing Co. where you can depend on the job done right. Larson Printing is equipped to do quality work, including color. Whatever the type of printing you have in mind, you should think first of this firm. John Budden and his employees takes this opportunity to thank all of their customers for past business and extends greetings for a happy Holiday Season.

IMPERIAL 400 MOTEL

Mrs. Mac McClure - Owners

Area Residents who make frequent business and shopping trips to Pendleton will discover as many others have, that after a good night's sleep at the Imperial 400 Motel they wake refreshed and ready to start the day with a smile. Why drive extra distances and make extra trips when the inexpensive and pleasant rooms at the Imperial 400 Motel allow you to relax in quiet surroundings and be on the spot, well rested for your business appointment. The rooms are complete with Color

TV, in room phones, and a heated pool. They are located at 201 SW Court Ave. in the City Center of Pendleton, phone 276-5252 for reservations. A phone call to the management will alert them to your needs and reserve space, and they will do everything possible to make your stay a memorable occasion. Mr. and Mrs. Mac McClure takes this opportunity to thank their many friends for past business and wish them a Happy Holiday Season.

E. A. OMAN & SON CONSTRUCTION Co.



F. A. Oman, Roger Oman & C. R. Carpenter

They use only the latest equipment and tools and combine them with the most up-to-date building practices of the day. New construction, remodeling and additions are this firm's specialties. It is without hesitation that we, the authors of this 1972 Pictorial Business Review take this time to make public our commendation to the E.A. Oman & Son Construction. E. A. Oman and Roger Oman and C. R. Carpenter takes this opportunity to thank their many friends for past business and wish them a happy holiday season.

In the estimate of many people in this section of the state who have had the E.A. Oman & Son Const. Co. located at Butter Creek Highway in Hermiston, phone 567-6773, handle any of their general building construction, there is not a more qualified contractor anywhere. You can be assured that the job will be completed by competent men in the field with the best of materials and in the shortest time possible.

RIVER ROAD CONSTRUCTION Co.



LeRoy & Rodney Dickenson

Here in the Hermiston area, a leader in the construction industry is River Road Construction Co. located at Diagonal Road in Hermiston, phone 567-3128. If you are planning a new home, remodeling or addition to existing buildings, you should call Mr. LeRoy Dickenson or Mr. Rodney Dickenson immediately for a free estimate.

Whether the job is large or small, your plans will receive the same careful attention. Many factors will be considered, all based on the long experience of River Road Construction, in the building field. They will make sure that your plans are in conformity with the zoning laws. Another room added to your home, a garage built, a party room in the basement... whatever you need, large or small call on River Road Construction the home of qualified workmen. LeRoy and Rodney Dickenson takes this opportunity to thank their many friends for past business and wish them a happy holiday season.

TOM & FRANK'S SUPPLY CENTER



Tom Wright & Frank Tierman

The Tom & Frank's Supply Center is located in Hermiston at 505 E. Main, phone 567-8919. When you think of snowmobiles, you almost automatically think of YAMAHA or ARCTIC CAT. These lightfooted snowmobiles are now on display at Tom & Frank's Supply Center in Hermiston. See the exciting new family of Arctic Cat and Yamaha. For more power packed snowmobiling fun, they carry a complete line of snowmobile clothing for the snowmobile enthusiast. If its snowmobiling fun you are looking for, we the editors of

this 1972 Pictorial Business Review suggest that you stop in at Tom & Frank's Supply Center to look over the fine line of snowmobiles and their complete line of accessories today. You'll be glad you did. Tom & Frank's Supply Center is the place to visit. Tom & Frank's wish to take this opportunity to thank their many friends for their past business and to wish them all a Happy Holiday Season. "For snowmobile guided tours, see Tom & Frank".

JONES-SCOTT Co.



