



Thanksgiving Special Services

On Thanksgiving Eve, Nov. 22 at 7:30 p.m. several local churches will unite for a special Thanksgiving service. The service will be held at the Church of the Nazarene with Forest Godin, minister of the Nazarene Church, acting as host pastor.

Don W. Johnson, minister of the Lexington and Heppner Christian Churches will deliver the message. Other local ministers will also participate in the evening's program.

Special music will be provided by Mrs. Forest Godin, the Marquardt family, Mrs. Kenneth Smouse and Mrs. Don Johnson.

At 8 p.m. Rev. Mark Johnson, minister of the Valby and Hope Lutheran churches will conduct special services at Valby.

Church of the Nazarene

Hosting Thanksgiving Eve services for Community Churches, 7:30 p.m., Nov. 22. Collection from this service will go to Robin Petrik Fund.

All Saints Episcopal

Holy Communion, 10 a.m., Nov. 23. Offering will be given to the Robin Petrik Dialysis Fund.

St. Patrick's Catholic Church
There will be a Thanksgiving Mass at 8 a.m. on Thanksgiving Day, Nov. 23 at St. Patrick's Catholic Church.

Valby Lutheran Church
Rev. Mark Johnson will conduct Thanksgiving services at Valby on Nov. 22 at 8 p.m.

All Saints Episcopal
Holy Communion will be held at All Saints Episcopal Church at 10 a.m., Nov. 23. The offering from this service will be given to the Robin Petrik Dialysis Fund.

Wheat League



Dr. Clinton Reeder who spoke to the Morrow County Wheat Growers Association last Thursday evening at Lone.

DICK McELLIOTT HEADS WHEAT LEAGUERS

A number of important things happened Thursday night when the Morrow County Wheat Growers Assn. held their annual dinner meeting at the Lone American Legion Hall. The delicious ham dinner prepared and served by the American Legion Auxiliary was most enjoyable.

President Jerry Myers was master of ceremonies for the event.

Door prizes were drawn and awarded at different times during the evening by County Agent Harold Kerr.

Lucky winners of the prizes were Carl Smouse, Lloyd Morgan, Jean Nelson, Gene Pierce, Lucile Peck, Dick McElligott, Bob Rietmann, Mrs. Van Hubbard, Margaret Morgan, Mrs. Bea Luciani, Ron Jones, Betty Carlson, Harold Peck, Roy Linstrom, Louis Buschke, Mrs. Ron Jones and Katherine Lindstrom. Giving away the door prizes were Paul Pettyjohn Co., Heppner Auto Parts, Central Market, Heppner Inland Chemicals, Cal's Arco, Farley Motors, First National Bank, Rietmann's Hardware, Turner, VanMarter & Bryant, Morrow County Grain Growers.

Dr. Reeder Speaks
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Dr. Clinton Reeder, Extension Marketing Specialist, made the address of the evening "From the Producer to the Consumer". He recommended all farmers read the controversial book, "Jonathan Livingston Seagull". This is all allegory, a story about a seagull who did intensive practicing in flying and learned to fold its wings a bit and fly like a falcon. This

enabled it to dive well for fish, making it a very efficient seagull. However, it was banished from the seagull flock.

Dr. Reeder compared the book with our present day marketing. He said we need people with the right questions to ask.

His first question was "What's the reason you go to a certain place to buy?"

Members of the audience answered "Price, service, availability, habit, convenience and quality."

"Why do you select a grocery store?" Answer - friendly service, fresh quality products price and convenience.

The same question was posed for a number of businesses.

Dr. Reeder asked that in relation to marketing farm products how do we behave as buyers?

He said our reliable history in supplying the Japanese with wheat has been a plus for us.

The forage crops market, he added, is not very well organized. He says we shall see many changes in the country elevator business. He looks, in some cases, for the country elevator to disappear. He explained that what is needed is great efficiency.

Considerable impact, too, he said will come from farm storage.

Dr. Reeder said he felt questions need to be asked before a crisis.

Now, he says, is the time to look for alternate ways to market feed grains.

He says what we're selling is not barley, but "rate of gain". Feed lots will be contracting for

barley.

Some corn farmers are renting their farms to feed lot people on a protein test basis.

Specifications are becoming more precise.

The Doctor has been asked by two outfits to organize a contracting group prior to harvest.

Feed lots have started to keep sophisticated feed and rate of gain records. These records, of course, show efficiency. And this will have an impact on the price of cattle.

Much is now being done by computer.

This means, he says, considerable pressure on quality.

Other groups are putting out money and effort to help themselves.

He said that farm organizations that fight among themselves will never get anything out of a legislature. He added that lack of solid cooperation holds us back.

