

Heppner-Gazette-Times

Farm Review AND Forecast

Oregon Consumers in Dark About Beef

"It's not nice to fool Mother Nature, nor is it nice to fool Oregon consumers in regards to the purchasing of retail beef." So stated Donald Ostensoe, Executive Vice-President, Oregon Cattlemen's Association, at the noon luncheon, Wednesday, November 22, downtown Portland Kiwanis Club (Benson Hotel). Ostensoe stated that Oregon and the nation's consumers do not have any preference at the retail level between domestic or foreign beef. He stated some stores mix frozen, foreign beef with domestic ground beef and stew beef.

"What's so bad about that situation?" The problem is domestic beef requires 100 percent Federal inspection, while imported beef receives less than 2 percent Federal inspection, when it arrives at our ports. Thus, the American consumer does not get a chance to determine a choice between 100 percent inspected domestic beef and less than 2 percent inspected foreign beef." Ostensoe continued, "Last year, even with this less than 2 percent Federal inspection of foreign beef, more than 15 million pounds of this imported beef was rejected and determined unfit for human consumption." The cattle executive, representing more than 3,000 cattlemen, said the "Oregon Beef Industry was going to do something about this situation. Starting the first of the year, red, white and blue merchandising signs will be distributed by the Oregon Beef Industry to the retail grocery stores which do not buy or sell imported beef to mix with their fresh domestic beef products. This merchandising sign will state, "OUR STORE SELLS BEEF PRODUCED ONLY IN THE USA". Therefore, Oregon consumers can shop with confidence and buy 100 percent inspected domestic beef wherever they see these signs. Ostensoe stated that retail grocery stores in the State of Oregon have been notified about this project and may participate in the program if they agree not to sell imported beef. A massive advertising campaign will be conducted by the state's beef industry informing the consumer about this program and that there is definitely a difference between imported and domestic beef, particularly in regards to meat inspection.

Ostensoe stated that his program will be policed by the State Department of Agriculture. Under the Oregon law known as the "Truth in Advertising" the State Department of Agriculture has the right to check invoices and meat coolers in those stores who have agreed to cooperate with this program. Ostensoe concluded by stating, "The Beef Industry feels this program is necessary and most important to the American consumer and to the beef cattle industry." He further stated that the Oregon Cattlemen's Association is going to request Oregon congressional delegation's help in attempting to pass Federal legislation that requires all foreign meat to be labeled as to country of origin or require the same 100 percent inspection as domestic meat.

New Grazing Concept Told

Oregon's Agricultural Progress magazine now comes out with a story on "Ice Cream" for Livestock. This is a new range management study by OSU and it is predicated on their feeling that fifty to eighty percent of most forested rangelands in the foothill areas of Eastern Oregon are not being utilized since cattle tend to congregate in easy-to-graze areas, refusing to move out where forage is harder to find. The article says their "Ice Cream" alternative has been used successfully in

Canada. It explains that the procedure involves developing a patchwork of clearcut areas in stands of old growth grand fir that have developed into diseased and stagnated condition with poor timber, grazing, wildlife and recreational values and seeding the areas to suitable grasses such as timothy, tall oat and orchard grass. After the grass is established, animals are brought in to graze each of the areas in succession. When one area is grazed to 50 percent of its capacity, the animals are moved to the next area where the same procedure is followed until all clearcut areas have been grazed.

The illustrated story is well worth reading. See Fall Issue, Oregon's Agricultural Progress.

TO LONGVIEW

Mr. and Mrs. Ed Gonty, Tom and Doug went to Longview, Wa. to spend Thanksgiving and the day after with Mrs. Gonty's brother, Mr. and Mrs. Charles Hemrich and family. Joining them for Thanksgiving were another sister, Mr. and Mrs. Bernie Altishan of Portland.

GUESTS at the Jerry Sweeney home over Thanksgiving were their children, Mike, home from Gonzaga University in Spokane; Dan, from the University of Oregon; and Kathleen and David Sunseri from Portland.

G-T WANT ADS PAY

ADVANCE PROBES MADE BY BOARD FOR 1973-74 Budget

At the Nov. meeting of the Morrow County School District Board of Education, the transportation committee made plans to meet Nov. 28. They were to review bus needs and bus routes for budget purposes for the 1973-74 school year. They were to consider vehicles, rotation and replacements.

The School District received \$725 for the 1968 Chev. Dale Conklin totaled while scouting in Wallowa County. The district bought it back for \$206. Already the district has saved money by replacing the blown-out motor of the No. 9 bus with the engine from the car. A rebuilt engine for the bus would have cost over \$500. Yet to salvage are the tires, transmission and battery.

Checking Electrical Systems
A representative from the State Electrical Survey system is checking for overloaded conditions in the older buildings of the district, Heppner Elementary, Lexington, Lone Elementary and the old building at Irrigon.

New Board Member
John Matthews of Irrigon was given the oath of office as the new member of the board filling out the year for John Brandt. Jerry Peck, Chairman of the board, administered the oath of office.