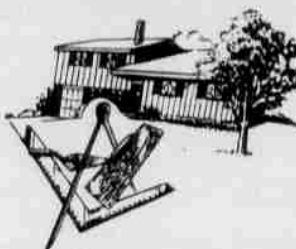
Clayton Brown - Manager



See Jones - Scott Co. at the Old Umatilla Highway for the finest in all graded materials, phone 922-3585. The extensive crushing and cleaning machinery at the pit is the buyer's assurance of minimum waste material and a useful tonnage when they call Jones - Scott Co. and ask to have any quantity delivered to the job. Cleaned stone in any specific size for the best stability on or near the construction site is brought promptly to fill advance orders and eliminate waste in stockpiling.

The Jones-Scott Co. can supply crushed stone for surfacing drives or parking areas as well as fine grade for agricultural or drainage purposes. "See our complete line of concrete pipe and other concrete products including sand, gravel and crushed rock." "Serving the area since 1877." The employees of the Jones - Scott Company take this opportunity to thank their many friends for past business and wish them a Happy Holiday Season.

SHOCKMAN BROS. CONSTRUCTION Co.



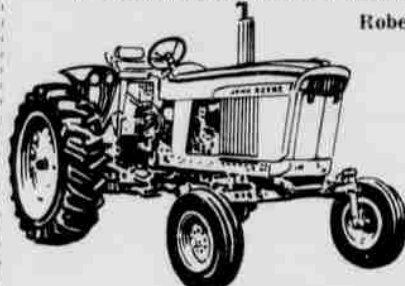
Don, Leon & Giles Shoel

They use only the latest equipment and tools and combine them with the most up-to-date building practices of the day. New construction, remodeling and additions are this firm's specialties. It is without hesitation that we, the authors of this 1972 Pictorial Business Review take this time to make public our commendation to the Shockman Bros. Construction Co. The Shockmans takes this opportunity to thank their many friends for past business and wish them a happy holiday season.

In the estimate of many people in this section of the state who have had the Shockman Bros. Const. Co. located at 1240 N. 1st in Hermiston, phone 567-8374, handle any of their general building construction, there is not a more qualified contractor anywhere. You can be assured that the job will be completed by competent men in the field with the best of materials and in the shortest time possible.

PIONEER IMPLEMENT Corp.

Robert Blanc - Sales Manager



Pioneer Implement Corp. has two locations to serve you; Highway 30 W. and Airport Road in Pendleton, phone 276-6341 and at Hermiston, Highway 207, ("Butter Creek Road"), 1 mile North of the Freeway, phone 567-8327, and is known throughout our farming community as a reliable and dependable business. The people at Pioneer Implement Corp. can tell you why and how they can save you money on farm machinery and parts. An extensive line-up of JOHN DEERE and CALKINS implements and machinery enables

you to select just the right machine, implement or part to assist you in profitable farming. A policy of fair treatment in all dealings has built for this firm, a reputation that is to be envied. For a complete stock of replacement parts, timely service in case of breakdown and truly professional service, be sure to phone the people at Pioneer Implement Corp. A wish for a happy Holiday Season and a prosperous New Year is extended by Robert Blanc and his co-workers to their many friends.

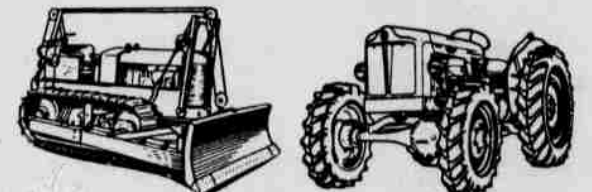
SHERRELL CHEVROLET Inc.



Whether your choice be the great new Impala, the Chevelle, the Camaro or one of the other models, you'll find Sherrell Chevrolet, Inc. at Main Street in Hermiston to be the place with the widest range of models and color choices. Selling is the name of the game at Sherrell Chevrolet Inc. They know that means competitive prices, real courtesy and genuine service after the sale.

A phone call to 567-6487 will put you in touch immediately with the friendly and helpful personnel. The copyists of this 1972 Pictorial Business Review recommend this car dealer to all of our readers. The employees of Sherrell Chevrolet, Inc. take this opportunity to thank their many friends for past business and wish them a Happy Holiday Season.

INSELMAN'S EARTH MOVING B Co.