The Doctor said that if 50 of the largest Oregon farmers got together, they could do more than is now being done by farm organizations. "Economic influence has something to say", he said. "We can't afford to keep on disagreeing. We must fight for the common cause. Farmers have lost no power but have let it slip away."

He said that here is a real challenge to exchange ideas, not be afraid of conflict, reconcile differences.

He challenged his listeners to "Quit being dumb farmers - because we ain't."

Dr. Reeder closed with this: "We should not underestimate

ourselves. We have lots of unexploited potential".

Elected

Nominated and elected to head the Morrow County Wheat Growers Assn. were Dick McElligott, president; Keith Rea, first vice president; Perry Morter, second vice president; Jerry Myers is the secretary.

Boardman

By MARY LEE MARLOW

Mrs. LaVern Partlow went to Walla Walla, Wash. Saturday to visit at the home of her son and daughter-in-law, Mr. and Mrs. Johnny Partlow. Weekend visitors last week at the Partlow home were Mrs. Partlow's son-in-law and daughter, Mr. and Mrs. Dennis Stanhope and children Brian, Dee and Dawn of Othello, Wash.

Mr. and Mrs. Stanley Partlow and son Alan of Clarkston, Wash. visited last weekend at the home of Partlow's brother-in-law and sister, Mr. and Mrs. Wilbur Gibbs. They also visited Mrs. LaVern Partlow.

From Butte

Mrs. Helen Busch of Butte, Mont. is here to visit until after Christmas at the home of her son-in-law and daughter, Mr. and Mrs. Dan Daltoso.

Mr. and Mrs. Elvin Ely have sold their home in the east end and are moving to Pendleton. The Elys have lived here the past 36 years.

Mrs. Frank Marlow accompanied by her sister-in-law, Mrs. Roy Marlow of Umatilla, went to Portland last Monday and visited overnight at the home of Mrs. Roy Marlow's brother-in-law and

sister, Mr. and Mrs. V.T. Lowery, and went to see Mrs. Frank Marlow's sister, Mrs. Lyle Smith, who was in Providence Hospital for surgery on her ankle.

MENU

Riverside Junior-Senior High School

Monday, Nov. 27 - Toasted cheese sandwiches, pickles, cole slaw, chips, and fruit.

Tuesday, Nov. 28 - Chili beans, corn bread, cheese sticks, vegetable sticks and jello.

Wednesday, Nov. 29 - Beef noodles, hot rolls, buttered spinach and fruit crisp.

Thursday, Nov. 30 - Fluffed potatoes, meat loaf, buttered peas and pudding with topping.

Friday, Dec. 1 - Clam chowder, egg salad and peanut butter sandwiches, fruit and cake.

Bread, butter and milk are served with all meals.

Irrigon

IRRIGONITES HONORED BY FRANCES ROSE WILSON
Mr. and Mrs. Bill Cooley and

daughters Michelle and Vicky were honored with a house warming Saturday. It was given for them by their sister-in-law Mrs. Burrell Cooley. The Cooleys had lived in Burbank, Wash. for several years, but both are former Irrigon residents and feel quite at home here.

Coffee, cake and punch were served to 25 friends and relatives by Karen Cooley and Karen McCorkle.

Out of town guests included Mr. and Mrs. Darrel McCorkle and family of LaGrande, Mr. and Mrs. Alva Whitaker of Scappoose and Mr. and Mrs. Homer Rakes and family of Richland, Wn. Mr. and Mrs. Darrel Rakes were week-end guests of the Cooleys. Bill Cooley is employed by the Tidewater Shaver Barge Lines.

The Community Pride 4-H Club had a work day Sat. and planted Pfitzer Juniper, Tam Juniper and Sumac, on the slope back of the Irrigon Fire Station Richard Shade, Ron Bye, Craig Christiansen and Dave Miller all of Pendleton had come to Irrigon to hunt ducks but were

persuaded by Richards cousins Vickie and Valerie Sullivan, to help dig and plant shrubs.

Pastor and Mrs. Wesley Cronk and a group of young people, representing the Irrigon Assembly of God, plan to attend the State C.A. Convention in Portland this week, Nov. 23-25. The theme of the convention is "Yesterday, Today and". The evening rallies to be held in the

Benson High Auditorium. Speakers include Bob Harson, Ken Poure, Lee Paine who is a missionary Evangelist a Dick Enright, Football Coa University of Oregon.

Don Smith Jr. of Umatil was the speaker Sunday morning, at the Irrigon Assembly God, in the absence of Past Wesley Cronk. Pastor and Mr Cronk have been ministering Yreka, Calif. for the past wee

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