John Edwards of Ione has resigned from the Ione Advisory Board due to conflicts with his working hours. His replacement will be named at the December meeting. Burrell Cooley of Irrigon was named to the Budget Committee and the Irrigon Advisory Committee in place of John Matthews who resigned when he was named to the school board.

Tabled
Two items were tabled until next month's meeting. The board asked for more information available from the OSBA from Local Government Personnel Institute relative to salary guides and other material benefits to the district.

The district tabled action on the districts' insurance program. The district has received two price quotes on insurance and another one is expected. The two that have been made are considerably under what the district has been paying.

It was only after the OSBA made arrangements for one company to cover the school districts in the state that the other companies lowered their rates which is out of the control of the local agents.

Meets With Architect
The district's architect met with the board to review floor plans, location of additional buildings and cost figures for the proposed improvements to the physical plant.

Vets Pay Big Tax

The Oregon Department of Veterans' Affairs paid \$30,211,887 in 1972 - 73 taxes November 15 on the properties of 53,789 war veterans who have State Farm and home loans, H.C. Saalfeld, director, said today. Last year's tax payment was \$27,929,667 on 49,120 properties.

The veteran's average tax payment this year was \$561, a 2 percent increase over the \$550 he paid last year and 9.5 percent above the 1970 payment of \$512.

In Morrow County, veterans paid \$50,386.94 in taxes this year, against \$35,401.48 in 1971-72. Two counties - Grant and Josephine - were the taxes down from a year ago.

MR. AND MRS. ORAL C. Wright were Thanksgiving day guests at the home of their son-in-law and daughter, Mr. and Mrs. Ron Haguewood.

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OSU President Robert MacVicar talks after the chamber meeting with County Planner Del Smith, an Oregon State graduate.

MAC VICAR URGES USE OF RURAL DEVELOPMENT ACT

Problems of rural America with its declining population and economic problems that have come about by the ease of transportation, as well as a lack of public transportation are just a few of the many barriers that exist for the development of smaller communities. Dr. Robert MacVicar told the Heppner-Morrow County Chamber of Commerce last Monday it was these problems that brought about the passage of the Rural Development Act of 1972.

It provides the ways and means that will be more expeditious in helping the State provide economic development, medical services, all that make a community an attractive place to live. The act provides a whole series of things the government has committed itself to do. It has brought about a single focus for development of rural America. "It is a very comprehensive piece of legislation," he said.

Previously programs have been scattered and specialized. To strengthen rural communities for a healthy society there will be Federal assistance to surmount the barriers and handicaps and competition disadvantages of the smaller towns, to provide employment for young people so that they don't have to go to the urban areas.

The Act greatly increases the task of land grant colleges such as Oregon State which has been serving rural Oregon for over 100 years in education service and consulting service. Per capita, Eastern Oregon has received a higher rate of assistance. The area is a generator of new wealth which has an effect on the whole state. Portland generates wealth but serves as a service area to take care of the needs of the rest of Oregon, as a market for Eastern Oregon's lumber, wheat, and cattle.

Tribute
He paid tribute to Heppner for its display of vitality. "No vacant buildings" is a healthy sign. He said there is an important correlation when there's a vital civic group as you have in the Chamber of Commerce that attempts to improve life in the community as opposed to those not having a Chamber where this vitality is missing. Oregon State has the capability to give you the information - you need to solve the problems you have to provide economic betterment of your county.

He noted the dramatic changes that are bound to come about in the north end of the county but "fields, forests, farms and ranches will create a continuing source of wealth in south Morrow County." He mentioned the natural disasters of the area and praised the area for having overcome that difficulty by banding together.

Question & Answers
Dr. MacVicar was asked what choice of vocations would be good ones in the next decade. He said that 95 percent of the 1972 graduating class who didn't care where they went for their job, got one.

"Technical agriculture is a good field" but I would not care

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John Matthews is New Board Member



John Matthews, Irrigon, was sworn in as the new member of the Morrow County School District Board of Education last Monday.

NEW BOARD MEMBER
John Matthews, Irrigon, has been appointed to the Morrow County School District board to fill out the year for John Brandt, resigned.

Mr. Matthews has lived in Irrigon for four years. He moved here from Nampa. He formerly was employed in road construction up and down the river. He became acquainted with the area and decided to move to Morrow County. He is employed by the Fish and Wildlife Commission and works on the Umatilla Wildlife Refuge. A change he has never regretted.

He and his wife, Shirley have two children, Cynthia 16 and Randall 14.

He says "After two years on the Advisory Board I've just learned what it's all about and now I'm starting all over again." He is interested in education and thinks the anticipated changes in the county will be a real challenge.

Oregon Wheat Growers Wheat Meet Dec. 4-6

The Oregon Wheat Growers League's 45th annual convention will be held December 4, 5 and 6th at the Sheraton Hotel in Portland. The executive committee meeting will be held on Sunday, December 3 at 1:30 p.m.

Monday morning the featured speaker will be Laurel Meade, General Sales Manager, Export Marketing Service, U.S.D.A. who will discuss "Sales, Pricing, and Subsidies of U.S. Wheat." His duties are to export U.S. wheat whether it is for cash, barter, purchase authorization along with designating the amounts and destination. No doubt, he will delve into the Russian sales to some extent.