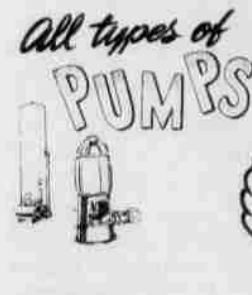


Norris Inselman

When residents of Umatilla plan construction, they can be sure the basic ground work is done right when they contract Inselman's Earth Moving Co., one of the most experienced and well-equipped excavation contractors. A phone call to 922-3105 will bring an excavation expert to your assistance with an estimate. Farm and ranch owners throughout the Umatilla County are learning in increasing

numbers that all types of land leveling, road and lane grading, as well as catch basin digging, can be accomplished in the least amount of time and at a minimum of cost when they stop at Inselman's Earth Moving Co. located at Rt. 2 in Umatilla, phone 922-3105. The employees of Inselman's Earth Moving Co. take this opportunity to thank their many friends for past business and wish them a Happy Holiday Season.

FARMORE SERVICE CENTER



Department Heads
Herb Smith - Wholesale Distribution
James E. Gugin - Retail Sales Manager
Ray Dunlop - Pumps & Irrigation
Bob Trout - Tire Manager

Whatever type of pump you have in mind; deep well, irrigation, gasoline, centrifugal or something else, the place to go for purchase or repairs is Farmore Service Center located on Airport Road in Pendleton, phone 276-3160. For many years, Farmore Service Center has been helping ranchers, farmers and poultry raisers solve their pump problems efficiently and economically.

This firm serves equally well in supplying a full line of MICHELIN tires and SHELL fertilizers, bulk and liquid for area farmers and ranchers. The employees of Farmore Service Center takes this opportunity to thank all of their customers for past business and extends greetings for a happy Holiday Season.

TEMPLE MOTOR HOTEL



Wendell Willis - Manager



Enjoy the comfort of being made to feel at home with service that cannot be excelled. Visit the Temple Motor Hotel at 370 S. Main in Pendleton. Along with some of the most comfortable and beautiful rooms in the area, also at weekly and monthly rates, this hotel has an excellent coffee shop and luxurious dining room.

After dinner, enjoy your favorite cocktail in the lounge where the troubles of the day will disappear amidst enjoyable live entertainment with live music Monday through Saturday. Why not take the week-end off. Simply phone 276-4611 for reservations into a week-end of relaxation and comfort. Wendell Willis takes this opportunity to thank their many friends for past business and wish them a happy holiday season.

TUM-A-LUM LUMBER Co.

Tim Moore - Manager

If you are planning to build or remodel, go to the Tum-A-Lum Lumber Co. located at 432 SE Dorion in Pendleton, phone 276-6221. They have just the materials you need and are happy to give you personal attention in the selection of these materials. They carry a large stock, including lumber, cement, paint, sheet-rock, roofing, windows, doors, etc. They always offer the most courteous service anywhere

along with the finest in lumber and building materials. Now is the time to save. Go to the Tum-A-Lum Lumber Co. and avoid making costly mistakes. Here you get only the best. The planners of this 1972 Pictorial Business Review recommend this well managed lumber yard to all the people of this section. A wish for a Happy Holiday Season and a prosperous New Year is extended by Tim Moore to their many friends.

PENDLETON SPORT CENTER



Dave Galle & Dwight Pratt Managers



Famous for serving the needs of the entire area in the finest of boats and boat trailers is the Pendleton Sport Center located on the Walla Walla Highway, phone 276-6822. To find out about the high quality, dependable names on all boating equipment, a call to 276-6822 is all that is needed. In addition to carrying both in-board and outboard motors, this firm handles the well known and respected REINELL and STARCRAFT boats. Pendleton Sports Center serves this area equally well

with snow machines. Featured here are SKI-DOO snowmobiles which make snow a pleasure, not a problem, cruise all day on a tank full of gas, and come in styles to suit every need. We, the compilers suggest you go to the Pendleton Sport Center for the finest in winter, summer sports equipment. You'll be glad you did. Dave Galle and Dwight Pratt wishes to extend joyous holiday greetings to all of their customers.