There seems to be evidence that there are shortages appearing in some products that will affect increased costs of production to the American farmer especially in the fertilizer and other energy costs. Mr. John Clarke of Collier Development, Los Angeles will cover this subject discussing "Impact of the Energy Crisis on Agriculture."

Dr. Robert Mac Vicar, president of Oregon State University will be the luncheon speaker Monday. His topic will be "Problems Facing Higher Education." Points covered in his talk will be financing, changing curriculum, and possibly the place of the Community Colleges.

The afternoon session will see the eight standing committees meeting forming recommendations to be adopted at the general session on Wednesday morning.

One of the current and most important problems facing the producers today is the Occupational Safety and Health Act (OSHA) which is closely associated with SAF rates. A panel will delve into this problem on Tuesday morning at 10:00 a.m. Barbara Seymour, information director, Department of Environmental Quality will be the Tuesday luncheon speaker discussing "Agriculture's Place in the Environment."

We feel fortunate that Tom Templeton, Director of Western Wheat Associates office in the Philippines will be available. He will show slides of their various projects in the Asian

COW POKES By Ace Reid



"Hey, Jake, you always tell us what a great bronc rider you are... how come you ain't ever mentioned this talent?"

Thanksgiving at Pierces
Mr. and Mrs. Gene Pierce had their family home with them for Thanksgiving dinner. Here were Molly, Martha Pierce from Athena, Mary Pierce from Portland and Mr. and Mrs. Mike Pierce from Pendleton. Gene's mother from Portland spent the week here visiting the Pierces.

Chamber Election Changed to Dec. 4

Five directors for the Chamber of Commerce will be elected from eight nominees presented by the nominating committee, if no additional names are presented from the floor. Names submitted were Ray Boyce, Bob Abrams, Dale Boner, Dick Sargent, Harold Kerr, Harley Sager, Jack VanWinkle and Avon Melby. No one was nominated from the floor and additional nominations may be made Dec. 4 prior to the election. Installation will be held Dec. 11.

Coast to Coast won the pot at Monday's meeting.

Some mountain road problems were referred to Orville Cutsforth and his Recreation committee Jack VanWinkle, Charles Heard, Glen Ward, Dr. L. D. Tibbles, Dale Boner, James Driscoll. President Dick asked Ray Boyce of the Development Committee to bring to the attention of the State Highway Commission the crooked highway between here and the Jet, and to mention again the need for re-signing the Heppner exit from 80N out of Boardman.

Orville reported the Christmas tree was ready to go up and the grist wheel from the mill was now installed as a bench in the City Park.

Ione Football Seniors
Ione's football seniors, Coach Gordon Meyers and Principal John Edmundson were guests of

Continued Back Page

LEGAL NOTICE

IN THE CIRCUIT COURT OF THE STATE OF OREGON FOR THE COUNTY OF MORROW
No. 5285

NOTICE OF SHERIFF'S SALE OF REAL PROPERTY
THE BANK OF EASTERN OREGON plaintiff vs ROBERT A. WALTER and BARBARA A. WALTER, husband and wife; R.E. LOTT, dba LOTT'S ELECTRIC; CREDIT BUREAU ADJUSTMENT DEPARTMENT, INC., an Oregon Corporation; and MORROW COUNTY, a Political Subdivision of the State of Oregon, Defendants.

By virtue of an execution issued out of the above entitled Court and the subject cause on November 24th, 1972, pursuant to a judgment and decree rendered and entered on September 27, 1972, in favor of the plaintiff and against Robert A. Walter and Barbara A. Walter, husband and wife; R.E. Lott, dba Lott's Electric; Credit Bureau Adjustment Department, Inc., an Oregon Corporation, defendants, wherein it was decreed that a certain mortgage held by plaintiff be foreclosed and that the real property subject to the mortgage lien be sold, which execution commanded me to sell that real property to satisfy a judgment against Robert A. Walter and Barbara A. Walter, husband and wife; R.E. Lott, dba Lott's Electric; and Credit Bureau Adjustment Department, Inc., an Oregon Corporation, defendants, in the sum of \$1,424.15, plus interest thereon at the rate of 8 percent per annum from May 8, 1972, until paid; plus the sum of \$114.94 as sum advanced under the terms of the aforementioned mortgage for the payment of taxes and reasonable suit expenses, with interest thereon at the rate of 8 percent per annum from July 27, 1972, until paid, plus the further sum of \$300.00 as plaintiff's reasonable attorneys' fees, and plaintiff's costs presently taxed in the amount of \$45.70, I will on December 27th, 1972, at 10:00 o'clock a.m., Pacific Standard Time, at the front door of the County Court House in Heppner, Morrow County, Oregon, sell at public auction, subject to redemption as provided by law, to the highest bidder for cash, all of the interest the above named defendants had on January 15, 1971, the date of the mortgage and all the interest which the defendants had thereafter in the following described real property:

Lot 9, in Block 3, Quaid's Addition to the City of Heppner, Morrow County, State of Oregon.

DATED November 23, 1972.
SHERIFF OF MORROW COUNTY
-s- John F. Mollahan

48-51c

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